

APPENDIX O - STAKEHOLDERS

Special thanks to the many partners, including local, state, and federal government agencies and private entities, that assisted MDHHS by distributing Eat Safe Fish materials to our key audiences in the targeted AOCs:

- ACC 7 Mile WIC
- Ace Hardware - Bad Axe
- Ace Hardware - Midland
- Ace Hardware - St. Clair
- Advantage Health Centers
- American Indian Health and Family Services
- Angler's Outfitters
- Arab American Caldean Council WIC Program
- Arenac County Health Department
- Bay 3 TV
- Bay County Health Department
- BaySail - Appledore Tall Ships
- Belle Isle Nature Zoo
- Bloomfield Township
- Brace Lederl K-8 School
- Brighter Future for Moms and Babies
- Butel Family Center
- Cabrini Clinic
- Calhoun County Public Health Department
- Canton Health Center – Ob/Gyn
- Central Upper Peninsula Sport Fishing Association (CUPSFA)
- CHASS Midtown Center
- CHASS Southwest Center
- Chippewa County Health Department
- Christ Church
- City of Grosse Pointe Park
- City of Monroe Recreation Dept
- City of Southfield
- City of St Clair Recreation
- Concerned Citizens Coalition - Muskegon
- Covenant Healthcare Partners
- Covenant JSCDC
- Covenant/Saginaw Township Family Physicians
- Cribs and Bibs
- CURES Wayne State
- D&M Maternal and Infant Services
- Delta & Menominee Co. Public Health
- Detroit Central City Health Center
- Detroit River Walker Program
- Detroit RiverFront Conservancy
- Detroit Urban League
- District Health Department #2, EH
- DNR - Bay City Fisheries Field Office
- DNR - Eastern UP Creel Clerk
- DNR - Escanaba Field Office
- DNR - Gaylord OSC
- DNR - Gladstone Fisheries Division
- DNR - Marquette Op Service Center
- DNR - Menominee Creel Clerk
- DNR - Newberry OSC
- DNR - Wolf Lake Fish Hatchery
- Dr. Briody - Marinette, WI
- Dr. Markowitz - Muskegon
- DRC Fish & Wildlife Committee
- EPA Saginaw Community Information Office
- Family Practice Center of Midland
- First Ward Community Center
- FMC
- Four Seasons Market
- Friends of the Detroit River
- Friends of the Rouge
- Gander Mountain
- Generations OB/GYN Center

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- Great Lakes Bay Regional Convention & Visitors Bureau
- Great Start Collaborative
- Harper WIC/ACC WIC
- HDI OB GYN (Health Delivery)
- Healthy Innovations
- Henry Ford Hospital System
- Highland Twp Conservancy
- Hoist Basin Riparian Association
- Hope Community and Outreach Center
- Huron County HD
- IPH-WIC
- Jeff's Bait and Tackle
- Jones Urban Foods
- Keweenaw Bay Indian Community
- Kim's Cove - store located at Ecorse Municipal Boat Launch
- Lakeside OB/GYN
- LMAS District Health Department
- Macomb County Health Department
- Manistique City Hall
- Marinette & Menominee Great Lakes Sports Fishermen Assn
- Marquette Co. Health Dept
- Matthew's Bait and Tackle
- MBT WIC
- MDHHS - Schoolcraft Co.
- MDNR - West Lake Superior Management Unit
- Meijer Store # 72
- Menominee Delta County Health Department
- Menominee DWTW Farmers Market
- Mercy Women's Center
- Michigan Lake and Stream Association
- Michigan Sea Grant
- Michigan Steelheaders Assn
- Mid Michigan Community Action (MMCAA)
- Midland County WIC
- Mid-Michigan Medical Center - Midland
- Mid-Michigan Physicians OB-GYN
- Moms & Babies Too - West Warren WIC Office
- Monroe County Health Dept
- MSU Extension
- Mt. Pleasant Missionary Baptist Church
- Mumford Health Center
- Muskegon Conservation District
- Muskegon County WIC
- Muskegon Family Care
- Northside True Value Hardware
- Nurse Family Partnership Detroit
- Oakland County Health Division
- Oakland Livingston Human Service Agency
- Oakland Primary Health Services
- Port Huron Housing Commission
- Public Health at Delta & Menominee Counties
- Quality Hardware - Lake Linden
- RD Expert
- River Raisin AOC PAC
- Rivertown Detroit
- Rouge River Senior Activity Center
- Saginaw Bay RD&C
- Saginaw ISD
- Sault Ste Marie Parks & Rec
- Sault Tribe Health Services
- Sincere Infant and Pregnancy Center
- Spies Public Library - Menominee
- St Clair River AOC BPAC
- St Johns Hospital
- St Joseph Mercy Women's Center
- St Marys River AOC BPAC
- St Vincent De Paul Dental Clinic

