



Michigan Department of Health & Human Services

MiTracking



MiTracking Toolkit

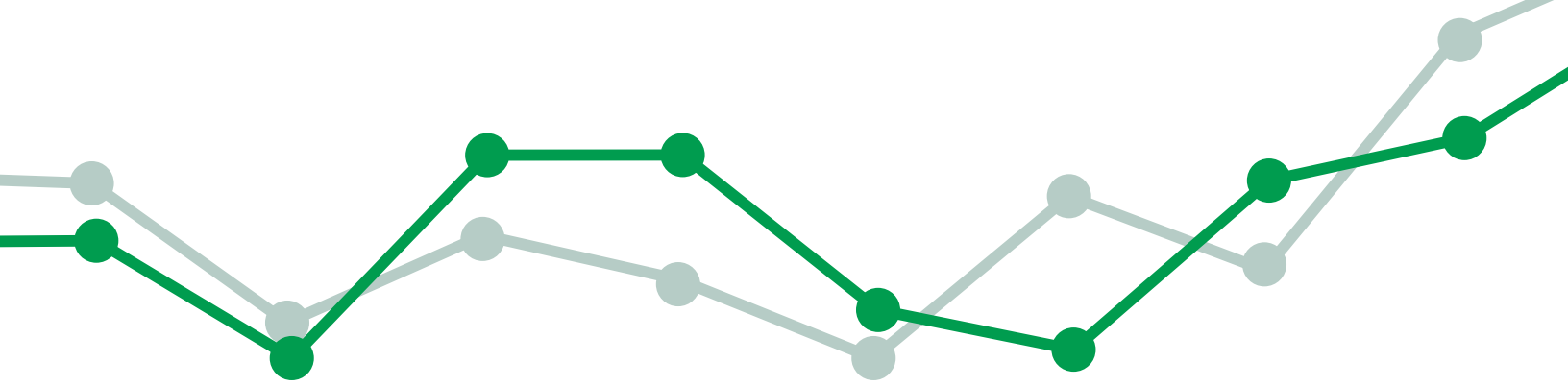


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Introduction

The Michigan Department of Health and Human Services (MDHHS)

[Michigan Environmental Public Health Tracking Program \(MiTracking\)](#) gathers existing Michigan-specific environmental and health data and provides them in one online location.

MiTracking is part of the [Centers for Disease Control and Prevention's National Environmental Public Health Tracking Program \(CDC's Tracking Program\)](#), which is a system of integrated health, exposure and hazard data from national, state and local sources. For more information about MiTracking and the other 32 Tracking programs, visit [Michigan's profile](#) and the other [funded Tracking Programs](#).



MiTracking Data Portal

The [MiTracking Data Portal](#) makes it easy to explore data at the state, county and sometimes local levels, and display it in tables, charts and maps that can be downloaded, saved and printed with just a few clicks. The Data Portal is free, interactive and available to anyone.

With these tools, MiTracking can help all Michiganders explore how the environment may impact health in Michigan. The data provided by the MiTracking program can create greater awareness of environmental health concerns and inform public health actions and programs.

Toolkit Purpose

This toolkit contains prepared social media messages, graphics and printable materials. All these materials are designed to make sharing MiTracking information easy! The resources can be freely used by state and local organizations to promote MiTracking in their communities.

How to Use this Toolkit

We encourage you to share MiTracking materials through various avenues to reach more Michiganders. These actions will help spread knowledge and awareness of MiTracking, so more people can find information and data on many health and environmental topics. Consider using these tools on social media platforms, websites and more.

Click on each icon to download the image or document of interest. Once downloaded, you can share, save or print the image or document.

Other MiTracking Resources

Additional fact sheets, newsletters and videos that are not in this toolkit can be found on the [MiTracking Resources page](#).

Program Information

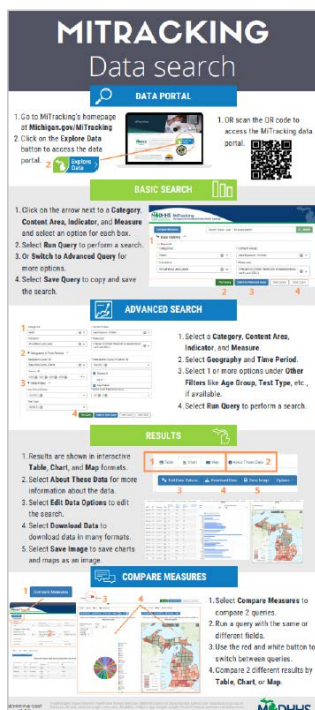
Brochure



The [MiTracking brochure](#) provides an overview of the program including:

- What types of data are available.
- What you can do with MiTracking.
- MiTracking Data Search infographic link.
- Contact information.

