



# Michigan Connected and Automated Vehicle Working Group

July 22, 2020



## Meeting Packet

1. Agenda
2. Meeting Notes
3. Attendance List
4. Presentations

# Michigan Connected and Automated Vehicle Working Group



July 22, 2020

1 pm - 3 pm

Virtual Meeting Hosted by:

Center for Automotive Research

## Meeting Agenda

**1:00 PM**

### **Introduction and Update**

Zahra Bahrani Fard, Transportation Systems Analyst, Center for Automotive Research

### **Autonomous Trucking: Challenges and Opportunities**

Cetin Mericli, CEO and Founder, Locomotion

### **Adapting Automated Shuttles During the COVID Crisis**

Aaron Foster, Solution Engineer, Navya

### **Overview of Michigan CAV Activities**

Elise Feldpausch, Connected Vehicle Specialist, MDOT

### **Data & The Global Pandemic**

Bret Scott, Vice President of Partnerships, Wejo

**3:00 PM**

**Meeting Adjourned**

# Michigan Connected and Automated Vehicle Working Group

## July 22, 2020



## Meeting Notes

The 2020 summer meeting of the Michigan Connected and Automated Vehicle Working Group was held on July 22, 2020. The event was hosted and attended virtually.

**Zahra Bahrani Fard, Transportation Systems Analyst at the Center for Automotive Research (CAR)**, opened the meeting and discussed the agenda and Working Group's mission. Zahra also highlighted some of the noteworthy industry news. The introduction was concluded by a thanking Michigan Department of Transportation (MDOT), for sponsoring the meeting.

After Zahra's introduction, **Cetin Mericli, CEO and co-founder of Locomotion**, discussed the reality of self-driving systems and provided an overview of his company's approach towards conveying trucks systems. Cetin began by acknowledging the early enthusiasm and optimistic projections that surrounded autonomous vehicles in 2016. He proceeded by explaining some of the difficulties in developing fully autonomous systems and highlighted several gaps between human and robotic perception. Finally, Cetin described Locomotion's approach to self-driving; following a path that emphasizes patience, practicality, and safe iterations of their product.

Following Cetin's presentation, **Aaron Foster, Solutions Engineer at NAVYA**, talked about his company's development and activities in the autonomous shuttle sector. Aaron started by providing an overview of NAVYA's fleet; featuring 160+ "Autonom" SAE Level 3 shuttles, each featuring an electric motor, 15-seat occupancy, and up to 9 hours of runtime. NAVYA's deployments operate on fixed routes, which has contributed to a perfect safety record even after hundreds of thousands of passenger trips. Aaron concluded his presentation by describing the company's involvement in pandemic relief efforts in Jacksonville and Lake Nona, FL. These initiatives helped transport critical resources to Mayoclinics and, and feature NAVYA's first deployment without a human on board.

After Aaron's presentation, **Elise Feldpausch, Connected Vehicle Specialist at MDOT**, provided an overview of Michigan's CAV activities. Elise started by mentioning recent and upcoming developments: the official launch of Michigan's Office of Future Mobility and Electrification, and the development of an MDOT CAV Strategic Plan built on department-wide input and considerations. Next, Elise mentioned two research projects set for completion in 2021; a project highlighting MDOT workforce training and recruitment strategies in the advent of transformational transportation technologies and another project to investigate and improve the operational practices regarding roadside digital message signs. Lastly, Elise described MDOT's early efforts to implement a real-time Transportation Infrastructure Data Exchange (TIDE) system, which would function as a centralized platform to support the continuous exchange of transportation data among MDOT and other stakeholders.

Following Elise's presentation, **Brett Scott, Vice President of Partnerships at Wejo**, gave a presentation that highlighted Wejo's ability to capture and analyze relevant vehicle information. By 2021 the company expects to receive information from approximately 1 in 20 U.S. vehicles and 1 in 50 vehicles in Europe. Brett presented several slides that captured shifts in U.S. traffic and destination patterns due to the recent pandemic. Brett concluded the presentation by discussing Wejo's next steps in helping public agencies plot the implementation of effective future roadways.

The meeting adjourned at 3:00 pm.

MDOT maintains a webpage dedicated to its work related to CAV technologies ([http://www.michigan.gov/mdot/0,1607,7-151-9621\\_11041\\_38217---,00.html](http://www.michigan.gov/mdot/0,1607,7-151-9621_11041_38217---,00.html)). The page includes documents, presentations, and other materials that may be of interest to CAV stakeholders. Meeting packets containing materials (agenda, meeting notes, attendance, and presentation slides) from past Michigan Connected and Automated Vehicle Working Group meetings are also available on this page.

# Michigan Connected and Automated Vehicle Working Group

July 22, 2020



## Attendance List

Last name	First Name	Organization
Abbey	Howard	SBD Automotive
Abraham	John	Macomb County Department Of Roads
Alwalie	Hassen	Danlaw
Bahrani Fard	Zahra	CAR
Baker	Amanda	MEDC
Baker	Bert	Great Wall Motors
Bartlett	Kelly	Michigan Department Of Transportation
Beaubien	Richard	Beaubien Engineering
Bergsten	Jeff	Michael Baker International
Brogan	Bridget	UK Department For International Trade
Burrows	Mark	DTMB
Cehaja	Jasna	MDOT
Chakraborty	Prodip	DTMB
Crawford	Tim	Mosaic/Keybanc Capital Markets
Cregger	Joshua	USDOT
Cruz	Benigno	Macomb Community College

Last name	First Name	Organization
<b>Curtis</b>	<b>Mark</b>	Accenture
<b>Dennis</b>	<b>Eric</b>	CAR
<b>Deoliveira</b>	<b>Tanya</b>	Region 2 Planning Commission
<b>Donaldson</b>	<b>Andrew</b>	Danlaw Inc.
<b>Donohue</b>	<b>Denise</b>	County Road Association Of Michigan
<b>Dubois</b>	<b>Dan</b>	Michigan Speedway
<b>Foster</b>	<b>Aaron</b>	Navya
<b>Feldpausch</b>	<b>Elise</b>	MDOT
<b>Filson</b>	<b>Larry</b>	Walbridge
<b>Frazier</b>	<b>Sterling</b>	Atkins
<b>Freeman</b>	<b>Rochelle</b>	City Of Southfield
<b>Gasiorowski</b>	<b>Anthony</b>	WSP
<b>Gettings</b>	<b>Eric</b>	Times Fiber Communications
<b>Gill</b>	<b>Sarah</b>	MDOT
<b>Guo</b>	<b>Xiaoyang</b>	Neusoft Automotive
<b>Halfon</b>	<b>Jesse</b>	Dykema
<b>Hicks</b>	<b>Terrence M.</b>	Metro Strategies, Inc
<b>Hill</b>	<b>Kim</b>	HWA Analytics
<b>Hong</b>	<b>Qiang</b>	CAR
<b>Hutchinson</b>	<b>Cary</b>	Survey Solutions Inc - SSI
<b>Jackson</b>	<b>Gina</b>	Michigan State University
<b>Jones</b>	<b>Rachel</b>	The Road Commission For Oakland County
<b>Juaitis</b>	<b>Aud</b>	Keybanc Capital Markets
<b>Katsafanas</b>	<b>Jim</b>	

Last name	First Name	Organization
Kelley	Sean	Mannik Smith Group
Kelly	Nelson	Macomb Community College
Land	Barb	Square One Education Network
Lecz	Alan	Washtenaw Community College
Lindenmeyer	Daniel	TASKING
Lyimo	Sia	Western Michigan University
Mahdi	Wardah	
Mbah	Gipson	WSP Michigan
Mclaughlin	Katie	WSP
Mcnamara	David	Brandmotion Solutions
Menon	Cyrilla	Danlaw
Merchant	Adam	Macomb County Department Of Roads
Merikli	Cetin	Locomation
Minarcin	Monika	Accenture
Miners	Ben	IMS
Morell	Scott	Danlaw Inc.
Mueller	Michele	MDOT
Muli	Mahendra	Dspace Inc.
Nelson	Amy	AVL Fuel Cell Canada
Nelson	Meredith	Michigan Department Of Transportation
Nikam	Pratik	Bosch
Perrin	Jacob	Dspace Inc
Nriagu	Emeka	CAR
Perry	Frank	WSP

Last name	First Name	Organization
Peterson	Jeff	First Transit, Inc.
Peterson	Dave	Norma Group
Pinnelli	Venkata	Danlaw Inc
Pullin	Joseph	Cohda Wireless
Reimnitz	Amber	Michael Baker International
Remias	Steve	Wayne State University
Richer	Thomas	MDOT
Rolina	Thierry	Danlaw
Rosenmayr	Marc	Motherson Innovations
Rouse	Jason	Sekisui Chemical
Rupp	Jeff	
Scott	Bret	Wejo
Schlenker	Ann	Argonne National Laboratory
Sherony	Rini	Toyota
Shreck	Bill	MDOT
Silda	Camille	Macomb County Planning And Economic Development Department
Skvarce	Jeff	Continental
Smith	Matt	Michael Baker International
Smith	Brett	CAR
Snyder	Wayne	Nextenergy
Suich	Dale	Independent
Szpytman	Jack	Pilot Systems, Inc.
Talwar	Chris	FEV North America Inc.



<b>Last name</b>	<b>First Name</b>	<b>Organization</b>
<b>Thurston</b>	<b>Karley</b>	Workforce Intelligence Network
<b>Upton</b>	<b>Trevor</b>	KBCM
<b>Walmroth</b>	<b>David</b>	Ann Arbor Autonomous Vehicle Group
<b>Whydell</b>	<b>Andrew</b>	ZF Group
<b>Williams</b>	<b>Kyle</b>	Saferide Technologies
<b>Williams</b>	<b>Chris</b>	SEMCOG
<b>Wright</b>	<b>Brian</b>	Danlaw Inc.
<b>Yang</b>	<b>Ken</b>	AECOM
<b>Zurawski</b>	<b>Ken</b>	KJZ Consulting



# Michigan Connected and Automated Vehicle Working Group

**Zahra Bahrani Fard, Transportation systems Analyst, CAR**

July 22, 2020

Hosted by: Center for Automotive Research

# Meeting Agenda

**1:00 PM**

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**3:00 PM**

## **Meeting Adjourned**

# Working Group Mission



Cooperatively pursue projects and other activities that are best accomplished through partnerships between multiple agencies, companies, universities, and other organizations and that ultimately advance Michigan's leadership position in connected and automated vehicle research, deployment, and operations.

## Goals

- Benefit our state and our industry (automotive and more)
- Enhance safety and mobility in Michigan and beyond



# Noteworthy Industry News

- CAR Management Briefing Seminars 4-5 August
- Michigan Formally Launched Office of Future Mobility and Electrification, Trevor Paul is the CMO.
- Active Drive Assist will be offered on certain 2021 model-year Ford vehicles.
- Amazon will buy Zoox for \$1.2 Billion.
- The Automated Vehicle Safety Consortium (AVSC) has published best practices for “[Passenger-Initiated Emergency Trip Interruption](#)”
- CAR COVID-19 Resources: <https://www.cargroup.org/coronavirus-update/>

Thank you to our  
sponsor!



# LOCOMATION

PRACTICAL AUTONOMOUS TRUCKING FOR TODAY



ÇETIN MERİÇLİ, PH.D.  
CEO & CO-FOUNDER



# TEAM



ÇETIN MERIÇLI, PH.D.  
CEO



TEKIN MERIÇLI, PH.D.  
CTO



MICHAEL GEORGE  
VP OF ENGINEERING



VENKAT RAJAGOPALAN  
VP OF PRODUCT



PROF. ALONZO KELLY  
CHIEF SCIENTIST



RAY RUSSELL  
HARDWARE PRINCIPAL



GLYNN SPANGENBERG  
SALES



TOM KROSWEK  
BUSINESS DEVELOPMENT



BRETT BATTLES, PH.D.  
BOARD ADVISOR



JOHN FORMISANO  
BOARD ADVISOR

- ✓ 100+ years founder experience, 50+ AV systems deployed
- ✓ Multiple trucking products launched, thousands of units sold
- ✓ Deep expertise in freight analysis and optimization
- ✓ 22 headcount, average engineer AV experience: **14 years**







# SELECT RELEVANT PAST WORK





# SELF-DRIVING 2020: RECTIFIED EXPECTATIONS

**Q** Quartz

**Ford (F) will have a self-driving car with no steering wheels or pedals in 2021**

At an event in Silicon Valley, Ford CEO Mark Fields announced that in five years' time, the company intends to have a fully autonomous vehicle on the road.

Aug 16, 2016



2016

**B** Bloomberg

**Uber's First Self-Driving Fleet Arrives in Pittsburgh This Month**

Sebastian Thrun, the creator of Google's self-driving car project, spent seven years researching autonomous robots at CMU, and the project's former director, ...

Highly Cited · Aug 18, 2016




2016

**L** Los Angeles Times

**Look, Ma, no hands: Google to test 200 self-driving cars**

Look, Ma, no hands: Google to test 200 self-driving cars ... space for your belongings, buttons to start and stop, and a screen showing where the car is going.

May 28, 2014



2014

**W** Wired

**The World's First Self-Driving Semi-Truck Hits the Road**

(An autonomous truck could exit the interstate near the end of its journey, park in a designated lot, and wait for a human to come drive it on surface streets to its ...

In-Depth · May 5, 2015




2015

**B** Bloomberg

**Ford CEO Tamps Down Expectations for First Autonomous Vehicles**

Too much hype has built up about how soon self-driving cars will hit the road, but they will ultimately change the world, Ford Motor Co.'s chief executive officer ...

Apr 9, 2019




2019

**VB** VentureBeat

**Uber expects a long wait before self-driving cars dominate**

Urtasun's comments fall in line with the rest of the self-driving industry, which after much hype and bold promises has tempered expectations and pushed out ...

Apr 8, 2019



2019

**CNBC**

**Alphabet exec says self-driving cars 'have gone through a lot of hype,' but Google helped drive that hype**

Waymo executives think people have taken its promises of self-driving cars too seriously. The Alphabet subsidiary went "through a lot of hype that was sort of ...

Oct 23, 2019



2019

**WP** Washington Post

**Shaken by hype, self-driving leaders adopt new strategy: Shutting up**

PALO ALTO, Calif. — Three former executives at Google, Tesla and Uber who once raced to be the first to develop self-driving cars have adopted a new ...

Oct 18, 2018



2018



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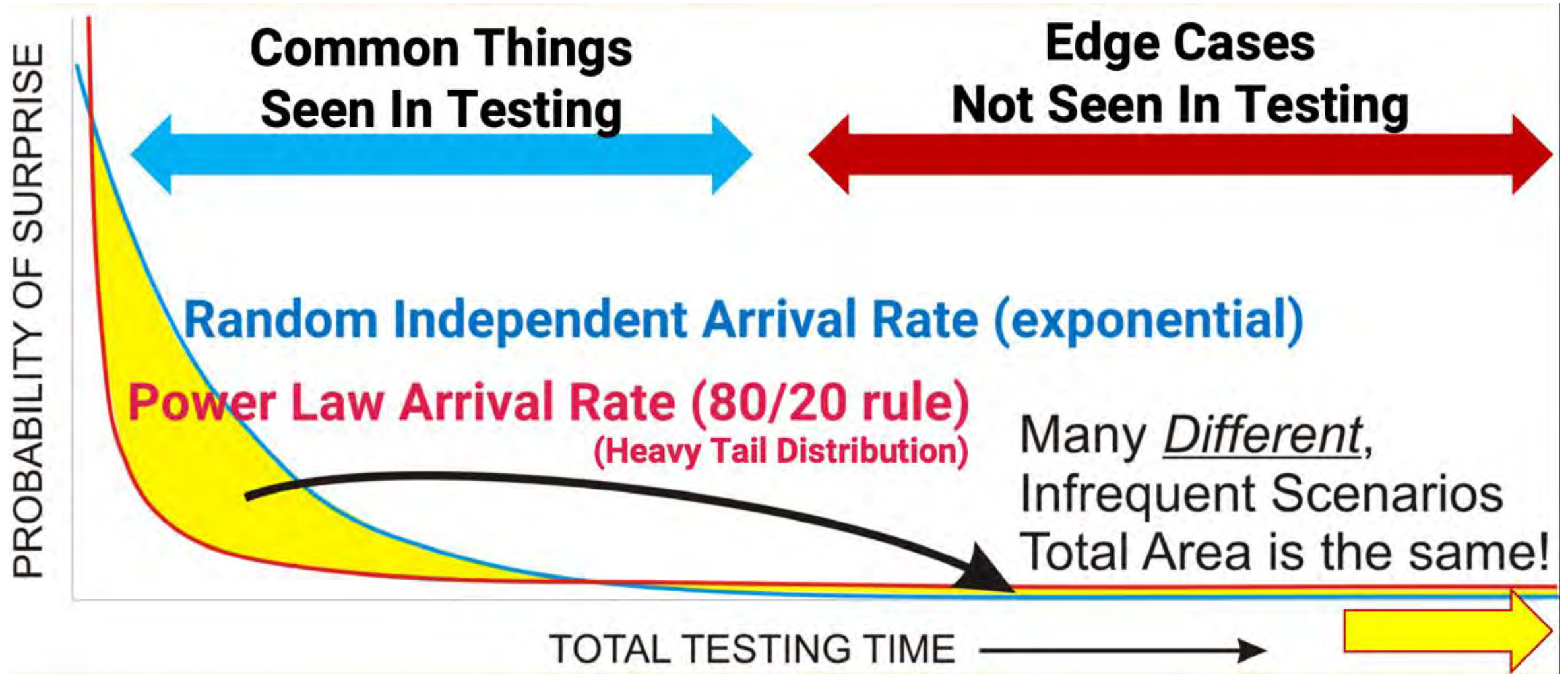
# WHY AUTONOMOUS DRIVING IS HARD?

