



I-375 RECONNECTING COMMUNITIES PROJECT

GOVERNMENT ADVISORY COMMITTEE MEETING

SEPTEMBER 18, 2023

AGENDA

1. Welcome
2. Project Updates
3. Aesthetics Update
4. Framework Planning Update
5. Design Update
6. Small/Disadvantaged Business Enterprise & Workforce Development Update
7. Questions

PROJECT UPDATES



SAVE THE DATES

Upcoming Engagement Opportunities

October 3 – October LAC #1

- Stakeholder: 3:00 – 4:30 p.m.
- Resident: 5:30 – 7:00 p.m.

October 24 – October LAC #2

- Stakeholder: 3:00 – 4:30 p.m.
- Resident: 5:30 – 7:00 p.m.

October 25 – DBE/SBE Industry Forum 2

- 3:00 – 6:00 p.m.

November 16 – Public Meeting

- 4:00 – 7:00 p.m.

February 26 – Government Advisory Committee

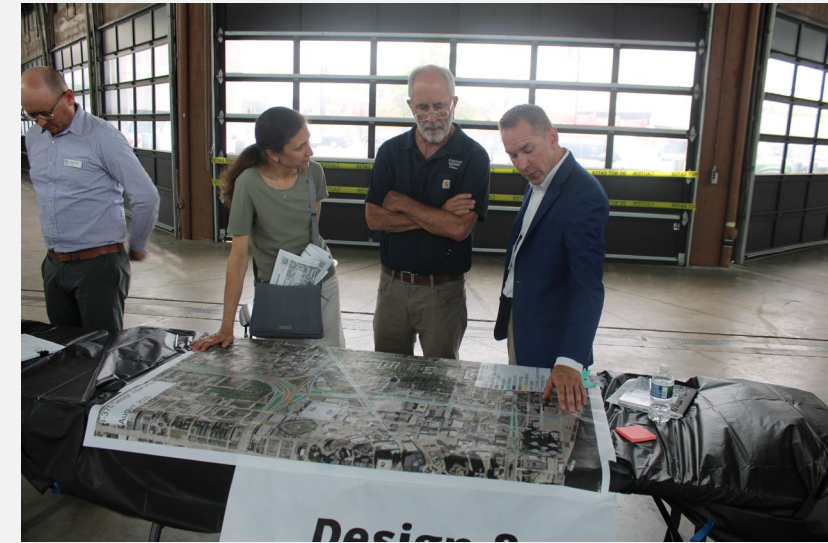
- 3:00 – 4:30 p.m.



LAC MEETINGS RECAP



AUGUST PUBLIC OPEN HOUSE RECAP



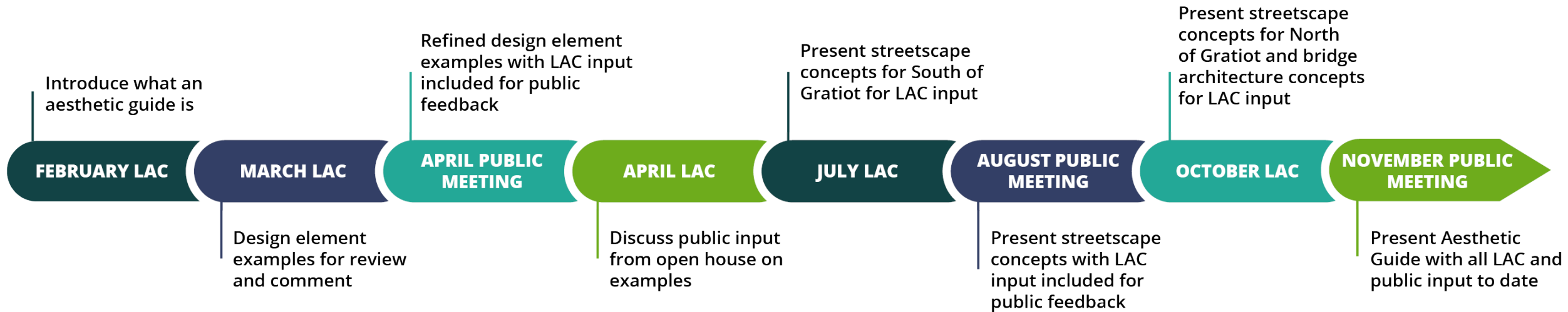
ONE-ON-ONE MEETINGS

- In addition to LAC and public meetings the project team has met with stakeholders individually. One-on-one stakeholder coordination will continue throughout the year.
- One-on-one meetings have given the project team a chance to:
 - Improve communication
 - Personalize engagement
 - Obtain key insights
 - Support feedback collection
 - Build trust
- Since May, the team has met with:
 - First responders
 - Detroit Public Schools
 - U of D Mercy Law
 - Wolverine Packing Co.
 - Blue Cross Blue Shield of Michigan
 - Crains Communications
 - United Way
 - Rivertown Association
 - And others...
- Scheduled this month:
 - Holy Family Church
 - Christ Church
 - Kresge Foundation
 - Charles H. Wright Museum

