

# Overview of Projects in Michigan

Funded in FY21 by the Centers for Disease Control and Prevention  
Preventive Health and Health Services Block Grant

## What is the Preventive Health and Health Services Block Grant?

The Preventive Health and Health Services (PHHS) Block Grant allows states, tribes, and territories to address their own unique public health needs and challenges with innovative and community-driven methods. Michigan received \$6,232,395 PHHS Block Grant funds for Fiscal Year 2021 (October 1, 2020 - September 30, 2021).

States are required to align their programs with Healthy People 2030 national health objectives. In addition to being steered by these requirements, Michigan's PHHS Block Grant priorities are guided by the Michigan Department of Health and Human Services (MDHHS) Vision and Strategic Priorities, which include giving all kids a healthy start, providing families with stability to move out of poverty, serving the whole person, and using data to drive outcomes.

The following brief highlights the 20 projects funded in FY21 and their goals and outcomes for the year. Projects include:

- Community Asthma Management Project (CAMP): Rural Health Initiative
- Detroit Transforming Trauma Hospital Initiative
- Emerging Health Needs/Preparedness
- Faith Based Mental Health/Crisis and Safe Sleep
- Local Health Sharing Initiatives
- Michigan Sexual Assault Prevention
- Moving Forward Together: Collectively Advancing Evidence-Based Solutions for Chronic Disease and Injury Control
- Office of Equity and Minority Health (OEMH) Racial/Ethnic Minority Data Collection and Accessibility
- OEMH Equity and Cultural Competence Program
- OEMH Minority Health Community Capacity Building 2021 Grant Initiative
- Office of Performance Improvement and Management
- Public Health Workforce Development
- Reducing Risk of Diabetes among American Indians
- Reproductive Health Contraceptive Access and Utilization
- Safety-net Chlamydia Screening and Treatment
- Southeast Michigan Perinatal Quality Improvement Coalition Expansion
- Supporting Development of Michigan's Suicide Prevention Plan
- Understanding and Addressing Adverse Childhood Experiences (ACEs)

## Community Asthma Management Project (CAMP): Rural Health Initiative



Increase health literacy, decrease environmental asthma triggers in the home, decrease the asthma hospitalization rate for adults, and decrease the asthma emergency department utilization rate for children among Medicaid-eligible individuals in Baraga County.



Connected with health care providers, schools, and health systems to engage them on the topic of asthma and provided education about the need for addressing asthma in the community.

## Detroit Transforming Trauma Hospital Initiative



Increase treatment of trauma caused by interpersonal violence and reduce repeat injury among residents who enter the hospital system.



Provided a hub of consistent trauma-informed care support; worked holistically with youth and young adults who have sustained acute intentional violent trauma.

## Emerging Health Needs/Preparedness



Increase Michigan's ability to prevent, protect and mitigate the effects of developing health crises through active and timely responses until longer term funding sources can be identified and appropriated.



Multiple emerging health needs were addressed. These included COVID-19 vaccination messaging to the Arab American and Chaldean population and the homeless population, as well as issues related to Eastern Equine Encephalitis, menthol tobacco, Hepatitis B, Respiratory Syncytial Virus, racial inequity in health care, and others.

## Faith Based Mental Health/Crisis and Safe Sleep



Partner with faith-based organizations in Southeast Michigan to encourage and promote safe sleep strategies in order to reduce the infant death rate among African Americans.



Promoted the availability of mental health services for African Americans and hosted phone meetings and virtual workshops to provide training and resources around Safe Sleep Practices.

## Local Health Sharing Initiatives



Increase impact, increase capacity, and free up resources for core public health programming, assessment, and assurance activities.



Facilitated interjurisdictional agreements to share programs, personnel, or services; and supported public health law and ethics training opportunities for local public health departments.

## Michigan Sexual Assault Prevention



Ensure sexual assault survivors, as well as their families and friends, receive the necessary services to reduce trauma caused by sexual assault, increase individual knowledge about the effects of sexual assault, and understand available resources to prevent further sexual assault victimization.



Promoted Michigan's Sexual Assault Hotline; reached more survivors to provide one-on-one counseling and to connect them to services in their local community.

## Moving Forward Together: Collectively Advancing Evidence-Based Solutions for Chronic Disease and Injury Control



Implement programs to increase health equity and address racism.



Implemented policies, procedures, and services informed by an Equity Action Lab.

## Office of Equity and Minority Health Racial/Ethnic Minority Data Collection and Accessibility



Building capacity within communities for ongoing community assessment and prevention activities.



Supported initiatives that improve race/ethnicity data collection/data systems/data accessibility used by local communities, local public health, tribal entities and other organizations that serve racial and ethnic minorities in Michigan.

## Office of Equity and Minority Health Minority Health Community Capacity Building 2021 Grant Initiative



Provide support and training for agencies to implement population-based primary prevention initiatives that support culturally and linguistically appropriate community-level projects.



Identified and implemented programs, policies, and practices to address social determinants of health that contribute to health inequities for racial and ethnic minority populations.

