# Eat Safe Fish in Areas of Concern Outreach Items Available to Partners



Tape Measures - 60"

Colors available: purple, orange & yellow. Green discontinued.



Get the *Eat Safe Fish Guide* to find safe fish choices for you and your family!
Trim away the fat from all fish.
Grill or bake the fish on a rack.
Want a free *Eat Safe Fish Guide*?

eat safe fish

Trim away the fat from all fish.
 Grill or bake the fish on a rack.

eat

Get the *Eat Safe Fish Guide* to find safe fish choices for you and your family!

Want a free Eat Safe Fish Guide?

Call 1-800-648-6942 to order! www.michigan.gov/eatsafefish

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Magnets - 4"x3" Available in pink or orange, as shown.



Can Koozies - Available in pink or orange, as shown.



Eat Safe Fish Lanyard



Stickers - 4" round Available in pink or orange, as shown.



Temporary Tattoos

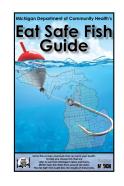
To request any of these free items, please contact Michelle Bruneau at the Michigan Department of Health & Human Services, 517-335-8984 or bruneaum@michigan.gov

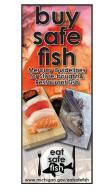
## **Michigan Department of Community Health**



# Train-the-Trainer for Eat Safe Fish Materials







Includes talking points for: Eat Safe Fish in Michigan Eat Safe Fish Guide Buy Safe Fish



#### APPENDIX N - OUTREACH MATERIALS

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# **Overview for all audiences**

## What are "safe fish"?

As with any chemical, be it mercury or PCBs, it's an over-simplification to call something that could potentially cause an illness 'safe.' However, MDCH uses science-based risk calculations to determine consumption limits that are well below those which would cause disease. We define that as "safe" for communication purposes.

That's not to say that a person who always follows the fish consumption guidelines won't ever have health effects such as cancer or fertility problems. However, by limiting their exposure to these chemicals using the MDCH guidelines, they are limiting their potential risk of developing disease.

## Eating Safe Fish. It's your choice.

It's up to the individual to choose to follow these limits. There are no laws or regulations that require people to follow the MDCH fish consumption guidelines. MDCH simply makes the information available so people can opt to catch and eat fish that have been tested and are known to be lower in chemical contaminants.

## **Questions & Resources**

If you or your clients have questions about Eat Safe Fish or the concepts herein, please do not hesitate to call us or provide our number to your clients. MDCH has health educators and toxicologists on staff to answer any questions.

We're available Monday - Friday, 8am-5pm at 1-800-648-6942, excluding holidays.

We have some materials available in print form that we can provide to you free of charge, but you can also view, download and print items on your own 24/7 at <u>www.michigan.gov/</u><u>eatsafefish</u>.



## Does your client eat fish?

## YES

Great! There are many health benefits to eating fish:

- They are a low-fat protein source
- Some fish are high in omega-3 fatty acids, which are good for heart health
- Fish are a source of vital minerals and vitamins, including Vitamin D, which is important for brain development

However, some fish are safer to eat than others. The materials from MDCH can help people choose fish to eat that have fewer chemicals - whether they are eating locally-caught fish or fish from their supermarket.

## NO

Why not?

• Some people just don't like the taste, but others may be worried about what is safe to eat and what isn't - especially if they are pregnant or planning a pregnancy in the future.

The materials from MDCH can take the worry out of eating fish and give people the tools they need to choose safer fish to eat - at any point in their life.





## **Chemicals in Fish**

The three most common chemicals found in some of Michigan's fish are listed below with some of their potential health effects:

## Mercury

- Can harm brain development in fetuses and children
- Can harm heart function in older adults
- Can harm immune systems
- PCBs
  - Can harm brain development in fetuses and children
  - Linked to the development of cancer and diabetes
  - Can harm immune systems

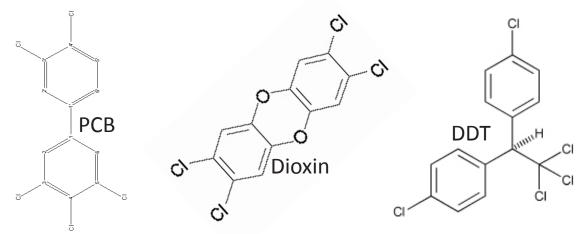
## • Dioxins

- Linked to the development of cancer
- Linked to the development of diabetes
- Can harm fertility
- Can harm thyroid function
- Plus additional health issues...

PCBs and dioxin are stored in the fat of the fish. Up to half of these chemicals can be removed from the fish by proper cleaning and cooking methods. The 3Cs (Choose, Clean, Cook) by MDCH show you how. You can find information about the 3Cs in the *Eat Safe Fish in Michigan* brochure and the *Eat Safe Fish Guide*.



Mercury is in the muscle tissue – the filet of the fish. It can't be removed by cleaning and cooking the fish. They only way to avoid mercury is by choosing your fish wisely.



www.michigan.gov/eatsafefisha8

# Eat Safe Fish in Michigan brochure

The *Eat Safe Fish in Michigan* brochure is a general introduction to the Michigan fish consumption guidelines.

## • Translations available:

- Spanish
- Arabic
- Chinese (simplified)
- Vietnamese
- Hmong

## • Audience:

- Anyone who eats Michigan fish or would like to eat Michigan fish.
- The information is applicable to individuals of all ages.
- The MDCH fish consumption guidelines are set to be safe for fetuses, children, anyone planning on having children in the next several years, breastfeeding women, as well as people with chronic health issues like cancer or diabetes.
- It is also reasonable advice for anyone to follow who wishes to avoid getting too much of these chemicals in their body.
- By limiting exposure to the chemicals, you will also limit the chance of health problems related to these chemicals.



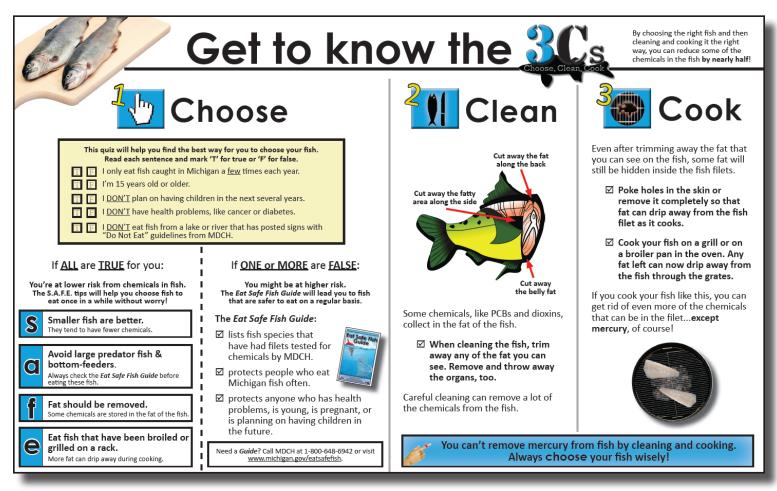
# **Key Messages**

## from the Eat Safe Fish in Michigan brochure

- **Fish are good for you**. But you should carefully choose the fish that you eat. Especially if you eat a lot of fish.
- Some chemicals can be removed from the fish. Some cannot. PCBs and dioxins are in the fat of the fish. Mercury is in the filet the part of the fish that we eat.
  - If your clients follow the 3Cs (inside the brochure) as closely as possible, they can remove up to half of the dioxins and PCBs from the fish they are going to eat.
  - Mercury cannot be removed from fish by either cleaning or cooking. Choosing wisely is the only way to limit the amount of mercury eaten.
- Larger fish, predator fish, and fish that eat directly from the bottom tend to have more chemicals in their bodies. The chemicals build up in fish through their food chain (see image on back of brochure).
- The water won't necessarily look dirty. The chemicals have settled on the bottom of the lake or river. You can still swim in lakes and rivers with fish guidelines, unless the local health department has issued a temporary water quality advisory.
- If you eat a lot of fish, use the Eat Safe Fish Guide. Using the Eat Safe Fish Guide, published by MDCH on a yearly basis, is the best way to choose fish that are safer to eat. See page 14 for more information.

#### APPENDIX N - OUTREACH MATERIALS

## Inside the Eat Safe Fish in Michigan brochure...



## 3Cs – Choose, Clean, Cook

(translated versions: 3 Steps to Safer Fish or 1,2,3...)

#### 1 - Choose:

There is a short quiz that can help people self-identify whether or not they should use the *Eat Safe Fish Guide* (*ESF Guide*) or if the S.A.F.E. Fish Tips are enough.

The deciding factors are:

- who they are
- how often they eat fish
- and what kind of fish they eat

This determines:

- how often they are able to be exposed to the chemicals found in some fish
- as well as the **amount** of chemicals to which they may be exposed

But, keep in mind, these are just general guidelines. Every **body** is different. If your client wants to be the safest possible, they can always check the *Eat Safe Fish Guide* before eating fish for the MDCH fish consumption guidelines.

MDCH: 1-800-648-6942

APPENDIX N - OUTREACH MATERIALS Eat Safe Fish in Michigan - Inside the Brochure

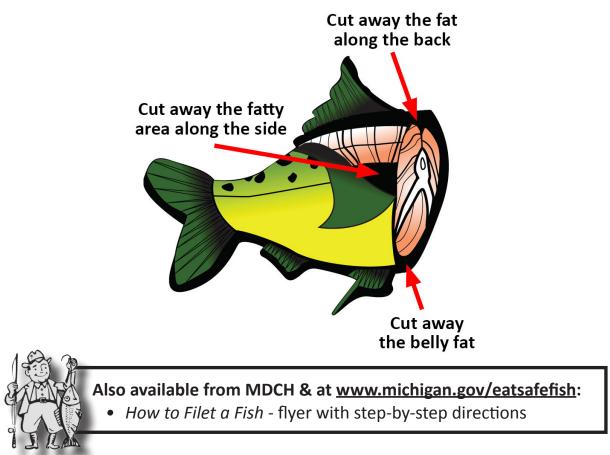
If your client is able to answer TRUE to all of the questions in the quiz box in the brochure, then they can opt to just use the S.A.F.E. Fish Tips (detailed under **Choose** in the brochure or see page 11 in this booklet). These tips are for people who don't eat a lot of Michigan fish.

Other people who might opt to use the S.A.F.E. Fish Tips:

- Tourists from outside of the Great Lakes region
- Individuals chartering a fishing boat, but otherwise don't fish on their own
- People who only fish during the DNR's Free Fishing Weekends

#### 2 - Clean:

- As mentioned, any PCBs or dioxins that might be in fish build up in the fat. Removing the fat removes some of these chemicals.
- Most of the fat on a fish can be found in three areas:
  - back
  - side
  - belly
- Organs like the stomach, egg sac, and liver should be removed and thrown away. The organs from Michigan fish should never be eaten. They tend to have higher concentrations of chemicals than the filet of the fish.