- Easy to demonstrate, hard to turn into a robust product
- Uncertainty in the real world is very difficult for robots to model and cope with
  - Humans cause most of the uncertainty
  - Humans are very good at interpreting and coping with each other





# FIELD TESTING: HEAVY TAIL DISTRIBUTION





# IT IS MORE THAN JUST DETECTING OBJECTS

Maybe careless?



Distracted driver



Not a cone, not a stop sign!



Why did the chicken cross the road?



Have a fighter jet in training data?



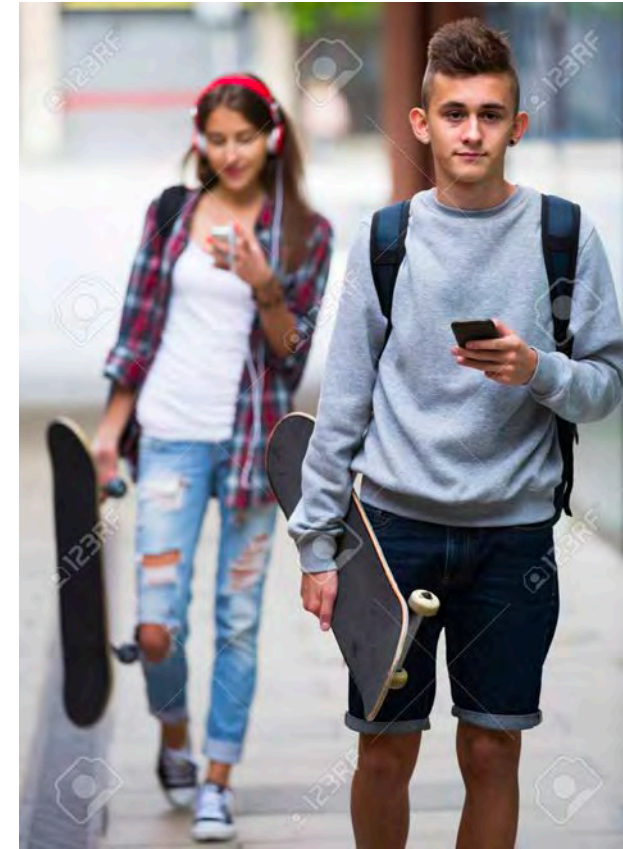
Is half a pick-up still a pick-up?





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# EXAMPLE: PROBABILITY OF JAYWALKING



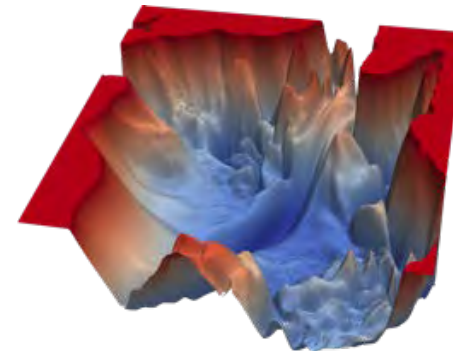


# ISSUES WITH ML BASED SYSTEMS

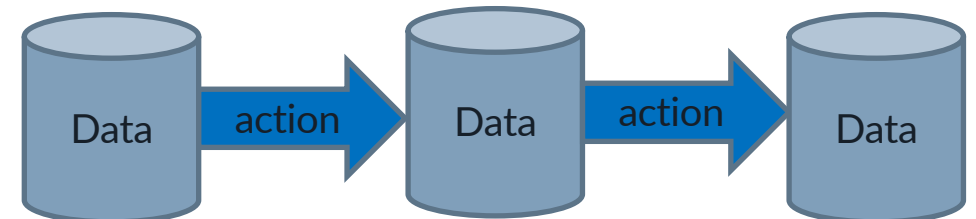
Lack of robustness against adversarial perturbations



Lack of introspection and formal frameworks to provide bounded performance guarantees



Real world continuous data from robots violating the i.i.d. assumption





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# THE LOCOMATION APPROACH TO AUTONOMY

Not an “*if*”, but a “*when*”  
Not “*what*”, but “*how*”

- **Embrace** the long path ahead for full autonomy, start with a **tangible scope**
- Build a true **minimum viable product** and start adding significant value **now**, then iterate quickly
- Make sure there is a **viable business** with **positive unit economics** at every iteration
- **Incrementally validate** the system for increasingly complex applications / domains





# LOCOMATION PRODUCT ROADMAP

Mainly long-haul / over-the-road



AUTONOMOUS RELAY CONVOY (ARC™)

(pilot: 2019 – commercial: 2021)

+ Short-haul, dedicated linehaul / relays



AUTONOMOUS DRONE FOLLOWER, 3 TRUCK CONVOYS

(pilot: 2020 – commercial: 2023)

Initially short-haul, expand the range over time



HIGHWAY FULL AUTONOMY

(pilot: 2021 – commercial: 2024)

Initially short-haul, expand the range over time



HUB-TO-HUB FULL AUTONOMY

(pilot: 2022 – commercial: 2025+)

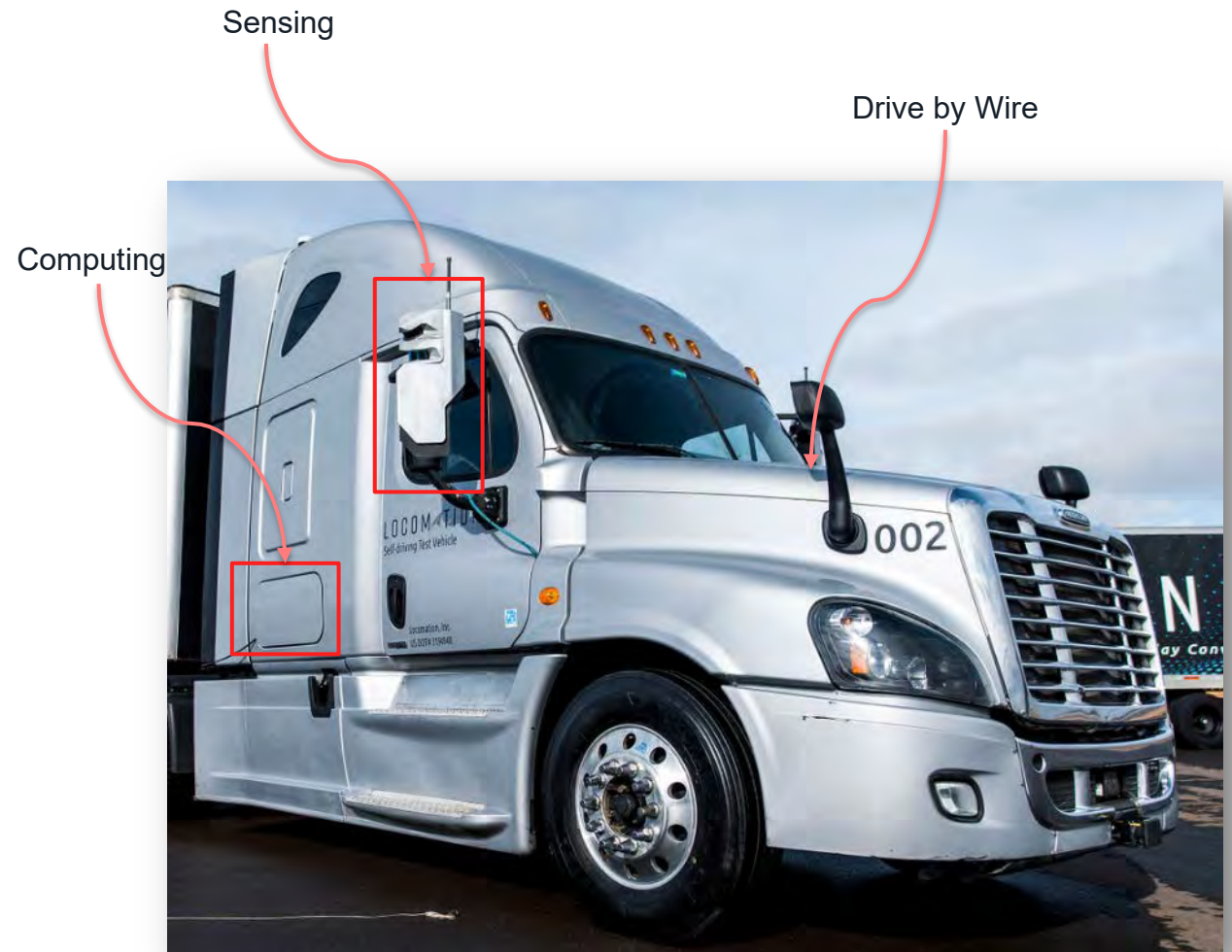


# AUTONOMOUS RELAY CONVOY



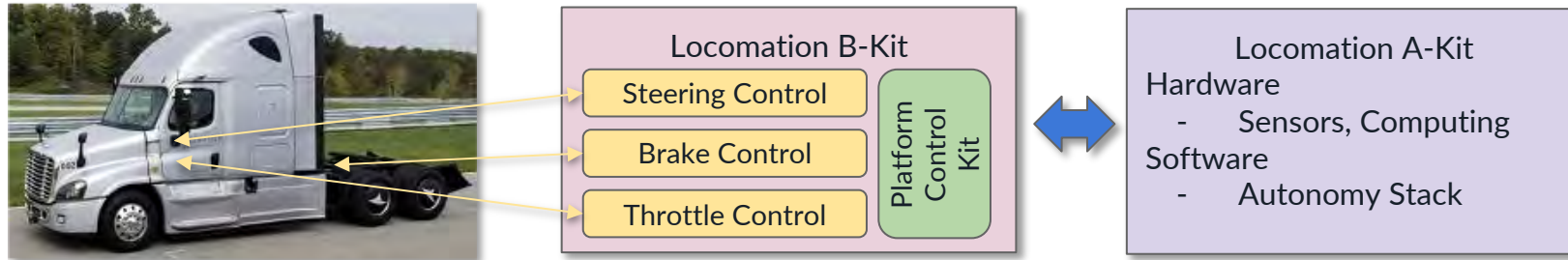
# LOCOMATION STACK

- Autonomy retrofit kit
  - OEM installation in the future
- Compatible with major truck makes/models
  - ~70% of all trucks, >90% of large fleets in US
- Robust, safe, future compatible design
  - Full L4 self-driving capable
- Rapid deployment/scaling on new routes
  - No reliance on infrastructure or HD maps
- Integration with the fleet management systems
  - Optimization/scheduling for convoy dispatching





# DRIVE-BY-WIRE KIT



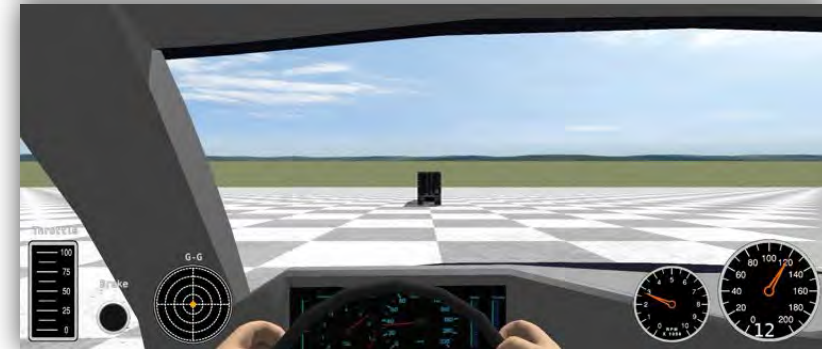


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# SELF-DRIVING TRUCKS: SAFETY

- A fully loaded truck is a 80,000 pound projectile going at 70mph
  - ~30m/s displacement
- Highways are more structured, but semi-trucks pose higher safety risks
  - Zero room for any mishap
  - All it takes is one bad accident
  - Edge cases are less frequent but equally rich

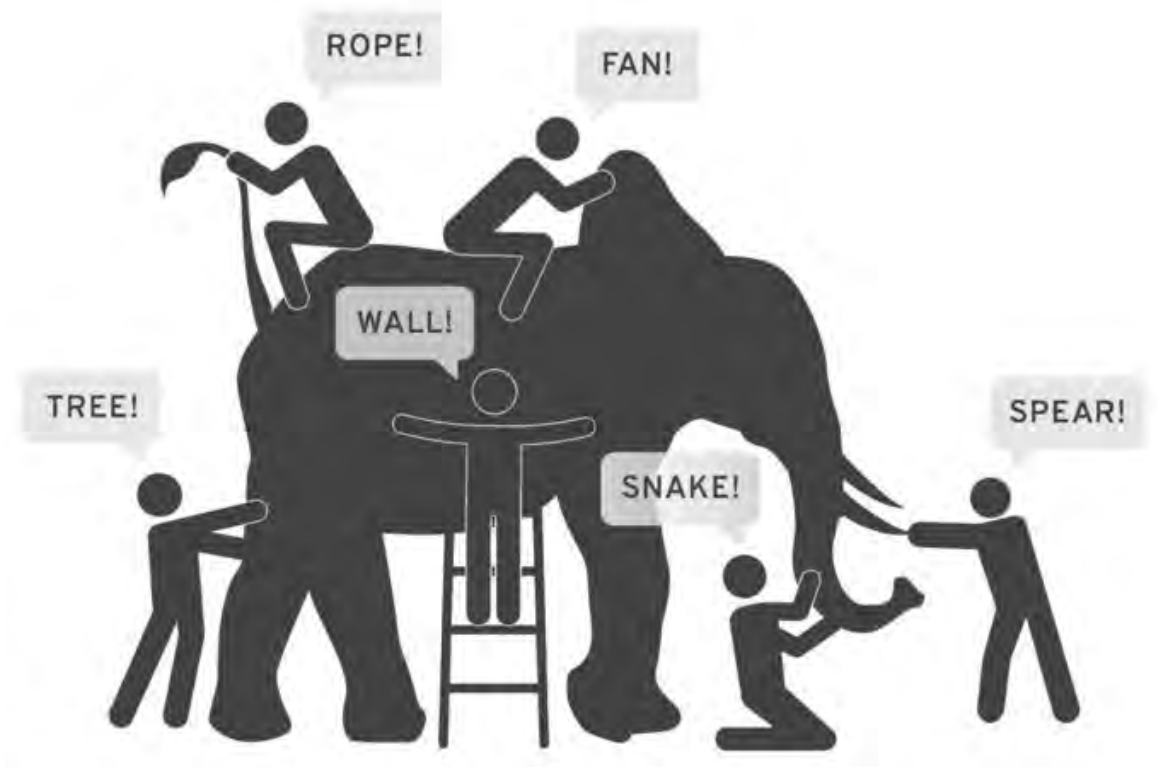
*“If you think safety is expensive, try having an accident.”*





# SAFETY - VALIDATION

- Functional safety – ISO26262, etc.
- Graceful degradation (lizard brain)
- MTBFs - Hardware redundancy
- Top down (e.g., Functional Hazard Analysis, Fault Trees)
- Bottom up (e.g., field testing)
- Safety at the system architecture level





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# WRAP UP

- Humans are lousy drivers but replacing them with machines is still an open science question
- The industry had been suffering from the “Innovator’s Dilemma”
- A more efficient, “first principles” approach is viable
- Selecting a domain and application is important from sustenance point of view
- Locomotion takes a very strong “last mover” position, filters every assumption through the “know-how” and “know how not to” filters
- Autonomy will first come to freight transportation, and incrementally



