

Overview of Projects in Michigan

Funded in FY22 by the Centers for Disease Control and Prevention
Preventive Health and Health Services Block Grant

What is the Preventive Health and Health Services Block Grant?

The Preventive Health and Health Services (PHHS) Block Grant allows states, tribes, and territories to address their own unique public health needs and challenges with innovative and community-driven methods. Michigan received \$6,061,050 PHHS Block Grant funds for Fiscal Year 2022 (October 1, 2021 - September 30, 2022).

States are required to align their programs with Healthy People 2030 national health objectives. In addition to being steered by these requirements, Michigan's PHHS Block Grant priorities are guided by the Michigan Department of Health and Human Services (MDHHS) Vision and Strategic Priorities, which include giving all kids a healthy start, providing families with stability to move out of poverty, serving the whole person, and using data to drive outcomes.

The following brief highlights the 25 projects funded in FY22 and their goals and outcomes for the year. Projects include:

- Community Asthma Management Project (CAMP): Rural Health Initiative
- Detroit Fatherhood Demonstration Project
- Detroit Transforming Trauma Hospital Initiative
- Emerging Health Needs/Preparedness
- Faith Based Mental Health/Crisis and Safe Sleep
- Ingham Health Plan Corporation: Asthma Case Management in Homes
- Injury and Violence Prevention: Ending Community Violence
- Local Health Sharing Initiatives
- Michigan Sexual Assault Prevention
- Moving Forward Together: Collectively Advancing Evidence-Based Solutions for Chronic Disease and Injury Control
- Office of Equity and Minority Health Racial/Ethnic Minority Data Collection and Accessibility
- Office of Equity and Minority Health Equity and Cultural Competence Program
- Office of Equity and Minority Health Minority Health Community Capacity Building 2021 Grant Initiative
- Office of Performance Improvement and Management
- Public Health Workforce Development
- Reducing Risk of Diabetes among American Indians
- Reproductive Health Contraceptive Access and Utilization
- Safety-net Chlamydia Screening and Treatment
- Saginaw-Faith-based Fatherhood Connection Demonstration Project
- Southeast Michigan Perinatal Quality Improvement Coalition Expansion
- Supporting Development of Michigan's Suicide Prevention Plan
- Understanding and Addressing Adverse Childhood Experiences (ACEs)
- Wayne Children's Healthcare Access Program Healthy Kids Connections
- Women, Infants and Children (WIC) Integrated Healthy Store Initiative
- Young Fatherhood Initiative

Report Key

A summary of each project funded in FY22 is provided in this brief, highlighting the:



Goals



Focus and Outcomes

Community Asthma Management Project (CAMP): Rural Health Initiative



Increase health literacy, decrease environmental asthma triggers in the home, decrease the asthma hospitalization rate for adults, and decrease the asthma emergency department utilization rate for children among Medicaid-eligible individuals in Baraga County.



Developed educational messages for schools and healthcare providers addressing asthma triggers specific to Baraga County including wood burning, smoking, mold, and other environmental triggers.

Detroit Fatherhood Demonstration Project



Improve disparate maternal health outcomes by making changes to existing systems while building on available community resources.



Engaged fathers in becoming effective advocates for their partners through storytelling, basic perinatal care education, and training for pregnancy support services.

FY22 OUTCOME



27

fathers engaged in program activities

Detroit Transforming Trauma Hospital Initiative



Increase treatment of trauma caused by interpersonal violence and reduce repeat injury among residents who enter the hospital system.



Provided a hub of consistent trauma-informed care support; worked holistically with youth and young adults who have sustained acute intentional violent trauma.

FY22 OUTCOME



86

individuals provided with services for trauma treatment

Emerging Health Needs/Preparedness



Increase Michigan's ability to prevent, protect and mitigate the effects of developing health crises through active and timely responses until longer term funding sources can be identified and appropriated.



Multiple emerging health needs were addressed. These included supporting community coordination regarding lead in water response, Eastern Equine Encephalitis (EEE) surveillance, and other needs identified by disparately impacted communities.

Faith Based Mental Health Crisis and Safe Sleep



Partner with faith-based organizations in Southeast Michigan to encourage and promote safe sleep strategies to help reduce the infant death rate among African Americans.