## S.A.F.E. Fish Tips (translated versions: fishing tips)

The S.A.F.E. Fish Tips were developed for healthy adults who do not eat a lot of fish. However, there may be times when even a frequent fish eater is caught without the *ESF Guide* while out on a lake or river. The S.A.F.E. Fish Tips are good for anyone to remember - regardless of how often they eat fish.

Having a general idea of the concepts behind the S.A.F.E. Fish Tips will help them make better choices for themselves and their family. They are basic guidelines that will consistently lead to better fish eating choices.

#### • S - Smaller fish are generally better.

• This is because small fish are most likely younger, haven't been exposed to chemicals for as long, and have less chemicals.

#### • A - Avoid large predator fish and bottomfeeders.

• These fish tend to be older, giving them more time to store up chemicals. Since they eat other fish or directly off the bottom, they tend to be exposed to more chemicals, as well. They also typically have more fat than smaller panfish.

#### • **F** - Fat should be removed.

• PCBs and dioxins are stored in the fat of fish. Removing the fat can remove a large amount of these chemicals.

# • E - Eat fish that have been broiled or grilled on a rack.

• Cooking the fat on a grill or broiling pan so more fat can drip away is also a good way to get rid of more chemical-containing fat.

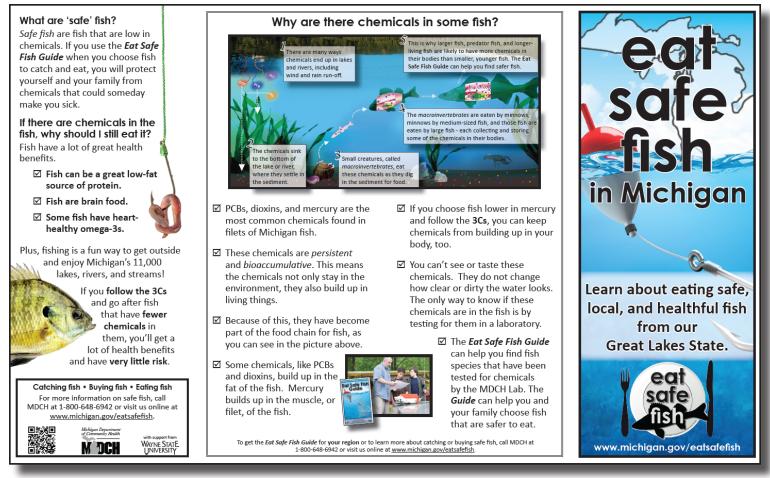
APPENDIX N - OUTREACH MATERIALS Eat Safe Fish in Michigan - Inside the Brochure

#### 3 - Cook:

- Even after trimming away the fat you can see, some will remain inside the filet. This can't easily be removed with a knife.
- If the fish is cooked on a grill or broiler pan, more of the chemical-contaminated fat can drip away from the fish.
- If your client prefers fried fish, recommend that they pan-fry it.
  - Your clients can still enjoy fried fish, but they should throw away the leftover oil and not use it to cook other things.
  - We recommend pan-frying because it takes a smaller amount of oil than a deep fryer. Therefore a person may be more willing to dispose of the used oil.
- Frying fish isn't the best option, though, for two reasons:
  - Frying doesn't allow a lot of the chemical-contaminated fat inside the filet to leave the fish.
  - Frying fish obviously adds a lot of fat to an otherwise low-fat and healthy food.



## Back of the Eat Safe Fish in Michigan brochure...



- On the flip side of the brochure, there is a diagram that explains how chemicals have gotten into fish.
- Beneath the image is a bulleted list with points about persistent chemicals, the process of bioaccumulation, and common myths.
  - Thanks to the federal Clean Water Act and Clean Air Act, along with other state regulations, chemicals aren't being dumped into our waterways like they once were.
  - Because of these stricter environmental regulations, levels of PCBs and dioxins are decreasing in our fish, and chemicals that are already in our waterways continue to slowly break down. However, mercury continues to increase. This can be attributed to coal-burning power plants and other industries around the world releasing mercury into our atmosphere.
  - However, despite the decrease in input, PCBs, dioxins, and mercury will remain in the sediment on the bottom of lakes and rivers, and they will continue to be in the food chain for fish for many years to come because these chemicals are *persistent*, meaning they don't break down easily.
  - There are still many great health benefits to eating fish, but because of these chemicals, it's important that people are aware of the importance of choosing fish that have less chemicals in order to avoid adverse health effects.
  - This brochure is written at the fifth grade level and is available in many languages to help make this information accessible to all of Michigan's citizens.

# Eat Safe Fish Guide

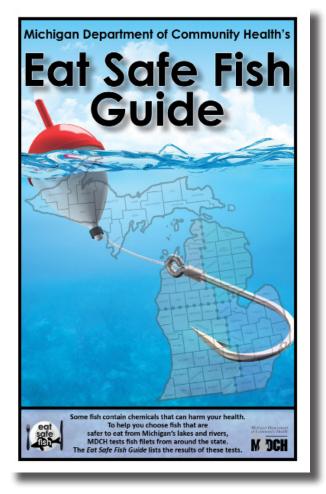
- The *Eat Safe Fish Guide (ESF Guide)* is a detailed booklet of Michigan fish consumption guidelines.
- The guidelines are based on laboratory test results for chemicals that might be in the fish like mercury, PCBs, or dioxins.
- Only the filet of the fish the part that most people eat is tested. The results of those tests are what MDCH uses to set the *ESF Guide* recommendations.
- The *ESF Guide* replaces the Michigan Fish Advisory booklet, beginning with the 2012-2013 edition.
- There are 5 regional *ESF Guides* for the state: Upper Peninsula, Northwest, Northeast, Southwest, & Southeast.

## • Translations available:

• Spanish

## • Audience:

- People who eat Michigan fish more than once or twice a year.
- The advice in this brochure is protective of everyone from the developing fetus, to the very elderly, and anyone in between, as well as individuals who may have health problems, like diabetes or heart disease.
- The *ESF Guide* is also useful for anyone who wishes to avoid getting too many chemicals in their body and avoid potential health problems related to these chemicals.



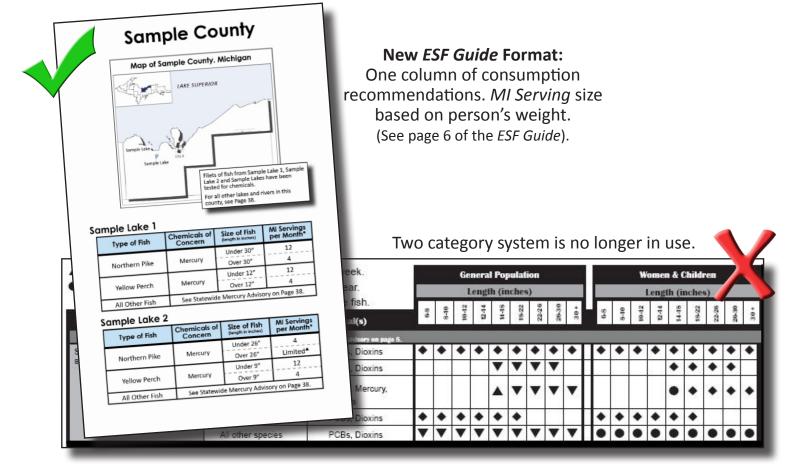
## Key Messages from the Eat Safe Fish Guide:

- Fish in the ESF Guide have been tested. The consumption guidelines published in the ESF Guide are based on laboratory testing of filets of fish only.
- The *ESF Guide* is a tool that frequent fish consumers can use to choose safer locally-caught fish. The guidelines can help your client make an informed decision when choosing and eating fish caught in Michigan waters.
- The guidelines are designed to be health protective of everyone. The recommendations in the *ESF Guide* can be used by pregnant women, children, the elderly, and people with health problems as well as healthy adults without concern. Page 8 of the *ESF Guide* explains how most of the recommendations can also be safely doubled <u>if</u> the 3Cs are followed carefully.
- The guidelines are based on current science. The recommendations in the new ESF Guide may differ from recommendations in past years. This is because scientists at MDCH have updated our methods and calculations so that they are based on current science. MDCH Reports and data are available at <a href="http://www.michigan.gov/eatsafefish">www.michigan.gov/eatsafefish</a>.
- The MDCH fish consumption guidelines are recommendations. The guidelines are not laws, and they don't have to be followed. However, there are real health benefits to following these guidelines.

## Key Updates & Changes:

- There are no longer two categories of advice (*General Population* and *Women & Children*) in our new *ESF Guide*.
  - The new *ESF Guide* has been designed so it is protective of the most sensitive individuals in our state: fetuses and children, as well as individuals who have other health problems to which these chemicals have been linked, like cancer, cardiovascular disease, or diabetes.
- Current science also shows that even healthy adults can be at risk from low-level exposures of these chemicals.
- MDCH consumption recommendations are very conservative for these reasons. But, if:
  - you follow the 3Cs perfectly, and
  - the fish you're eating is not listed as "Limited" in the ESF Guide, and
  - you check that mercury, selenium, or PFOS is not listed as the Chemical of Concern for the fish in the *ESF Guide*,
  - THEN, you can double the recommended MI Servings per month listed for the fish, should you choose to do so.

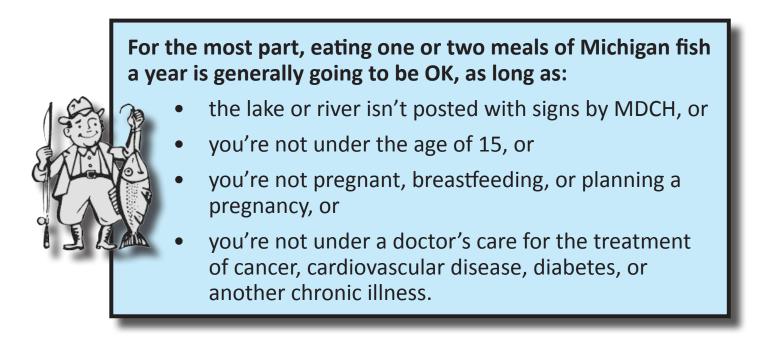
This is explained on page 8 of the ESF Guide.



www.michigan.gov/eatsafefish8

## The Primary Chemicals: PCBs, Dioxins, Mercury

- The most common chemicals that trigger our guidelines have been linked to a variety of negative health outcomes – like cancer, diabetes, heart disease, fertility problems...
  - But like any chronic disease, it isn't certain that exposure to these chemicals will always cause these health issues or, conversely, if these health issues were caused by these chemicals.
  - A way to explain this to others is: "Your body contains a million different locks (DNA), and everyone's locks are different...there is no way to know what combination of keys (chemicals) will unlock cancer, diabetes, or other health issues that may be triggered by the chemicals found in some fish."
- It is always an individual's choice to decide what amount of fish and/or chemicals is right for them. Unfortunately, there is no perfect choice when it comes to chronic chemical exposures.
  - Science cannot predict the effect of chronic chemical exposure on any one person's health. Each person needs to make their own choice based on their current health and their own informed opinion.
- Some Michigan-caught fish tend to be a uniquely high source of these chemicals when compared to other foods like store-bought fish, beef, or chicken.

