

MDCH Community Presentations/Exhibits	CITY	2012
Michigan Biosciences Legislative Caucus Breakfast	Lansing	January 17
59 th Annual Conference of Michigan Science Teachers Association	Lansing	March 9-10
Beaumont Hospital- Royal Oak Baby Shower	Royal Oak	April 21
Beaumont Hospital- Troy Baby Shower	Troy	April 28
Lakeview Summerfest Community Health Fair	Lakeview	June 15
Developmental Disabilities Council Resource Fair	Lansing	July 10
Mott Community College Health Fair	Flint	October 11
Asian Center 6 th Annual Health Fair	Grand Rapids	October 20
Babies to ABCs Parenting Expo	Jackson	November 3

MDCH Health Professional Presentations/ Exhibits	CITY	2012
Synergy Pediatric Grand Rounds	Saginaw	January 13
Saint Mary's Hospital OBGYN Nurse Managers Conference	Grand Rapids	January 24
Muskegon Hospital OBGYN Grand Rounds	Muskegon	February 3
Oakwood Hospital OBGYN Grand Rounds	Dearborn	February 14
Providence Hospital OBGYN Grand Rounds	Southfield	February 15
Bronson Hospital Pediatric Grand Rounds	Kalamazoo	February 17
Newborn Screening Nurse Coordinator Regional Training	Detroit	March 29
Michigan Research Ethics Conference	Grand Rapids	April 27
Newborn Screening Nurse Coordinator Regional Training	Ann Arbor	May 4
Borgess Hospital OBGYN Grand Rounds	Kalamazoo	May 10
Crittenton Hospital Pediatric Grand Rounds	Rochester	June 5
Newborn Screening Nurse Coordinator Regional Training	Grand Rapids	September 18
Newborn Screening Nurse Coordinator Regional Training	Royal Oak	October 11
American Cancer Society 45 th Annual Great Lakes Cancer Nursing Conference	Troy	October 19
Beaumont Biobanking Symposium	Rochester	November 9

MDCH Social Media: Facebook and Twitter	2012
Tweet: Born after July 1984? Learn about the BioTrust for Health and your options involving the use of dried blood spots. http://bit.ly/aBHdPs	March 22
Facebook Post: Born in Michigan after July 1984? Your newborn screening dried blood spots can be helpful and used towards medical or public health research through the MI BioTrust for Health. Learn more about the BioTrust for Health and your consent options here: bit.ly/aBHdPs	March 24
Facebook Post: Today is World Blood Donor Day! Consider donating blood, and take a moment to read about the Michigan BioTrust for Health. Learn about your options to allow this program use of your left-over blood spots from newborn screening for health research.	June 14
Tweet: We're all tested for #SickleCell at birth & our remaining blood spots can be used in research: http://Bit.ly/aBHdPs	June 19
Facebook Post: When you turn 18, you start making many important choices on your own. Remember you have a choice regarding the use of your dried blood spots in health research, through the BioTrust. To learn ...more, visit	June 21

Tweet: Congrats to all the recent #highschool #grads! See how you can contribute to health research now: http://ow.ly/bqq23	June 24
Tweet: Born after July 1984? Recycle your blood spots! Learn more about the BioTrust at http://bit.ly/aBHdPs	June 30
Facebook Post: It's cord blood awareness month! Did you know that a baby's cord blood can be saved and used later for that baby's future health? A baby NBS blood spots can also be saved and used for future health research. Learn more about the Michigan BioTrust for Health today!	July 10
Tweet: Happy Birthday July babies! Born during or after July 1984? Learn about your blood spots and the #BioTrust at http://bit.ly/aBHdPs	July 12
Facebook Post: Sunday is Parent's Day! Take some time to thank them for getting your newborn screen and learn more about how your blood spots can be used to help health research. And to all Michigan moms and dads, Happy Parent's Day!	July 21
Tweet: Celebrate Parent's Day Sunday! Thank them for your newborn screen & learn how it helps with health research http://bit.ly/aBHdPs	July 21
Tweet: World Breast Feeding Week! New moms, did you fill out the #Biotrust consent form when your baby was born? http://bit.ly/aBHdPs	August 3
Facebook Post: It's World Breast Feeding Week! New moms, did you fill out the BioTrust consent form when your baby was born? We want to be sure you understand your options. Find out more at http://ow.ly/c8uTF .	August 3
Facebook Post: Getting ready to go back to school? Whether you're headed to college, or planning for your child's first day of kindergarten, be sure to add learning about the BioTrust to your school prep checklist!	August 27
Tweet: Newborn Screening saves babies. Learn more about this test and your choices for the leftover blood spots. http://bit.ly/aBHdPs	September 2
Tweet: Happy Holidays! A great gift for you & your child is to learn more about newborn screening and the #BioTrust at http://bit.ly/aBHdPs	December 17
Facebook Post: Happy Holidays Michiganders! A gift idea for yourself and your child is to learn more about newborn screening and the Michigan BioTrust for Health. Learn how newborn screening saves lives and the BioTrust furthers research by visiting bit.ly/aBHdPs	December 17

BioTrust Community Values Advisory Board Member (Past and Present): Presentations	CITY	2012
Network for Public Health Law Webinar Series	On-line	April 26, June 28 July 26, August 30
University of Michigan Health System Daily Email Blast: More than four million newborn blood spot cards now available to U-M researchers. <i>(Posted by one of Michigan Neonatal Biobank Board of Directors)</i>	On-line	December 5