AESTHETICS UPDATE

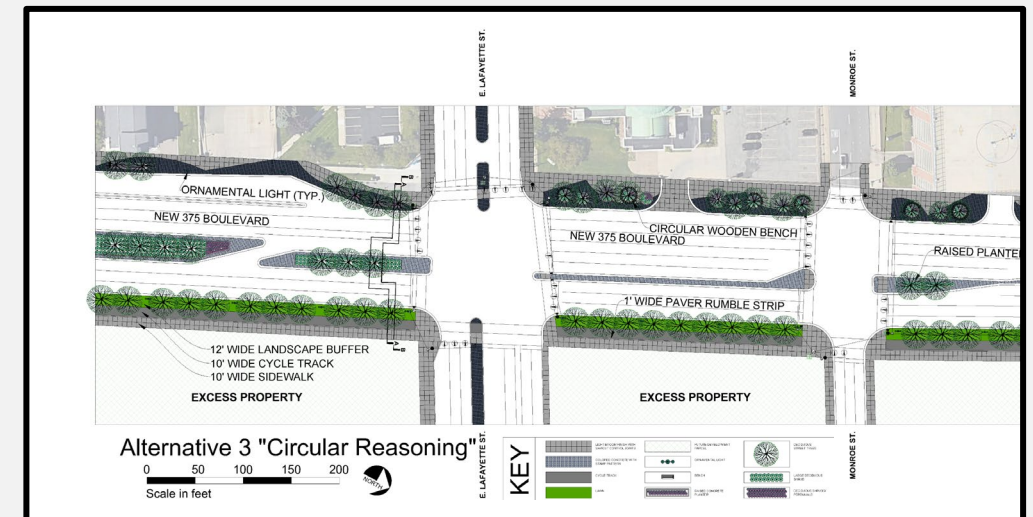
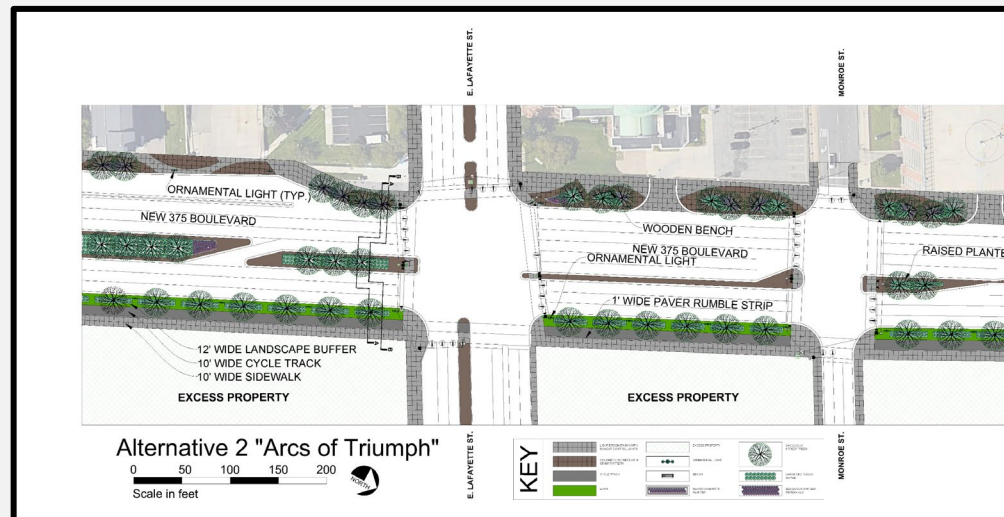


AESTHETIC GUIDE PROCESS



AESTHETIC STREETSCAPES EXERCISE

- During the July LAC and August Open House, the project team presented three aesthetic streetscape concept examples for the corridor South of Gratiot Avenue.
- These streetscape concepts contained elements attendees such as types of lighting, trees, bushes/shrubs, benches, color schemes, median planters, paving, monuments, and concrete characteristics.
- Using written and virtual surveys, the public and LAC members were able to share their feedback and opinions on the various streetscape elements with the project team.



FRAMEWORK PLANNING UPDATE



PROJECT EQUITY FOCUS



Transportation for
All Modes



Small Business Enterprise
Program and Workforce
Development



Framework Plan



Community
Enhancement Plan

How do we define a “reconnected” community?

How can the boulevard project support this reconnection?

WHY CREATE A FRAMEWORK PLAN?

Honor and highlight **history** in the future vision

Address local **mobility** needs

Foster a cohesive **urban design** character

Incorporate desired street and neighborhood **enhancements**

Develop a future **growth pattern**



Detroit Public Library Archives

**Equitable + Inclusive +
Collaborative + Consistent**

THE FRAMEWORK PLAN WILL...

- ❑ Incorporate objectives from existing City plans and policies
- ❑ Document community concerns, aspirations, and priorities
- ❑ Guide long-term, coordinated improvement efforts
 - ❖ Establish roles and responsibilities (MDOT, City, partners)
 - ❖ Coordinate stakeholder partner initiatives and investments
 - ❖ Consider use of *existing* programs / tools, where applicable
 - ❖ Define needs for *new* programs / tools
 - ❖ Support future grant applications



Local Advisory Committee – September 13, 2023

Zoning and Land-Use Study



EXISTING CITY PLANS AND POLICIES

- MDOT will be working in close partnership with the city of Detroit in the development of the framework plan.
- The Planning and Development Department shared information on existing plans adjacent to the project area in the last LAC meeting.
 - Zoning and land-use is a tool the citizens and city directly control:
 - Sets policy for growth
 - Respect our history in a meaningful way
 - Use as a tool to be equitable, inclusive, and just in application
 - Requires the recommendation of PDD
 - Requires the approval of the City Planning Commission and the City Council of Detroit

**MOST OF ALL IT REQUIRES YOU
ENGAGING WITH THE PROJECT TO
INFORM OUR DIRECTION**

QUITE SIMPLY WE NEED TO DEFINE...