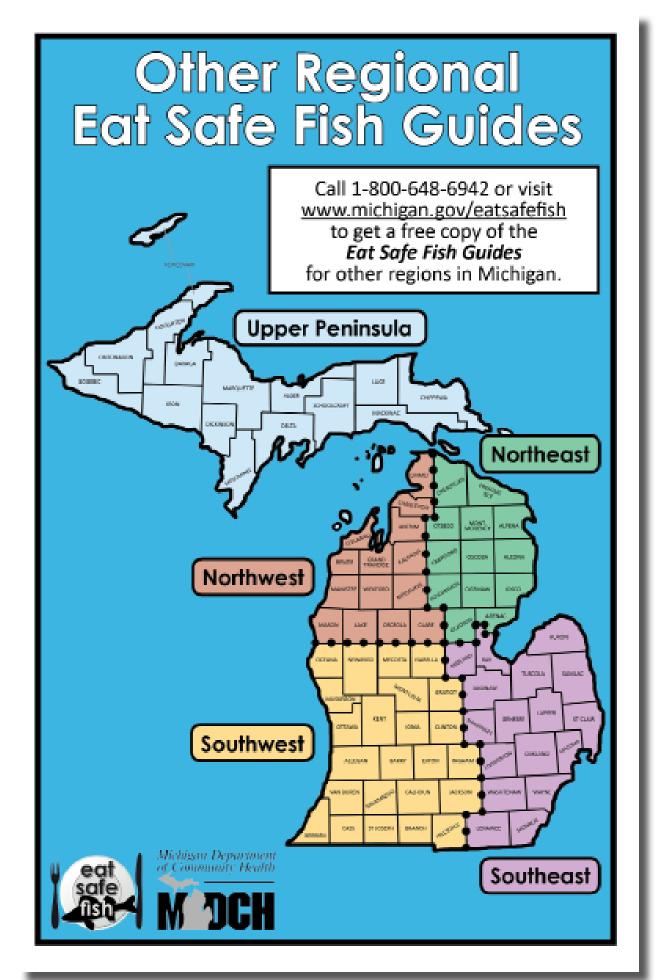


## Using the Eat Safe Fish Guide (ESF Guide)

- There are 5 different *ESF Guides* for the state. One for each region. (See the next page for a map of the regions.)
- Each *ESF Guide* is organized alphabetically by county name.
- There is an index on page 14 of each *ESF Guide* that lists the counties and page number.
- There is an index at the end of each booklet that alphabetically lists the lakes and rivers by name included in the booklet.
- Each county section includes a map that shows <u>only</u> the lakes and rivers from which fish have been taken and filets of fish tested. There will be a lot of other lakes and rivers in every county that are not listed on these pages.
- To find guidelines for any lake or river that is <u>not listed</u> in the *ESF Guide*, use the **Statewide Safe Fish Guidelines** on page 9 of the *ESF Guides*.
- Each county is included in the booklet on its own page(s) making it easy to print only the information you need for your clients, should you choose to do so.

- If you print information for just one specific county, it is important that you also print the information on:
  - Page 7 the definitions of Limited vs Do Not Eat
  - Page 9 the Statewide Safe Fish Guidelines

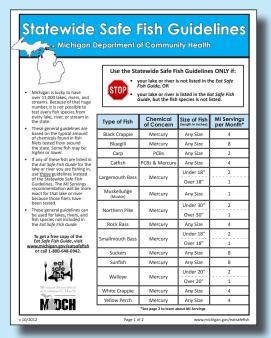
from the ESF Guide.



## Statewide Safe Fish Guidelines

The **Statewide Safe Fish Guidelines** should be used only when a lake or river isn't listed, or in the case where the lake or river is listed, but a specific fish species is not.

- The fish included in the *Statewide Safe Fish Guidelines* have NOT all been tested for all waterbodies in Michigan.
  - There are too many fish, lakes, and rivers in Michigan to be able to test ALL of them.
  - The Statewide Safe Fish Guidelines represent a scientific estimate of mercury or PCB levels in fish based on the amount of mercury or PCBs found in species of fish that have actually been tested in the state.
- Not every lake or river will have PCBs or dioxins, but since mercury primarily enters our waters from the air, every lake and river in Michigan will have some amount of mercury.



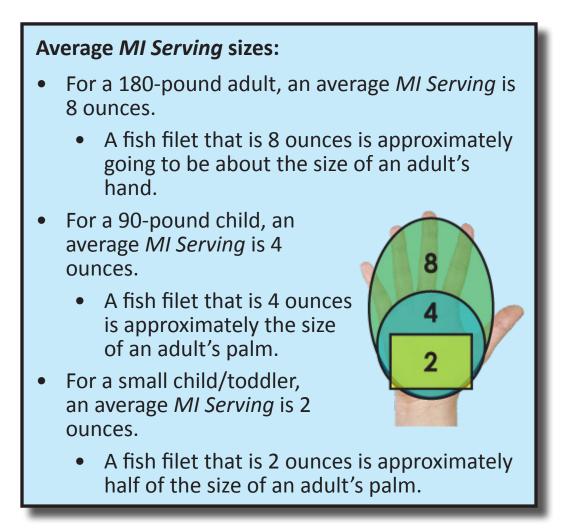
- In fact, every lake and river in the **country** contains some amount of mercury, as do the oceans.
- The MDCH *Buy Safe Fish* brochure will help you choose fish caught outside of Michigan that are lower in mercury.
   (See page 24 in this booklet for details.)

## MI Serving – Serving Size (pronounced: My Serving)

- To estimate "*MI Serving*" you can use your hand your "Michigan" – for a size reference.
- *MI Serving* is the serving size all statewide guidelines are based upon.
- If an adult or child is particularly small or large, or they want to calculate their *MI Serving* amount exactly, then they can use the chart on page 6 in the *ESF Guide* to figure it out...but for most people, the average amount is good enough for estimating purposes.



• Pregnant women should use their pre-pregnancy weight to determine the size of their *MI Serving*.



# Buy Safe Fish brochure

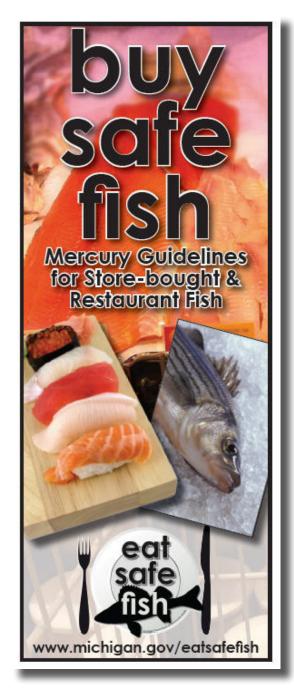
- The *Buy Safe Fish* brochure has consumption guidelines for purchased fish that are sourced from places other than Michigan.
- This brochure features **Eat 8!** This is a simple tool that individuals can use to be sure they aren't eating too much mercury.

## • Translations available:

- Spanish
- Arabic
- Chinese (simplified)
- Vietnamese
- Hmong

## • Audience:

- Anyone who eats fish purchased from a store or restaurant.
- The advice in this brochure is protective of everyone – from the developing fetus to the very elderly and anyone in between.
- While mercury outreach used to primarily focus on pregnant women and children, recent studies have shown that mercury also has an effect on heart health – causing heart disease, including increased blood pressure and arrhythmias.



• Therefore, we believe that all should be concerned with the health effects of mercury and avoid eating too much.



## Inside the Buy Safe Fish Brochure

#### **Eating Safe Fish**

You've heard that eating fish is healthy for you and your family.



☑ Fish are a great low-fat source of protein.

Fish are brain food.

≥ some fish have heart-healthy omega-3s.

But you've also probably heard that some fish have mercury in them. And mercury is bad for your health - no matter what age you are.



You want to make the **healthy choice** for you and your family, but what is the **right choice?** Should you eat fish or not? Which fish are safe?

Luckily, making the **right choice and the healthy choice** is now as easy as counting to eight!

#### Mercury in Fish

- Mercury is found in the muscle of the fish, which is the filet that we eat. You can't remove mercury from fish like you can other chemicals.
- Choosing fish to eat that are low in mercury is the only way to avoid



getting too much in your body.

#### **Health Problems**

Mercury can cause health problems in people of all ages.

Too much mercury can cause problems with the nervous system and kids' brain growth.



Too much mercury can harm heart function.

Too much mercury also limits your body's ability to fight off sickness.

#### What is 'MI Serving'?

MI Serving depends on who you are:



 ☑ For an adult, *MI Serving* is: 8 ounces of cooked fish = size of an adult's hand (large oval)
 ☑ For a child, *MI Serving* is: 2-4 ounces of cooked fish = size of the palm on an adult's hand (small circle/rectangle)

You might eat more than one *MI Serving* in a meal. That's OK, just keep track so you know!

### Eat 8! Eat Great!

The FDA has tested for mercury in a variety of fish and shellfish that are available for sale in the United States.

Using the FDA test results for mercury in fish, MDCH created **Eat 8**!

**Eat 8!** can help you choose fish lower in mercury and higher in heart-healthy omega-3 fatty acids.

## Eat 8! is safe for <u>everyone</u> to use, even pregnant women and kids!

#### How to Use Eat 8!

- Look on the back of this sheet and find the fish you plan to eat. The lower the points, the lower the amount of mercury in the fish.
- 2. Estimate how many 'MI Servings' you are going to eat. One adult's *MI Serving* of fish is a filet about the size of their hand (8 ounces of cooked fish). A child's *MI Serving* is about the size of the palm of an adult's hand (2-4 ounces).
- 3. Add up the points. For example, one dinner, you have 16 ounces of salmon (2 *MI Servings*) for 2 points. The next week, you have one *MI Serving* (8 ounces) of halibut for 4 points. That's 6 points, so far, for the month.
- Keep track of your 'MI Serving' points during the month. Eat no more than 8 points total of fish each month.

You can be sure you're not getting too much mercury in your body when you use **Eat 8!** to choose your meals.