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- St. Clair County Health Department - Environmental Health
- St. Francis Women Center
- St. Joe's Mercy Health System
- St. John Hospital and Medical Center
- St. John Providence Community Health
- St. Joseph Mercy Port Huron
- Superior Outdoors
- Tawas Hardware
- Tawas St. Joseph Women's Center
- The Village of Oakman Manor
- U of M
- UP Food Exchange/Marquette Food Coop
- Urban League of Detroit
- USDA
- USGS - Great Lakes Science Center
- Valley OB/GYN
- Wayne County Health Department
- Wayne County Parks
- Wayne County RESA
- Wayne County WIC
- Wayne State University
- Wells State Park
- Western UP Health Department
- Western Wayne Family Health Center
- WIC Muskegon County
- Wilcox Fish House & Restaurant
- Wild Bills Bait & Tackle
- WMSRDC
- World Changers Community Alliance

Even our Stakeholders are Hooked on ESF!



The info has been very well received by my stakeholders. It helps them understand the risks and benefits of eating fish and helps them decide which fish to eat and which to catch and release. The trinkets are great conversation starters allowing me to open the door to more in depth conversations with people.

**- Mary Bohling, Michigan SeaGrant
Detroit River AOC**

Kids in particular are drawn to the displays and the tape measures for them are quite a hit! We need to get youth more active in fishing but also need to make sure they have good access to the facts about eating them.

**- Gail Clark, M&M Great Lakes Sport Fisherman
Menominee River AOC**

We live in an area surrounded by water and being that I work with families - a lot of them fish. It's a recreational activity that even the youngest can enjoy. By making people knowledgeable as to what they are catching and consuming smarter choices can be made. It's one of the favorite items which I give out.

**- Brittney Dial-Previe, FIT4MOM Muskegon
Muskegon Lake AOC**

It seems either people don't think any fish are safe to eat from local waterways or that ALL fish are fine to eat. These materials help people better understand the resource.

- Jennifer Tewkesbury, MDEQ Office of the Great Lakes

Awareness to parents attending kids fishing events. A fun and informative way to get message out. Especially like the measuring tapes. Brochures are good handouts.

**- Patrice Hawkins, City of St Clair Recreation
St Clair River AOC**

There are always those who are reluctant to share information with you when working in the field. The hand outs, especially if they have kids, are a good way to break the ice. Then, with continued conversation, the discussion about eating safe fish can be expanded.

- Anonymous

Most of our residents do not understand the facts about eating fish. The Eat Safe Fish program is an excellent educational tool to inform and educate our residents.

**- Dan Stefanski, City of Monroe
River Raisin AOC**

Educating fishermen and women on the facts of consumption takes the unknown out of the question. I like to promote fishing!

**- Lori J. Eschenburg, Blueways of St. Clair
St Clair River AOC**

Thanks to the U.S. EPA &
the Great Lakes Restoration Initiative,
people who live in and visit Michigan's AOCs
are now better educated about choosing
and eating safer fish!

44

of new outreach items
created in partnership with AOC
communities for this project

250,000

of outreach items
distributed to AOC partners
for their communities

674

of fish analyzed for contaminants in targeted
AOCs leading to potential BUI removals and
more robust public health recommendations

1

of AOCs
delisted with help
from this work

7

of Fish
Consumption
BUIs assessed
with these funds

20

of community events
attended by MDHHS in
targeted AOCs

13,000

of people
engaged at
these events

229

of Eat Safe Fish signs to be
posted in targeted AOCs for
long-lasting messaging impact

125,000+

2

of imminent
BUI removals per
data from this
work

estimated # of at-risk individuals
reached with Eat Safe Fish messaging in
targeted AOCs during this project period