MDHHS
Michigan Department of Health & Human Services

Environmental Health Bureau
Drinking Water

Think beyond the sink.

Promotion Toolkit

Introduction

In August of 2021, The Michigan Department of Health and Human Services (MDHHS) Environmental Health Bureau (EHB) surveyed Michiganders to learn how well they know their drinking water. Responses were valuable and helped MDHHS learn where to focus project efforts and protect Michiganders' health. The survey helped drive media strategies in the "Think Beyond the Sink" campaign.

This toolkit compiles the EHB resources that are currently available from the "Think Beyond the Sink" campaign. They can be freely used by state and local organizations to promote drinking water education in their communities. The content of the toolkit will:

- Increase Michiganders' knowledge and awareness of how drinking water may impact health.
- Encourage Michiganders to take the right actions to reduce and prevent exposures.
- Be updated as new materials are developed, so check back often to see what is new! You can also subscribe at bit.ly/Drinking-Water-Health-Newsletter to our drinking water and health newsletter so you'll be aware of updates.

Toolkit Purpose

This toolkit contains prepared, science-based social media messages, graphics, videos, and printable materials. All these materials are designed to make sharing drinking water information easy! Sharing information about drinking water and health helps support the outreach and education aims of the Drinking Water and Health Promotion Program. It also ensures that Michiganders know where their drinking water comes from and the simple steps to take to maintain drinking water quality.

How to Use This Toolkit

We encourage you to share our materials through various avenues to reach more Michiganders with important information about drinking water and health. Consider social media platforms, websites, mailers, and more.

Click on each icon to download the image or document of interest. Once downloaded, you can share, save, or print the image or document.

Social Posts

To maintain water quality, keep water moving, clean aerators, check plumbing, test water and become a clean water champion.

Following these five tips helps Michiganders maintain their drinking water quality to protect their family's health.

Knowing where your drinking water comes from and how it gets to your home is important. Learn more to protect your health.

Your home's drinking water is essential to your family's health. Learn where it comes from and how to care for it.

Do you get your water from a city/community residential water supply? Learn more about your water supply at Michigan.gov/CareforMIDrinkingWater.

Do you have city/community residential water? Learn more about your drinking water at Michigan.gov/CareforMIDrinkingWater.

Testing your water will help identify problems. Private residential well testing is your responsibility.

Protect yourself and loved ones from contaminants that can make you sick by taking care of your private residential well.

Poster

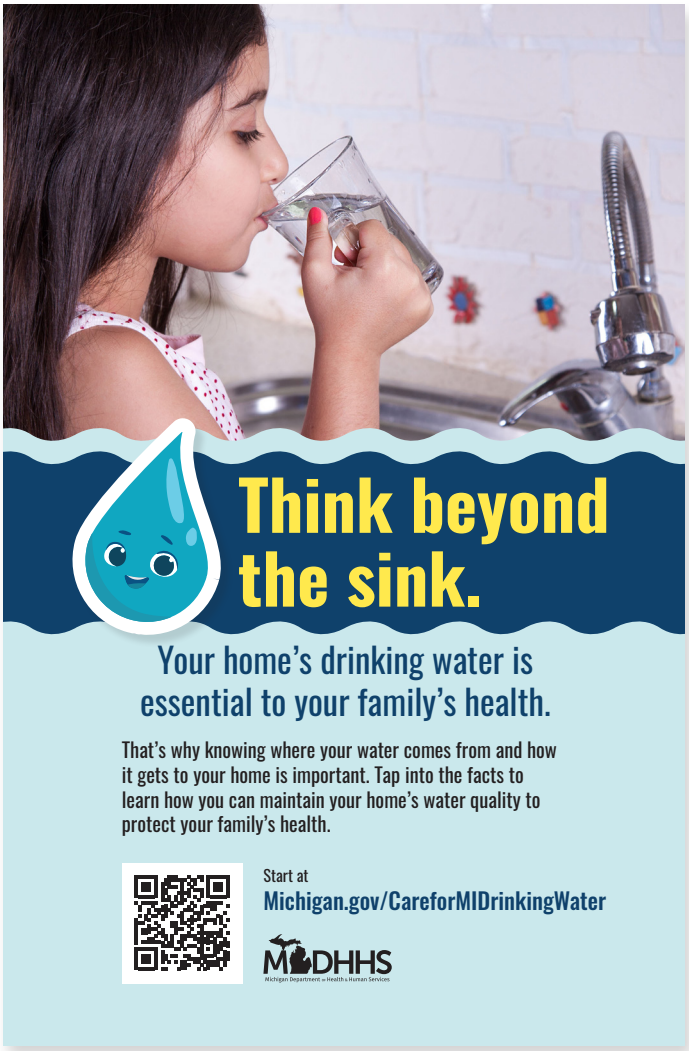
Think beyond the sink.
Your home's drinking water is essential to your family's health.
That's why knowing where your water comes from and how it gets to your home is important. Tap into the facts to learn how you can maintain your home's water quality to protect your family's health.
Start at
Michigan.gov/CareforMIDrinkingWater
MDHHS

Table Tent

Michigan.gov/CareforMIDrinkingWater
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Think beyond the sink.
Learn 5 tips for maintaining your home's drinking water quality to protect your family's health.
To maintain your home's drinking water quality and protect your family's health...
Keep your water moving.
Clean your aerator.
Check your home's plumbing.
Test your well water.
Become a Clean Water Champion.
CLEAN WATER CHAMPION
Tap into the facts to learn how to care for your drinking water at
Michigan.gov/CareforMIDrinkingWater
MDHHS

Contact Us

To request printed materials (while supplies last), please complete this request form. You can also call the MDHHS Drinking Water Hotline at 844-934-1315 to request supplies or if you have any questions about the materials we have provided.