- There are many health benefits of eating fish.
  - Low-fat source of protein
  - Heart-healthy omega-3s
- But there are health problems caused by mercury in fish, too.
  - We're most familiar with the damage to the nervous system which is why, in the past, messaging on choosing safe fish and avoiding mercury focused primarily on pregnant women and small children.
  - However, new studies have shown that mercury also impairs heart function and, somewhat less so, your immune system. These effects have been primarily found in older adults.
  - This is why choosing safer fish to eat should be important for people of all ages.

## Back of the Buy Safe Fish Brochure



- You will find resources for choosing sustainable and planet-friendly fish.
- MDCH does not include information about farm-raised fish versus wild-caught by design.
  - It's hard for any of us to know what may be in the fish that isn't reported, and the scientific community is still debating the health benefits of wild-caught vs. farm-raised.
  - The FDA regulates the farmed-fish market. Their phone number is included on the back of the brochure. They have been very friendly any time I have called with questions.
- You will also find Eat 8! MDCH's tool for choosing fish that are lower in mercury. (Learn more about Eat 8! on page 26.)

Buy Safe Fish - Inside the Brochure

## About Eat 8!

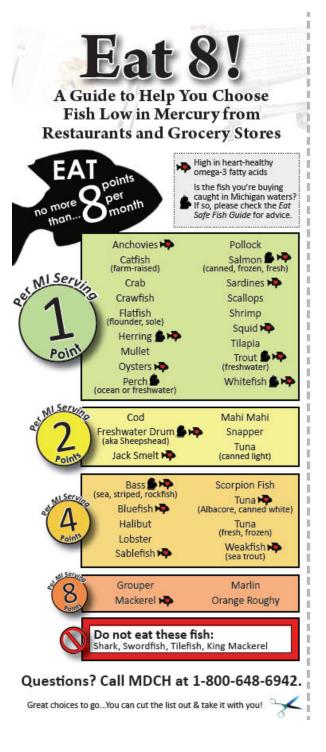
- Eat 8! is a point-based system. MDCH recommends fish consumers stay at or below 8 points per month in order to stay within a safe range of mercury consumption.
- Eat 8! only takes into account mercury contamination in fish.
- Eat 8! guidelines were developed using mercury test results from the FDA. Fish are assigned points based on the mercury test results.
- Some of MDCH's recommendations vary from the general FDA recommendations.
- The Eat 8! chart is printed so that it can be torn out from the brochure and folded into a wallet for later reference. There are usage instructions on the back of the chart.
- By simply adding up the points for the <u>type</u> of fish eaten and the <u>number</u> of MI Servings eaten each month, your clients will be able to easily calculate how much fish is safe to eat.

## How to Use Eat 8!

- **1. Find the fish you plan to eat.** The lower the points, the lower the amount of mercury in the fish.
- 2. Estimate how many 'MI Servings' you are going to eat. One adult's *MI Serving* of fish is a filet about the size of their hand (8 ounces of cooked fish). A child's *MI Serving* is about the size of the palm of an adult's hand (2-4 ounces).
- **3. Add up the points.** For example, one dinner, you have 16 ounces of salmon (2 *MI Servings*) for 2 points. The next week, you have one *MI Serving* (8 ounces) of halibut for 4 points. That's 6 points, so far, for the month.
- **4. Keep track of your 'MI Serving' points during the month.** Eat no more than 8 points total of fish each month.

You can be sure you're not getting too much mercury in your body when you use **Eat 8!** to choose your meals.

Eat 8! is safe for pregnant women and children.



## See page 21 to learn about MI Servings.

# Other outreach materials available from MDCH:

#### Be Heart-healthy! Eat More Fish!

A flyer that has information about the health benefits of the omega-3 fatty acids that are found in some fish. Includes recipes featuring fish that are high in omega-3s.

#### Learn to Filet a Fish

A flyer that demonstrates a quick and easy way to clean and filet a fish. Two popular fish recipes are found on the flip side.

#### Eat Safe Fish FAQs

A flyer that covers some of the more basic questions MDCH is often asked. It includes a chart of chemicals that often trigger consumption guidelines in Michigan, the length of time the chemical could stay in a person's body, and linked health effects.

#### Hooked on Fish: Recipes from the Great Lakes State

A free cookbook featuring favorite fish recipes from Michiganders from around the state!

#### **Specialized local materials**

MDCH has developed location-specific materials for some areas in the state. Some of the locations include:

- Detroit Area
- Saginaw Bay Area
- Lange & Revere Canals (St Clair Shores)
- Clark's Marsh, losco County

Check <u>www.michigan.gov/eatsafefish</u> for other locations.



Toxicologists and health educators are available to answer questions about the fish consumption guidelines from 8am-5pm, Monday through Friday.

Everyone is welcome to call us at 1-800-648-6942.

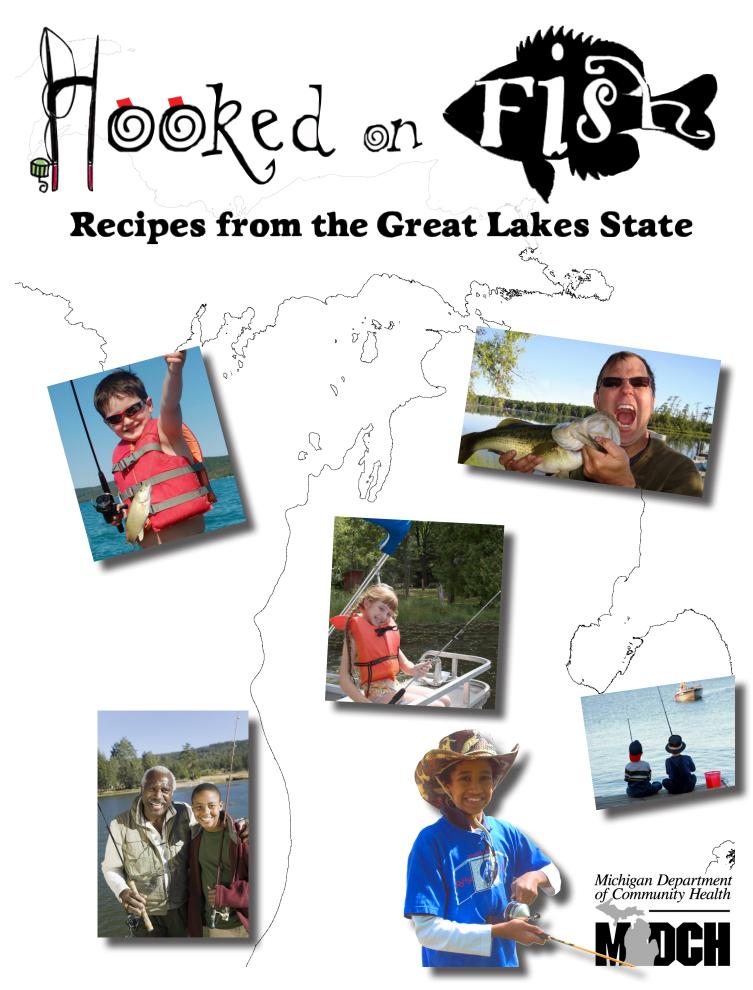
You can also download our e-Toolkit by going to <u>www.michigan.gov/eatsafefish</u> and clicking on the *Contact Us* button.

The e-Toolkit includes direct links to all the brochures included in this manual, a sample press release, news articles, and social media messages to promote the *Eat Safe Fish Guides*.



Michigan Department of Community Health





#### APPENDIX N - OUTREACH MATERIALS

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#### **Special Technique**

A popular and healthy way to cook fish is called "en papillote" or "in paper." Cooking like this requires very little oil or butter and results in a very flavorful and healthful meal. Traditionally, people use parchment paper to make the packets, but it is much easier to use foil, as shown below. Several recipes in this cookbook call for this technique.



lay out a large sheet of foil



loosely fold over fish and other ingredients



tightly crimp the edges, leaving 1-2 inches of space between the fish and the edges



continue until the packet is completely sealed

## About the Hooked on Fish Cookbook

Whenever we would go to events with our Eat Safe Fish information, people would often ask us if we had any good fish recipes. And we dídn't...But after awhile, we thought, 'WHY don't we have recipes?! We want people to enjoy fish...let's put together a cookbook!'

We know that folks in Michigan like to cook and eat a lot of fish, so we put the word out far and wide, in order to "reel" in some of Michigan's best fish recipes.

The following pages have some fantastic recipes submitted by people from all over the state. They all look delicious, and we hope you'll be excited to try them out. Thank you to everyone who shared!

If you have a recipe you'd like to share for the next version of the cookbook, please vísít <u>www.míchígan.gov/eatsafefísh</u> and look for the 'Hooked on Fish' logo or call 1-800-648-6942 for a submission form.

> Stay healthy and eat safe fish, Michigan! "Bone" appetit! - MDCH Division of Environmental Health



Fishing is a fun family activity! You don't need a lot of equipment to get started. Plus, with over 11,000 inland lakes, rivers, and streams, and the longest freshwater coastline in the entire United States, you're never far from a fishing hole in

It's time to grab a pole, hang up the sign that Michigan! says, Gone Fishin', and head out to the water.

Fishing is great for your family's health! The fish you catch provide a cheap and healthy source of protein, vitamins, and minerals for your family's meals. In fact...

> ☑ Some fish have hearthealthy omega-3s.

- ☑ Most fish are low in saturated fat.
- Eating fish may help prevent heart disease in adults.

# Get to know the



 Use the MDCH Eat Safe Fish Guide (www.michigan.gov/ eatsafefish) to choose safe fish for you and your family to eat from your favorite lake or river.

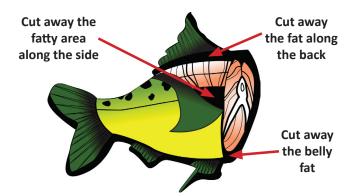


- Use the information at the DNR's Fish Identification (<u>www.michigan.</u> <u>gov/fishid</u>) page to choose the fishing lure and method that best works for catching those fish.
- If you buy your fish from the grocery store, use the MDCH Buy Safe Fish brochure to choose the safest fish to buy. You can get the brochure at <u>www.michigan.gov/</u> <u>eatsafefish</u> or by calling 1-800-648-6942.



Clean

- Some chemicals, like PCBs and dioxins, collect in the fat of the fish. Trim away any of the fat you can see. Throw away the organs. Careful cleaning can remove a lot of the chemicals from the fish.
- You can't remove mercury from fish. Always choose wisely.





- Poke holes in the skin or remove it completely so that fat can drip away from the fish as it cooks.
- The best way to cook your fish is on a grill or broiler pan so that the fat can drip away.

# Healthy Fish Guide

About the Healthy Fish Guide -

Use the *Healthy Fish Guide* on the upper right corner of each page of the cookbook to find the MDCH guidance for store-bought fish featured in that recipe. The *Guide* will help you choose fish that are lower in mercury for you and your family. The *Healthy Fish Guide* uses MDCH mercury limits for pregnant women and children, so it is safe for everyone to follow.

