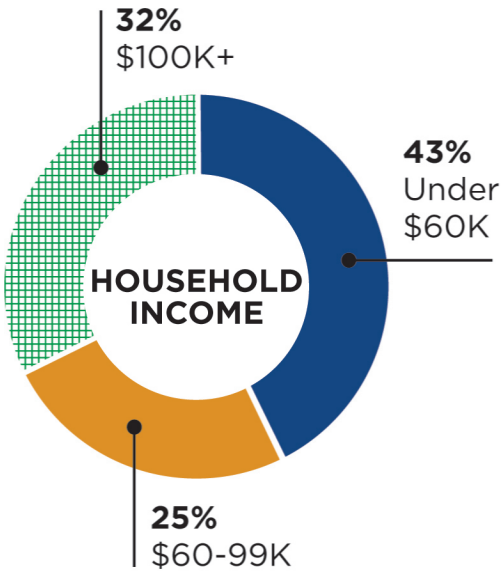
MI Travel Counts

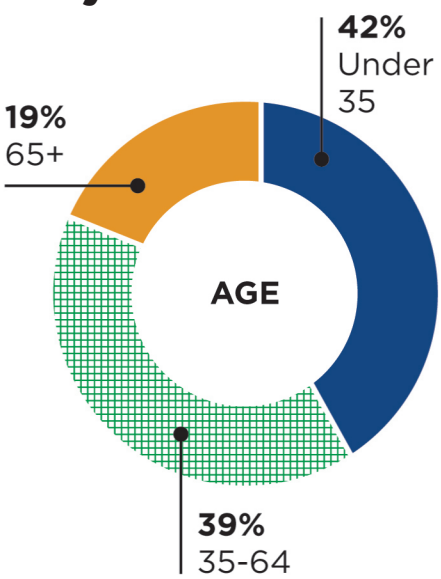
Overview

The Michigan Department of Transportation conducted the Michigan Travel Counts 4 (MTC4) Survey in 2024-2025. The study used online, smartphone app and call-in survey methods to understand typical travel behaviors and other attributes about residents' day-to-day travel across Michigan. To support a representative survey sample, respondents were invited via mailed invitation using probability-based methods. This type of study was last conducted in 2015.

Who Participated in the Study?



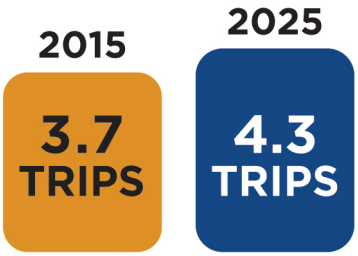
23,573 households participated in the study, yielding data from **47,345 persons** and **663,848 trips**. The following sections further describe the study results.



How Has Michigan Changed Since 2015?

Our **households** still have an average of **2.4 people**

Adults made slightly more trips per day



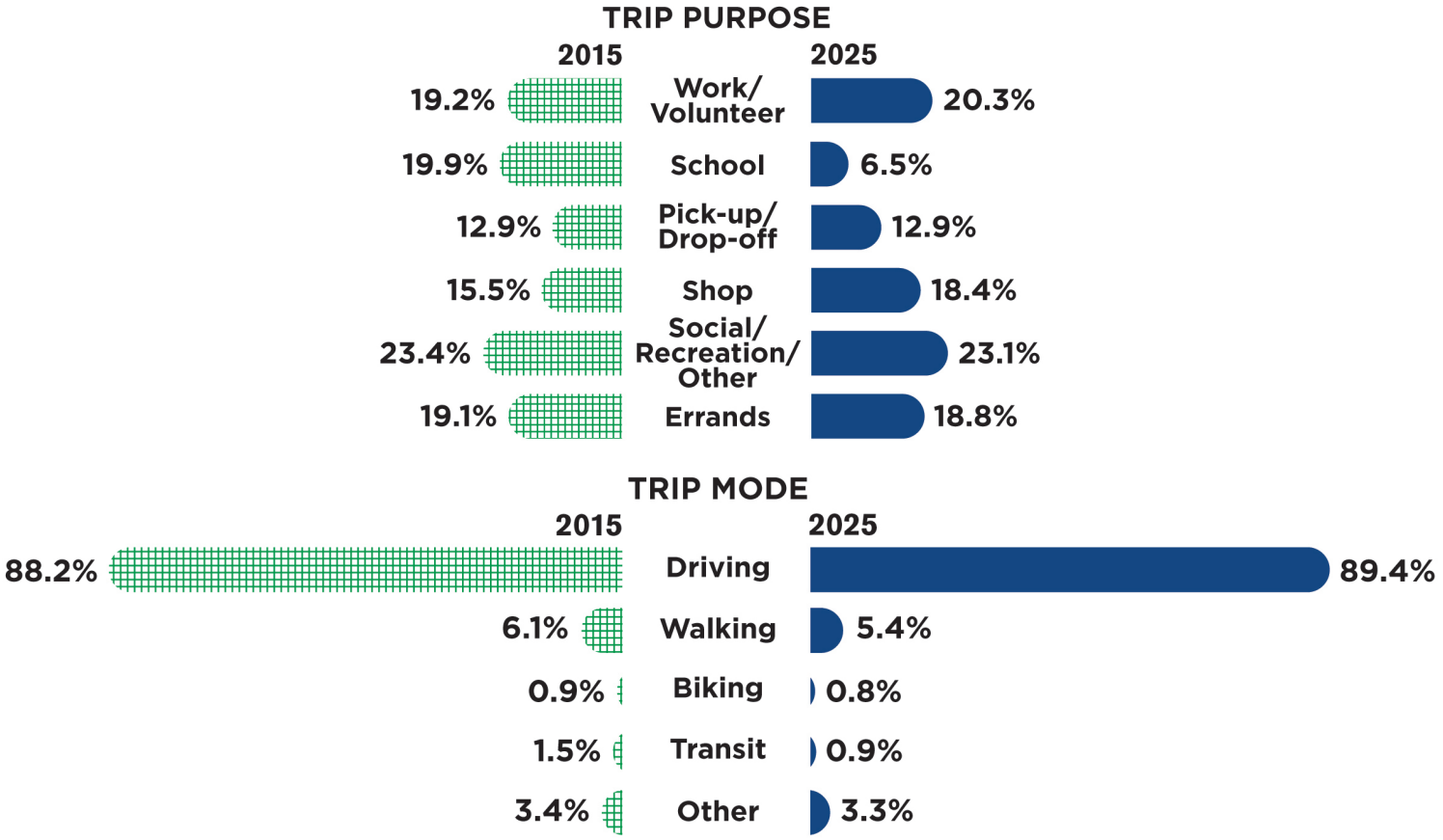
We have new ways of getting around, like ride-hailing services.