**WHAT RECONNECTING
COMMUNITY MEANS**

WHO, WHAT, WHERE, AND HOW

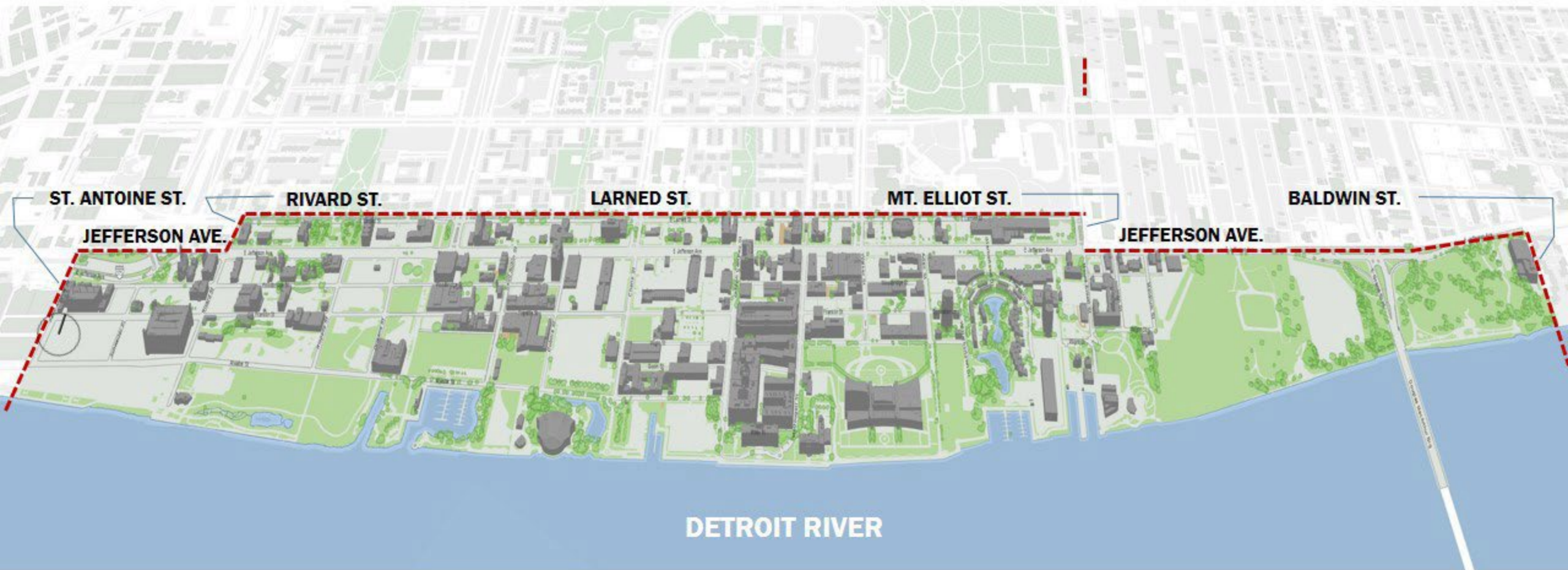
“The East Riverfront presents a decisive opportunity to foster the next generation of high quality, authentically Detroit urban neighborhoods, with housing opportunity for every income level and stage of life. Tied together by a completed International Riverfront experience and a transformed Jefferson Avenue, a diverse collection of convenient, safe and walkable neighborhoods can quickly take root in a restored natural landscape and park system.”