If you are catching your fish in Michigan, be sure to check the MDCH *Eat Safe Fish Guide* for information specific to the lake or river that you're fishing in.



Helpful hints for using this cookbook...

#### Look for MI Smart Cooking Tips

Some recipes include a *MI Smart Cooking Tip*. These tips are from MDCH and will help you make your meals even healthier. In fact, if you follow the 3Cs and any other *Smart Cooking Tips*, you can reduce the amount of chemicals that may be in your sport-caught fish by up to half!



#### How much fish is in "MI Serving"?

The Michigan Department of Community Health uses the term *MI Serving* when giving advice about how much fish is safe to eat.

- For adults: *MI Serving* is 8 ounces of fish - about the size of an adult's hand (large oval).
- For children: *MI Serving* is 2-4 ounces of fish - about the size of the palm of an adult's hand (small circle or rectangle).



)

#### **APPENDIX N - OUTREACH MATERIALS**



"Tart rhubarb pairs with the sweetness of oranges to create a tangy sauce for roasted black sea bass. Cinnamon and ginger add a lovely background flavor, perfect for the holiday season."



If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.

#### Black Sea Bass with Orange Rhubarb Sauce

Recipe adapted by Susan Simmer Lansing, Michigan

#### Ingredients

- 4 navel oranges
- 3 tablespoons olive oil
- 2 tablespoon unsalted butter
- 1 large onion, halved lengthwise and thinly sliced
- 1 pound rhubarb,
  - cut into 1-inch pieces
- 2 tablespoons mild honey
- 1 1/4 teaspoons salt

- 1 1/2 teaspoons fresh ginger, peeled and minced 1/4 teaspoon cinnamon 1 (14- to 15-oz) can diced tomatoes, including juice 1/4 teaspoon black pepper 6 (6- to 8-oz) black sea bass fillets, skin and small bones removed
- 1/4 cup fresh mint, chopped

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Arrange oven rack in middle position and preheat oven to 375 degrees F.

Cut 4 oranges in half. With a small sharp knife, working over a bowl, cut out segments from 3 oranges and put in measuring cup. Squeeze juice from remaining orange into cup to total 2/3 cup of juice.

Heat 2 tablespoons oil with butter in a 12-inch heavy skillet over moderate heat. Cook the onion, stirring occasionally, until softened and golden brown, 18 to 20 minutes.

While onion is caramelizing, cook rhubarb, honey, 1/3 cup orange juice, and 1/4 teaspoon salt in a 2-quart heavy saucepan over moderate heat, stirring occasionally, until rhubarb is very tender, about 12 minutes.

Add ginger and cinnamon to onion and cook, stirring, 1 minute. Add remaining 1/3 cup orange juice and boil until thickened, about 1 minute. Stir in rhubarb compote, tomatoes, pepper, and 1/2 teaspoon salt and briskly simmer, stirring occasionally until sauce is thickened slightly, 7 to 10 minutes. Remove from heat.

While sauce simmers, grease a 17- by 12-inch glass or ceramic baking dish with remaining tablespoon oil. Pat fish dry and sprinkle with remaining 1/2 teaspoon salt. Arrange fish, skinned sides up, in 1 layer in baking dish and bake until opaque and just cooked through, 12 to 14 minutes. The fish should flake easily with a fork when done. Stir in remaining orange segments and juice into sauce and cook until heated through, 1 to 2 minutes, and season with salt. Stir mint into sauce and serve with fish.

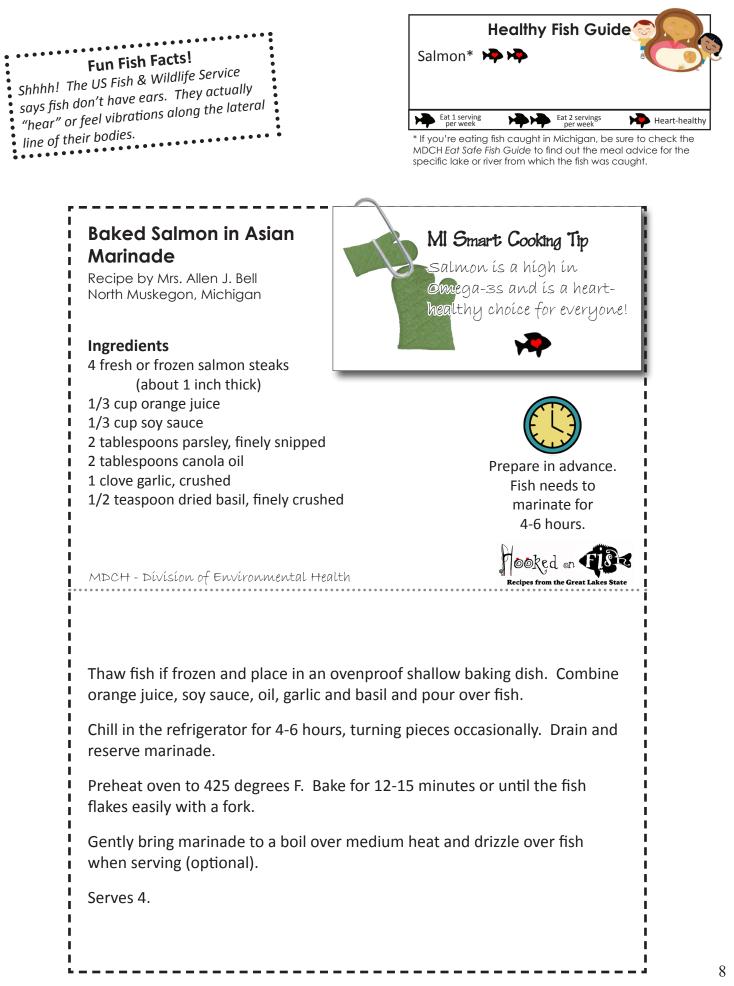
### Fun Fish Facts!

Yellow perch are the most often caught game fish in Michigan. Unlike many kinds of fish, perch remain active all year long in both shallow and deeper water, and provide the fisherman with much sport and many a meal. Learn more at <u>www.michigan.gov/fishid</u>.

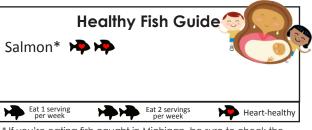


If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.

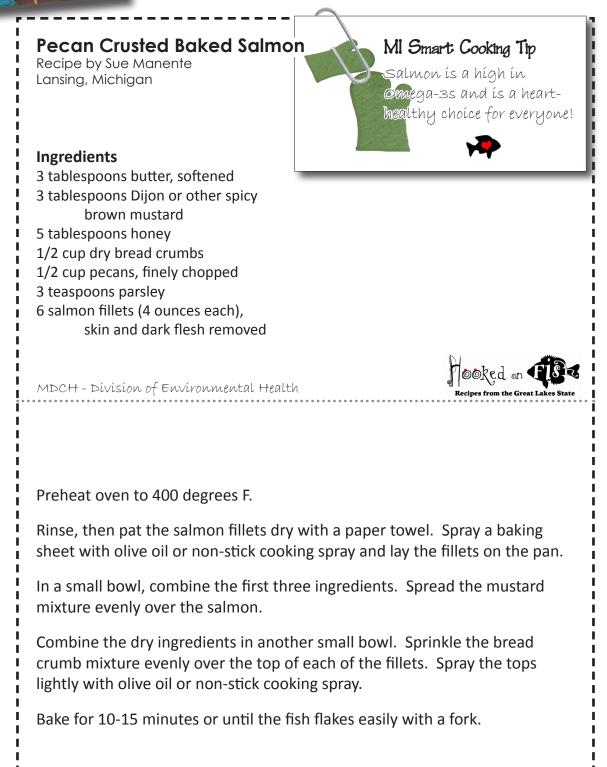


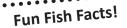






\* If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.





Some salmon species are endangered. If you buy salmon, Shedd Aquarium's Right Bite program says to stick to wild-caught or farmed Alaskan salmon. Learn more at <u>http://www.sheddaquarium.org/3155.html</u>. If you like to fish, the Michigan Department of Natural Resources stocks our Great Lakes with lots of chinook and coho salmon each year. Yum!

## Salmon Bake

Recipe adapted by Stephen Davidson Muskegon, Michigan

#### Ingredients

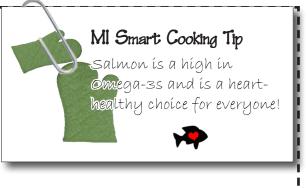
- 4 salmon steaks
- 1 cup zucchini, julienned or sliced
- 1 cup carrots, julienned or sliced
- 1 cup mushrooms, sliced
- 1 cup onions, sliced thinly
- 1 cup baby corn

4 tablespoons lemon juice, divided 1/2 cup seasoned bread crumbs

4 sheets of heavy aluminum foil canola or olive oil



\* If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.



#### Butter Topping

6 tablespoons butter, softened 1 bunch of cilantro, finely chopped 2 tablespoons roasted garlic, mashed or chopped 1 tablespoon lime juice dash of hot sauce dash of salt

looked on

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Preheat oven to 400 degrees F.

In a small bowl, beat together the ingredients for the butter topping. Set aside.

Lightly oil a square of aluminum foil and place one salmon steak in the center. Layer 1/4 of the vegetables over salmon steaks. Lightly salt to taste and pour 1 tablespoon of lemon juice over the fish and vegetables. Sprinkle each salmon packet with 1/8 cup of seasoned bread crumbs. Top with 1 1/2 tablespoons of the butter topping.

Bring the sides of one of the foil squares together and double fold. Then double fold the two open ends of the foil to create a sealed packet. Be sure to leave room in the packet so that heat can circulate throughout. Repeat with the other 3 fish fillets.

Bake for 15-20 minutes. Serve over rice.



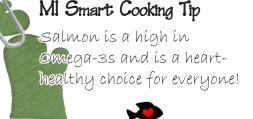
Fun Fish Facts! The US Fish and Wildlife Service says that young salmon, known as smolts, migrate downstream tail first—scientists are not sure why. One theory is that oxygen rich water can more easily flow into the gills of the fish; or maybe salmon orient themselves based on their natural instinct to swim upstream.