MiTracking Data Search Infographic



The [MiTracking Data Search infographic](#) is a quick Data Portal How-To guide.

Note: Corresponding social media found on page 11.

Trainings and Tutorials

Learn how to use the MiTracking Data Portal with the resources below.

Virtual Trainings

MiTracking offers virtual presentations and trainings on how to use the Data Portal. If you are interested in a FREE training, email us at MDHHS-MiTracking@michigan.gov.

Video Tutorials

MiTracking offers video tutorials on Data Portal basics and childhood lead data.



Data Portal Basics

Learn the basics of running a query on the Data Portal through this pre-recorded tutorial.

[How to Use the Data Portal - Video \(Time 6:07\)](#)



Childhood Lead Data

Learn how to find childhood lead data on the Data Portal with this pre-recorded tutorial.

[How to query childhood lead data on MiTracking \(Time 9:35\)](#)



Social Media

To see MiTracking posts, follow MDHHS on the social media platforms listed below. Make sure to like and share our posts!



[Facebook:](#)
[MichiganHHS](#)



[Instagram:](#)
[MichiganHHS](#)



[Twitter:](#)
[MichiganHHS](#)



[YouTube:](#)
[MichiganHHS](#)

Tag Us: #MiTracking

Facebook/Instagram Posts

Posts are meant for use on Facebook and Instagram social media platforms. View and save images by clicking the image. The image will open in a new window where you can then download and save to your files. You can copy and paste the post content to share along with the corresponding image.

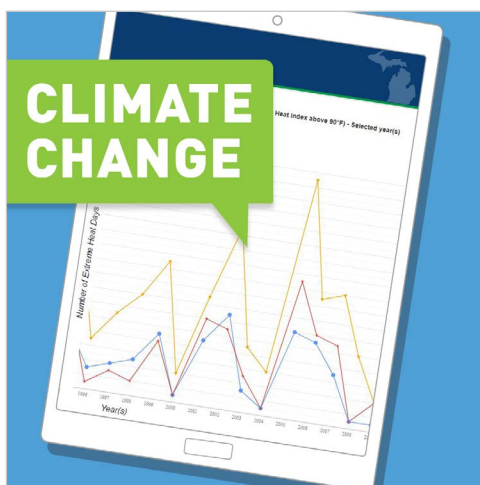
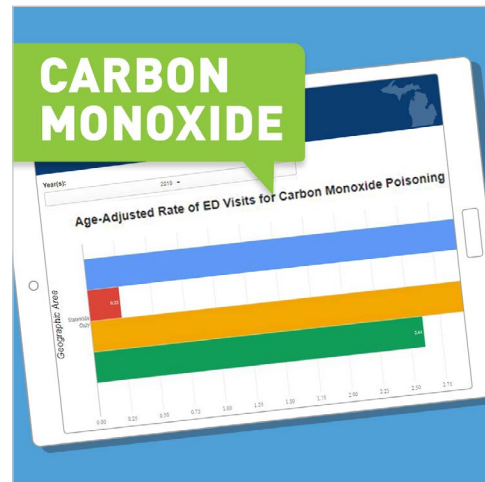
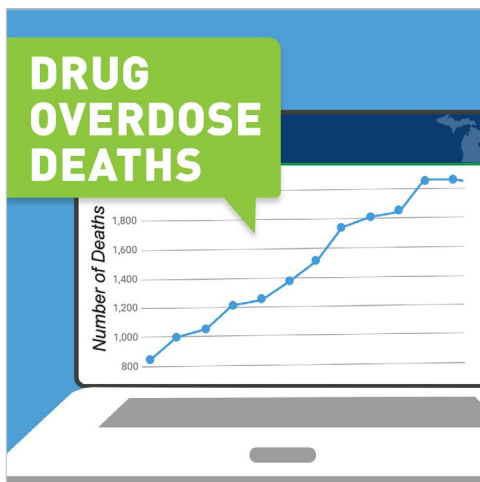
The following social media posts have been designed to communicate MiTracking information to Michigan residents. Topics include:

- General MiTracking.
- MiTracking Data Topics (select).
- MiTracking Infographic posts (multi-image).