OUR! detroit east riverfront

A Shared Vision for Detroit's East Riverfront

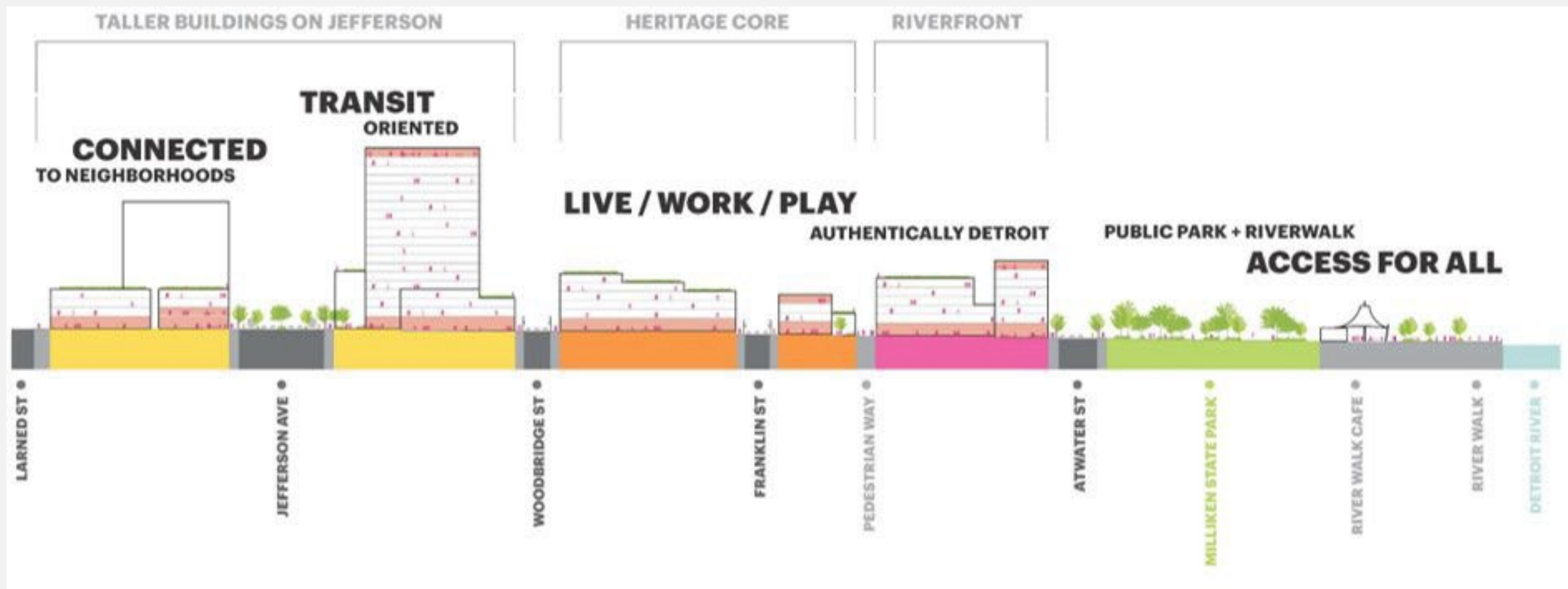
February 2017







Land-Use | East Riverfront



Land-Use | Urban Profile



**\$3.87 Billion return on
investment over 30-year
timespan - 2017 East Riverfront
Framework**

SOM – 2017 East Riverfront Framework

Land-Use | I-375



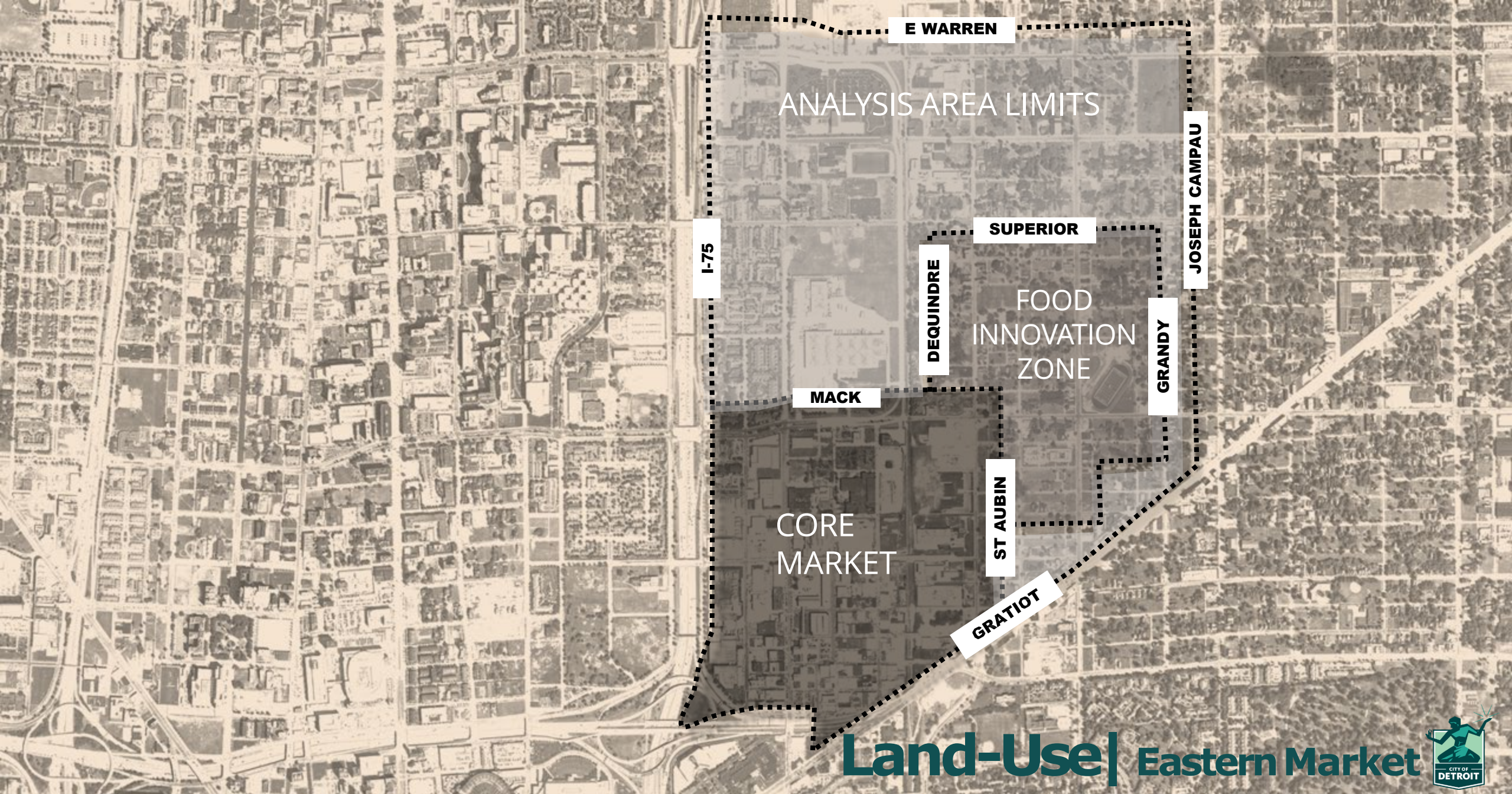
EASTERN MARKET

COMPREHENSIVE NEIGHBORHOOD FRAMEWORK AND STORMWATER MASTER PLAN