# Salmon Baked in Lettuce Leaves

Recipe adapted by Myrna Liepins Spring Lake, Michigan



MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.



looked on

#### Ingredients

- 4 4 ounce skinless salmon fillets
- 1 teaspoon minced garlic
- 1 head romaine lettuce
- 1 small bunch fresh dill
- 1 small onion, sliced thinly
- 1 cup chicken broth
- juice of 1/2 lemon
- salt and pepper

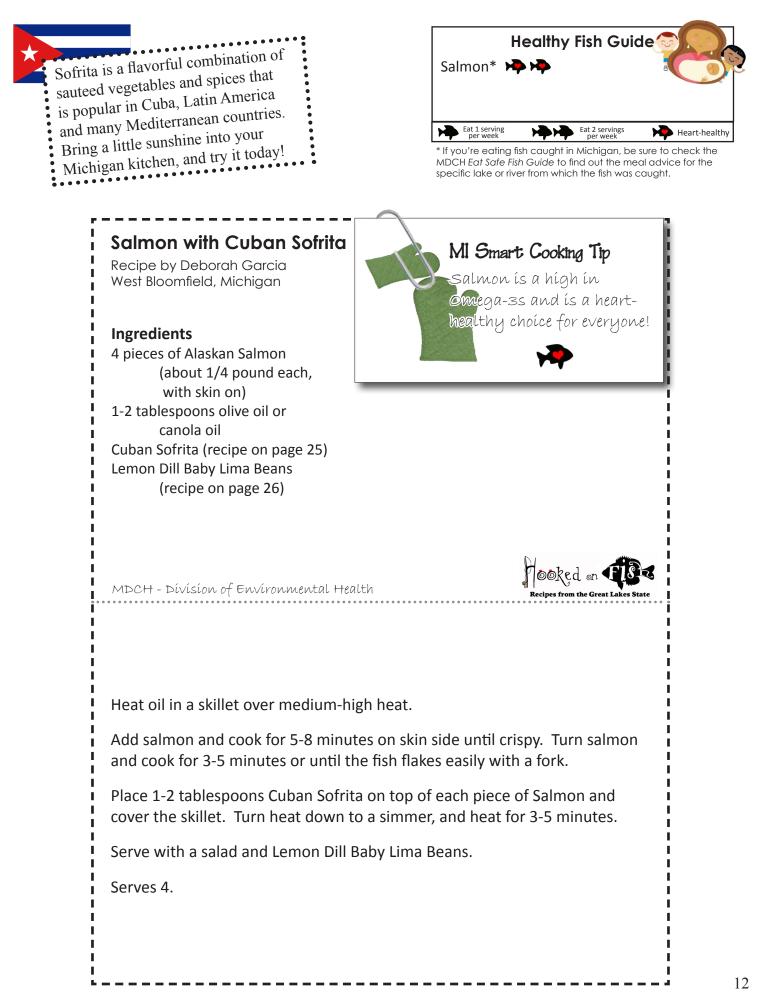
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Preheat oven to 400 degrees F.

Spray a baking dish with non-stick cooking spray. Line the dish with romaine lettuce leaves, allowing them to hang over the edges. Arrange the fish on the leaves; then top with the rest of the ingredients. Fold lettuce over to cover the fish, using more if needed.

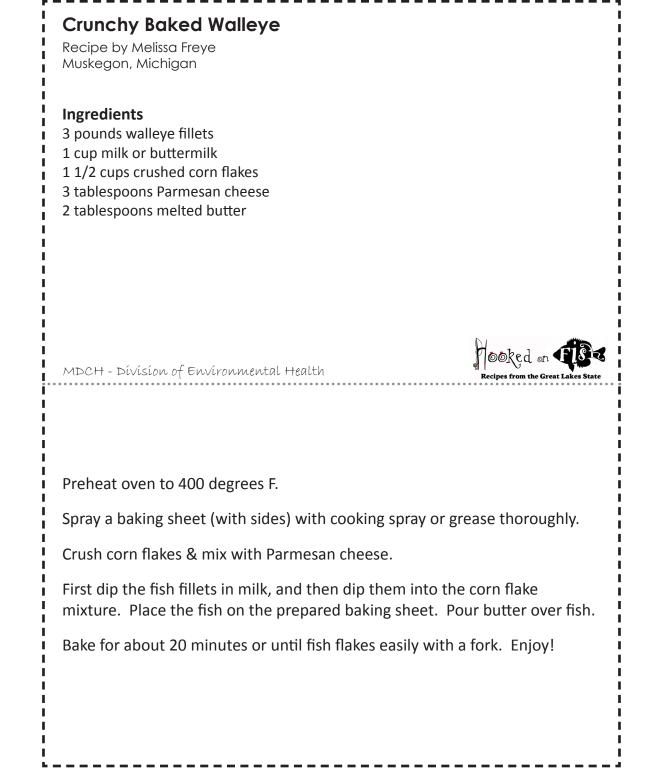
Cover the dish tightly with aluminum foil and bake for 20 minutes or until fish flakes easily with a fork. At this point, you can also uncover the fish and bake a few minutes longer.

Serve with or without lettuce, on steamed white rice. Delicious!!













#### **Fish Tacos**

Recipe by Deborah Garcia West Bloomfield, Michigan

#### Ingredients

1-2 pounds fish (tilapia, cod, perch, whitefish) salt & pepper to taste flour or corn tortillas

#### Garnish

lettuce, shredded tomatoes, diced onions, diced (white, yellow, Vidalia, green) bell or Serrano peppers fresh cilantro 1-2 limes, cut into wedges hot sauce or salsa

MDCH - Division of Environmental Health

# MI Smart Cooking Tip

Cook fish on a broiler pan so the fat can drip away. It's a great way to reduce some of the chemicals that may be in some fish.

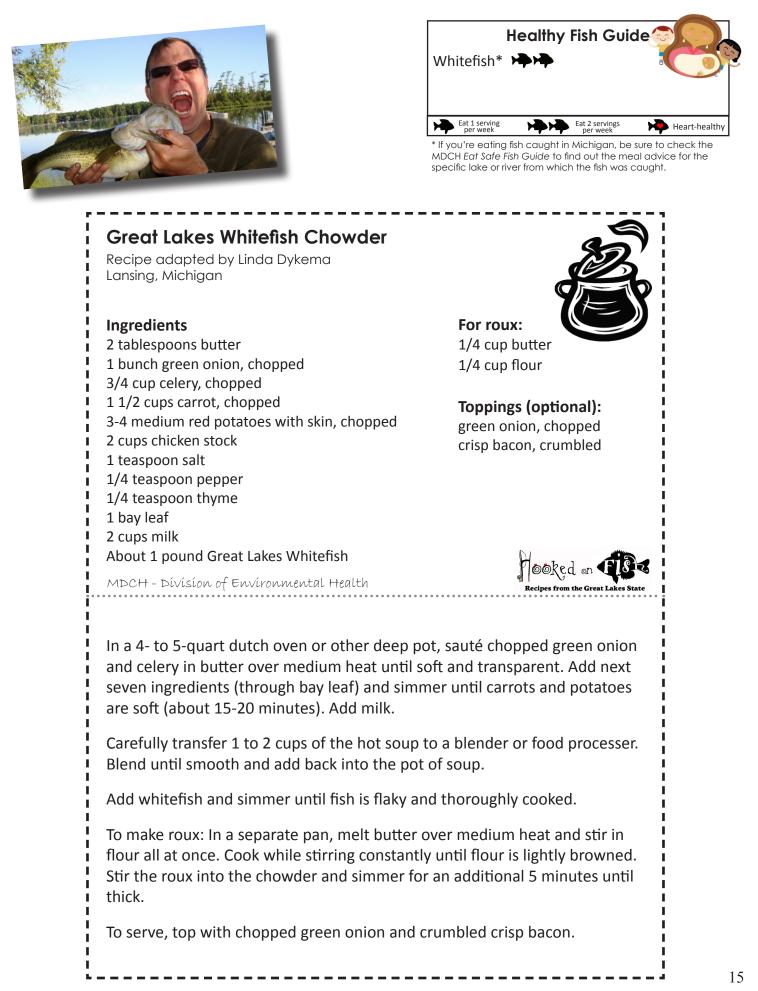


Preheat oven to 375 degrees F.

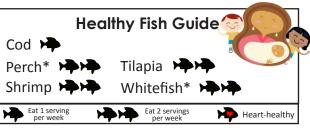
Season fish with seasoning salt, salt or pepper on both sides. Place on cookie sheet or glass baking dish for 15 - 20 minutes or until the top of fish is golden brown and it flakes easily with a fork.

Heat up the tortillas on griddle, grill or microwave. You can also pan fry the tortillas in small amount of olive, canola, safflower or vegetable oil folding over in half once both sides are cooked to softness or leave in oil longer for crispier tortillas. Then remove from pan to paper towel.

Place baked pieces of fish inside taco - breaking into smaller pieces, if preferred. If desired, add lettuce, tomato, onion, chilies, and squeeze lime over top. Feel free to add sour cream, plain yogurt, Spanish cheeses (goat, caceca, grated monterey jack) and your favorite salsa, too!







#### **Mexican Ceviche**

Recipe by Deborah Garcia West Bloomfield, Michigan

#### Ingredients

1/2 to 1 pound uncooked or cooked fresh white fish or shrimp diced in small cubes
2 limes
1 small to medium white onion diced
1/2 Serrano pepper, without seeds, diced
1 tablespoon fresh cilantro, coarsely chopped (you can add more if you like)

salt to taste Tabasco Sauce to taste

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Chop and mix all ingredients in glass or plastic bowl.

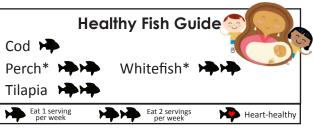
Let sit for at least 1 hour in refrigerator for uncooked fish, or if cooked, for 15 minutes.

Add salt and/or Tabasco Sauce to taste and serve with white, yellow, or blue corn chips. Enjoy!



Science at work! The citric acid in the lime juice "cooks" the fish while you wait.





# White Fish with Lemon Walnut Sauce

Recipe adapted by Susan Simmer Lansing, Michigan

"A fish dish that feels meaty and satisfying."

#### Ingredients

2 pounds firm white fish fillets 1/2 cup flour (can use equal parts wheat and white) 1/2 teaspoon salt 1/4 teaspoon ground black pepper 4 tablespoons olive oil

#### Lemon Walnut Sauce:

1 1/2 cups walnuts
 1/2 cup water
 2 lemons, juiced
 1 teaspoon salt
 1/4 teaspoon cayenne pepper
 1 small bunch cilantro, finely chopped
 6 cloves garlic, crushed
 2 tablespoons butter

MDCH - Dívísíon of Envíronmental Health

Pat fish fillets dry. Combine flour and salt and black pepper. Coat fish with flour and let sit on a rack for 10-15 minutes. Fry in hot olive oil for 2 minutes per side. Remove to a rack to drain and cool.

After the sauce (instructions below) cools to room temperature, place fish on plate and spoon sauce over the top.

#### Lemon Walnut Sauce:

In a blender, pulse the walnuts into a fine puree. Pour the ground walnuts into a mixing bowl and slowly add 1/2 cup water, stirring constantly. Gradually add the lemon juice, salt and cayenne. The sauce should be somewhat on the thick side.