# Thanks!



<https://locomotion.ai>



@locomotionai



@locomotionai

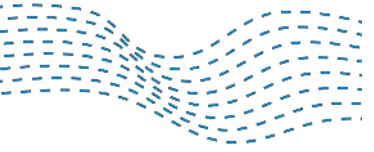
cetin@locomotion.ai



NAVYO  
be fluid



NAVYO



# NAVYA IN A NUTSHELL: A FRONTRUNNER IN THE AUTONOMOUS VEHICLE MARKET

**Mission:** NAVYA works with cities, communities and private sites from all over the world to improve their transportation offer with its autonomous, driverless and electric solutions

● **HEADQUARTERS** in France

● **2 PLANTS** in Lyon, FRANCE and Saline, Michigan, USA

● **280+** passionate people (December 2019)

● **SUBSIDIARY** with  **CHARLATTE**  
MANUTENTION  
FAYAT GROUP

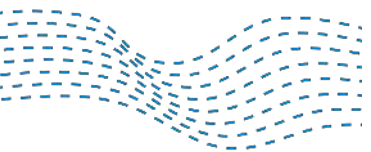
● **160+ VEHICLES** sold (December 2019)

● **STRATEGIC AGREEMENTS** signed with key partners



KEOLIS





# AUTONOM SHUTTLE AT A GLANCE

**100%** AUTOMATED

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**100%** ELECTRIC

---

**15** PASSENGER  
MAX CAPACITY

---

**15.5MPH** MAX  
OPERATING SPEED

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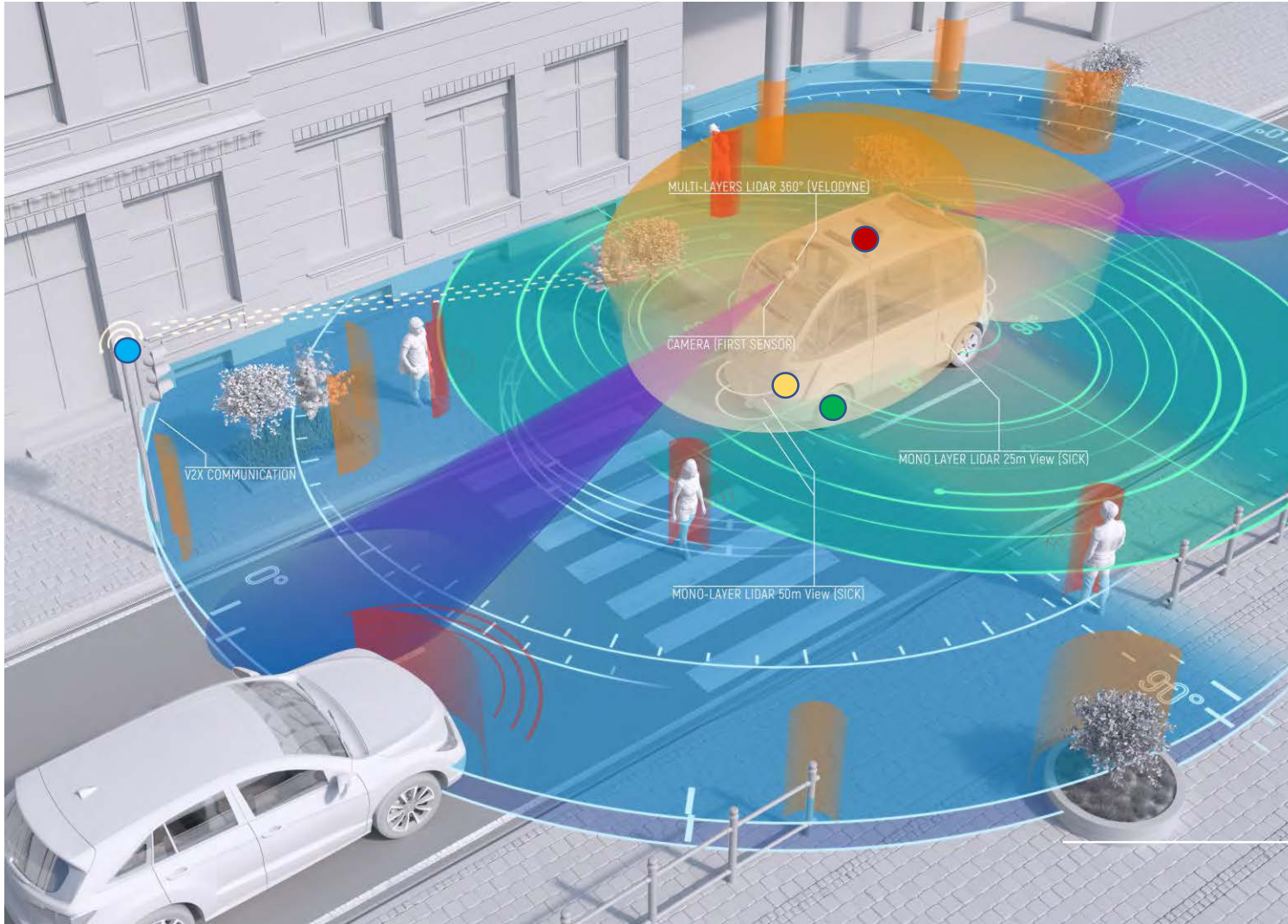
**9H** AVERAGE  
RUN TIME

---

**NO HEAVY  
INFRASTRUCTURE  
NEEDED**










# ON THE CUTTING EDGE OF MULTISENSOR TECHNOLOGY



IN-HOUSE ARTIFICIAL INTELLIGENCE SOFTWARE



COMBINED WITH OUR SPECIFIC SENSOR ARCHITECTURE

-  3-D MULTI-LAYER LiDAR SENSOR x 2
-  2-D MONO-LAYER LIDAR SENSOR x 6
-  CAMERAS x 2
-  GNSS ANTENNAE x 2
-  ODOMETRY SENSORS x 4
-  INERTIAL MEASURING UNIT
-  V2X OBU x 1

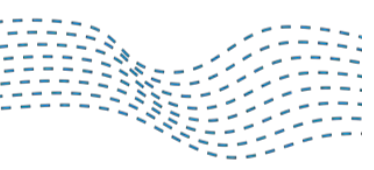


PLAY INTERACTIVE PRESENTATION NOW

# A GLOBAL FOOTPRINT



- Navya Operations
- Production facilities
- R&D Labs



# NHTSA ENCOURAGES AV USE DURING PANDEMIC

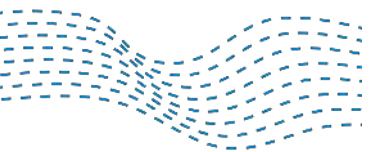
- Navya & BEEP – Delivering COVID-19 test samples from a testing site to the laboratory at the Mayo Clinic in Jacksonville, FL
- Navya & BEEP – Delivering food to employees at the VA Hospital in Lake Nona, FL
- Hyundai-Aptiv – Delivering food to vulnerable families in Las Vegas, NV
- Kiwibot – Delivering PPE and hygiene-related products in Berkeley, CA & Denver, CO
- Pony.ai – Delivering groceries & packages in Irvine, CA
- Refraction AI – Delivering food and essentials from grocery stores in Ann Arbor, MI
- Nuro – Delivering prescriptions in Houston, TX
- Cruise – Delivering items from food banks to at-risk populations & frontline workers in San Francisco, CA

And many others...

<https://www.nhtsa.gov/coronavirus/innovative-automotive-technologies-address-crisis-challenges>



JACKSONVILLE TRANSPORTATION AUTHORITY



# USE CASE: CRISIS/HOSPITAL



## CUSTOMER



## LOCATION

JACKSONVILLE,  
FLORIDA (US)

## SERVICE OPERATOR



## ENVIRONMENT

CLOSED ROAD LOOP  
AROUND HOSPITAL

## MISSION

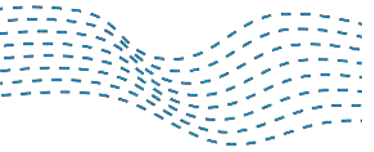
UTILIZE AUTONOMOUS SHUTTLES TO TRANSPORT COVID-19 TEST SAMPLES AND MEDICAL SUPPLIES, MITIGATING RISK AND LIMITING HUMAN INTERACTION TO POTENTIALLY CONTAGIOUS TEST SAMPLES

## MAIN NEEDS

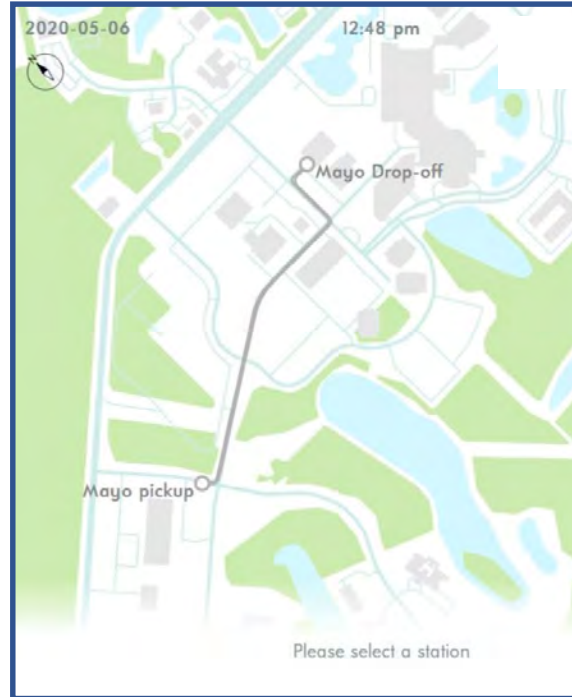
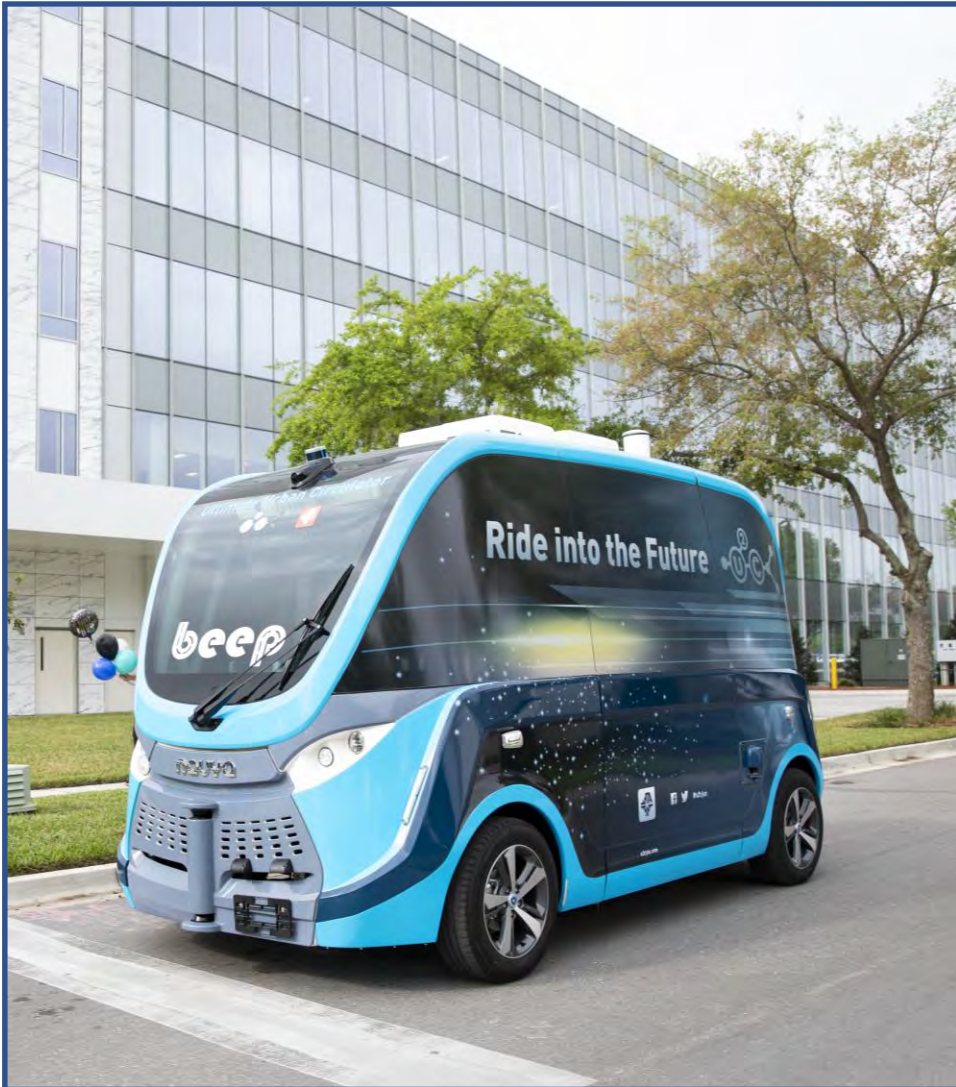
- Safe, controlled transport of potentially contagious and deadly COVID-19 test samples
- Reduce human interaction from the collected COVID-19 test samples
- Provide a transport solution capable of assisting when healthcare staff and resources were limited
- Determine the feasibility of using autonomous shuttles in a crisis







# USE CASE: CRISIS/HOSPITAL



## VEHICLES



## LAUNCH

March 2020

## TRIP

0.8 miles RT (1.28 kilometers)

## SCHEDULE

March 30 through May 2020



# Overview of Michigan CAV Activities

Elise Feldpausch (MDOT)

CAV Working Group • July 21<sup>st</sup> 2020

# Office of Future Mobility and Electrification

As announced on February 25<sup>th</sup>, 2020:

Executive Directive 2020-1  
Creates Office of Future Mobility and Electrification

As released on July 2<sup>nd</sup>, 2020:

Formally launched Office of Future Mobility and  
Electrification

Trevor Pawl named as Chief Mobility Officer to lead  
Office of Future Mobility

# OFME Strategic Objectives

- **Increase Mobility Investment in Michigan:** Generate new investment and job creation from tech companies focused on future mobility, including autonomous and electric vehicle innovation.
- **Expand Michigan's Smart Infrastructure:** Further develop systems for deploying autonomous and shared transportation.
- **Engage More Mobility Startups:** Establish Michigan as a premier location for young companies to start, scale, commercialize and grow technologies redefining the movement of people and goods.
- **Further Enable Michigan's Mobility Workforce:** Develop and attract the skills and talent necessary to meet the changing demands of the mobility sector.
- **Accelerate Electric Vehicle Adoption in Michigan:** Support the transition from internal combustion engine vehicles to electric vehicles and expand access to charging infrastructure.
- **Bolster Michigan's Mobility Manufacturing Core:** Protect the state's competitiveness in electric and autonomous vehicle manufacturing and ability to move technologies into industrial scale manufacturing.



# MDOT CAV Strategic Plan

Department Connected and Automated Vehicle Strategic Plan to:

- Articulate the guiding mission, vision, and goals
- Help prepare for the imminent arrival of disruptive technologies
- Educate, engage, and learn from staff
- Encourage thinking about implications, challenges, gaps, and opportunities
- Reflect on what has already been done and identify areas that need further attention
- Define a path for preparedness and technology implementation

Timeline for Completion: End of 2020



Strategic

Recent  
Initiative  
Updates

# High-Tech Workforce Preparation for Emerging Transportation Technologies

Conduct research on new technologies and associated implementation strategies

Develop a series of recommendations for MDOT units to aid decision-makers in identifying the expertise gap within MDOT's current construction and operation workforce

Provide a set of recruitment strategies and training material for acquisition and (re)training the current and future workforce

Timeline for Completion: June 2021



Strategic

# Recent Initiative Updates

# DMS Messaging Effectiveness Research

Developing a data driven methodology to assess the effectiveness of different digital message signs, message types and installation locations.

Generating necessary results to allow better allocation of MDOT's resources by investing in effective sign technologies for traffic improvement.

