

# Success Story Snapshot: Increasing Food Access in Urban Grand Rapids, Michigan

## STATE AND LOCAL PUBLIC HEALTH ACTIONS To Prevent Obesity, Diabetes, Heart Disease and Stroke Team Michigan



### PUBLIC HEALTH ISSUE

- 27.6% of adults in Kent County are obese.
- African American adults have considerably higher rates of obesity than their White counterparts (46.0% vs. 26.2%).



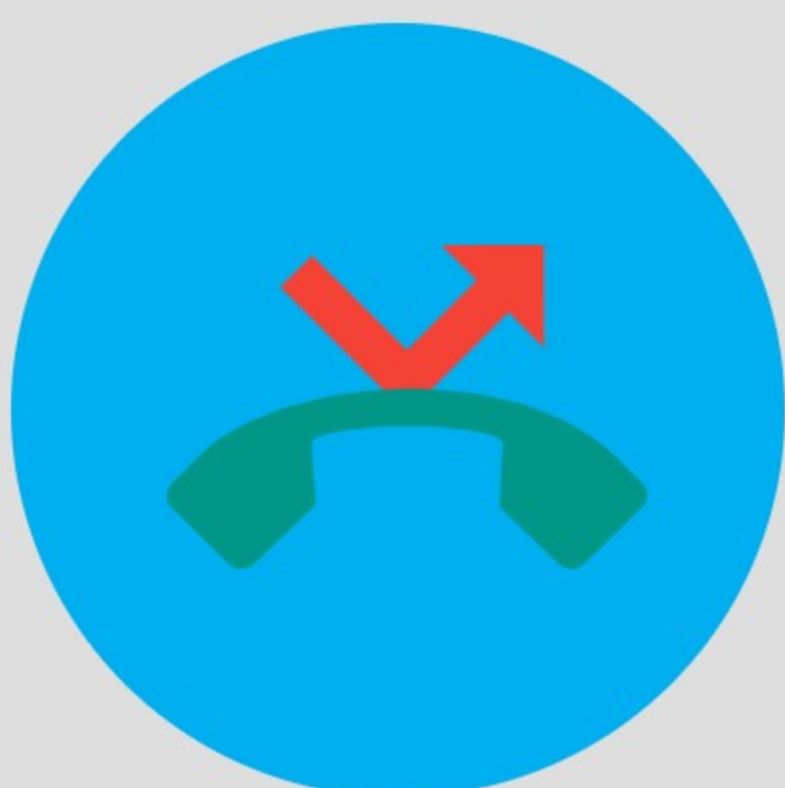
### PROGRAM ACTION

- Implemented a Health Corner Store Initiative. Provided owners with refrigeration, shelving, signage, and point of sale technology that is crucial to successfully selling fresh produce. Launched mobile market.
- Was awarded the Diabetes Prevention - State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke cooperative agreement (DP14-1422).



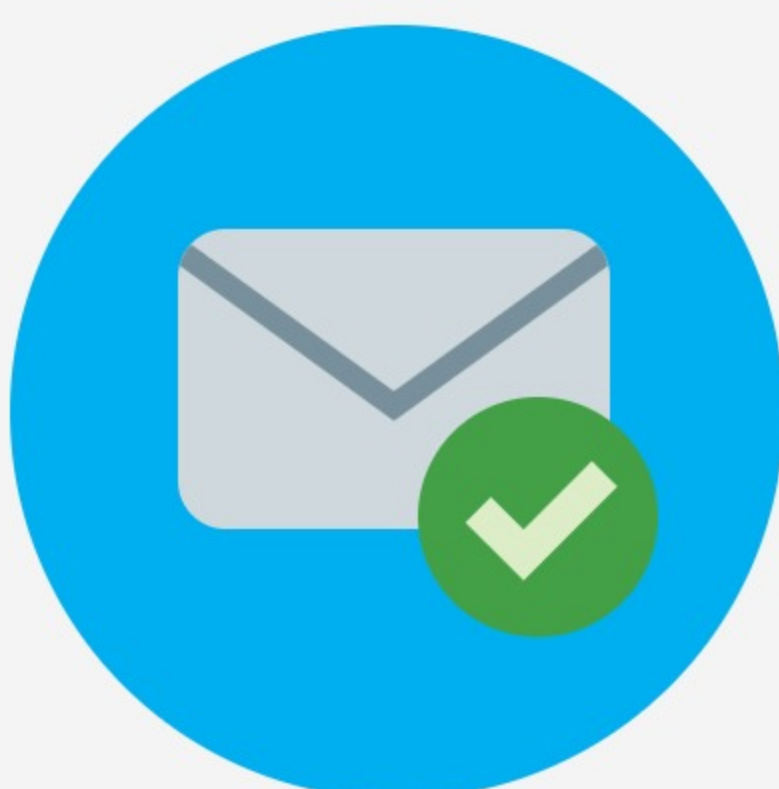
### RESULTS

- Increased food availability to 42,000 people.
- Completed 14,000 sales transactions in 2016.
- 93% of survey respondents reported eating more fruits and vegetables.



### COMMUNITY CONTACT

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