Very finely chop the cilantro with the garlic. In a skillet, over medium heat, add butter and sauté the garlic and cilantro mixture until the garlic is a pale yellow. (You can use the same skillet you fried the fish in for this step, if you prefer.) Add the walnut sauce to the skillet and simmer over medium-low heat for about 10 minutes, stirring occasionally.

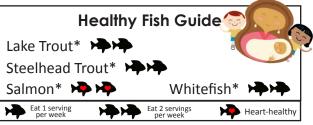








The Great Lakes are a great resource! According to the Environmental Protection Agency, the Great Lakes are the biggest bodies of freshwater on the surface of the Earth. They hold about 84 percent of North America's surface fresh water and about 21 percent of the world's supply. Only the polar ice caps have more fresh water in one place!



f If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.

## **Fish Boil**

**Basil Walker** Eaton Rapids, Michigan

#### Ingredients

20 medium potatoes 20 medium onions

- 8-10 pounds of salmon, steelhead, lake trout, or
  - whitefish
- 1 cup salt, divided
- fresh lemons, cut into wedges
- Drawn Butter (recipe follows)

1 large trout kettle

MDCH - Division of Environmental Health





Peel potatoes and onions, place in trout kettle, add 1/2 cup salt and cover with water. Bring to a boil and cook for 22 minutes at a fast boil. Add the fish fillets, skinned and chunked up in metal colander, and remaining 1/2cup salt to the kettle. Cook for 8 more minutes.

Lift colander of fish out and rinse with hot water. Pour water quickly out of kettle and serve potatoes, onions and fish. Serve with lemon wedges and drawn butter.

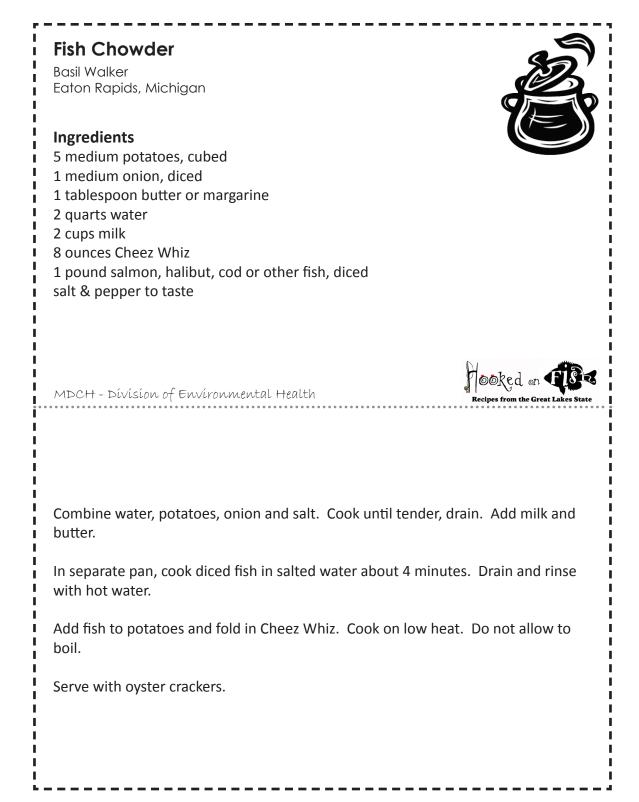
#### **Drawn Butter**

2 sticks margarine or butter

In a small saucepan, melt the butter over medium heat. Bring to a boil until the milk solids have separated and sunk to the bottom of the pan. Scoop out the clear butter from the top of the pan and serve in a warm cup.











ooked on

# Fish on a Rack over Coals or in Oven

Recipe by Basil Walker Eaton Rapids, Michigan

#### Ingredients

1/2 cup flour

- 6 tablespoons margarine
- 2 teaspoons lemon juice

salt and pepper to taste

1 medium onion, thinly sliced and separated into rings

- 4-6 fish fillets, any kind, freshwater or salt
- Original Open Pit Barbecue Sauce

2 large sheets heavy aluminum foil

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Preheat oven to 425 degrees F.

Melt the margarine and stir in the lemon juice.

Line a baking sheet with one sheet of the aluminum foil and coat it with half of the margarine and lemon mixture.

Rinse and gently dry the fish fillets. Lightly coat the fillets with flour, and place them on the foil. Pour a strip of barbecue sauce down the center of each filet. Place onion on top of filets and drizzle with remaining margarine and lemon mixture. Add salt and pepper to taste. Place foil over top and crimp all around.

Place on rack and cook until fish flakes and onions are done, about 12-15 minutes. You can flip once if necessary.



Dogfish - Summer 2000 Photo submitted by Mrs. Allen J. Bell



\* If you're eating fish caught in Michigan, be sure to check the MDCH Eat Safe Fish Guide to find out the meal advice for the specific lake or river from which the fish was caught.

# Foiled Again!

Recipe by Mrs. Allen J. Bell North Muskegon, Michigan

#### Ingredients

- 4 fish fillets (any kind, 4-6 ounces each)
- 1/4 cup Miracle Whip
- 1/4 cup grated Romano cheese, divided
- 2 medium zucchini, sliced
- 1/4 red bell pepper, cut into small pieces
- 1/3 cup white sweet onions, chopped

4 – 12x18 sheets of aluminum foil

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Preheat the oven to 450 degrees F.

Spray one square of foil with non-stick cooking spray. Place on fish fillet on the center of the foil. Spread with 1/4 of the Miracle Whip and 1/4 of the Romano cheese. Salt and pepper to taste and top with 1/4 of the vegetables.

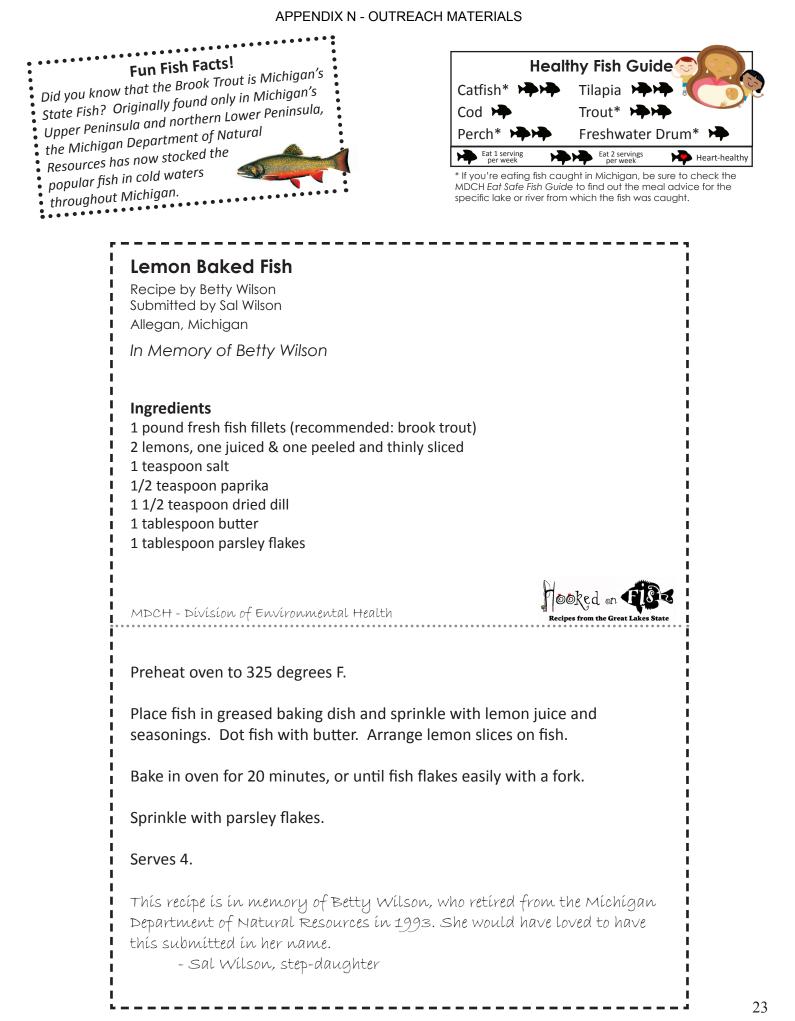
Bring up sides of the foil together and double fold. Then double fold the two open ends of the foil to create a sealed packet. Leave room in the packet so that heat can circulate throughout. Repeat with the other 3 fish fillets.

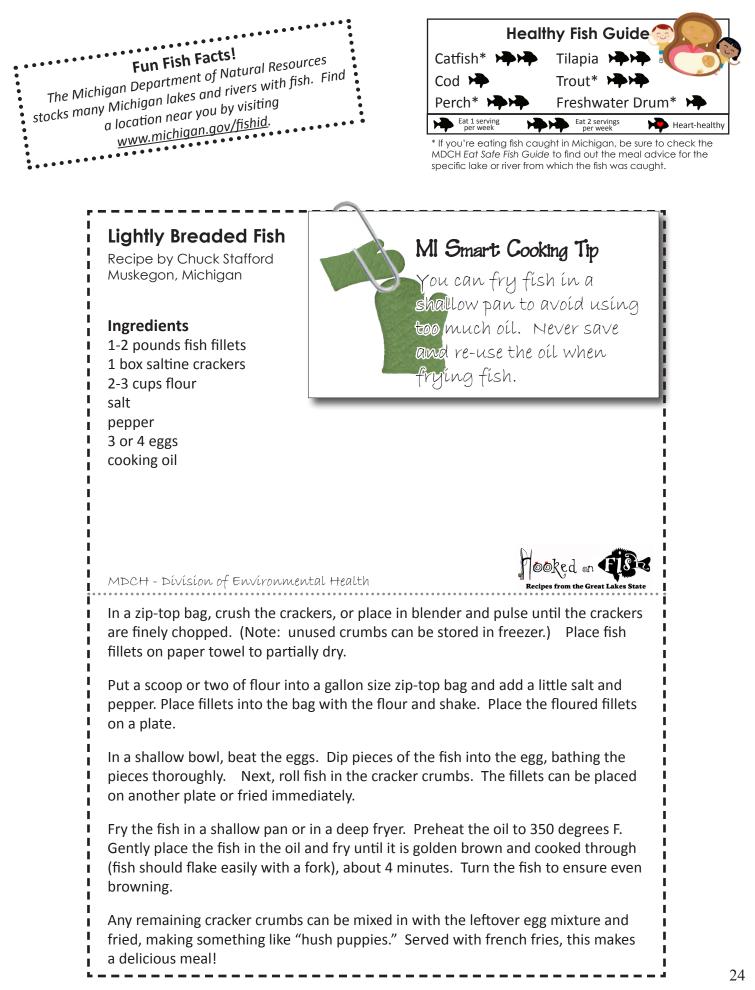
Place the packets on a cookie sheet and bake for 18-22 minutes.