General MiTracking

Multi-Image Post

Copy: Explore Michigan health and environmental data by topic, geographic area and year by visiting the MiTracking Data Portal. Go to MiTracking at bit.ly/MDHHSMiTracking and Explore Data. #MiTracking



Single Image Post



Copy:

Explore Michigan health and environmental data by topic, geographic area and year – in one online location. Go to bit.ly/MIDataPortal. #MiTracking

MiTracking Data Topics (select)

Topic: Carbon Monoxide (CO)



Copy:

See how many CO poisoning related emergency department visits and hospitalizations happen in MI on MiTracking at bit.ly/MichCO and Explore Data. #MiTracking

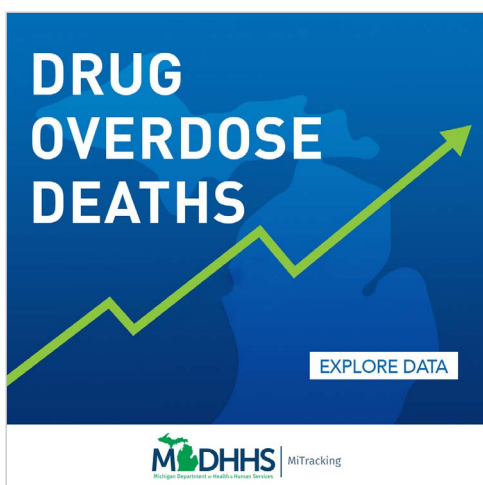
Topic: Climate Change



Copy:

Weather is becoming more extreme as the climate changes. Knowing what that means for the community can reduce health impacts. Explore climate change data and information at bit.ly/3tDCsEt. #MiTracking

Topic: Drug (Overdose) Deaths



Copy:

Explore Michigan drug overdose data. Numbers are available by year, age group, sex and county. Explore data and information at bit.ly/MiTDrugPoisoning. #MiTracking

Topic: Lead Exposure



Copy:

Lead is a toxic metal. Find lead exposure information on MiTracking and then explore data for blood lead testing:

- Adults at bit.ly/ALMiTracking.
- Childhood lead by zip code at bit.ly/MiTrackingCL.

#MiTracking

Topic: Ticks



Copy:

How many ticks and tick types are reported every year in Michigan? Find out on MiTracking at bit.ly/MITicks and Explore Data for ticks. #MiTracking

MiTracking Infographics and Social Media

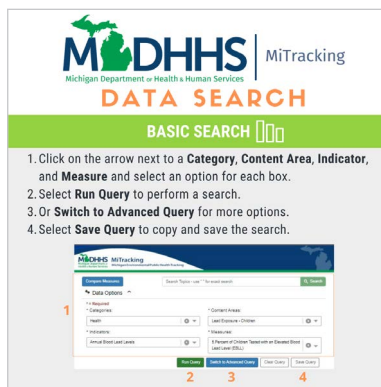
MiTracking Data Search Infographic



The [MiTracking Data Search infographic](#) is a quick Data Portal How-To guide. The infographic covers the following:

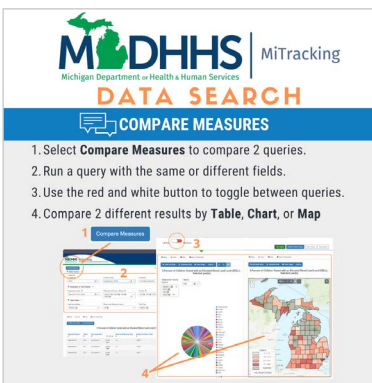
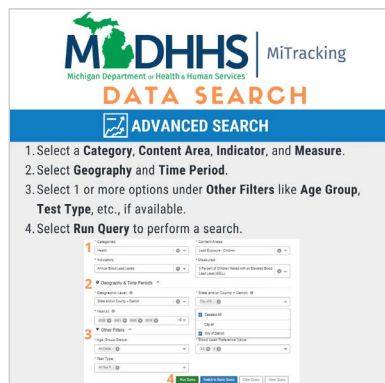
- Data Portal.
- Basic search.
- Advanced search.
- Results.
- Compare measures.

