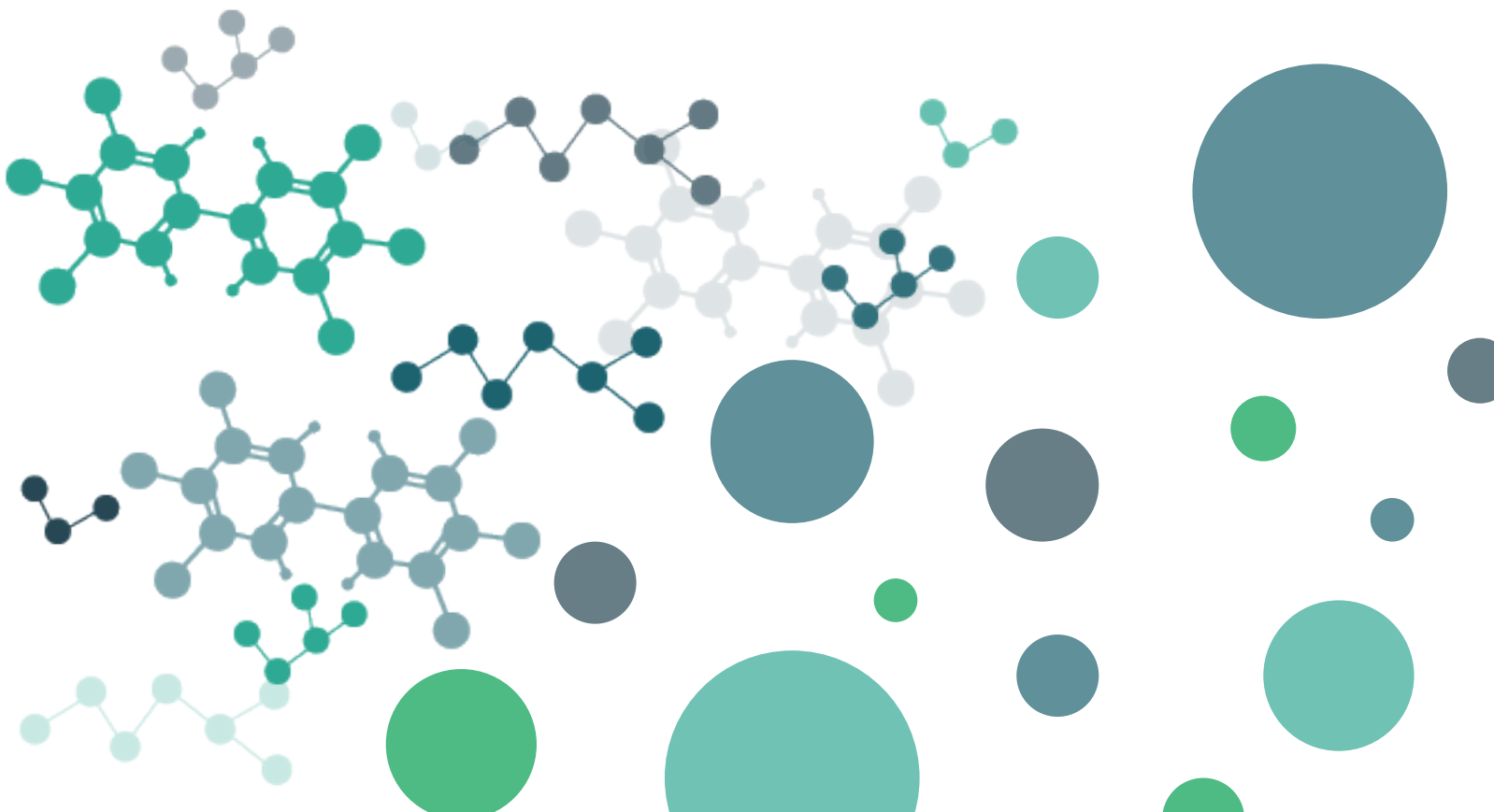




MiChEM
Michigan Chemical
Exposure Monitoring

Michigan Chemical Exposure Monitoring (MiChEM) Project Awareness Social Media Toolkit



Toolkit Purpose

This toolkit contains prepared social media messages that promote and build awareness of the Michigan Department of Health and Human Services (MDHHS) Michigan Chemical Exposure Monitoring (MiChEM) project. All are designed to make sharing this information on your social media accounts easy.

How to use this toolkit

To reach the most Michiganders, consider posting the MiChEM project content on your social media accounts such as Facebook, Instagram, and Twitter.

To post the social media messages included in this toolkit, we ask that you post both the image and corresponding text. First, click on one of the images and when it opens in a new window, right click and choose "Save Image As" from the list that appears. Second, you can copy and paste the text content into your social media platform and attach the corresponding saved image.

In addition, please feel free to tag MDHHS in the post by clicking "Edit Photo", select "Tag Photo" and type Michigan Department of Health and Human Services.