Land-Use | Eastern Market





Land-Use | Eastern Market





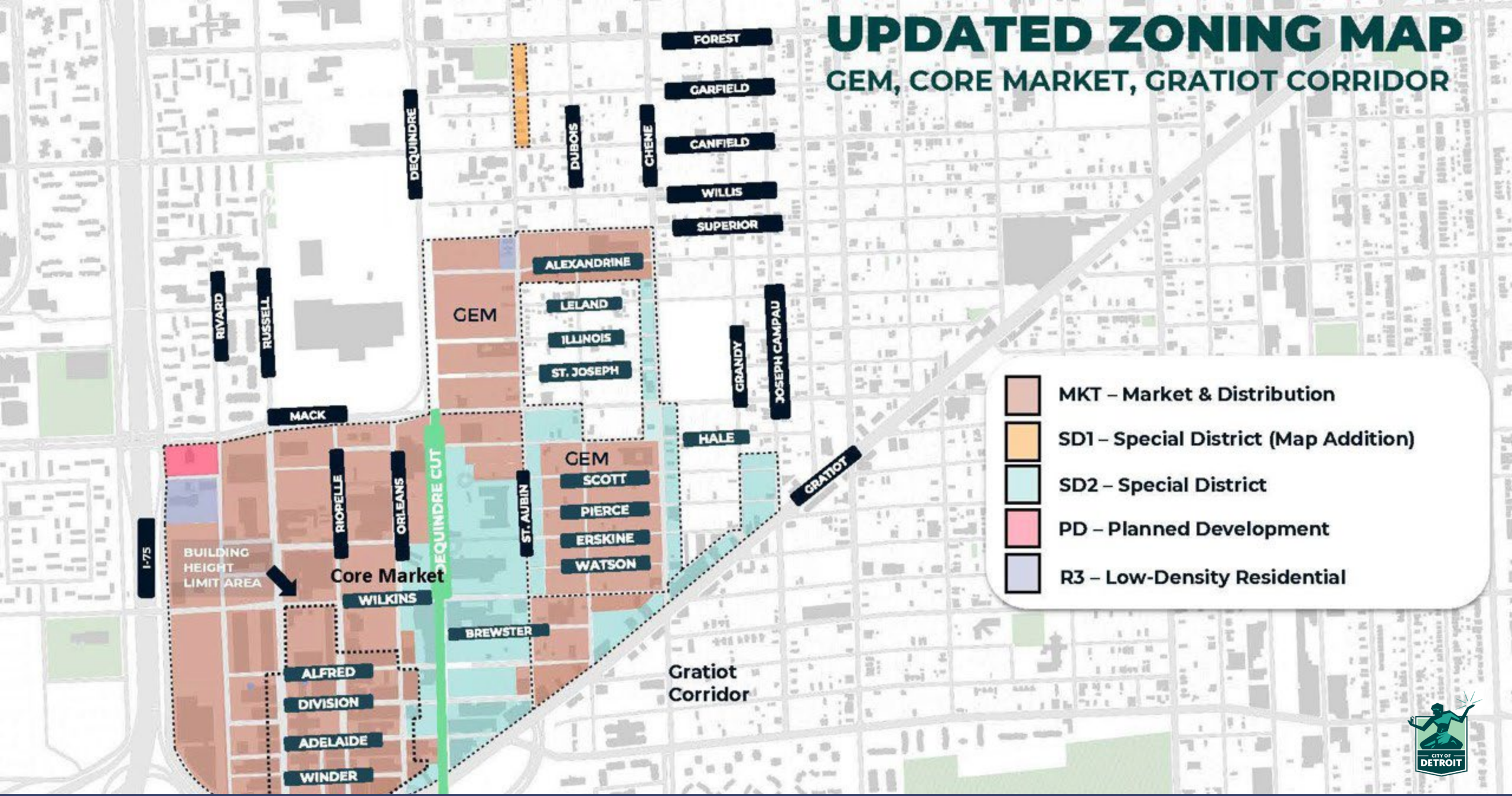
Land-Use | Eastern Market

MVVA



UPDATED ZONING MAP

GEM, CORE MARKET, GRATIOT CORRIDOR



BRUSH PARK FORM-BASED CODE GREEKTOWN

NEIGHBORHOOD FRAMEWORK VISION

DOWNTOWN
TRANSPORTATION
STUDY

JLG

LAFAYETTE
PARK

MCDOUGALL HUNT
NEIGHBORHOOD
SUSTAINABILITY
PLAN

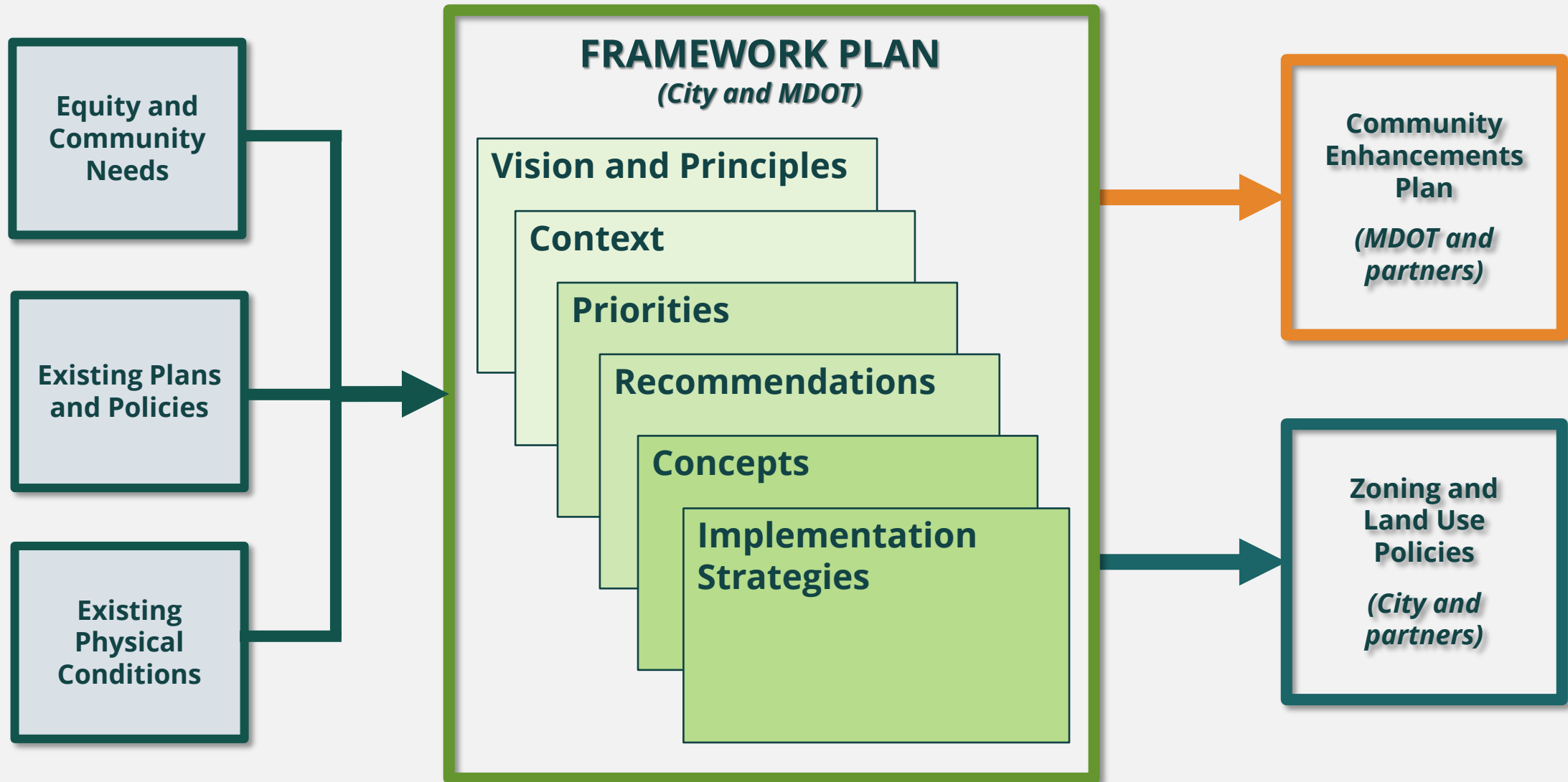
STREETS FOR
PEOPLE

WE WILL...