MiTracking Data Search Infographic Multi-Image Post



Copy:

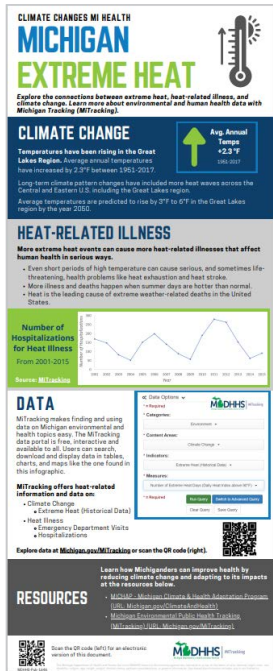
Use the MiTracking Data Search Infographic as a Data Portal guide for searching Michigan data. You can find a downloadable version at bit.ly/DataSearchMIinfo. #MiTracking



Climate Changes MI Health (CCMIH)

The CCMIH infographic series explores the connections between climate change and human health on a variety of topics.

CCMIH: Michigan Extreme Heat Infographic

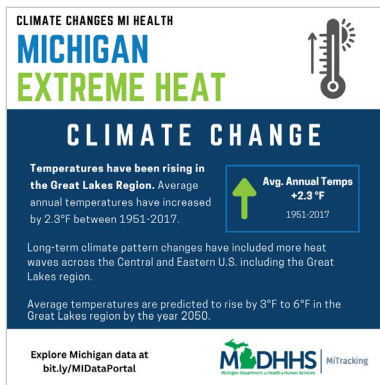


[CCMIH Michigan Extreme Heat infographic](#) discusses links between extreme heat, heat-related illness and climate change.

Infographic topics include:

- Climate change.
- Heat effects.
- MiTracking data.
- Resources.

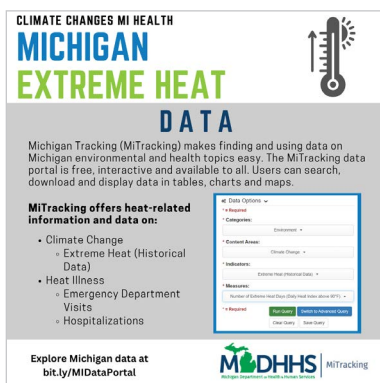
CCMIH: Michigan Extreme Heat Infographic Multi-Image Post



Copy:

Check out the Michigan Extreme Heat infographic to learn more about the connections between extreme heat, heat-related illness and climate change at bit.ly/CCMIHExtHeat.

MiTracking #CCMIH



CCMIH: Michigan Extreme Precipitation Infographic

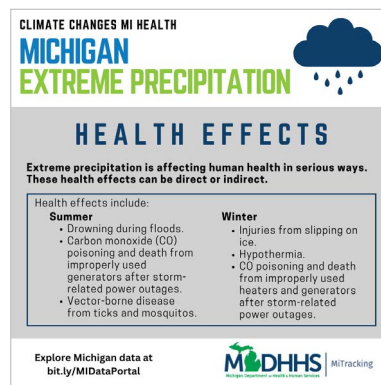
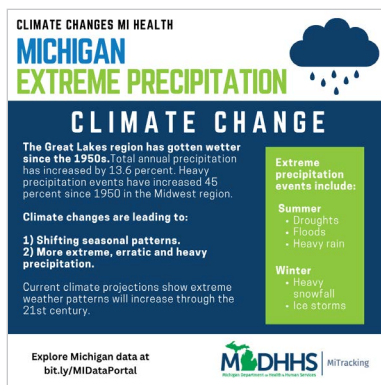


[CCMIH Michigan Extreme Precipitation](#)

explores the connections between extreme precipitation, health effects and climate change. Infographic topics include:

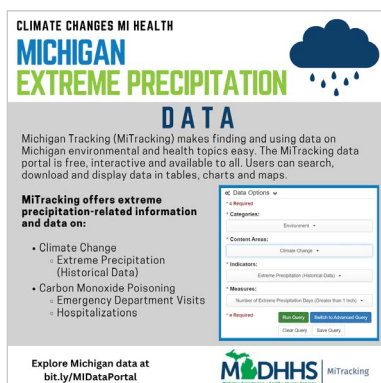
- Climate change.
- Health effects.
- MiTracking data.
- Resources.

