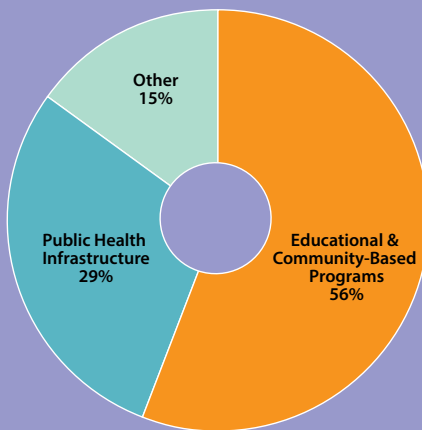


Preventive Health and Health Services Block Grant

Michigan

How Michigan Invested PHHS Block Grant Funding

Total FY 2015 Funding: \$570,7045



The Michigan Department of Health and Human Services used a portion of its PHHS Block Grant funding to support a farmers' market that would reach the Latinos living in Ypsilanti.

A Mobile Farmers' Market Makes Buying Fresh, Healthier Food Easier

Eating a diet that includes lots of fresh fruits and vegetables is important to good health. In a survey conducted by the Washtenaw County, Michigan, health department's *Encuesta Buenos Vecinos* (Good Neighbors) program, Latino residents identified access to healthy foods as an important health issue to them. The city of Ypsilanti in Washtenaw County has a rapidly growing Latino population that has limited opportunity to buy or grow fresh, healthy food. The Michigan Department of Health and Human Services (MDHHS) used a portion of its 2015 Preventive Health and Health Services (PHHS) Block Grant funding to support a farmers' market that would reach the Latinos living in Ypsilanti.

Growing Hope, a community support organization formed in 2003, helps Ypsilanti neighborhoods access fresh produce and garden space to grow their own healthy food. Although local farmers' markets and urban gardens are helpful, many Latinos in the broader community still have trouble getting fresh produce. Recognizing this challenge, MDHHS partnered with Growing Hope to create a mobile farmers' market—a trailer carrying garden produce to three sites with high Latino populations and little access to healthy, fresh food. One site is the courtyard of the county's Human Services Campus, where the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Community Support and Treatment Services, and MDHHS maintain offices. A Spanish-speaking WIC dietician provides translation services to customers whenever the stand is onsite.

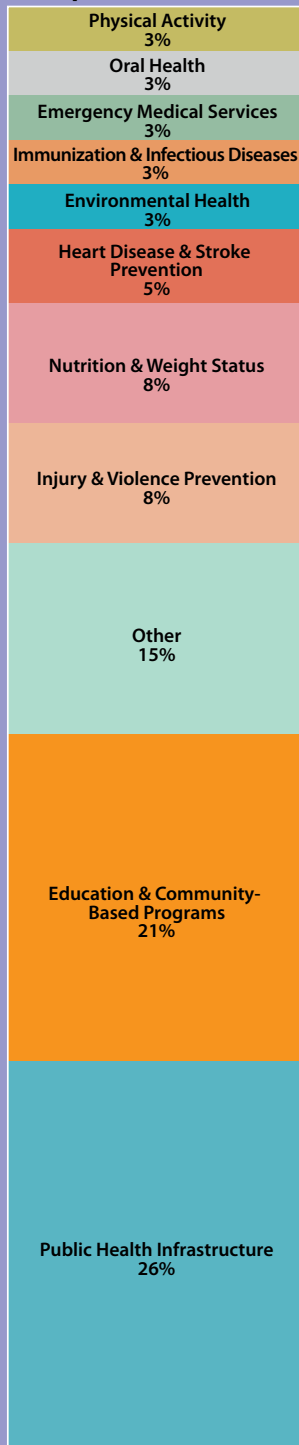
From mid-July through October 2015, more than 1,600 people visited this mobile farm stand, generating nearly \$3,700 in sales. Twenty percent of sales were covered by food assistance programs such as the Supplemental Nutrition Assistance Program, Double Up Food Bucks, WIC Project FRESH, and Washtenaw County Public Health's Prescription for Health.

MDHHS also gave out 240 coupons for clients to redeem at the mobile farmers' market, stretching the people's buying power. For every dollar in coupons redeemed, 2 dollars of fruits and vegetables could be purchased. Farmers' markets like the one in Washtenaw County make it easier for people to buy and eat fresh, healthy foods.



Preventive Health and Health Services Block Grant

2015 Top-Funded Health Areas



Excludes all non-discretionary funding: administrative costs (up to 10%), direct assistance, and funds set aside for sexual violence (rape prevention).

What is the PHHS Block Grant?

The Preventive Health and Health Services (PHHS) Block Grant provides flexible federal funding to 61 states, tribes, and US territories. These grantees use the funding to meet vital public health needs within their jurisdictions that align with national priorities—the Healthy People (HP) 2020 objectives.

Block Grant Investment Across the Nation

In fiscal year 2015, the 61 grantees received about \$126 million from the PHHS Block Grant to support critical programs and services. Most funds (85%) supported HP 2020 objectives in 10 key areas: 1) Public Health Infrastructure, 2) Education and Community-Based Programs, 3) Injury and Violence Prevention, 4) Nutrition and Weight Status, 5) Heart Disease and Stroke Prevention, 6) Environmental Health, 7) Immunization and Infectious Diseases, 8) Emergency Medical Services, 9) Oral Health, and 10) Physical Activity.

Public Health Infrastructure was the most funded area (26% of total funding); 43 grantees directed funds toward public health systems assessment, health improvement planning, accreditation, quality improvement, laboratory services, and other infrastructure activities. Education and Community-Based Programs was the second-most funded area (21% of total funding); 29 grantees directed funds toward community-based primary prevention services, worksite health promotion programs, and culturally appropriate community health programs.

Grantees also directed funds toward supporting local organizations working to improve community health (27% of total funding) and reduce health disparities (23% of total funding).