- Engage the community on the desired outcome in land-uses
- Analyze existing zoning and land-use policies in surrounding areas to the project
- Develop an comprehensive zoning policy
 - Equitable
 - Accessible
 - Open space considerations
- Use the zoning and land-use recommendations to inform the broader MDOT framework

Zoning and Land-Use Study | Framework Support

FRAMEWORK PLANNING PROCESS



WHAT WILL THE PLAN INCLUDE?

BOULEVARD VISION AND PRINCIPLES

- Consensus about community priorities and aspirations
- Guidance for future decisions by all stakeholders
- Equity focus: Benefits to community, honoring history, local business participation
- Identify unique opportunities within Project Area

How do we define a “reconnected” community?

How can the boulevard project support this reconnection?

WHAT WILL THE PLAN INCLUDE?

1. MOBILITY PRIORITIES

- Local connections and walkability
- Cycling, transit, and micro-mobility
- Access to neighborhood destinations
- Parking and access management

2. URBAN DESIGN PRIORITIES

- Public realm character
- Open space and storm water management strategies
- Historic acknowledgement

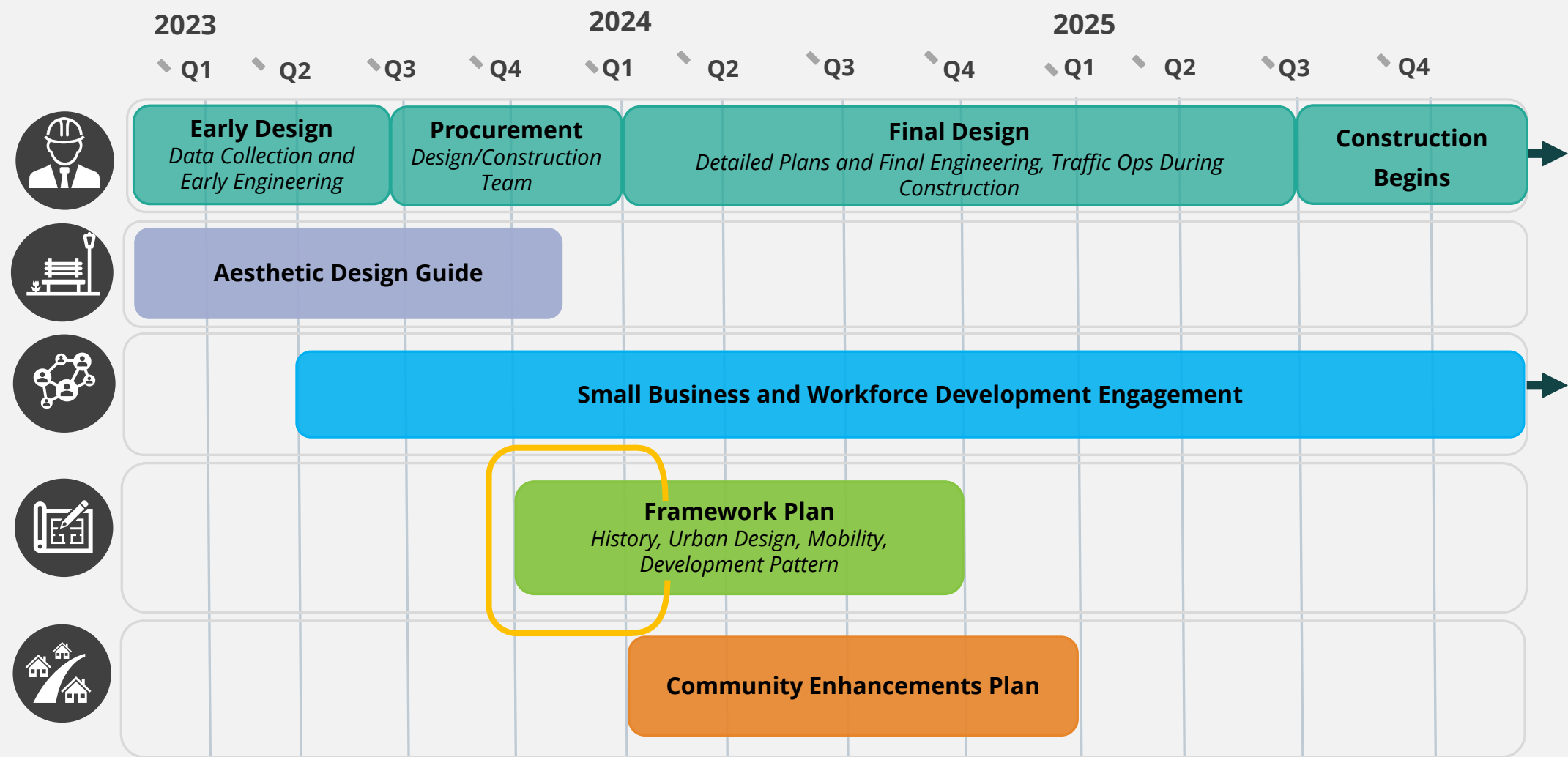
3. DEVELOPMENT PRIORITIES

- Community facility needs
- Retail and service needs
- Housing needs
- Housing affordability strategies

4. PROJECT AREA OPPORTUNITIES

- Unique conditions and considerations
- Focused input
- Enhancement project concepts
- Future development typologies

UPCOMING SCHEDULE



UPCOMING THROUGH 2023

- Listening Sessions (ongoing)
- October LAC
 - Initial topic area table discussions
- November LAC
 - Preview of engagement materials
- November Public Engagement
 - Topic area engagement about neighborhood priorities: *mobility, development, urban design, enhancement opportunities*
- January LAC
 - Recap of public input
 - Identify opportunity focus areas



LOOKING AHEAD TO 2024

Design concepts, program strategies, and partnership opportunities informed by community priorities...