Improving digital message sign operational practices in the state of Michigan

Timeline for Completion: December 2021

*Take poll at [www.mi.gov/drive](http://www.mi.gov/drive)*

Recent  
Initiative  
Updates



# Real-time Transportation Infrastructure Data Exchange (TIDE)

**Proposed initiative would create a centralized platform for the real-time exchange of continuous transportation data**

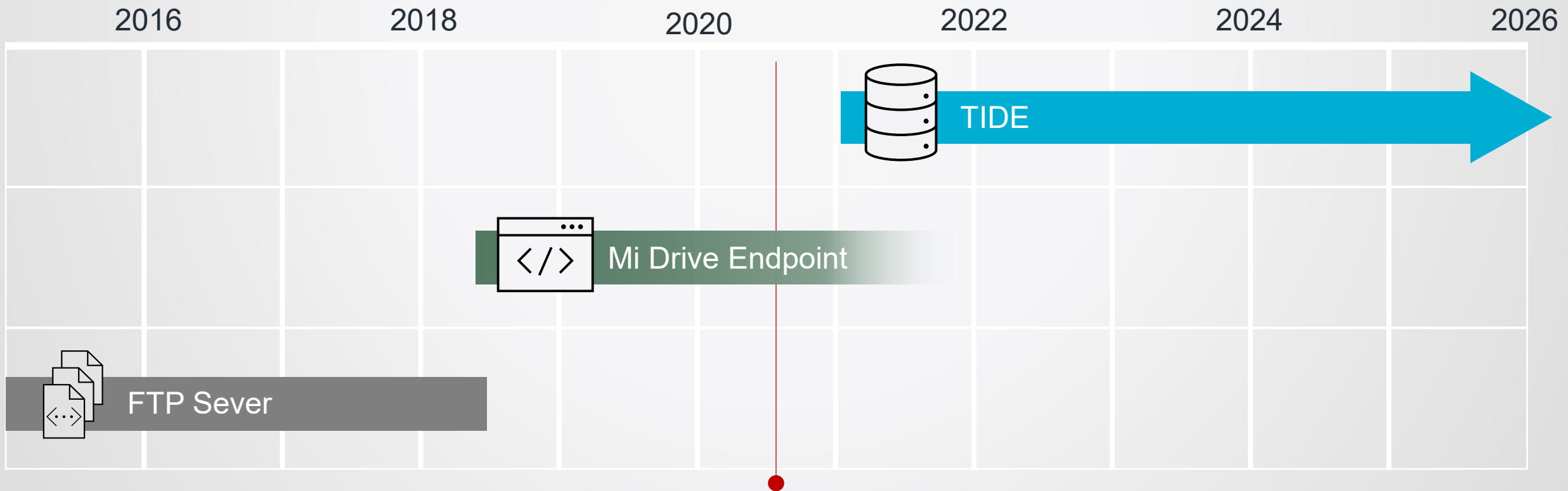
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## Main Benefits:

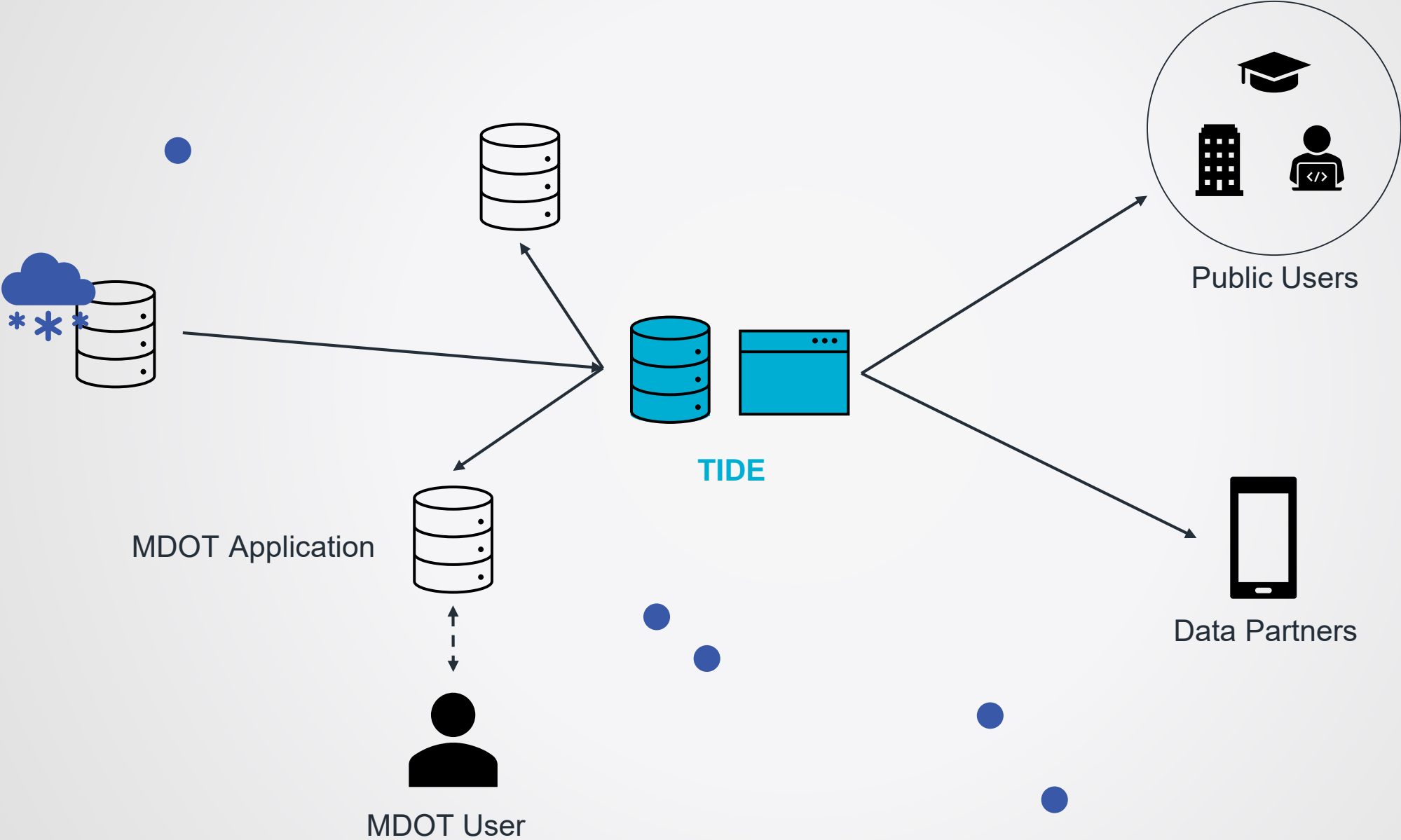
- Facilitates centralized and abstracted data sharing between MDOT's operations applications
- Allows for the ingestion and distribution of emerging data sources
- Supports federal requirements for Real-Time System Management Information Program
- Replaces legacy and interim real-time sharing systems
- Supports goals in Five-Year Plan and MM 2045 Plan



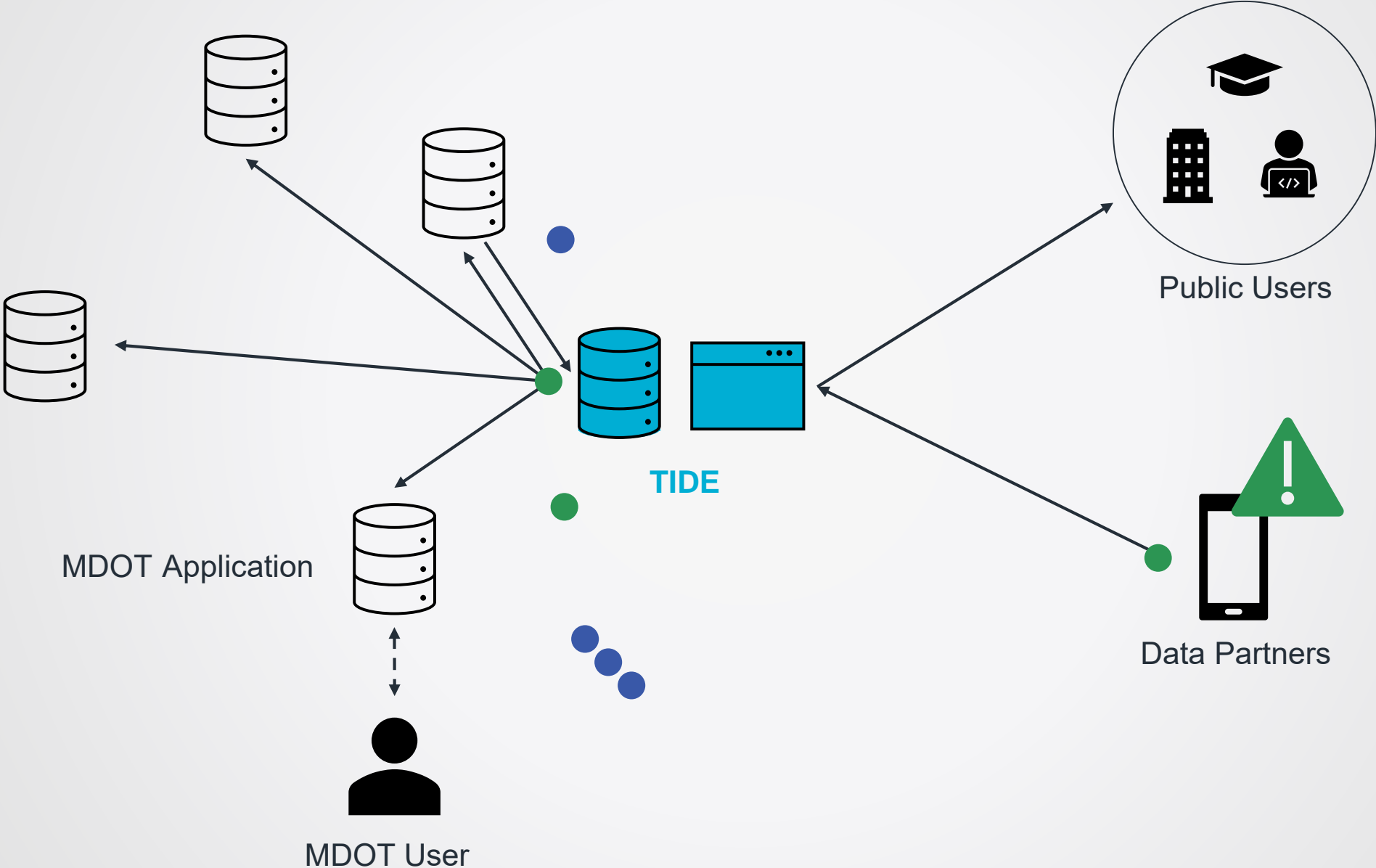
# TIDE would replace legacy and interim solutions for real-time data sharing



# High-level System Function – MDOT Data



# High-level System Function – Data Partners





# Thank you

Elise Feldpausch  
MDOT ITS Program Office  
Feldpausche1@Michigan.gov



# wejo

## Data & The Global Pandemic: Wejo In Action

Bret Scott, VP of Partnerships  
July 22, 2020

**2014**

Founded

**84**

Employees

**150bn+**

miles curated

**2 trillion+**

data points captured

**NORTHERN TECH Awards**

Presented by CR Bullhound

**Winner, Fastest Growing  
Company 2019**

FROST & SULLIVAN

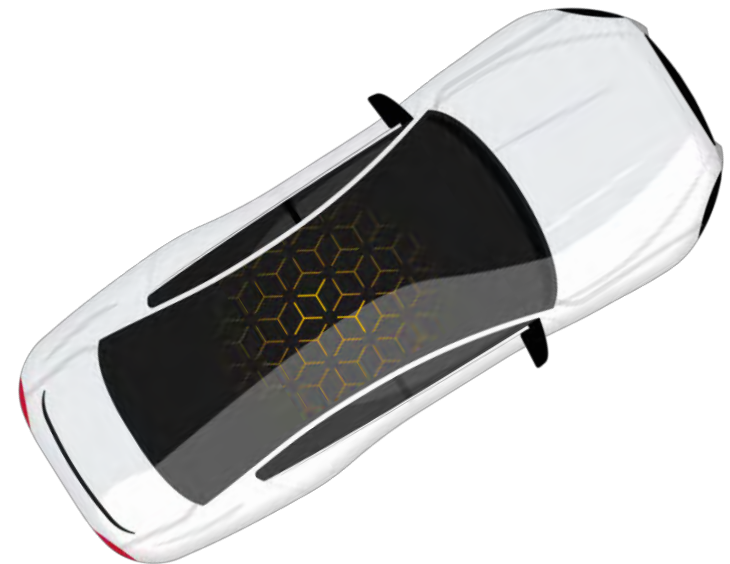
**2019** BEST  
PRACTICES  
AWARD

**Winner,**  
Customer Value  
Leadership 2019

# Agenda

In today's webinar we will cover

- An introduction to Wejo
- Our Covid-19 study
- Q&A



# Wejo story



2014

Founded



+19M

Accessible vehicles

0110  
1001  
1010

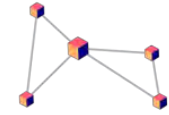
4.8 Trillion+

Data points captured



24.6B+

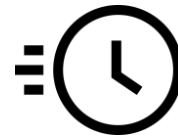
Journeys curated



17B

Data points collected daily, streaming & batch

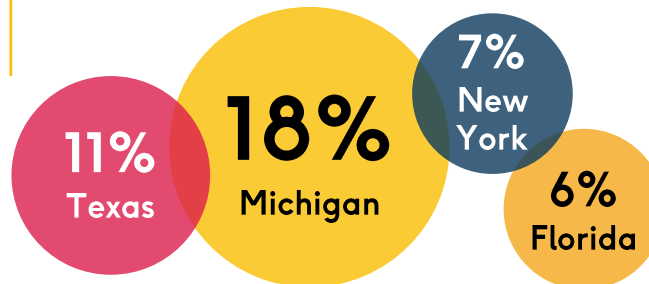
## Our Locations



Super-low latency, transmitted every **1-3 seconds** from the vehicles, 95% to customers in under 32 seconds in NA currently

Our data is, **cleaned, normalised** and **structured** in a **common data model**.

The anonymised vehicle data that wejo receives represents **one in every 20 vehicles** in the USA:



