MICHIGAN PRIDE SURVEY 2023

The Michigan HIV/AIDS Council (MHAC) and Michigan Department of Health and Human Services (MDHHS) partnered to survey people at local pride events. The purpose of the survey was to understand people's knowledge and utilization of HIV and STI testing, prevention strategies and prevention activities. Below is a high-level overview of survey results.

Statewide Data **Number of People Surveyed: 1,118**



ZIP Codes of People Surveyed Pride Locations

Demographics



Age Group

49% Gen Z (18-26)

39% Millennials (27-42) 15% Black/AA

10% Gen X (43-58)

2% Baby Boomers

(59-77)

Race/Ethnicity

73% White

9% Hispanic/Latin

4% Am. Indian/Al. Na. 11% Lesbian

3% Asian

Gender Sexuality

30% Bisexual 56% Female

21% Straight 21% Male

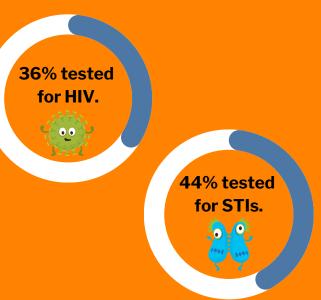
13% Pansexual 11% Non-binary

5% Trans Male

3% Queer

Access to Testing

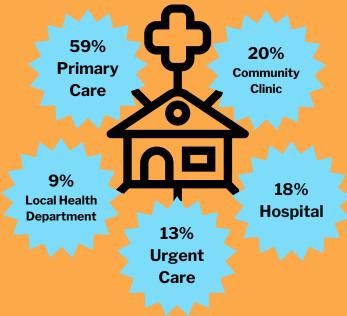
In the last 12 months:



Access to Medical Care

Respondents access medical care at:

12% Gav



Transportation to Medical Care

Types of transportation respondents use to access medical care:



71% Personal Vehicle 20% Family or Friend Vehicle







Social Media Usage



Use Facebook



Use Instagram





Use TikTok



Use Snapchat

Laws and Policies



Were aware of any laws and policies impacting people with HIV.

Of respondents who were aware of any HIV laws and policies, the following were known:

HIV Disclosure Law 56% 28% **Perinatal HIV Testing Syringe Services** 28% **26**% Perinatal Syphilis Screening

Respondents' recommendations to combat the HIV epidemic:

Expedited Partner Therapy

69% Community outreach.

55% Accessible prevention and care options.

53% Sharing knowledge with others.

38% Advertising through social media, TV and email.

37% Participating and volunteering at local events.



20%

For more information, visit Michigan.gov/HIVSTI.