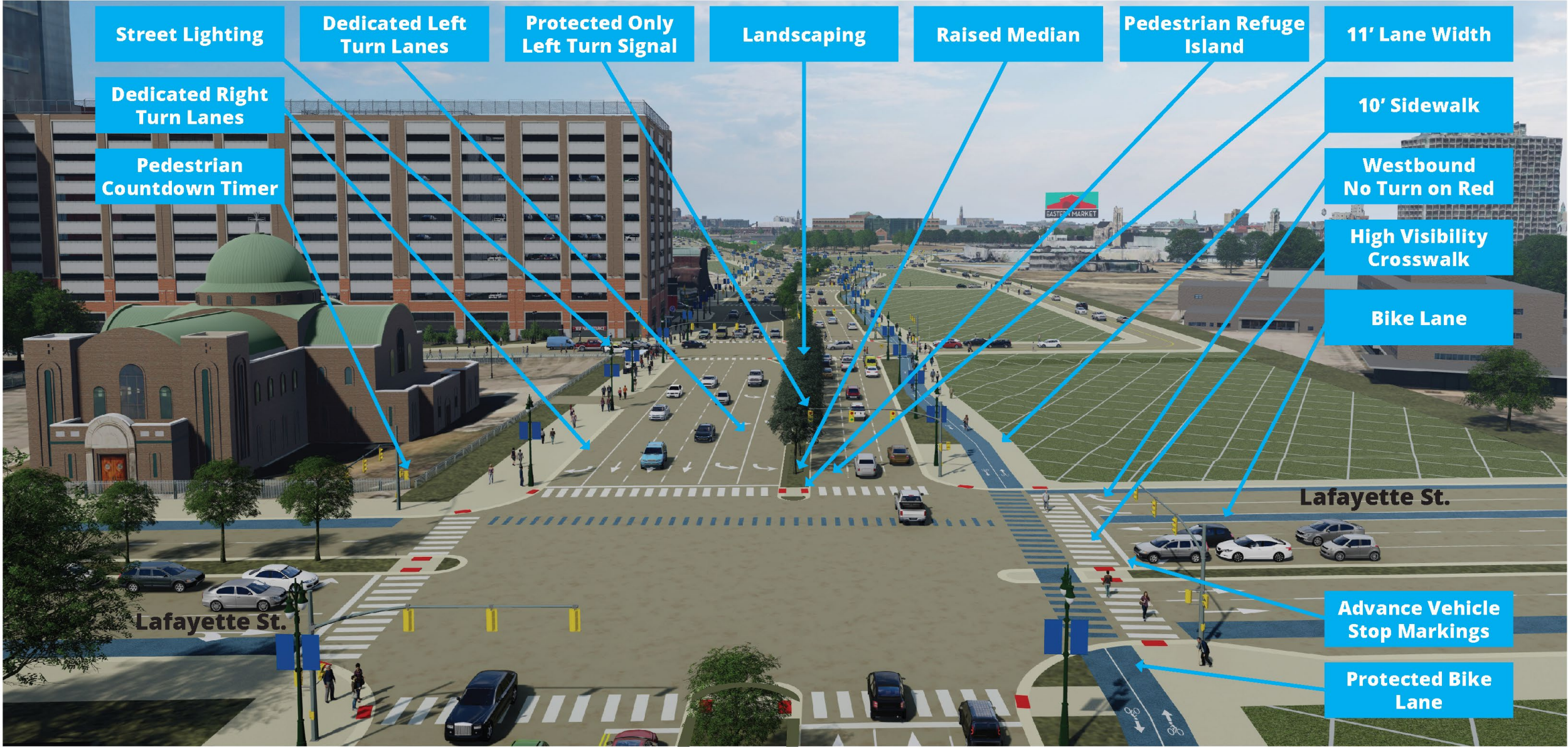
**Community
Enhancements Plan**
(MDOT and partners)

**Zoning and Land Use
Policies**
(City and partners)

DESIGN UPDATE



NEW 375 BOULEVARD AT LAFAYETTE (LOOKING NORTH)



CORRIDOR SAFETY ADDITIONS



**Pedestrian
Refuge Island**
• CRF=36%



Lighting
• CRF=42%



**Modern
Countdown
Signals**
• CRF=25%



**Protected
Bike Lanes**
• CRF=45%

Crash Reduction Factor (CRF) - The percentage crash reduction that might be expected after implementing a given countermeasure.

