

BioTrust Presentations and Exhibits
 Provided by the
 Michigan Department of Health and Human Services (MDHHS) and
 BioTrust Community Values Advisory Board



MDHHS Community Presentations/Exhibits/Articles	CITY	2022
MDHHS Virtual Baby Fair <ul style="list-style-type: none"> • 3 dates provided 	Virtual	June
Destiny of Love, Inc Community Health Fair	Detroit	August
MDHHS Virtual Baby Fair <ul style="list-style-type: none"> • 3 dates provided 	Virtual	December

MDHHS Health Professional Presentations/ Exhibits/Articles	CITY	2022
Calvin University Undergraduate Public Health Seminar Presentation: Newborn Screening and BioTrust Overview	Virtual	February
Metabolic Genetics Residents Presentations	Virtual	February
Sparrow Pediatric Ground Rounds: Overview of Newborn Screening and BioTrust Considerations for Pediatricians	Lansing	March
2022 Newborn Screening Hospital Conferences <ul style="list-style-type: none"> • 2 dates provided 	Virtual	May
MDHHS Call for Local Health Departments	Virtual	May
2022 Maternal Infant Health Summit	Virtual	June
Maternal Infant Health Program: Community of Providers Webinar	Virtual	November
Grand Valley State University Virtual Lab Tour for Public Health Students	Virtual	November
Newborn Screening Home Birth Updates Webinar <ul style="list-style-type: none"> • 2 dates provided 	Virtual	December
Wayne Pediatrics Virtual Lecture Series: The Research Use of Residual Newborn Screening Blood Spots in the State of Michigan	Virtual	December

MDHHS Social Media (Facebook and Twitter) and On-line Messaging	2022
Facebook: A lot happens during the first hours of your new baby's life-including newborn screening, which tests babies for more than 50 rare but serious disorders using a few drops of blood from your baby's heel. The Michigan BioTrust for Health is a program that makes blood spots left over after screening available for medical and public health research. The choice to allow blood spots to be used in these studies is	March

yours to make! For more information about your options, watch the short video below ↓ https://youtu.be/UMcvVskMaiY	
Twitter: A lot happens in the first hours of your baby's life- including newborn screening. The BioTrust for Health makes blood spots left over after screening available for health research. The choice to allow blood spots to be used in studies is yours to make! Watch the video below ↓ https://youtu.be/UMcvVskMaiY	March
Facebook: Expecting a baby soon? Watch this 6-minute video to learn about your choices for blood spots after newborn screening is completed: youtube.com/watch?v=AJaZP0wtqqI	May
Twitter: Expecting a baby soon? Watch this 6-minute video to learn about your choices for blood spots after newborn screening is completed: youtube.com/watch?v=AJaZP0wtqqI	May
Facebook: Registration is now open for the Michigan Department of Health and Human Services Virtual Baby Fair. Are you a new or expecting parent? Do you work with parents? This event is for you! There will be presentations on important health and safety information parents need to know, resources available, and you will have the opportunity to ask questions to program representatives. This event is free to attend, to register, visit https://bit.ly/38pHLI2 or scan the QR code on the flyer.	May
Facebook: Join us next week for the Michigan Department of Health and Human Services Virtual Baby Fair on 6/14 and 6/15. Are you a new or expecting parent? Do you work with parents? This event is for you! There will be presentations on important health and safety information parents need to know, resources available, and you will have the opportunity to ask questions to program representatives. This event is free to attend, to register, visit https://mdhhsvirtualbabyfairsummer2022.eventbrite.com or scan the QR code on the flyer.	June
Twitter: Join us next week for the MDHHS Virtual Baby Fair on 6/14 and 6/15. There will be presentations on important health & safety information, resources available, & you will have the opportunity to ask questions to program representatives. To register, visit bit.ly/38pHKI2	June
Facebook: Happy father's day to all of our Michigan dads! Use this father's day to learn more about newborn screening, a simple blood test that saves the lives of Michigan babies! While you're reading, take a moment to also discover the Michigan BioTrust for Health and your options for blood spots that may be leftover after screening. Visit our websites for more information at www.Michigan.gov/NewbornScreening and www.Michigan.gov/BioTrust	June
Parent's Day is July 24th! Parents have a lot of important choices to	July

<p>make about their children. Learn how your child's blood spots from routine newborn screening (www.Michigan.gov/NewbornScreening) may be used in health research and your options at www.Michigan.gov/BioTrust.</p>	
<p>Facebook: Registration is now open for the Michigan Department of Health and Human Services Virtual Baby Fair. Are you a new or expecting parent? Do you work with parents? This event is for you! There will be presentations on important health and safety information parents need to know, resources available, and you will have the opportunity to ask questions to program representatives. This event is free to attend, to register, visit https://bit.ly/3WGY29r or scan the QR code on the flyer.</p>	November
<p>Twitter: Register now for the MDHHS Virtual Baby Fair on 12/6, 12/12 and 12/14. There will be presentations on important health & safety information, resources available, and opportunities to ask program representatives relevant questions. To register, visit bit.ly/3WGY29r.</p>	November
<p>Facebook: A lot happens during the first hours of your new baby's life – learn about Newborn Screening (https://bit.ly/3DU65bw) and the BioTrust for Health (https://bit.ly/3Wr7E7U) before you head to the hospital.</p>	November
<p>Twitter: A lot happens during the first hours of your new baby's life – learn about Newborn Screening (https://bit.ly/3DU65bw) and the BioTrust for Health (https://bit.ly/3Wr7E7U) before you head to the hospital.</p>	November
<p>Facebook: Today is World Diabetes Day. Health researchers are using blood spots leftover from newborn screening in Michigan to search for ways to identify and diagnose congenital diabetes shortly after birth. Learn more about what types of research are done and your options for your or your child's bloods spots at www.Michigan.gov/BioTrust.</p>	November
<p>Facebook: Join us next week for the Michigan Department of Health and Human Services Virtual Baby Fair on 12/6 or the following week 12/12 and 12/14. Are you a new or expecting parent? Do you work with parents? This event is for you! There will be presentations on important health and safety information parents need to know, resources available, and you will have the opportunity to ask questions to program representatives. This event is free to attend, to register, visit https://bit.ly/3WGY29r or scan the QR code on the flyer.</p>	December
<p>Twitter: Join us next week for the MDHHS Virtual Baby Fair on 12/6,12/12 & 12/14. There will be presentations on important health & safety information, resources available, & opportunities to ask program representatives relevant questions. To register, visit but.ly/3WGY29r.</p>	December