Open packets carefully and serve.

Serves 4.

Choose, Clean, Cook - www.michigan.gov/eatsafefish







Cuban Sofrita Recipe adapted by Deborah Garcia West Bloomfield, Michigan Ingredients 25 cherry tomatoes, chopped 2 green peppers, chopped 2 large onions, chopped 10 garlic cloves, chopped 1 bay leaf 1 teaspoon of ground cumin 1 teaspoon of dried oregano 4 tablespoons olive oil 3/4 cup good cooking wine flooked on MDCH - Division of Environmental Health Finely chop the tomatoes, peppers, onions and garlic in a blender. Add cumin and oregano. Add the oil and bay leaf to a skillet and sauté the chopped mixture until all the vegetables are limp. Add cooking wine and let simmer 15 minutes. Store, covered, in the refrigerator for a few days; or freeze in 1/2 cup portions for up to 3 months. Makes 20 servings.

Choose, Clean, Cook - www.michigan.gov/eatsafefish



<b>Lemon Dill Baby Lima Beans</b> Recipe by Deborah Garcia West Bloomfield, Michigan <b>Ingredients</b> 16 ounce package frozen baby lima beans 1 tablespoon dill weed 1 teaspoon dill seed 1/4 - 1/2 cup lemon juice 1 teaspoon olive oil	Prepare in advance. Refrigerates overnight.
MDCH - Dívísíon of Envíronmental Health	Recipes from the Great Lakes State
Place frozen baby lima beans in covered saucepan, with 1 Cook until tender (about 10-15 minutes). Add dill weed, dill seed, lemon juice and olive oil to the p for 5-8 minutes till heated through. NOTE: best if cooked the day before and refrigerated, cov	an. Cook, covered

# Eat Safe Fish Quick Reference Guide

Have questions about buying or catching safe fish in Michigan? Call the Michigan Department of Community Health at 1-800-648-6942 or visit: www.michigan.gov/eatsafefish

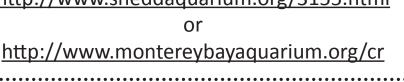
Have questions about fishing regulations or your fishing license? Call the Michigan Department of Natural Resources at (517) 373-1230

> Want to know how to ID a fish you caught or find a lake that is stocked with fish? Call your local DNR Operation Service Center

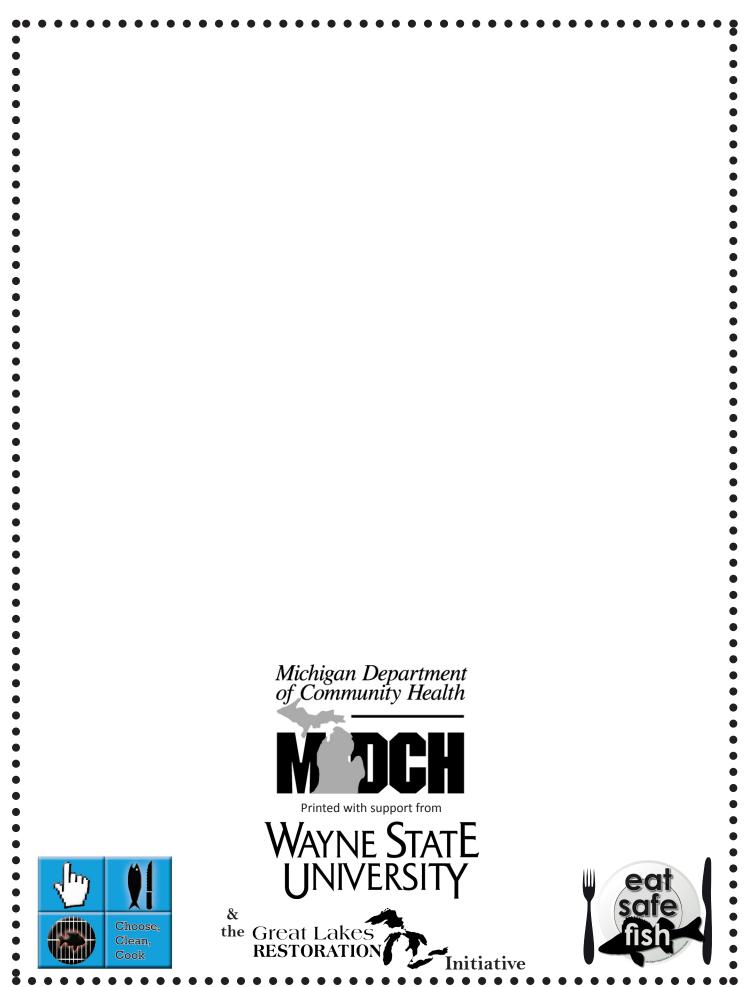
or visit: www.michigan.gov/fishid

Have a question about choosing planet-friendly and sustainable fish at your grocery store?

Visit: http://www.sheddaquarium.org/3155.html





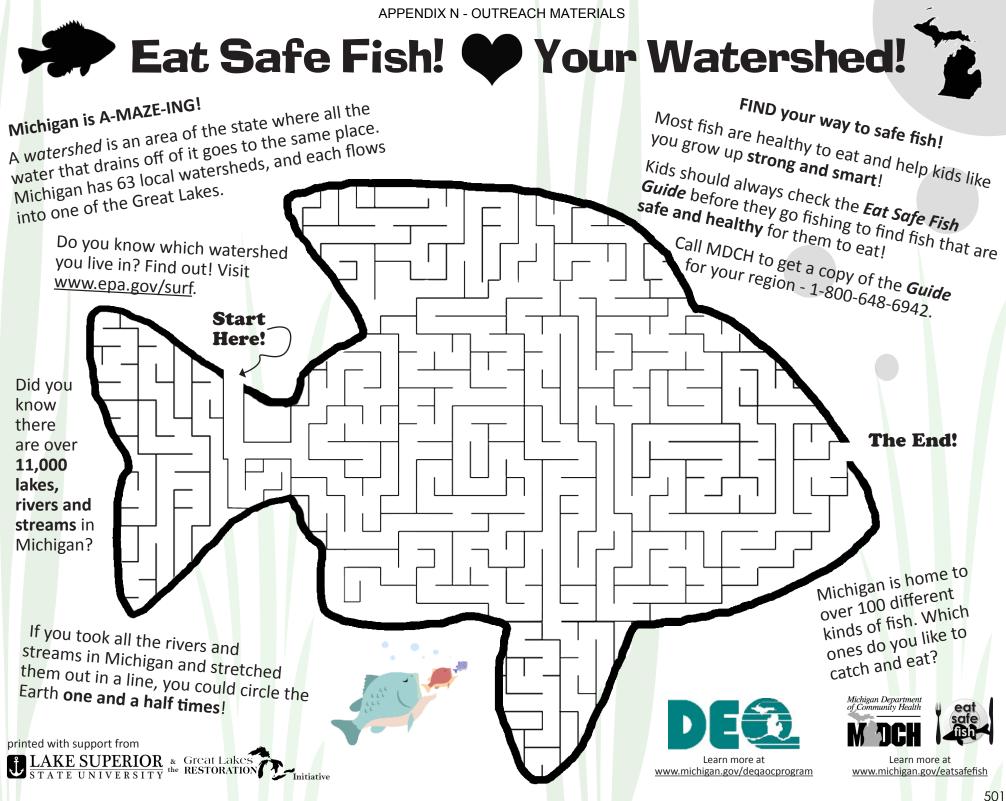


# Help Penny the Penguin Find Safe Fish to Eat!

Penny the Penguin used the *Eat Safe Fish Guide* to find fish that are safe for her to eat from Lake Icy! She wrote them down on a list to share with you. Can you help Penny catch the fish that are safe for her to eat? Draw a line from the name of the fish on her list to the fish in the lake that matches it. Watch out for the fish not on her list - they might try to trick you!









Eat Safe Fish! Your Watershed!

K		D	Q	0	D	N	С	N	Р	A	Х	Н	Р	В	E	С	W	Y	F	<ul> <li>All of these words are about choosing safe fish to eat and your environment.</li> <li>How many words can you find?</li> </ul>
• N • I	R S	E R	C E	N F	O M	C E	F R	0 C	A U	E R	R Y	А 0	I H	R A	D	L E	J B	S F	F Y	BLUEGILL CHEMICALS PERCH BRAIN FOOD
С	Х	S	I	S	I	Η	Е	Η	Е	Ζ	A	J	S	I	U	A	U	J	G	CRAPPIE HEALTHY
G	Η	L	A	Р	Ν	F	Е	В	S	С	С	т	D	N	G	N	I	A	Х	ROCK BASS SAFE
•	Е	Е	Р	В	A	Т	В	A	С	Т	Ν	М	R	F	F	K	0	0	С	• PUMPKINSEED WATERSHED
•	Ц	Ц	L	D	21	Т	D	11	C	Т	IN	11	IX	L	L	K	U	U	C	CHOOSE STEWARDSHIP
Т	Ν	A	М	S	Κ	0	Κ	U	Г	Ε	F	В	A	0	S	М	Y	D	W	CLEAN RECYCLE
P	R	I	Х	I	В	С	М	Р	М	Т	Т	Y	W	0	Е	Y	F	A	R	COOK BUI
• C	Е	Y	Х	S	С	IJ	0	N	М	Н	Н	В	E	D	V	Н	Т	F	E	FILET NATURE
•	Ц	Т	Λ	5	C	0	U	IN	м	11	11	D	Ц	D	v	11	Т	Г	Ц	FISH ENVIRONMENT
• G	В	R	L	0	L	A	0	R	Y	U	0	Y	Т	Х	Ι	Ε	Ι	Е	С	ESF GUIDE LOVE
• B	A	F	С	A	Ι	R	L	0	V	Е	Р	0	S	Y	R	S	W	R	Y	PCBs HOOK
• Y	V	М	m	п	т	Л	F	C	0	0	п	С	V	S	Н	S	М	U	С	DIOXIN BOBBER
I I	V	М	Т	Η	Т	D	Ε	S	0	0	Η	C	K	5	п	5	М	U	C	MERCURY FISHING
W	V	Ι	Ε	V	L	L	Ι	G	Е	U	L	В	Η	Ι	Η	В	U	Т	L	PERSISTENT ANGLER
Н	V	Р	Ν	С	Р	Е	R	S	Ι	S	Т	Е	N	Т	J	С	V	A	E	AREA OF CONCERN
E	E	E	A	N	G	L	Е	R	Y	L	D	G	Y	С	K	Р	L	N	В	BIOACCUMULATIVE



Learn more at www.michigan.gov/degaocprogram



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Initiative



