

## What MDHHS will provide EMS Agencies and Fire Departments enrolled in the Infant Safe Sleep Certification Program

Upon enrollment, MDHHS will send a welcome email including contact information for the certification program managers, resources, other important program information and a link to a welcome video outlining the program details. ***Please save this email and attachments to refer to as needed.***

The following steps will be facilitated by the MDHHS Infant Safe Sleep certification program managers:

1. The following resources will be shared with the primary point of contact, via email:
  - EMS Agency and Fire Department Expectations (To Do List)
  - Infant Safe Sleep Resource document
  - Video Resources
  - Infant Safe Sleep Resources
    - ✓ Baby, We've Got Your Back Brochure
    - ✓ Infant Safe Sleep Decal
    - ✓ Soothing A Crying Baby
    - ✓ Is this Infant Safe Sleep? Checklist
2. Certification program managers will work with the agency/department to schedule a meeting with local safe sleep contacts serving the area to help establish a collaborative relationship. The meeting will address:
  - Coordination of ongoing infant safe sleep education and training needs.
  - Availability and coordination of supplies such as pack and plays, cribs, sheets, sleep sacks, etc.
  - Determination of the local contact to be provided to families for follow-up questions and support services (such as home visiting services, WIC, etc.).
  - Plan for adding local materials and resources to the Leave Behind Packets for families.

*Several meetings may be needed to address all components and to successfully establish a local plan.*

3. After all providers at the agency/department have completed initial training and the primary point of contact has certified there is an established education plan and process for documenting encounters with families and obtaining resources (when needed), MDHHS will mail the following items:
  - Laminated Infant Safe Sleep Checklist – For EMS Providers and Fire Professionals with survey link to the Infant Safe Sleep Encounter form.
  - Leave Behind Packets for Families (15 sets unless otherwise arranged). Packets include:
    - ✓ Baby, We've Got Your Back Brochure
    - ✓ Infant Safe Sleep Decal
    - ✓ Door Hanger (while supplies last)
    - ✓ Is this Infant Safe Sleep? Checklist
    - ✓ Soothing a Crying Baby
    - ✓ Sleep Sack and Board Book (while supplies last)
4. "Infant Safe Sleep Certified" certificate issued upon completion and verification of all required components. Certification program managers will coordinate the delivery of the certificate.
  - Agencies may request in-person delivery of the certificate.
  - This may be in conjunction with a press release, photo-op or community event to improve awareness of the active involvement in infant safe sleep.
  - Access to a media packet to support consistent infant safe sleep messaging in all media posts and opportunities will be provided.