

MDCH Community Presentations/Exhibits/Articles	CITY	2013
Beaumont Hospital Baby Fair	Royal Oak	April 13
Beaumont Hospital Baby Fair	Troy	April 20
Amish Midwife Training	Six Lakes	June 12
Newborn Screening 50 <sup>th</sup> Celebration	Ann Arbor	September 10-11
Newborn Screening 50 <sup>th</sup> Celebration	Detroit	September 12-13
Newborn Screening 50 <sup>th</sup> Celebration	Grand Rapids	September 16-17
Newborn Screening 50 <sup>th</sup> Celebration	Lansing	September 18-20
BioTrust and Newborn Screening Information Delivered by Hand to all Michigan legislative offices	Lansing	September 18
BioPharmaceutical Vendor Day at the Capitol (Meet and greet with legislators)	Lansing	October 22

MDCH Health Professional Presentations/ Exhibits/Articles	CITY	2013
APHL Newborn Screening and Genetic Disorders Symposium	Atlanta, GA	May 8
MSMS Perinatal Health Conference	Troy	May 16
Oakwood Hospital Annapolis Grand Rounds	Wayne	May 29
Healthy Mothers Healthy Babies Conference	Bay City	June 6-7

MDCH Social Media: Facebook and Twitter	2013
<b>Facebook Post:</b> January is Birth Defects Prevention Month! Discover Michigan's Birth Defects Registry and programs that support those with special health care needs. Also, check out the BioTrust and how blood spots can promote future health research.	January 10
<b>Tweet:</b> During Birth Defects Prevention Month learn how an important resource-blood spots-can further health research! <a href="http://bit.ly/aBHdPs">http://bit.ly/aBHdPs</a>	January 11
<b>Tweet:</b> Data Privacy Day! Learn how the #BioTrust supports research while maintaining your privacy and confidentiality. <a href="http://bit.ly/aBHdPs">Http://bit.ly/aBHdPs</a>	January 28
<b>Tweet:</b> Michiganders, lend your voice to the Michigan BioTrust! Join the CVAB as a new Member at Large: <a href="http://ow.ly/hGGr2">http://ow.ly/hGGr2</a> Apps due by March 15	February 19
<b>Facebook Post:</b> Kick Butts Day! Quitting smoking can be tough, but it's worth it for everyone. Reducing health risks is important. Learn more about how researchers are using blood spots from the BioTrust for Health to study secondhand smoke exposure.	March 19
<b>Tweet:</b> Check out the new summary of research using Michigan blood spots! <a href="http://Bit.ly/aBHdPs">http://Bit.ly/aBHdPs</a>	March 20
<b>Facebook Post:</b> Newborn screening is a vital public health program that can help save babies lives. Learn more during National Public Health Week and discover an added public health benefit from newborn screening, the Michigan BioTrust for Health!	April 1

<b>Facebook Post:</b> Pregnancy Tip: Explore the newborn screening panel- new tests to help keep Michigan newborns healthy. While you're reading take a moment to also discover the Michigan BioTrust for Health.	May 13
<b>TWEET:</b> Pregnancy Tip: Explore the expansive newborn screening panel and learn how the BioTrust for Health works. <a href="http://Bit.ly/aBHdPs">http://Bit.ly/aBHdPs</a>	May 13
<b>Facebook Post:</b> Did you know all Michigan newborns are screened for cystic fibrosis and over fifty other disorders at birth through newborn screening? Learn more about this important test including what happens to the left-over blood spots once newborn screening is done.	May 22
<b>TWEET (Re-TWEET for APHL):</b> Do you have a #newbornscreening story to tell? Are you from Michigan or Utah? We want to hear your stories! Tweet or DM me!	June 29
<b>Facebook Post:</b> From Ann Arbor, Detroit, Grand Rapids, and Lansing, see where the national Newborn Screening 50th anniversary exhibit will be stopping in the mitten starting today! #NBS50	September 10
<b>Facebook Post:</b> Newborn Screening began with only one disorder and now Michigan screens for more than 50! Learn how screening has transformed over 50 years and the added benefit of using left-over newborn screening blood spots for health research through the BioTrust inc	September 17
<b>TWEET:</b> Newborn Screening began in 1963. The BioTrust began in 2009. Check out how the old and new impact you: <a href="http://t.co/BgniYd0XqA">http://t.co/BgniYd0XqA</a>	September 20
<b>TWEET:</b> Newborn Screening began in 1963. The BioTrust began in 2009. Check out how the old and new impact you: <a href="http://t.co/BgniYd0XqA">http://t.co/BgniYd0XqA</a>	September 20

<b>BioTrust Community Values Advisory Board Member (Past &amp; Present): Presentations/Exhibits/Articles</b>	<b>CITY</b>	<b>2013</b>
Bowl for Life	Flint	March and May
Worship Temple Women's Health Seminar	Flint	May 14
Senior Power Day	Genesee Township	May 22
National Men's Health- Healthy Kappa's Health Communities	Saginaw	June 8
COGIC AIM Convention	Flint	June 13
Mt. Calvary Baptist Church Vacation Bible School	Flint	July 9
Western Michigan's Jurisdiction Women's Convention	Benton Harbor	July 10
UKF Annual Celebration of Life Gala	Grand Blanc	July 14
Flushing Music in the Park	Flushing	July 24
Our Savior Lutheran Urban Family & Community Health Fair	Flint	August 24
Real Health for a Whole Community	Flint	September 25
Michigan Association of Genetic Counselors, Annual Education Conference	Lansing	September 20
Community Diabetes/Influenza Outreach	Flint	October 16
Flint/Genesee County National Influenza Week Activities	Flint	December 8-14
Community Based Organization Partners	Flint	Permanent agenda item