

BioTrust Presentations and Exhibits
 Provided by the
 Michigan Department of Health and Human Services (MDHHS) and
 BioTrust Community Values Advisory Board



MDHHS Community Presentations/Exhibits/Articles	CITY	2021
MDHHS Virtual Baby Fair <i>2 dates provided for TEAMS meeting event</i>	Virtual	July
Livingston County Baby Fair	Virtual	September
MDHHS Virtual Baby Fair <i>3 dates provided for TEAMS meeting event</i>	Virtual	December

MDHHS Health Professional Presentations/ Exhibits/Articles	CITY	2021
2021 Michigan WIC Training and Educational Conference	Virtual	June
2021 Maternal and Infant Health Summit	Virtual	June
2021 Newborn Screening Midwife Updates <i>2 dates provided for TEAMS meeting event</i>	Virtual	June
MDHHS Division of Maternal and Infant Health (DMIH) Staff Meeting <i>Presentation: After Newborn Screening: The Michigan BioTrust for Health</i>	Virtual	September
Medical Genetics Resident Presentation	Virtual	August
NBS Virtual Lab Tour for GVSU Public Health Students	Virtual	October

MDHHS Social Media (Facebook and Twitter) and On-line Messaging	2020
<p>Facebook: Are you a new or expecting parent? Join us for a virtual baby fair to learn how to be better prepared for your best adventure yet! Learn about resources available to you, important information, and ask questions to experts.</p> <p>Register at www.surveymonkey.com/r/P387GYJ</p> <p>Participating MDHHS Programs:</p> <ul style="list-style-type: none"> - Newborn Screening - BioTrust for Health - Infant Safe Sleep - Childhood Lead Poisoning Prevention Program - Women, Infants, & Children (WIC) - Vital Records 	July

<ul style="list-style-type: none"> - Immunizations - Early Hearing Detection Intervention - Maternal Infant Health Program - Michigan Home Visiting Initiative - Birth Defects Education and Outreach - State Breastfeeding Initiative - Children’s Special Healthcare Services - Eat Safe Fish 	
<p>Facebook: A lot happens during the first hours of your new baby’s life – learn about the BioTrust for Health (www.michigan.gov/biotrust) before you head to the hospital. https://youtu.be/UMcvVskMaiY</p>	<p>July</p>
<p>Twitter: How can a few drops of blood be useful for health research? Learn the answer and more! MI BioTrust for Health at www.michigan.gov/biotrust!</p>	<p>August</p>
<p>Facebook: Pregnancy Tip: Explore the newborn screening panel – new tests to help keep Michigan newborns healthy. While you’re reading, take a moment to also discover the Michigan BioTrust for Health and your choices for left over blood spots.</p>	<p>August</p>