Promoted the availability of mental health services for African Americans and hosted virtual workshops to provide training and resources around Safe Sleep Practices. Safe-sleep champions included bishops, jurisdiction leaders, and state pastors.

FY22 OUTCOMES



10

community champions continued to promote safe sleep practices in their community



6

virtual workshops on Safe Sleep Practices hosted for faith-based leaders

Ingham Health Plan Corporation: Asthma Case Management in Homes



Increase knowledge of asthma and decrease asthma-related hospitalizations in Ingham County, while increasing sustainability through work with Medicaid health plans.



Increased participant knowledge of asthma, and help participants avoid hospitalization.

Injury and Violence Prevention: Ending Community Violence



Stop and reverse increasing rates of community-based violence in Kalamazoo and Lansing.



Used data-driven decision-making to identify key factors leading to the current increase in violence in their jurisdictions, developed comprehensive safety plans, and implemented activities to stop and reduce the increases in violence.

Local Health Sharing Initiatives



Increase local health department capacity and impact, and free up resources for core public health programming, assessment, and assurance activities.



Facilitated interjurisdictional agreements to share programs, personnel, or services; and supported public health law and ethics training opportunities for local public health departments.

FY22 OUTCOME



18

cross jurisdictional local sharing projects funded

Michigan Sexual Assault Prevention



Ensure sexual assault survivors, as well as their families and friends, receive the necessary services to reduce trauma caused by sexual assault, increase individual knowledge about the effects of sexual assault, and understand available resources to prevent further sexual assault victimization.



Funded a social media campaign, promoted Michigan's Sexual Assault Hotline, and reached more survivors to provide one-on-one counseling and to connect them to services in their local community.

FY22 OUTCOMES

28.5 million

social media campaign impressions



6 million

campaign video views

Moving Forward Together: Collectively Advancing Evidence-Based Solutions for Chronic Disease and Injury Control



Implement programs to increase health equity and address racism.



Aimed to reduce tobacco-related health disparities in the Black community; implemented a policy, system, and environmental change intervention in SNAP-Ed eligible communities; and provided asthma-related education in early childcare settings.

Office of Equity and Minority Health Racial/Ethnic Minority Data Collection and Accessibility



Build capacity within communities for ongoing community assessment and prevention activities.



Supported initiatives that improve race/ethnicity data collection/data systems/data accessibility used by local communities, local public health, tribal entities and other organizations that serve racial and ethnic minorities in Michigan; established an advisory group to develop and implement an Asian/Pacific Islander Behavioral Risk Factor Survey.

Office of Equity and Minority Health Minority Health Community Capacity Building Grant Initiative



Provide support and training for agencies to implement population-based primary prevention initiatives that support culturally and linguistically appropriate community-level projects.



Identified and implemented programs, policies, and practices to address social determinants of health that contribute to health inequities for racial and ethnic minority populations.

Office of Equity and Minority Health Equity and Cultural Competence Program



Support initiatives within MDHHS that promote cultural competency and equity-driven policy, practices, regulations and strategies to incorporate equity principles in daily practices.



Facilitated Equity and Cultural Competency education and training for MDHHS employees.

FY22 OUTCOME



49

trainings delivered to MDHHS employees

Office of Performance Improvement and Management



Provide infrastructure and capacity building to the state health department, local health departments and tribal public health agencies toward preventing disease and improving population health.



Provided training and technical assistance to these partners.

Public Health Workforce Development



Provide mentoring/coaching to selected managers within the Public Health Administration (PHA) of MDHHS.



Improved managers' leadership skills to assist in their transition to more senior management positions in the department; offer webinars to employees nearing retirement to help with succession planning.

FY22 OUTCOME



18

leadership trainings provided to MDHHS Public Health Administration

Reducing Risk of Diabetes among American Indians



Increase health literacy and healthy eating habits and physical activity among American Indian adults in Southeast Michigan, with a goal of reducing the risk of development of Type II Diabetes.



Provided multiple 12-week culturally relevant educational sessions to participants virtually, in smaller groups, or individually.

FY22 OUTCOME



122

American Indian adults received Diabetes management classes

Reproductive Health Contraceptive Access and Utilization



Improve access to publicly funded contraceptive services statewide.



Supported on-site stocking of long-acting reversible contraceptives (LARC), provided training on LARC procedures, and shared resources on client-centered contraceptive counseling with family planning and other health care providers.