63% of those who use ride-hailing services are between **ages 18-44**

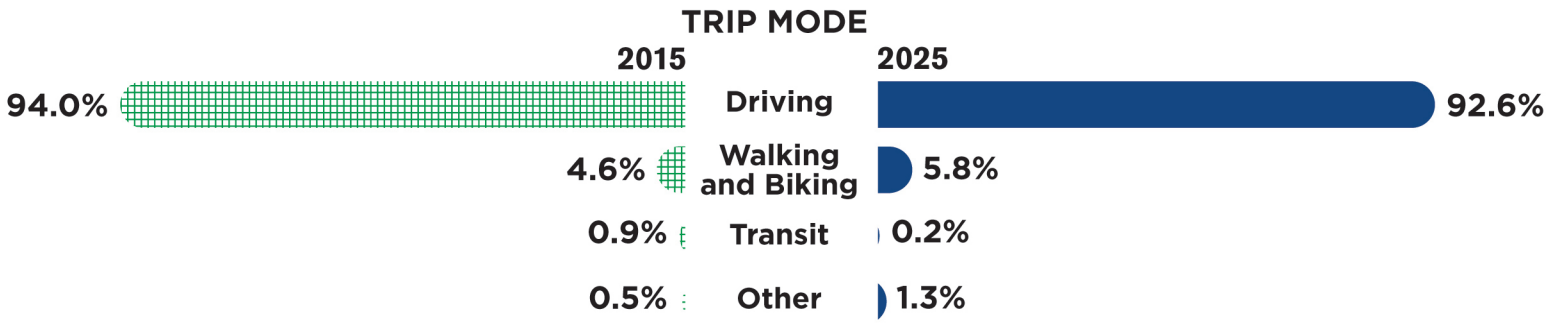
36% of households received **at least one online delivery** a day.

22% of workers in households earning more than $100,000 **telework at least three days a week**

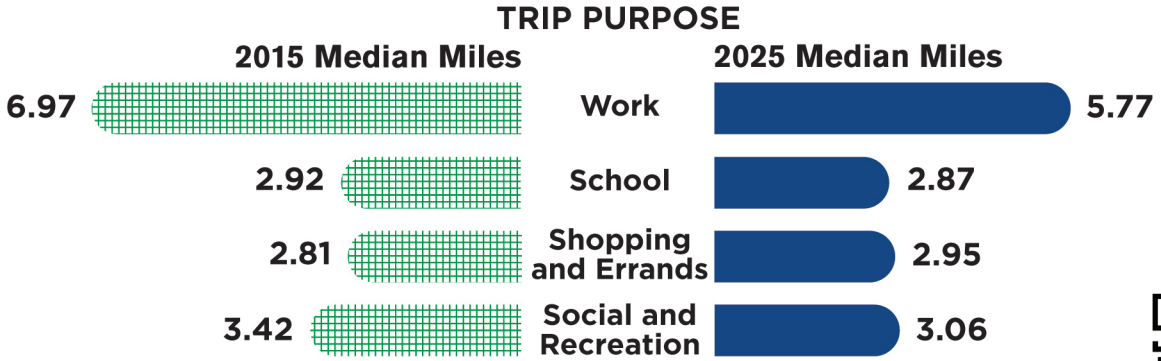
Why Do We Travel and How Do We Get There?



How Do We Get to Work?



How Far Do We Travel?



For more information and the full report, visit the MDOT MTC4 website.