## Office of Equity and Minority Health Equity and Cultural Competence Program



Support initiatives within MDHHS that promote cultural competency and equity-driven policy, practices, regulations and strategies to incorporate equity principles in daily practices.



Facilitated Equity and Cultural Competency education and training for MDHHS employees.

## Office of Performance Improvement and Management



Provide infrastructure and capacity building to the state health department, local health departments and tribal public health agencies toward preventing disease and improving population health.



Provided training and technical assistance to these partners.

## Public Health Workforce Development



Provide mentoring/coaching to selected managers within the Public Health Administration (PHA) of MDHHS.



Improved managers' leadership skills in order to transition them to more senior management positions in the department; offer webinars to employees close to retiring to help with succession planning needs.

## Reducing Risk of Diabetes among American Indians



Increase health literacy and healthy eating habits and physical activity among American Indian adults in Southeast Michigan, with a goal of reducing the risk of development of Type II Diabetes.



Provided 12-week culturally relevant educational sessions and diabetic cookbook to participants.

## Reproductive Health Contraceptive Access and Utilization



Improve access to publicly funded contraceptive services statewide.



Supported on-site stocking of long-acting reversible contraceptives (LARC), provided training on LARC procedures, and shared resources on client-centered contraceptive counseling with family planning and other health care providers.

## Safety-net Chlamydia Screening and Treatment





Reduce chlamydia and gonorrhea rates among persons aged 15-44 years old by supporting safety-net sexually transmitted disease (STD) screening in local health departments across the state.





Provided youth and young adults confidential STD screening at local health departments; prepaid laboratory testing resources were distributed to local health departments to assure access to chlamydia screening regardless of insurance status or ability to pay.



## **Southeast Michigan Perinatal Quality Improvement Coalition Expansion**

-  Improve birth outcomes for all babies born in southeast Michigan (Wayne, Oakland and Macomb counties) and narrow the disparity between Black and white births including adverse maternal, perinatal and infant outcomes (including infant mortality).
-  Increased hospitals implementing aspects of the Michigan Alliance for Innovation in Maternal Health (MI AIM) equity bundle, partnerships with health care providers; hosted webinars and workshops; Assisted members with implementation of the 2020-2023 Mother Infant Health and Equity Improvement Plan.



## **Supporting Development of Michigan's Suicide Prevention Plan**

-  Investigate the causes and possible underlying factors of suicide in Michigan.
-  Created a social media campaign to educate the public about the issue of suicide and reducing stigma about suicide and suicide prevention.



## **Understanding and Addressing Adverse Childhood Experiences (ACEs)**

-  Increase the number of community health and other auxiliary public health workers in Michigan who understand the impact of trauma and ACEs and its connection to poor health outcomes.
-  Worked with both state systems and community-based partners to help inform and move programs and policies from ACEs' awareness to data-driven action.

## **WIC Integrated Healthy Store Initiative**

-  Increase availability of nutritious and healthy food options in communities that have been identified as food deserts in Detroit.
-  Established partnerships with store owners and community members in preparation for implementation; redesigned a Healthy Corner Store toolkit to be culturally appropriate.

## **Young Fatherhood Initiative**

-  Increase young fathers' knowledge of parenting skills, challenge traditional ideals of masculinity, decrease sexual risk-taking behaviors, and improve a father's knowledge of the benefits of being an involved father for himself, his children and family.
-  Increased support programs for young fathers in high needs communities in Michigan.

## Key Project Outcomes in Numbers

Funding from the PHHS Block Grant helps to address emerging health issues and gaps, decrease premature death and disabilities by focusing on the leading preventable risk factors, achieve health equity and eliminate health disparities by addressing the social determinants of health, support local programs to achieve healthy communities, and establish data and surveillance systems to monitor the health status of targeted populations. Some of the key outcomes from FY21 PHHS Block Grant projects are highlighted below.



**34**

individuals provided with services for trauma treatment

*Project: Detroit Transforming Trauma Hospital Initiative*



**60**

American Indian adults received Diabetes management classes

*Project: Reducing Risk of Diabetes among American Indians*



**3 million**

social media impressions for the Suicide Prevention campaign

*Project: Supporting Development of Michigan's Suicide Prevention Plan*



**1**

culturally appropriate Healthy Corner Store toolkit developed

*Project: WIC Integrated Healthy Store Initiative*



**18**

cross jurisdictional local sharing projects funded

*Project: Local Health Sharing Initiatives*



**23**

hospitals incorporated aspects of the MI AIM equity bundle

*Project: SEMPQIC Expansion*



**6**

leadership trainings provided to MDHHS Public Health Administration

*Project: Public Health Workforce Development*



**5**

Safe Sleep Practices virtual workshops hosted for faith-based leaders

*Project: Faith Based Mental Health/Crisis and Safe Sleep*



**469**

faith-based leaders educated on Safe Sleep Practices and promotion of mental health services

*Project: Faith Based Mental Health/Crisis and Safe Sleep*



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