Multiple OEMs, multiple geographies



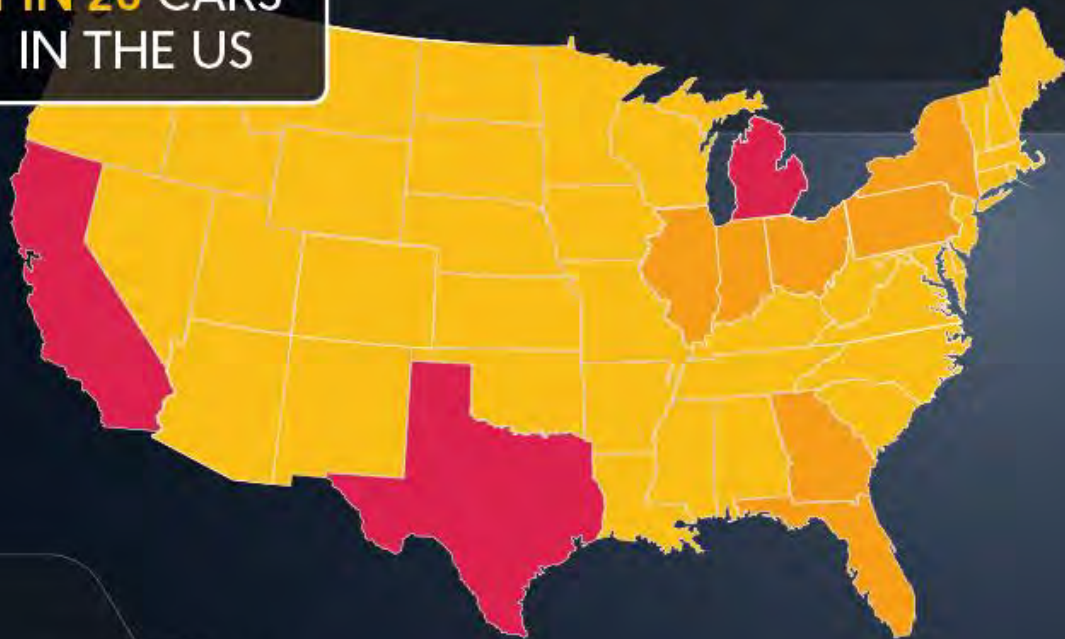
2

Patent applications

# Wejo connected high speed data car park

## United States & Europe, 2021

1 IN 20 CARS  
IN THE US



1 IN 50 CARS  
IN EUROPE



19m  
VEHICLES ON  
PLATFORM

30m  
VEHICLES  
CONTRACTED

wejo

Coverage of all 50 US states, UK and EU27



**wejo**

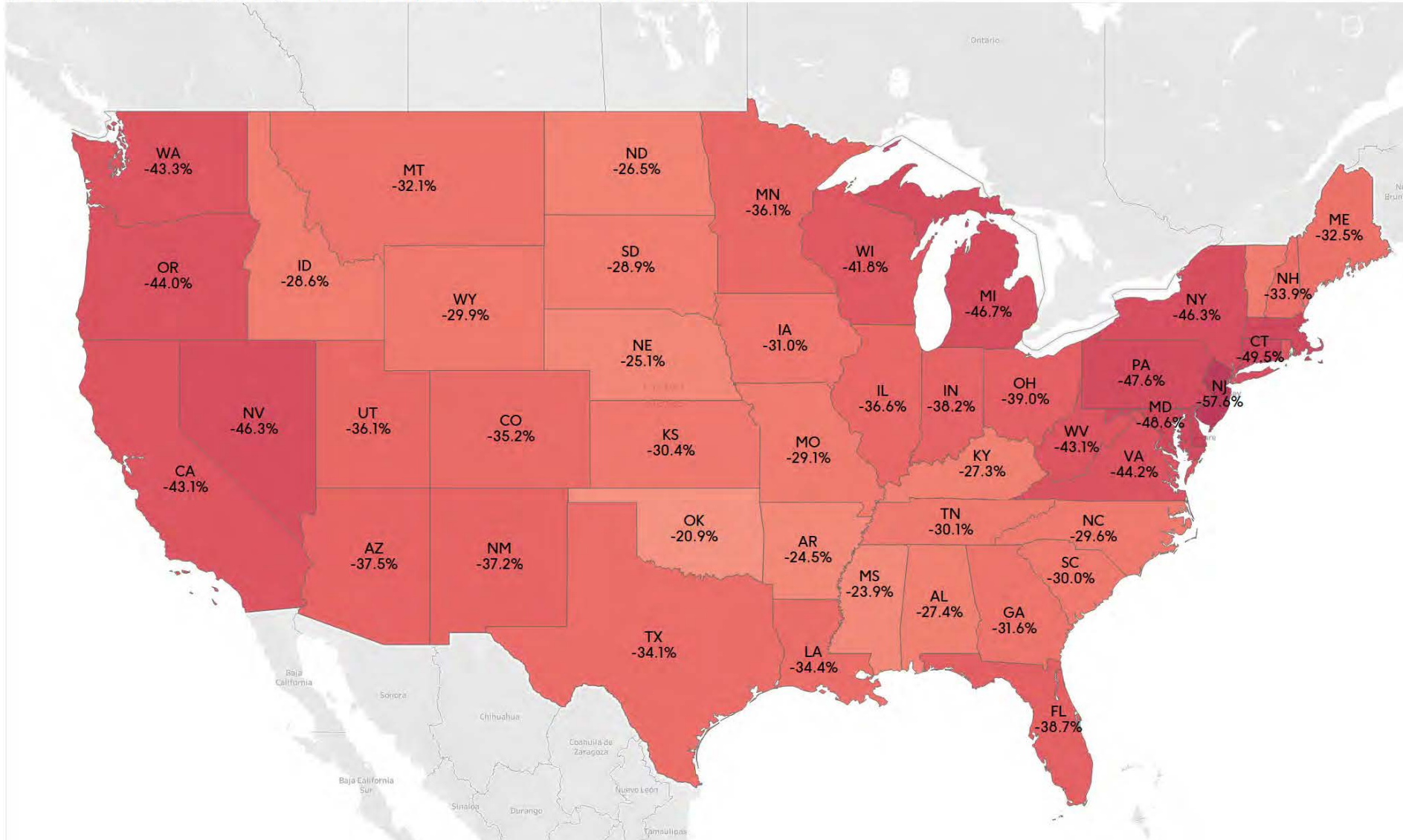
# Covid-19 study

What can Wejo see?



# All US summary

Journeys volumes by state as a percentage of the historic daily weekday average (last 3 weeks in February)



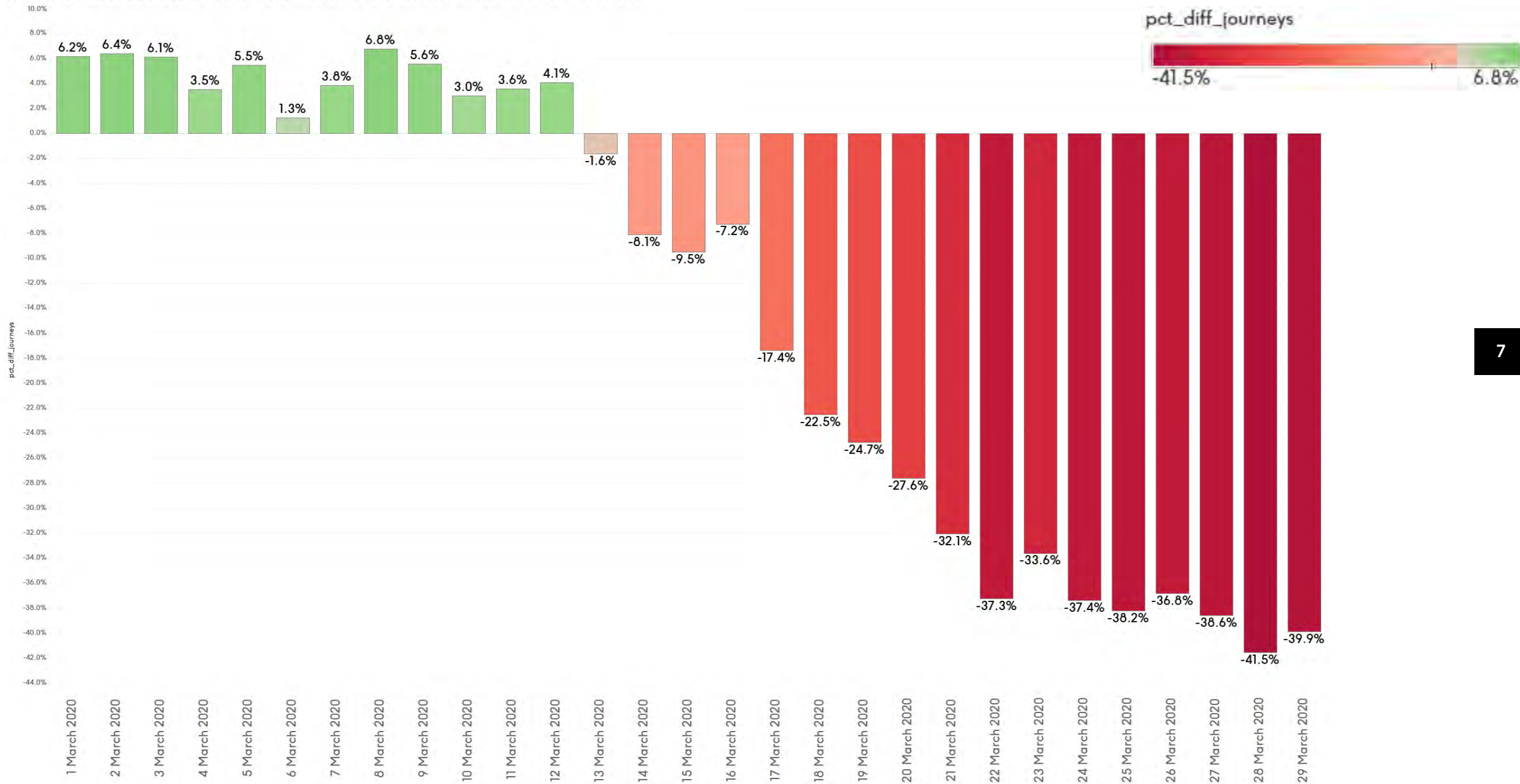
Study across all US shows following trends,

- Reduced overall journeys
- Increased visits to certain store types



# All US summary

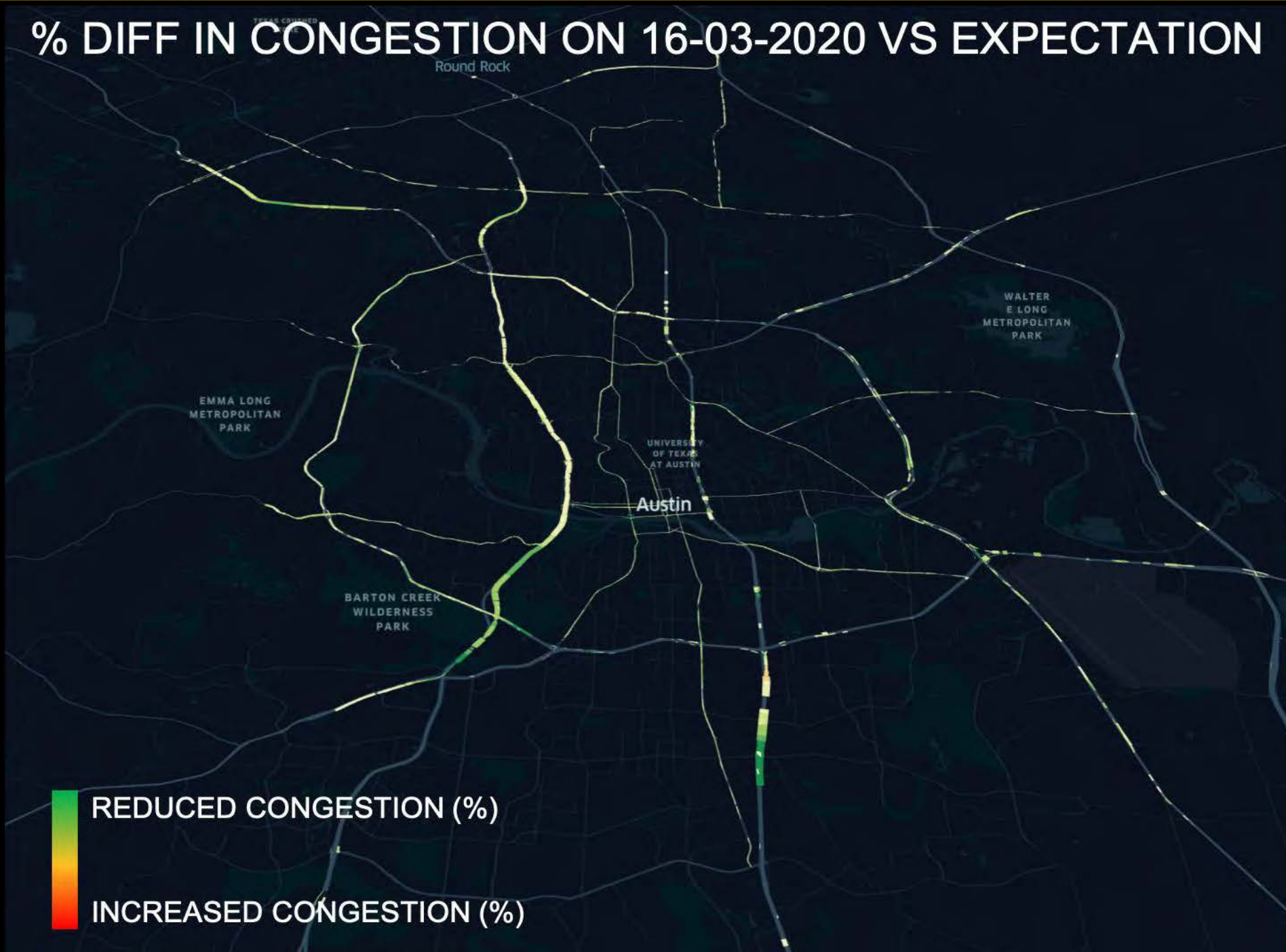
Journeys volumes across the US as a percentage of the historic daily weekday average (last 3 weeks in February)





Austin

# % DIFF IN CONGESTION ON 16-03-2020 VS EXPECTATION

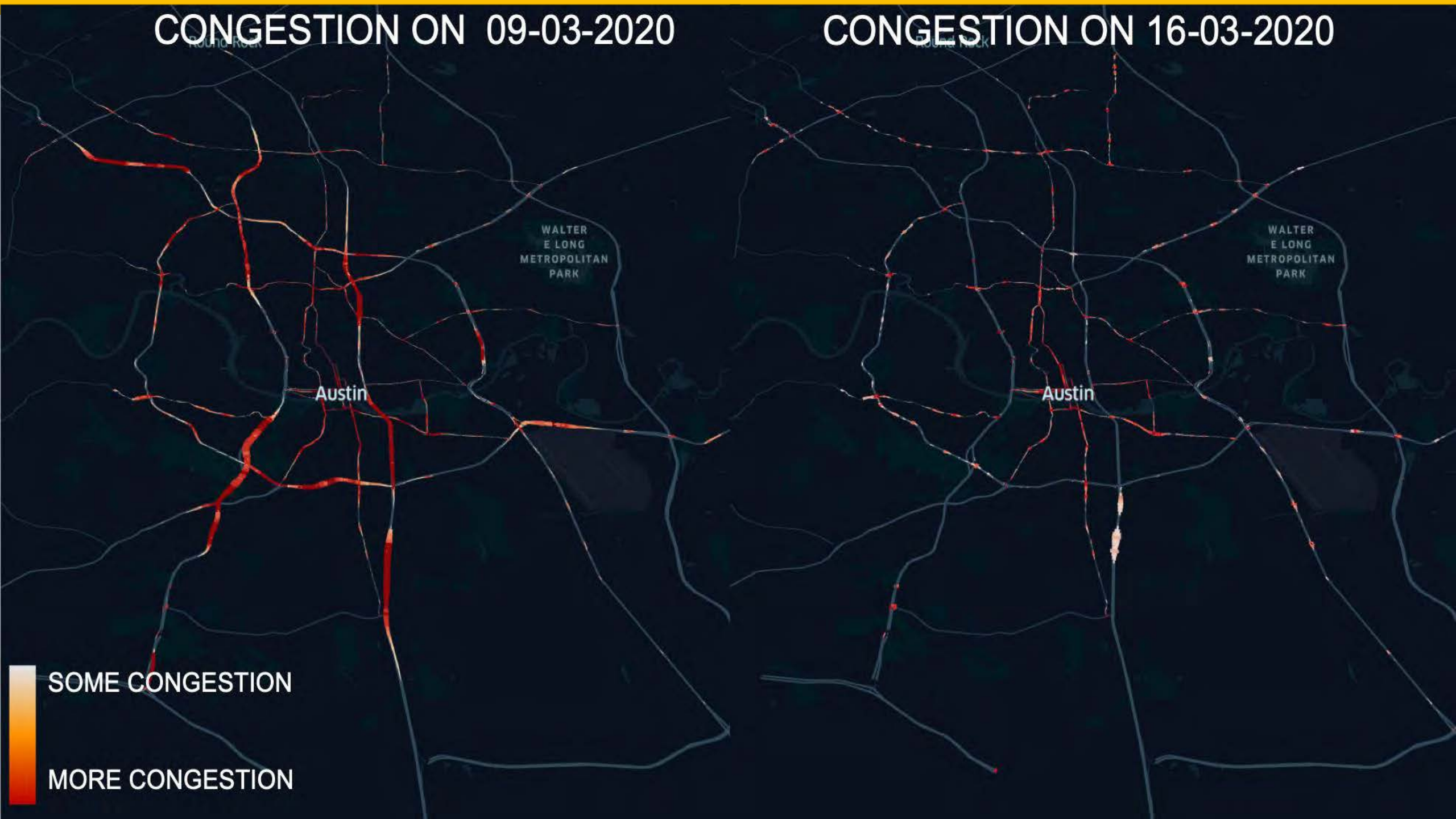


REDUCED CONGESTION (%)