FY22 OUTCOME



2

trainings held for healthcare providers

Safety-net Chlamydia Screening and Treatment



Reduce chlamydia and gonorrhea rates among persons aged 15-44 years old by supporting safety-net sexually transmitted disease (STD) screening in local health departments across the state.



Provided youth and young adults confidential STD screening at local health departments; prepaid laboratory testing resources were distributed to local health departments to assure access to chlamydia screening regardless of insurance status or ability to pay.

FY22 OUTCOME



24,000

chlamydia screening tests conducted

Saginaw-Faith-based Fatherhood Connection Demonstration Project



Collaborate with stakeholders from state and local government, nonprofits, universities, private employers and four Saginaw faith leaders to conduct listening sessions and Employability Hubs.



Provided employment prep activities, guidance, coaching, employment resources, and a network of employment opportunities.

FY22 OUTCOME



41

participants provided resources through the Employability Hub

Supporting Development of Michigan's Suicide Prevention Plan



Investigate the causes and possible underlying factors of suicide in Michigan.



Created a social media campaign for Facebook, Instagram, Reddit, and Twitter to educate the public about the issue of suicide and reducing stigma about suicide and suicide prevention.

FY22 OUTCOME



8.1 million

social media impressions

Southeast Michigan Perinatal Quality Improvement Coalition Expansion



Improve birth outcomes for all babies born in southeast Michigan (Wayne, Oakland and Macomb counties) and narrow the disparity between Black and white births including adverse maternal, perinatal and infant outcomes (including infant mortality).



Educated southeast Michigan community members on maternal health, collected MI-AIM surveys from 23 hospitals, received formal commitment letters to participate in MI-AIM from 20 of those hospitals, and increased engagement in MIHEIP implementation among 40 SEMPQIC members.

FY22 OUTCOME



78

Southeast Michigan community members educated on maternal health

Understanding and Addressing Adverse Childhood Experiences (ACEs)



Increase the number of community health and other auxiliary public health workers in Michigan who understand the impact of trauma and ACEs and its connection to poor health outcomes.



Worked with both state systems and community-based partners to help inform and move programs and policies from ACEs' awareness to data-driven action.

FY22 OUTCOME



60

participants trained by the program

Wayne Children's Healthcare Access Program Healthy Kids Connections



Identify children in Wayne, Oakland and Macomb counties in need of immunizations and assist in continuous quality improvement efforts to assure they receive well-child care.



Assisted in covering costs for asthma home management education; conducted asthma outreach and education to schools in Wayne, Macomb and Oakland Counties.

FY22 OUTCOME



152

nurses trained

Women, Infants and Children (WIC) Integrated Healthy Store Initiative



Increase availability of nutritious and healthy food options in communities that have been identified as food deserts in Detroit.



Established partnerships with store owners and community members in preparation for implementation; redesigned a Healthy Corner Store toolkit to be culturally appropriate.

FY22 OUTCOME



7

stores participating in the Healthy Corner Store Initiative

Young Fatherhood Initiative



Increase young fathers' knowledge of parenting skills, challenge traditional ideals of masculinity, decrease sexual risk-taking behaviors, and improve a father's knowledge of the benefits of being an involved father for himself, his children and family.



Increased support programs for young fathers in high needs communities in Michigan.

FY22 OUTCOME



77

young fathers provided with tailored support and prevention education

Through the PHHS Block Grant, Michigan positively impacts the lives of Michiganders.

Funding from the PHHS Block Grant helps to address emerging health issues and gaps, decrease premature death and disabilities by focusing on the leading preventable risk factors, achieve health equity and eliminate health disparities. This is achieved by addressing the social determinants of health, supporting local programs to achieve healthy communities, and establishing data and surveillance systems to monitor the health status of Michigan's population.



This report was supported by funds made available from the Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support, under 1 NB01OT009436-01-00. The findings of this report are those of the authors and do not necessarily represent the official position of or endorsement by the Centers for Disease Control and Prevention.

The Michigan Department of Health and Human Services will not exclude from participation in, deny benefits of, or discriminate against any individual or group because of race, sex, religion, age, national origin, color, height, weight, marital status, partisan considerations, or a disability or genetic information that is unrelated to the person's eligibility.