CCMIH: Michigan Extreme Precipitation Infographic Multi-Image Post

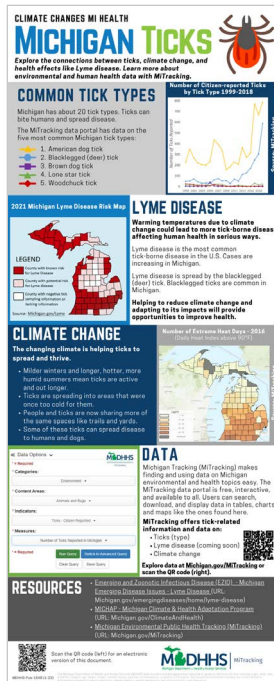


Copy:

Check out the Michigan Extreme Precipitation infographic to learn more about the connections between extreme precipitation (rain, snow, sleet and hail), health effects and climate change at bit.ly/CCMIHExtPrecip. #MiTracking #CCMIH



CCMIH: Michigan Ticks Infographic

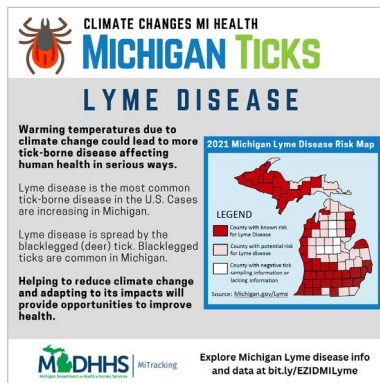
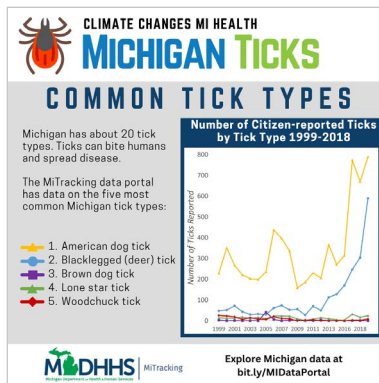


[CCMIH Michigan Ticks](#) examines the connection between ticks, climate change and health effects like Lyme disease.

Infographic topics covered:

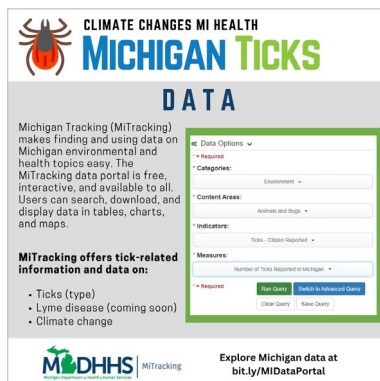
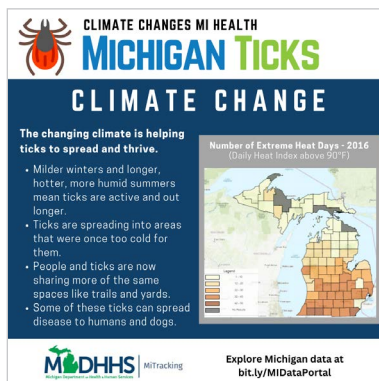
- Common tick types.
- Climate change.
- Lyme disease.
- MiTracking Data.
- Resources.

CCMIH: Michigan Ticks Infographic Multi-Image Post



Copy:

Warming temperatures due to climate change could lead to more tick-borne disease in Michigan. Check out the Climate Changes MI Health infographic: Michigan Ticks to learn more about the connections between climate change, ticks and Lyme disease at bit.ly/3HcjrS4. #MiTracking



Newsletter

MiTracking sends out three to five emails per year. Emails contain:

- Data Portal updates (new data, updated datasets, new features, descriptive analysis, etc.).
- Communications information (meet the staff, new deliverables, partner highlights, etc.).
- Announcements (free trainings, upcoming events, etc.).

Sign up for MiTracking and other MDHHS emails at [MiTracking GovDelivery](#).



MiTracking

Contact Us

If you have any questions about the materials provided or questions in general, please email MiTracking at: MDHHS-MiTracking@michigan.gov.

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The Michigan Department of Health and Human Services (MDHHS) does not discriminate against any individual or group on the basis of race, national origin, color, sex, disability, religion, age, height, weight, familial status, partisan considerations, or genetic information. Sex-based discrimination includes, but is not limited to, discrimination based on sexual orientation, gender identity, gender expression, sex characteristics, and pregnancy.