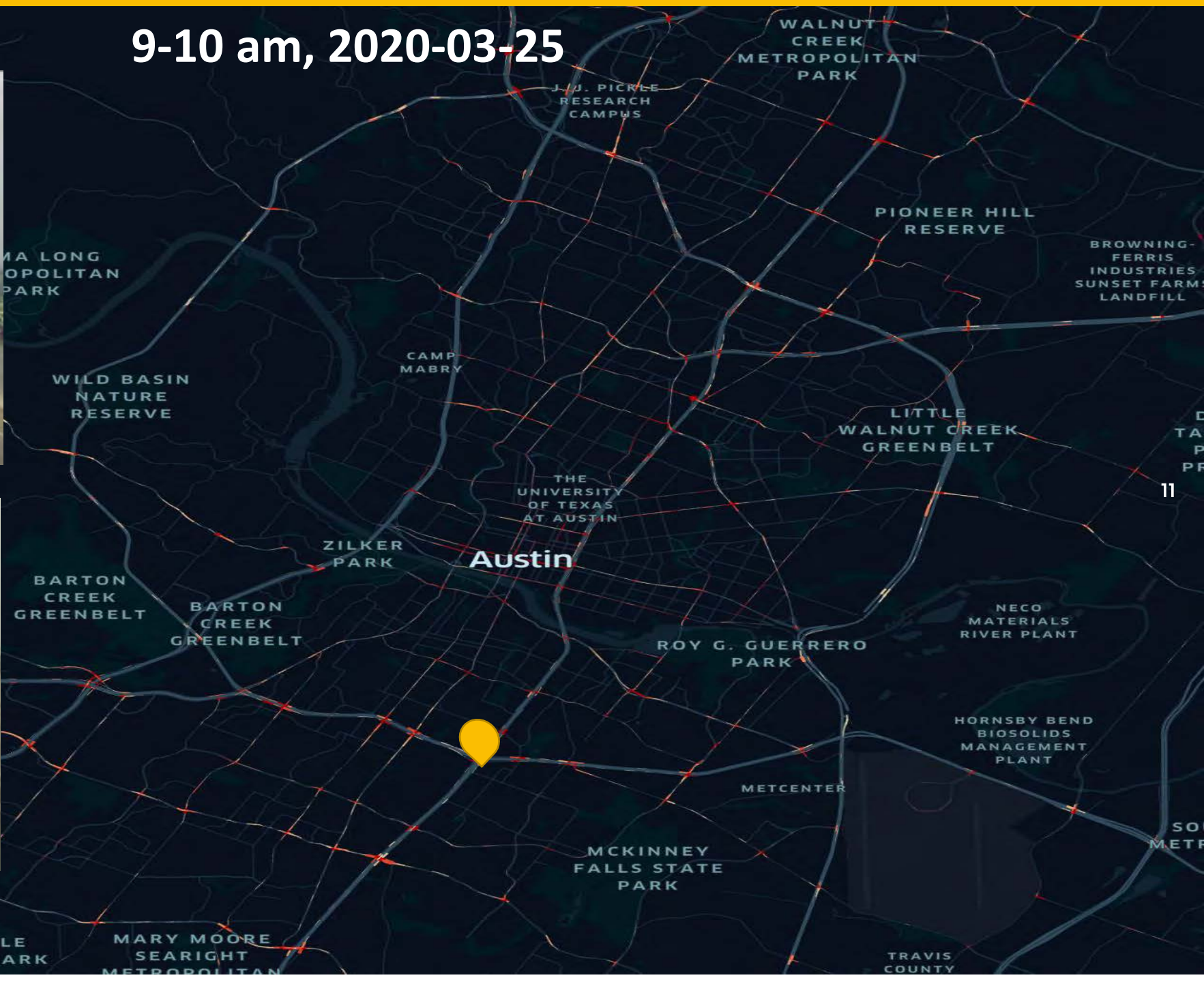
INCREASED CONGESTION (%)

CONGESTION ON 09-03-2020

CONGESTION ON 16-03-2020



9-10 am, 2020-03-25

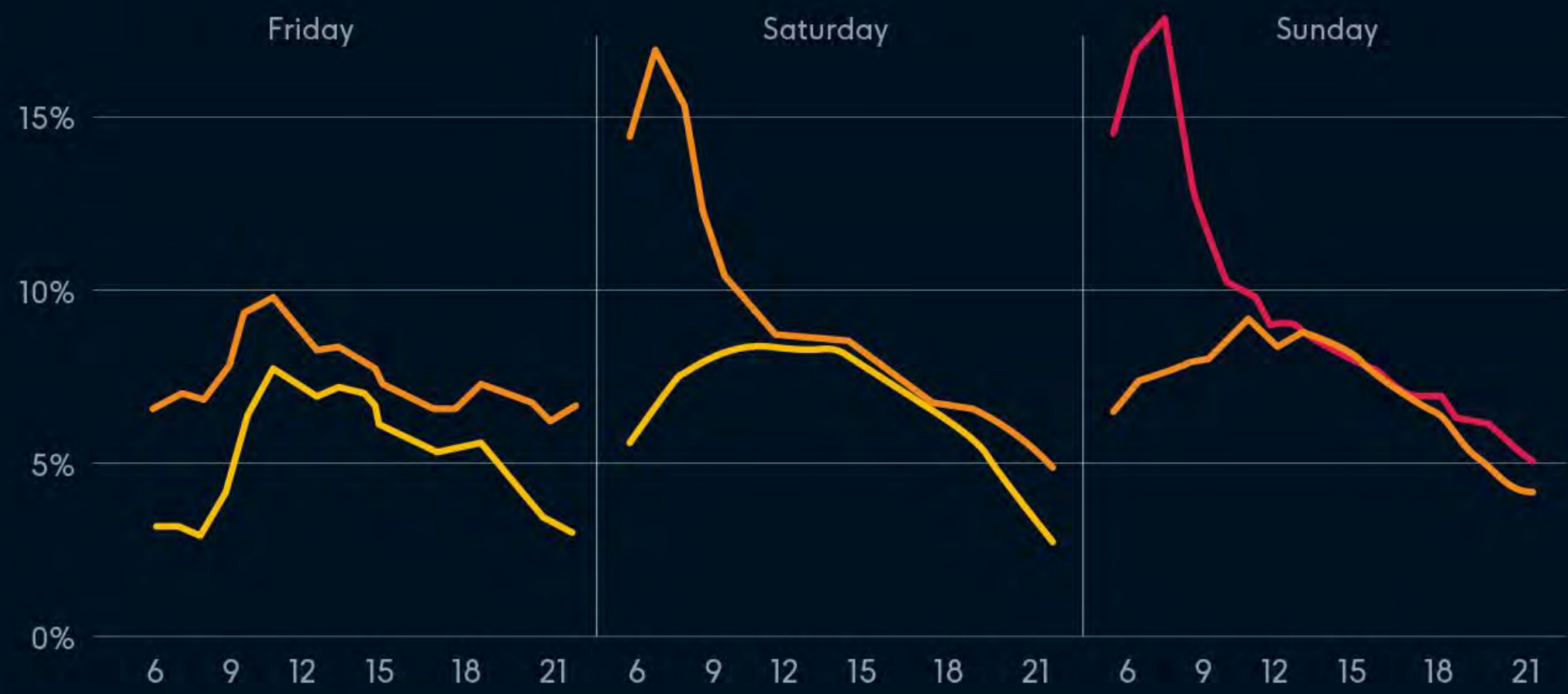




Michigan



# Supermarket visits by time of day in Michigan

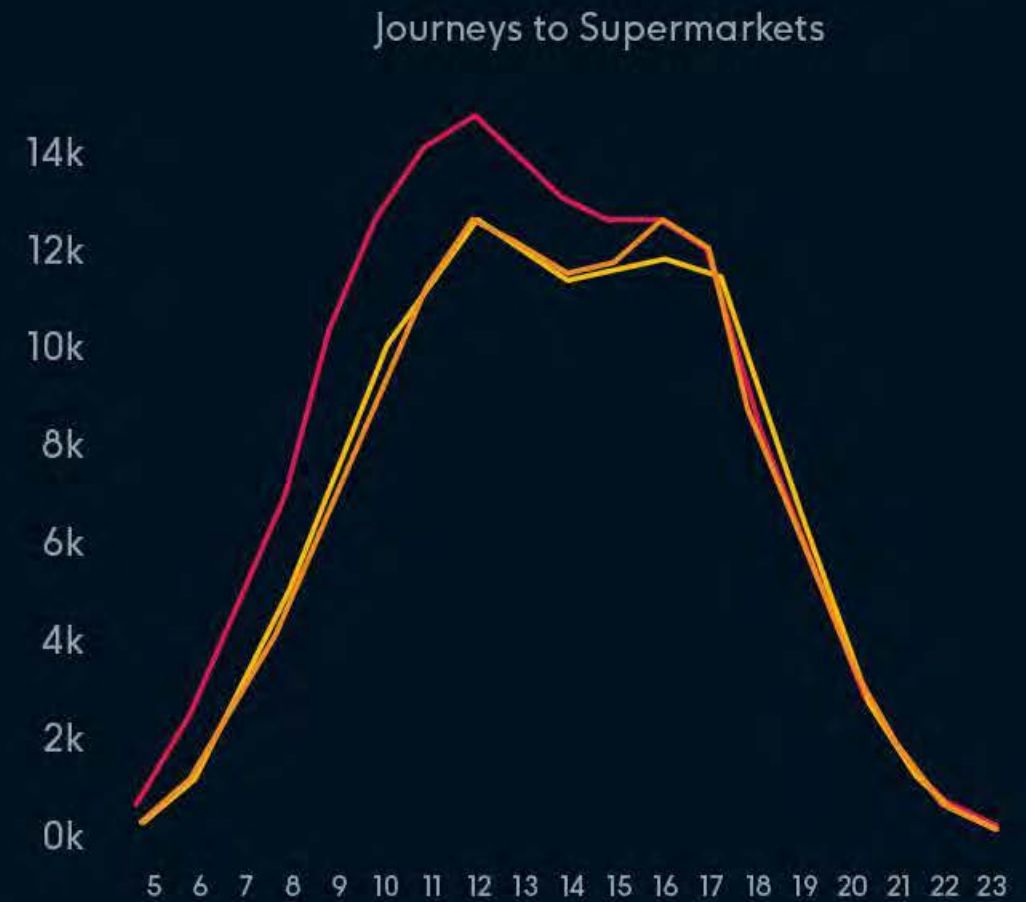
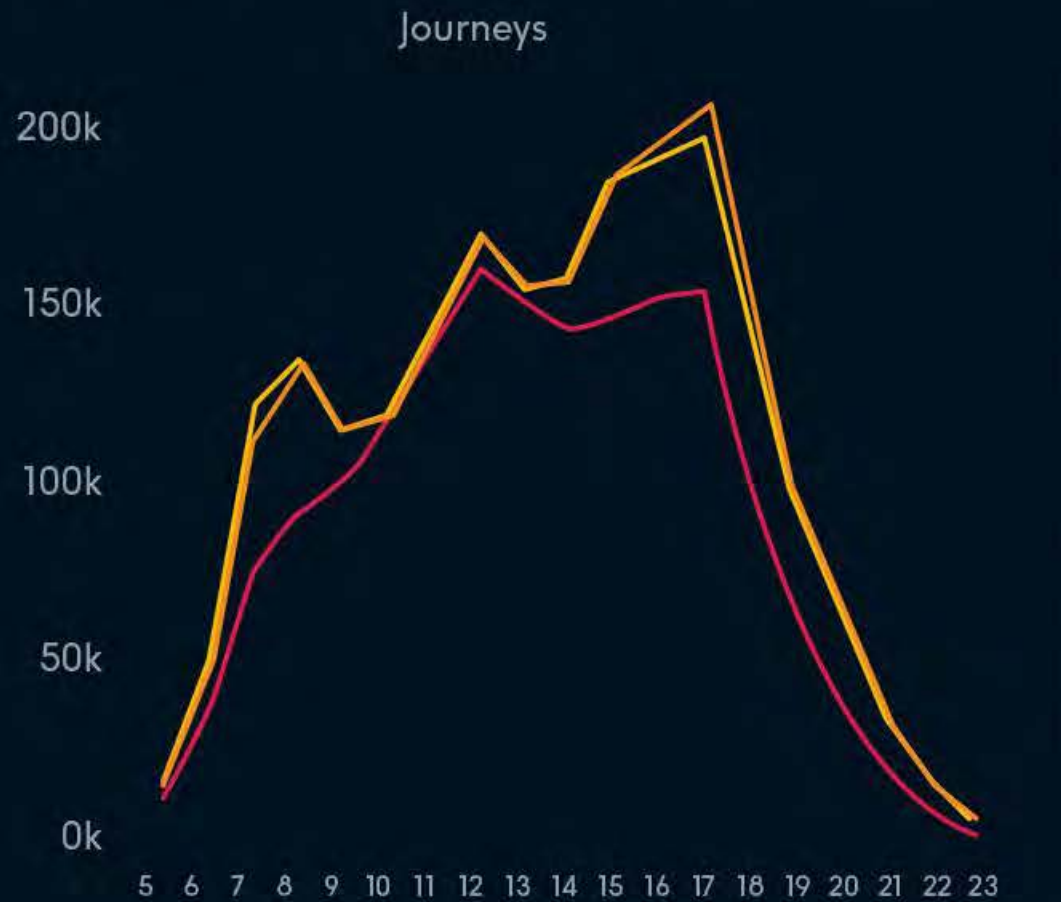