Social Media Posts



We ask that you post both the image and the corresponding text when posting the social media messages in this toolkit. First, click on one of the images and when it opens in a new window, right click and choose "Save Image As" from the list that appears. Second, copy and paste the text content of the post into your social media platform and attach the corresponding saved image.

Learn about the MiChEM project!

Have you ever been curious about Michiganders' exposure to chemicals? Michiganders who participate in the MiChEM project can learn about the amounts of certain chemicals in their blood and urine.



For more information, visit Michigan.gov/DEHBio.

  MiChEM
Michigan Chemical Exposure Monitoring

Have you ever been curious about Michiganders' exposures to chemicals? MDHHS' Michigan Chemical Exposure Monitoring (MiChEM) project is an opportunity for Michiganders to learn about the amount of certain chemicals in their blood and urine. The MiChEM project has limited space available, so if you received an invitation sign up soon. Participants will receive a gift card as a thank-you for their time. For more information, visit Michigan.gov/DEHBio.

Invitations for the MiChEM project are on their way!

The MiChEM project is an opportunity for Michiganders to learn about the amounts of certain chemicals in their blood and urine. If you received an invitation, sign up soon.



For more information, visit Michigan.gov/DEHBio.

  MiChEM
Michigan Chemical Exposure Monitoring

Invitations are being sent to Michiganders for the Michigan Chemical Exposure Monitoring (MiChEM) project! The MiChEM project is an opportunity for Michiganders to learn the amount of certain chemicals in their blood and urine and receive a gift card as a thank-you for their time. The MiChEM project has limited space available, so if you received an invitation, sign up soon. For more information, visit Michigan.gov/DEHBio.

MiChEM is inviting Michiganders to sign up!

Participating in the MiChEM project is an opportunity for Michiganders to learn about the amount of chemicals in their blood and urine. If you received an invitation, sign up soon.



For more information, visit Michigan.gov/DEHBio.

  MiChEM
Michigan Chemical Exposure Monitoring

Michiganders can now sign up for the MDHHS' Michigan Chemical Exposure Monitoring (MiChEM) project to learn the amount of certain chemicals in their blood and urine, like lead, PFAS, and arsenic. If you received an invitation in the mail sign up soon as the MiChEM project has limited space available. Participants will get a gift card as a thank-you for their time. For more information, visit Michigan.gov/DEHBio.



Have you heard about the MiChEM project?

Michiganders have been invited to sign up for this project. The MiChEM project is measuring the amount of certain chemicals in the blood and urine of Michiganders.

For more information, visit Michigan.gov/DEHBio.



MDHHS **MiChEM**
Michigan Chemical Exposure Monitoring

Have you heard about the Michigan Chemical Exposure Monitoring (MiChEM) project? Michiganders have been mailed invitations asking them to sign up for this project, for which MDHHS is measuring the amount of certain chemicals in the blood and urine of Michiganders. If you received an invitation act quickly to join this project and help make a healthier Michigan. Participants will be given a gift card as a thank-you for their time. For more information, visit Michigan.gov/DEHBio.

The MiChEM project is inviting people to sign up!

MiChEM is an important project measuring the amount of certain chemicals in the blood and urine of Michiganders. There are limited spots, so if you received an invitation sign up soon.

For more information, visit Michigan.gov/DEHBio.



MDHHS **MiChEM**
Michigan Chemical Exposure Monitoring

Have you seen an invitation in the mail for MDHHS' Michigan Chemical Exposure Monitoring (MiChEM) project? MiChEM is an important project measuring the amount of certain chemicals in the blood and urine of Michiganders. Many Michiganders are invited and there is limited space available, so if you received an invitation act quickly. Participants will be given a gift card as a thank-you for their time. For more information, visit Michigan.gov/DEHBio.

Learn more about the MiChEM project!

Michiganders who sign up will learn the amount of chemicals in their blood and urine and receive a gift card as a thank-you. If you received an invitation to the MiChEM project, sign up soon.

For more information, visit Michigan.gov/DEHBio.



MDHHS **MiChEM**
Michigan Chemical Exposure Monitoring

Michiganders who sign up for the MiChEM project will learn the amount of certain chemicals in their blood and urine. If you received an invitation in the mail, sign up soon for the MDHHS' Michigan Chemical Exposure Monitoring (MiChEM) project. Participants will be given a gift card as thank-you for their time. For more information, visit Michigan.gov/DEHBio.

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The Michigan Department of Health and Human Services (MDHHS) does not discriminate against any individual or group because of race, religion, age, national origin, color, height, weight, marital status, genetic information, sex, sexual orientation, gender identity or expression, political beliefs or disability.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 800-648-6942 (TTY: 711).

ملحوظة: إذا كنت تتحدث اذكر اللغة، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. اتصل برقم 800-648-6942 (رقم هاتف الصم والبكم: 711-:TTY).



For more information visit: Michigan.gov/DEHBio.