CORRIDOR SAFETY ADDITIONS



High Visibility Crosswalks

- CRF=40%



Wide Sidewalk

- CRF=65-89%



Landscaped Medians

- CRF=25%

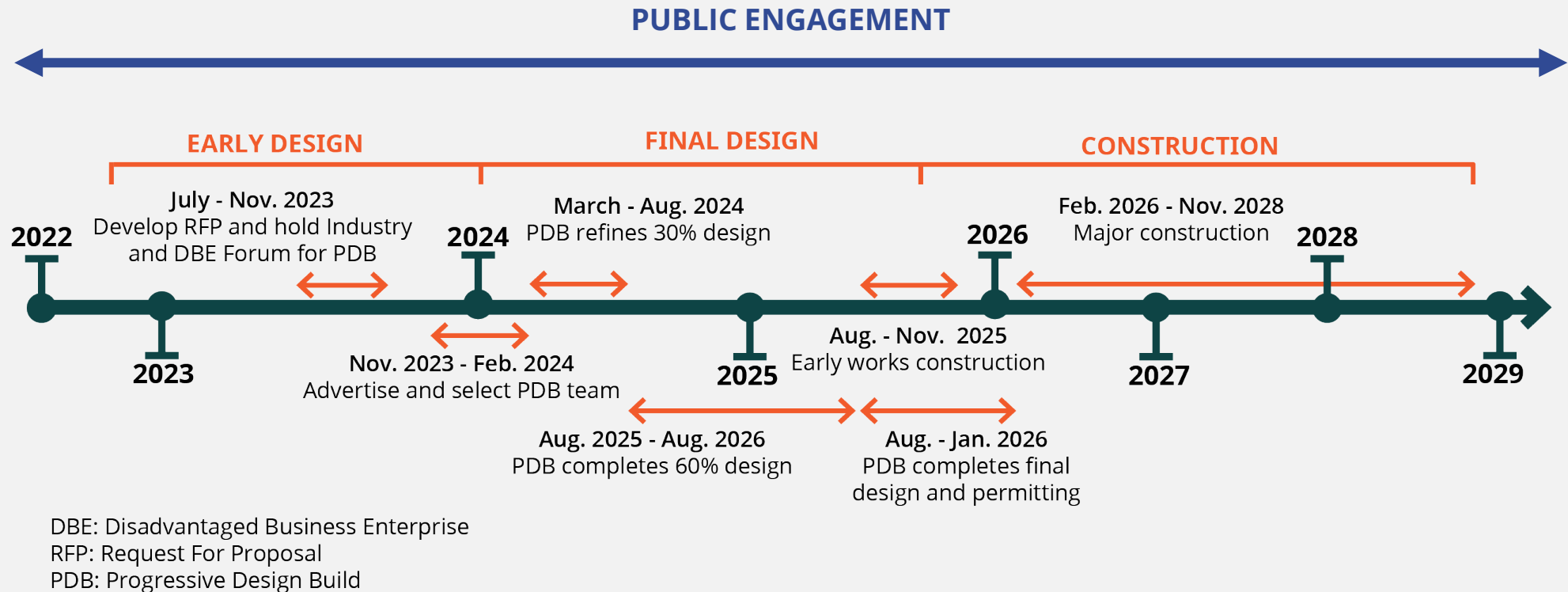


Advance Vehicle Stop Markings

- CRF=25%

Crash Reduction Factor (CRF) - The percentage crash reduction that might be expected after implementing a given countermeasure.

PROJECT TIMELINE



1. Can we reduce the number of lanes on the boulevard?
2. How do we build this to minimize impacts to residents and businesses?

SBE/DBE & WORKFORCE DEVELOPMENT UPDATE



PROJECT EQUITY FOCUS



**Transportation
for All Modes**



**Small Business
Enterprise Program
and Workforce
Development**



**Community
Enhancement
Plan**



Framework Plan

MDOT CONTRACTING PROCESS

Prior to hiring a Construction Contractor, MDOT plans to engage Small and Disadvantaged businesses in Detroit to facilitate the process or training to become project-ready



MDOT puts a project out for bid

Contractors bid on it

Contractors look for businesses that are DBE-certified and have MDOT pre-qualifications

SMALL/DISADVANTAGED BUSINESS ENTERPRISE AND WORKFORCE DEVELOPMENT PLANNING

Now - 2025

2025 – 2027/2028*

Goal

Engage Detroit-based, minority-owned businesses and workforce in the execution of the pre-construction, construction, and post-construction services.

Pre-Construction Activities

- Small Business Enterprise program
- Labor Opportunity Enhancement
- High School and College internships
- Construction and maintenance contractor and labor preparation

Construction Activities

- Project packaging and phasing to maximize opportunities
- Construction contract provisions to incentivize social, environmental, and economic equity outcomes
- Small Business Enterprise program
- Labor opportunity enhancement
- Existing local business considerations
- Workforce development

**Construction end is subject to change as details are finalized.*

INDUSTRY FORUM ONE

- The Project team held the first Industry Forum on Thursday July 27th from 3:00-6:00 p.m. at Wayne County Community College's downtown campus on Fort St.
- The forum was the first touch point with small and local businesses and provided an opportunity to learn about:
 - Disadvantaged Business Enterprise (DBE) Goals
 - The Project Delivery Method
 - MDOT Certifications and Pre-qualifications
 - Upcoming Requests for Proposals



I-375 RFP OPPORTUNITIES

The I-375 Reconnecting Communities Project will release three RFPs later this month. Qualified contractors and consultants will be able to submit their proposals directly through the MDOT website.

STRATEGIC MESSAGING AND MEDIA STRATEGIES

MDOT will select a consultant to implement a comprehensive communications campaign that is strategic in its messaging and uses diverse platforms to share information with Detroit residents, the business community, and non-profit entities.

URBAN DESIGN AESTHETICS / PUBLIC ART

MDOT will select a consultant to assist in translating the neighborhoods' historical significance into the aesthetics and public art that will be included in the I-375 Community Enhancements and Land Use Framework Plan.

SBE/DBE FRAMEWORK AND STRATEGIES

MDOT will select a consultant to administer and execute the DBE framework and strategic plan and monitor for updates as needed



QUESTIONS?

The background is an aerial photograph of downtown Detroit, Michigan. Overlaid on this is a semi-transparent map that highlights a specific urban area. The map shows a grid of streets with several names labeled in a light, sans-serif font: GRATIOT AVE. at the top right, LAFAYETTE ST. below it, LARNED ST. further down, E. JEFFERSON AVE. at the bottom right, and FRANKLIN ST., WOODBRIDGE ST., and ATWATER ST. along the bottom left. The word 'QUESTIONS?' is centered in the middle of the map overlay in a large, bold, dark green font.



THANK YOU!

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WWW.MICHIGAN.GOV/I375

COMMENT: BIT.LY/I375COMMENT

SUBSCRIBE: BIT.LY/I375SUBSCRIBE