● w/c 01 Mar

● w/c 08 Mar

● w/c 15 Mar

# Total Journeys vs Journeys to Supermarkets in Michigan

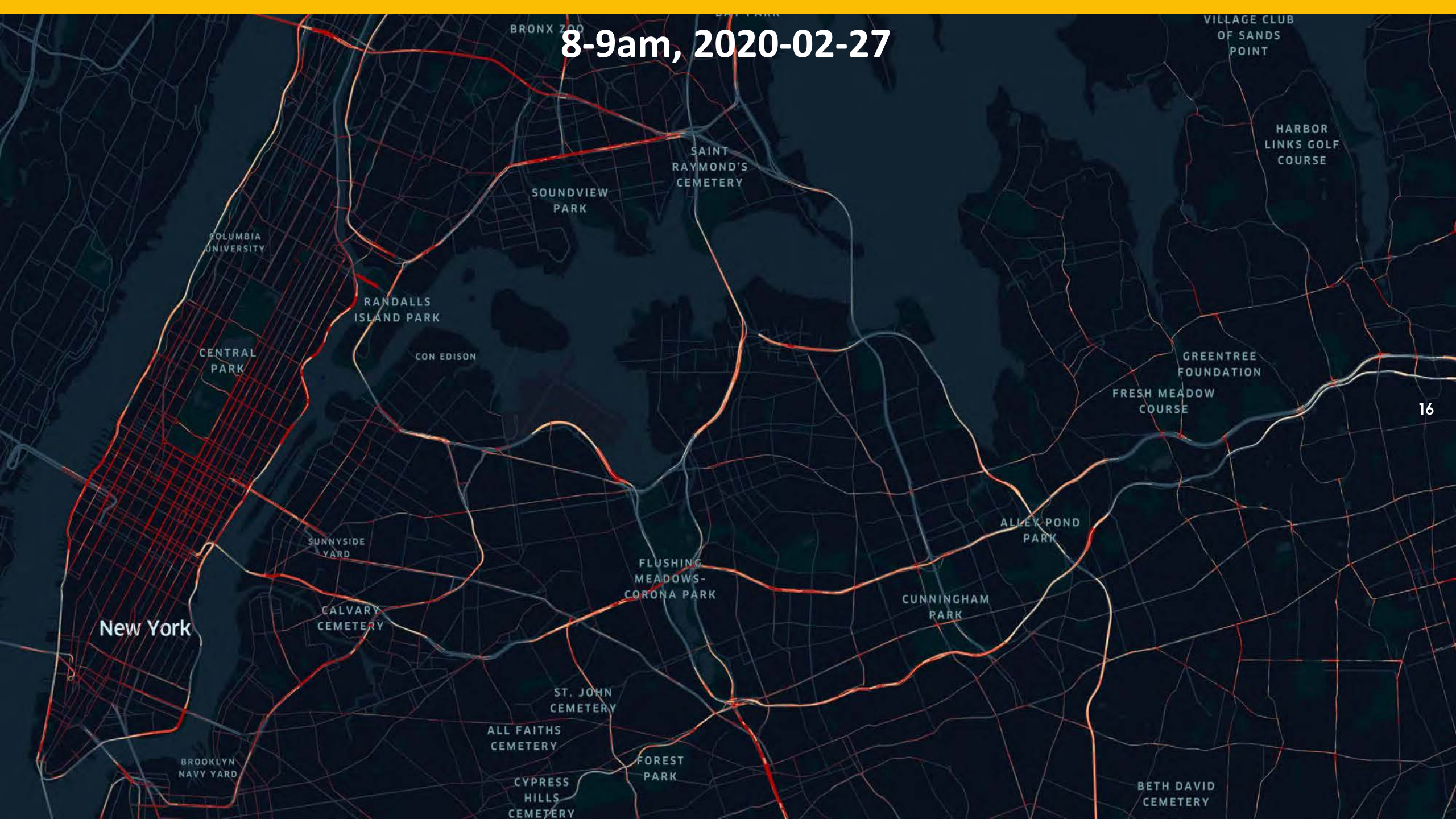


● 02 Mar ● 09 Mar ● 16 Mar

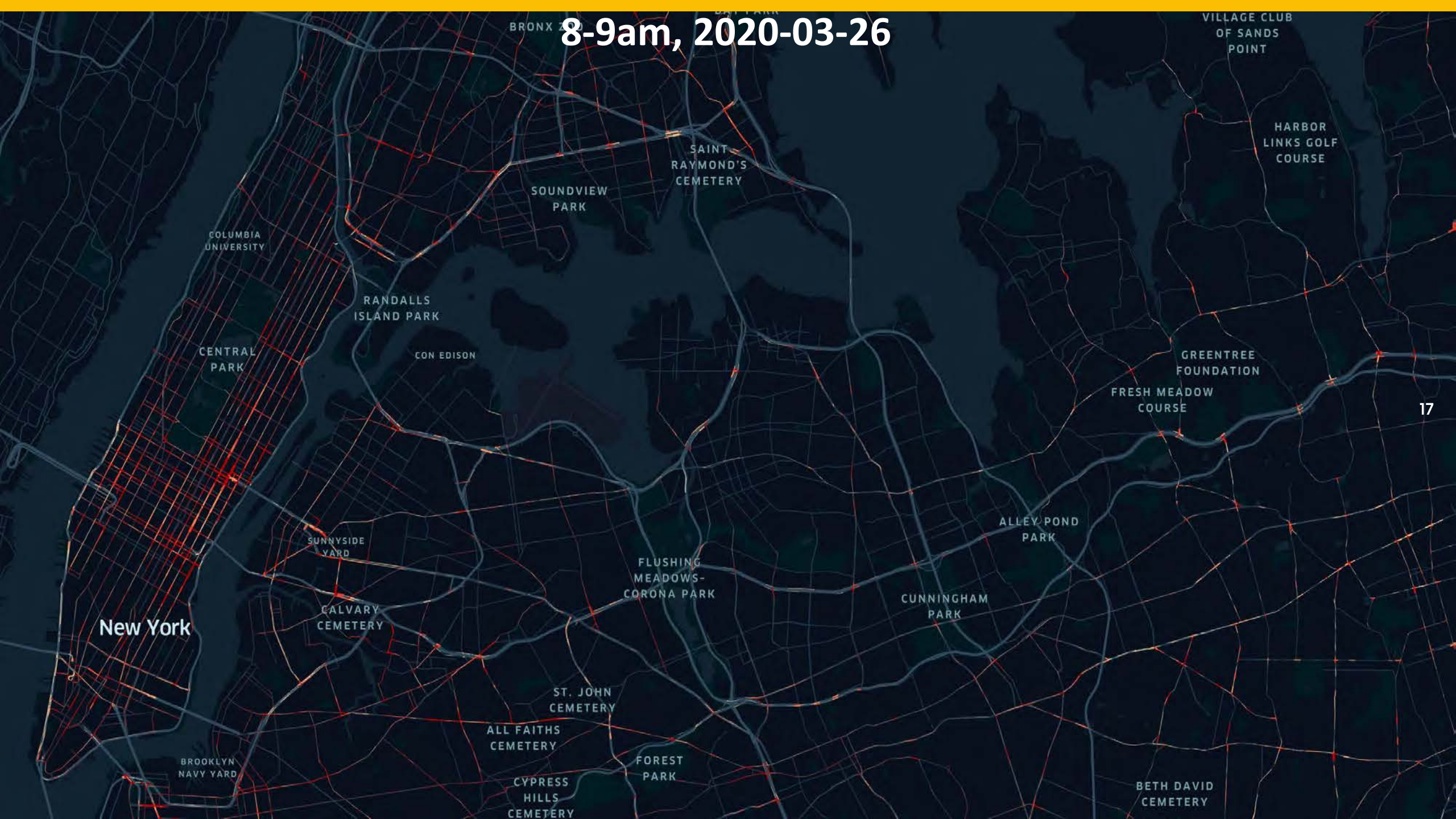


New York

8-9am, 2020-02-27



8-9am, 2020-03-26



New York

COLUMBIA  
UNIVERSITY

CENTRAL  
PARK

RANDALLS  
ISLAND PARK

CON EDISON

SUNNYSIDE  
YARD

CALVARY  
CEMETERY

BROOKLYN  
NAVY YARD

SOUNDVIEW  
PARK

SAINT  
RAYMOND'S  
CEMETERY

FLUSHING  
MEADOWS-  
CORONA PARK

ST. JOHN  
CEMETERY

ALL FAITHS  
CEMETERY

CYPRESS  
HILLS  
CEMETERY

FOREST  
PARK

CUNNINGHAM  
PARK

ALLEY POND  
PARK

GREENTREE  
FOUNDATION  
FRESH MEADOW  
COURSE

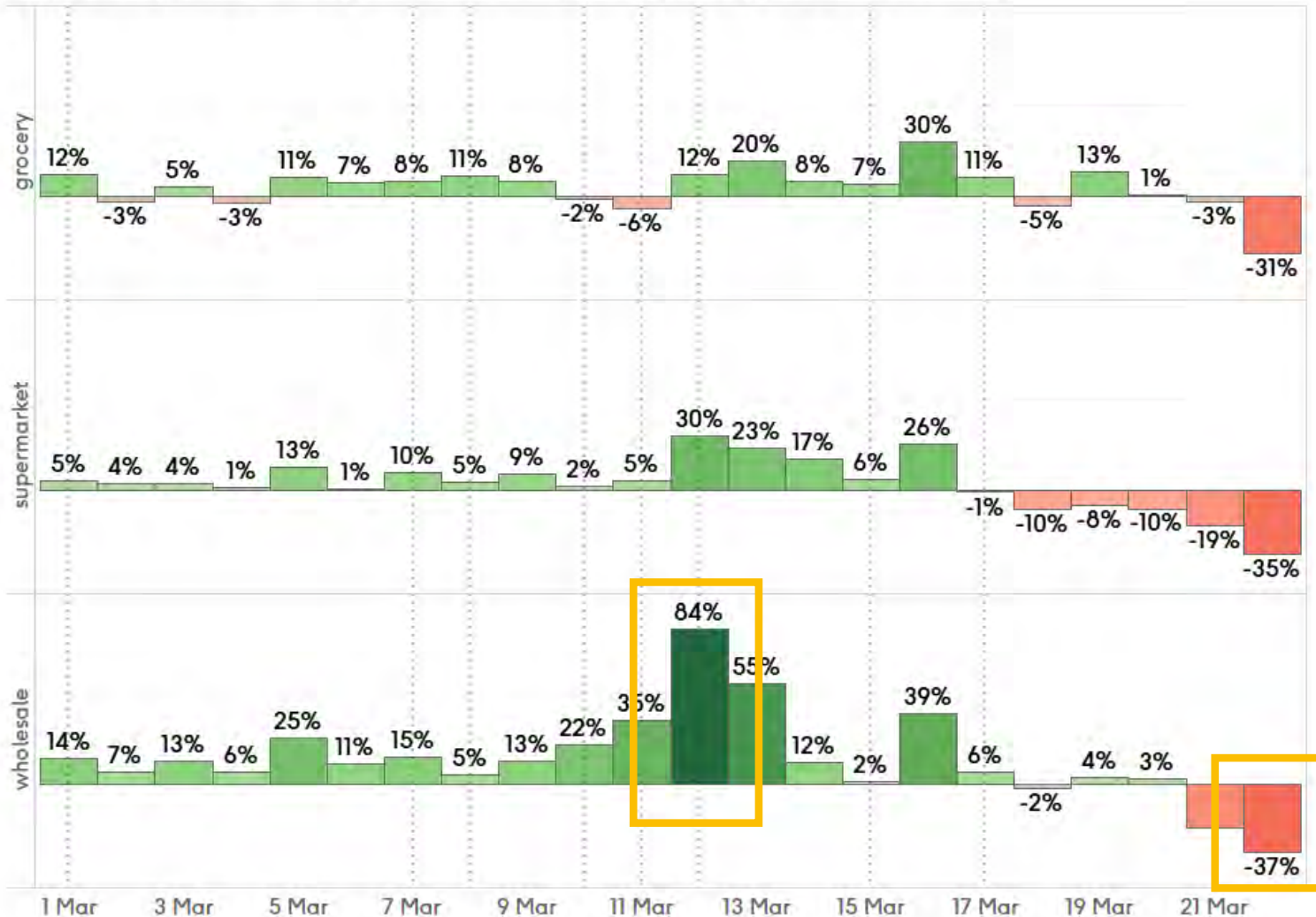
BETH DAVID  
CEMETERY

VILLAGE CLUB  
OF SANDS  
POINT

HARBOR  
LINKS GOLF  
COURSE

# Retail establishments in NY State grocery focus

Journeys to store type as a percentage of the historic daily weekday average (last 3 weeks in February)



# Retail establishments in NY State split by furniture, electronics & malls

Journeys to store type as a percentage of the historic daily weekday average (last 3 weeks in February)



First case
State of emergency
First case NYC Universities close
Bars/restaurants closed

Panic buying hydroalcoholic gel
No mass gathering
Schools close in NYC

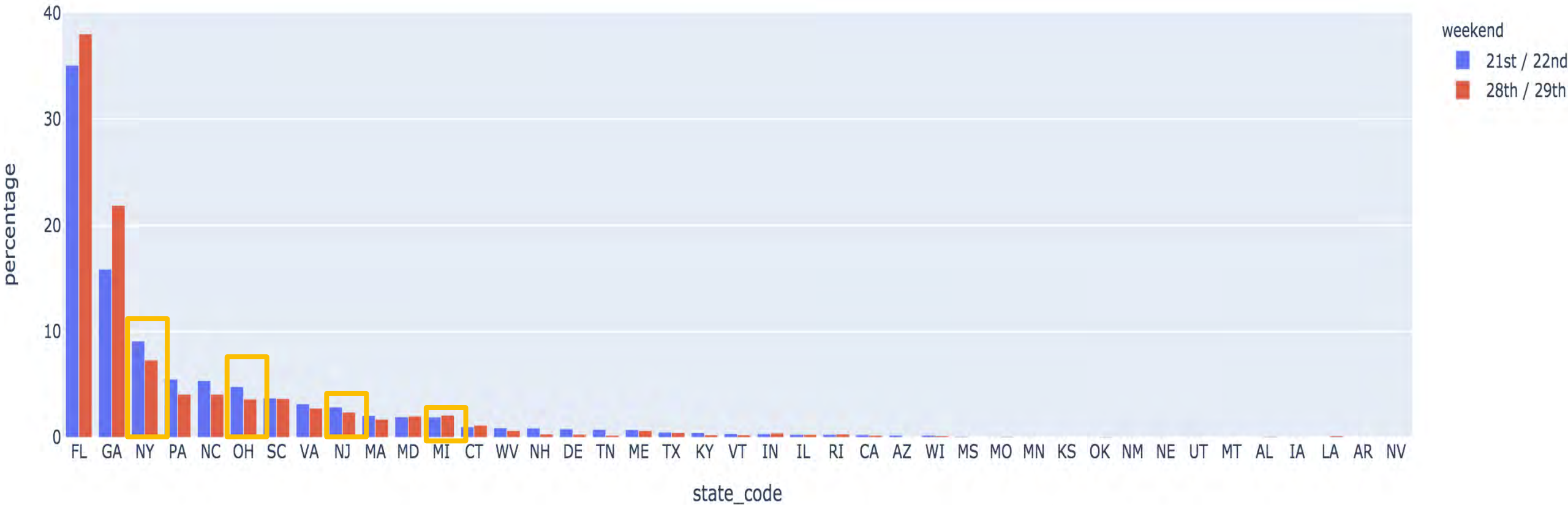
An aerial photograph of a coastal city in Florida during sunset. The sky is filled with dramatic, colorful clouds in shades of orange, red, and purple. In the foreground, several high-rise buildings are visible, some with lights on. A large marina filled with numerous sailboats is situated in the middle ground, with a long pier extending into the water. The city's lights are beginning to glow as the sun sets, creating a vibrant and scenic view.

Florida



# Vehicles traveling to FL during lockdown

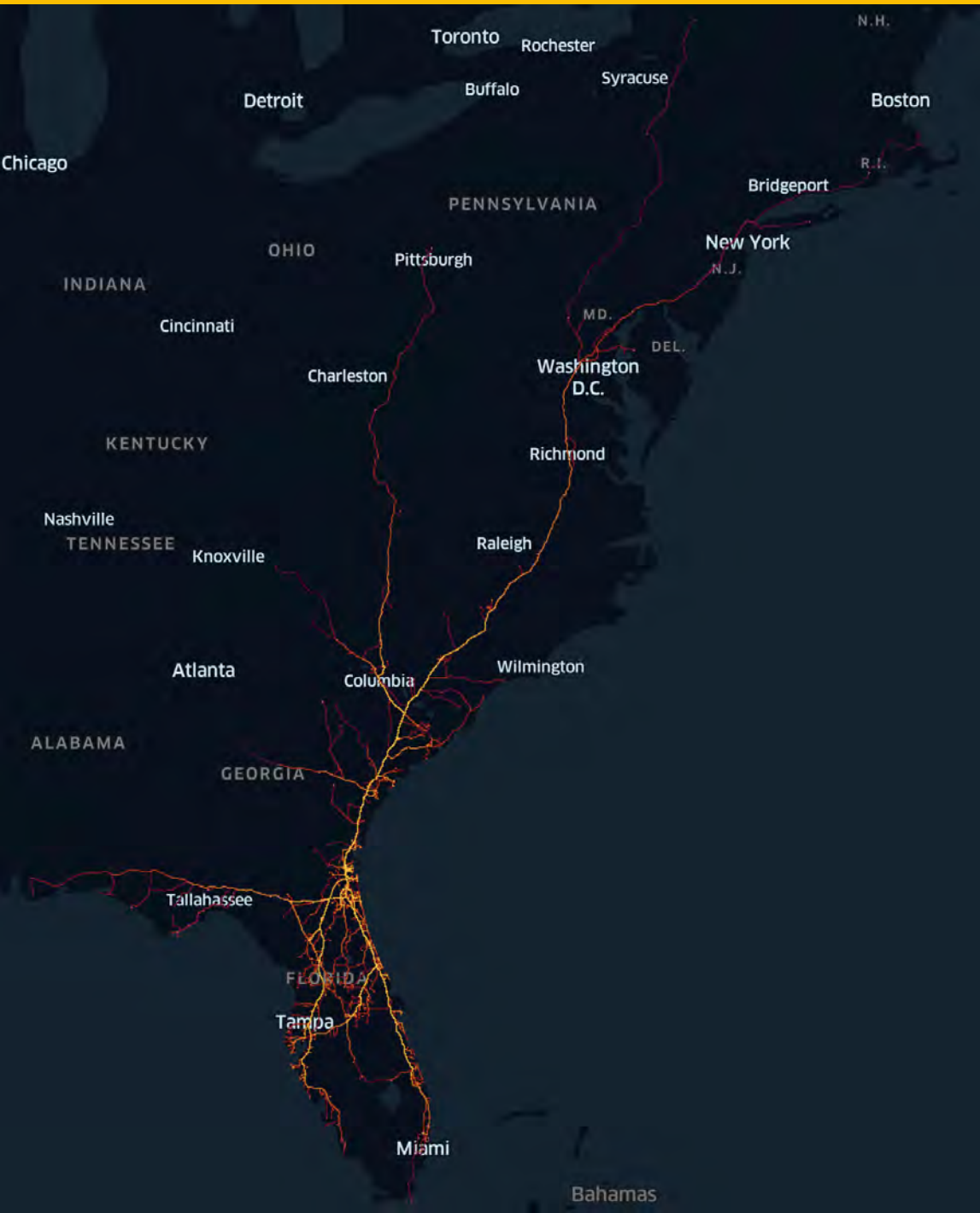
Home State of Devices Passing Through I-95 at Florida-Georgia Border



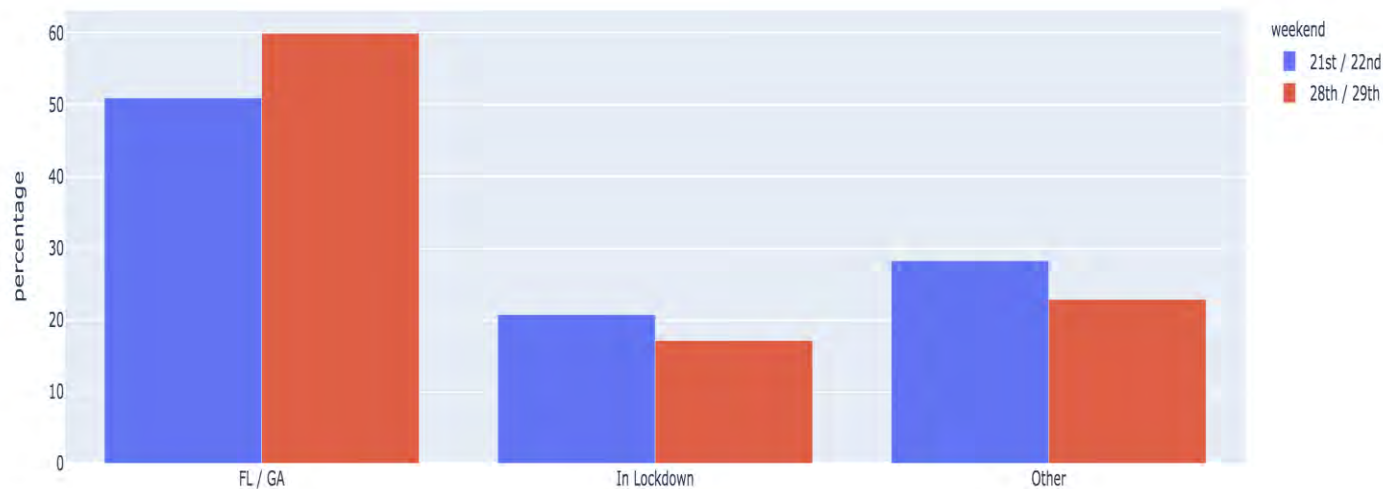
**Florida begins coronavirus checkpoints, threatens jail time for out-of-state travelers who don't self-quarantine**

Florida coronavirus checkpoints screen for motorists from hardest-hit areas

**Gov. DeSantis: Rapid tests, travel checkpoints now part of Florida's fight against coronavirus**



Home State of Devices Passing Through I-95 at Florida-Georgia Border



7:19 a.m.

## Florida checkpoint shut down after causing massive traffic jam on I-95

An attempt to screen out-of-state drivers entering Florida backfired on Sunday when Interstate 95 came to a standstill, creating miles of traffic near the Georgia border.



**David Jones**  
@DavidJonesTV



Wow. I-95 south is stopped at the FL state line as the new checkpoint screening begins. I didn't record past a minute but it keeps going into GA. @FCN2go



142 5:58 PM - Mar 29, 2020





(Video Not Available In PDF)

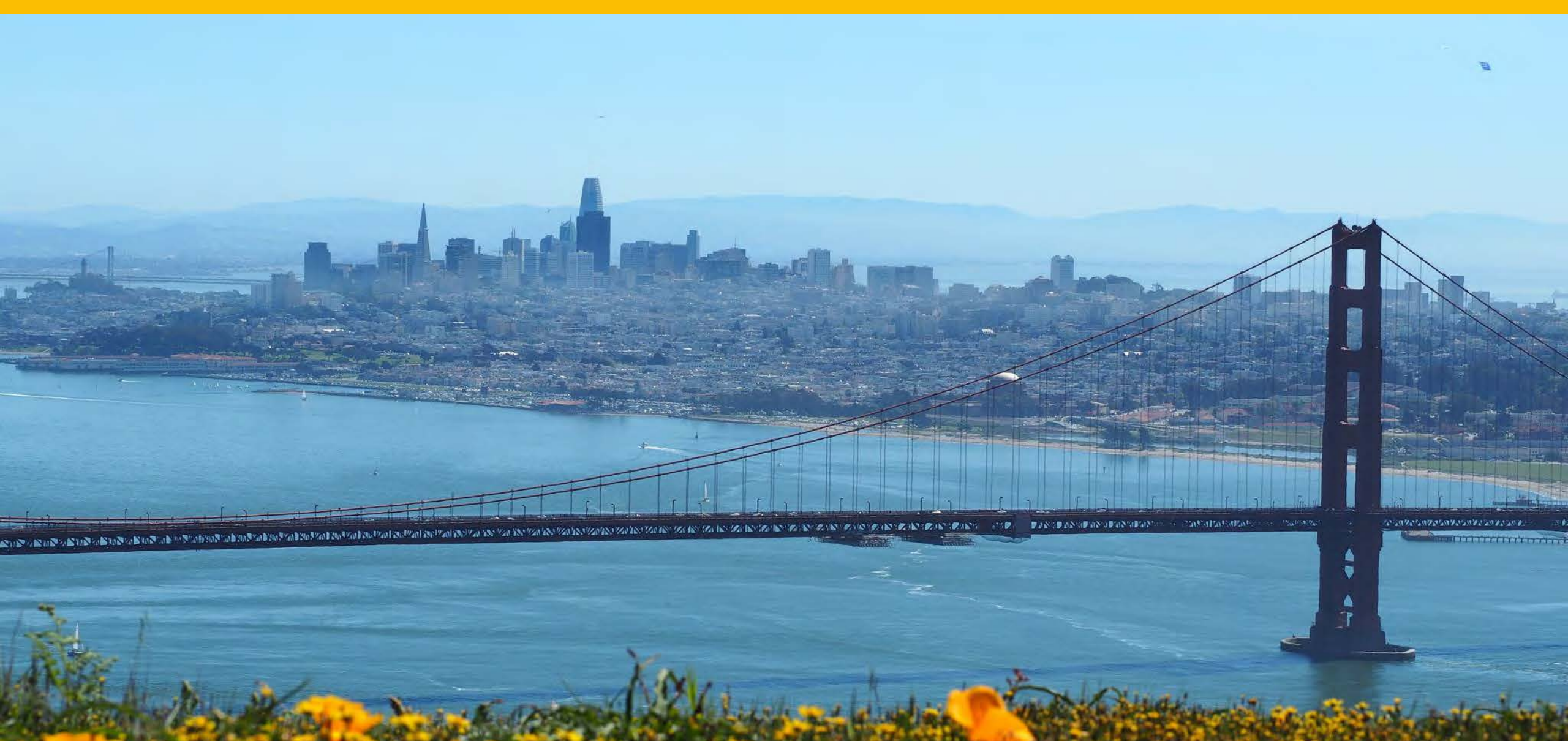
03/29/20  
14:24:58pm

03/29/20 02:00:00 03/29/20 07:59:58 0.1k



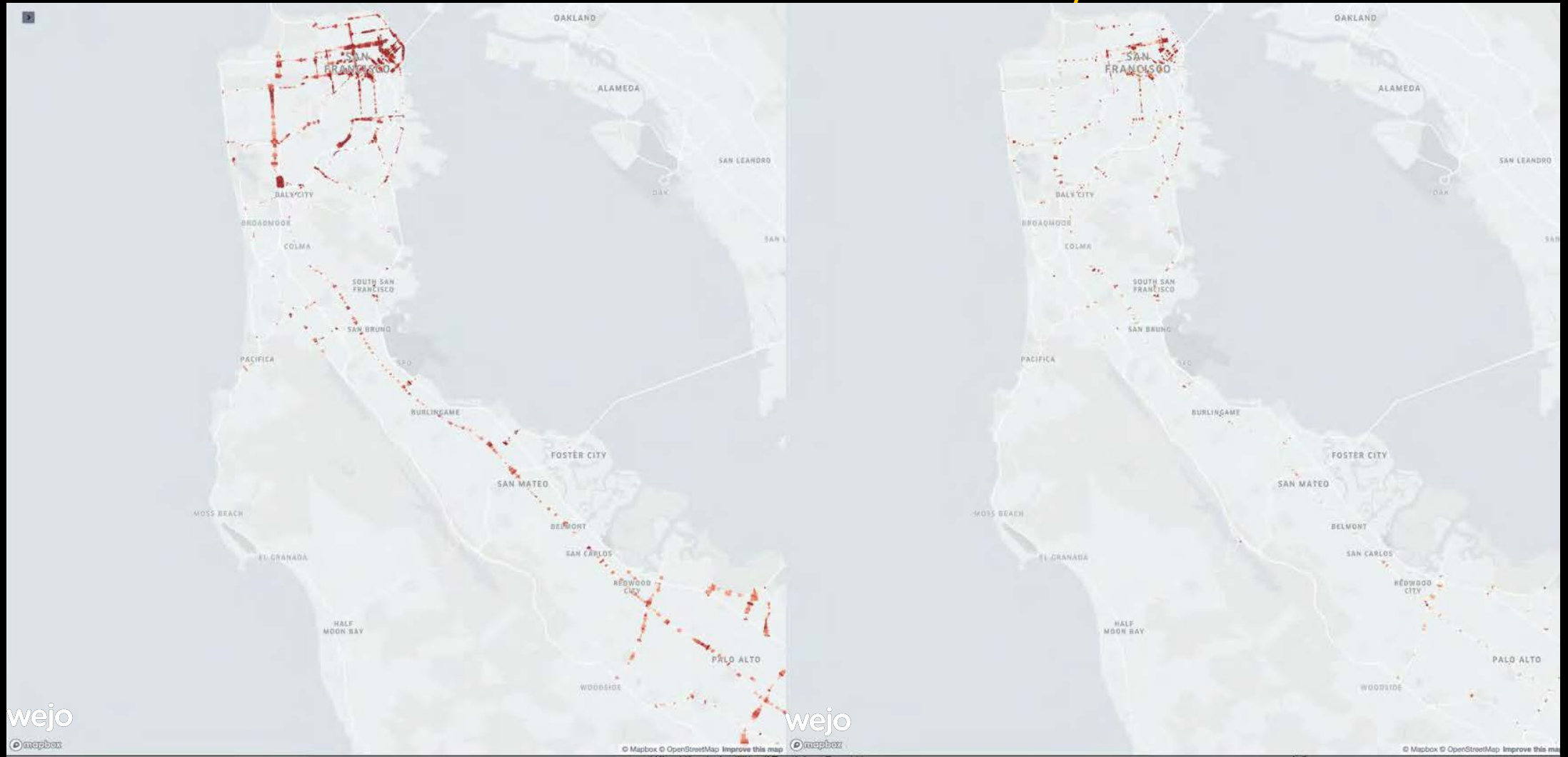
I-95 near Florida/ Georgia

0 Speed x



San Francisco

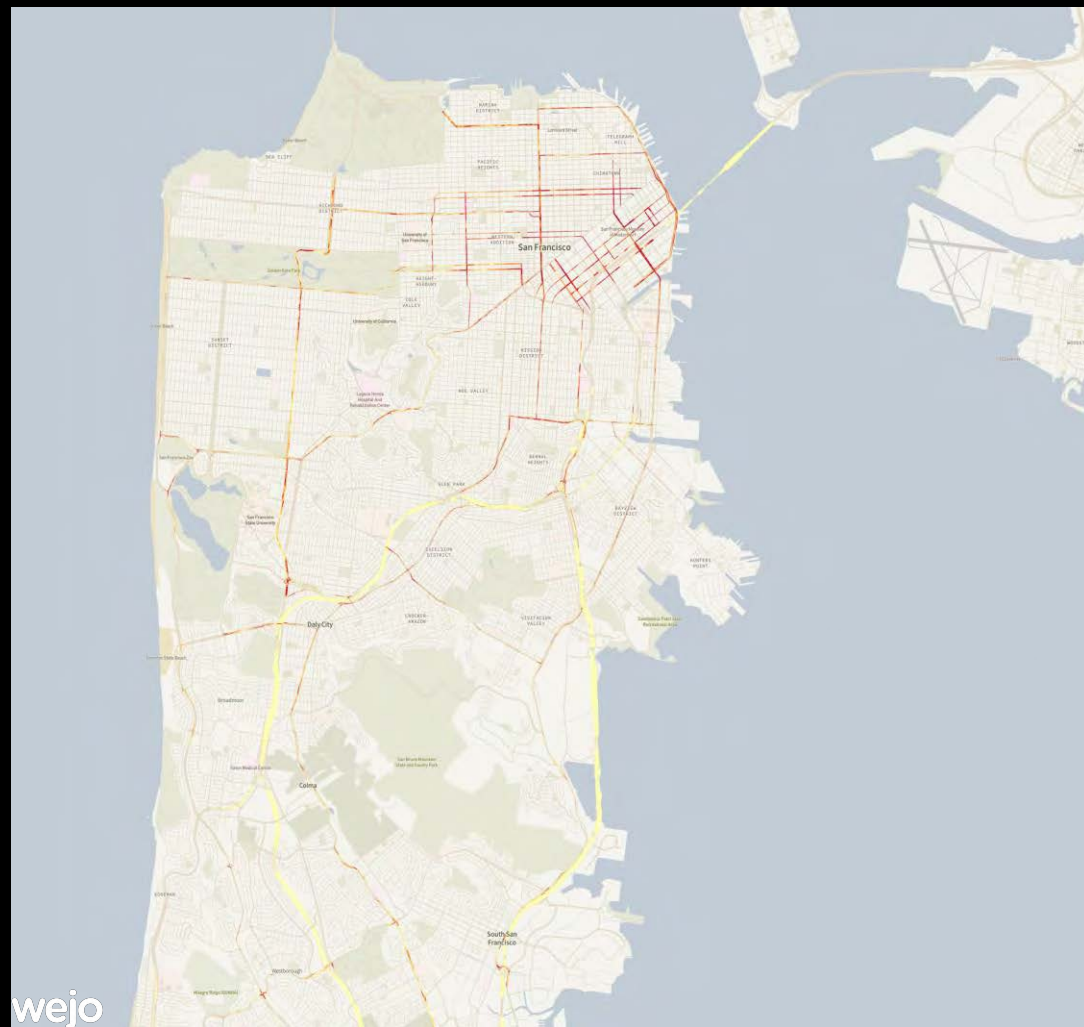
# San Francisco case study



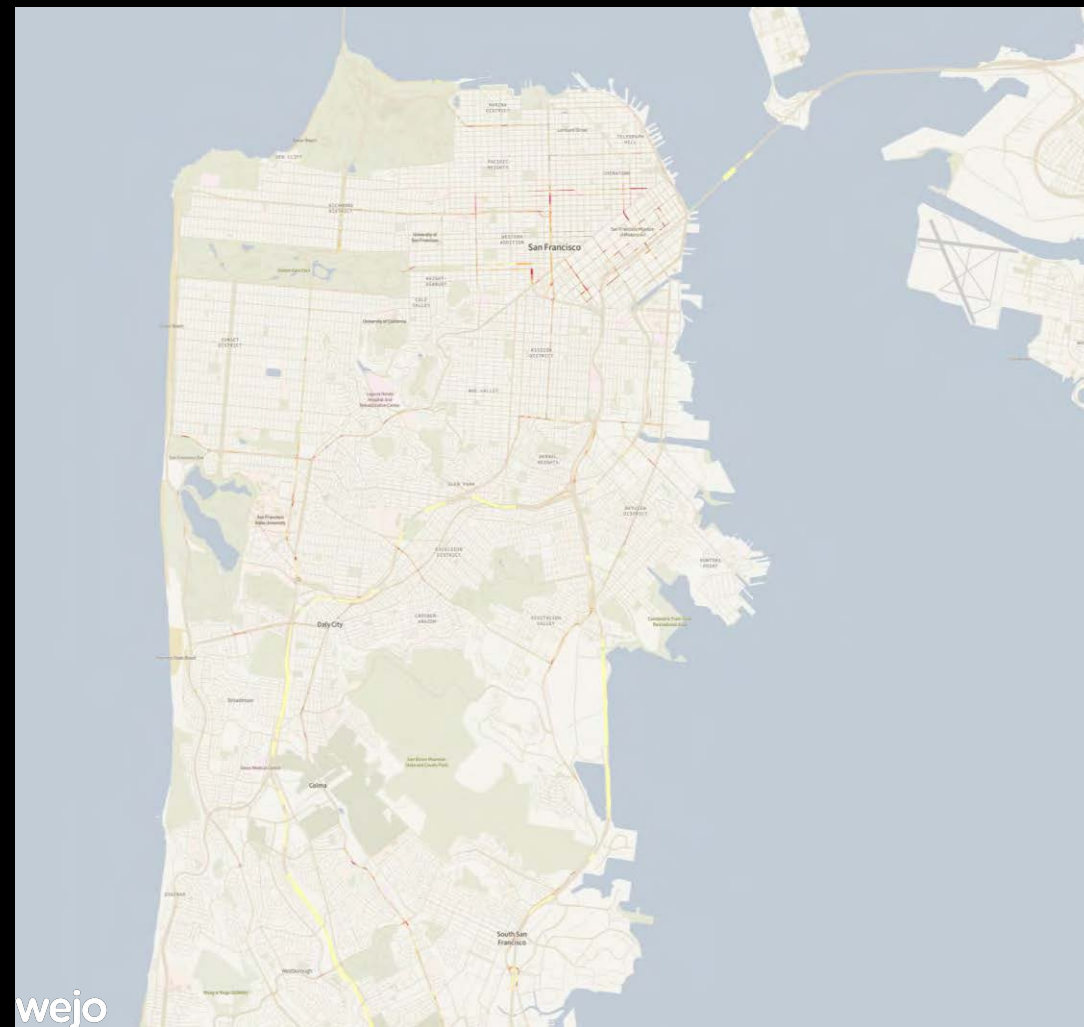
Friday 28<sup>th</sup> of Feb

Friday 20<sup>th</sup> of March

# San Francisco case study



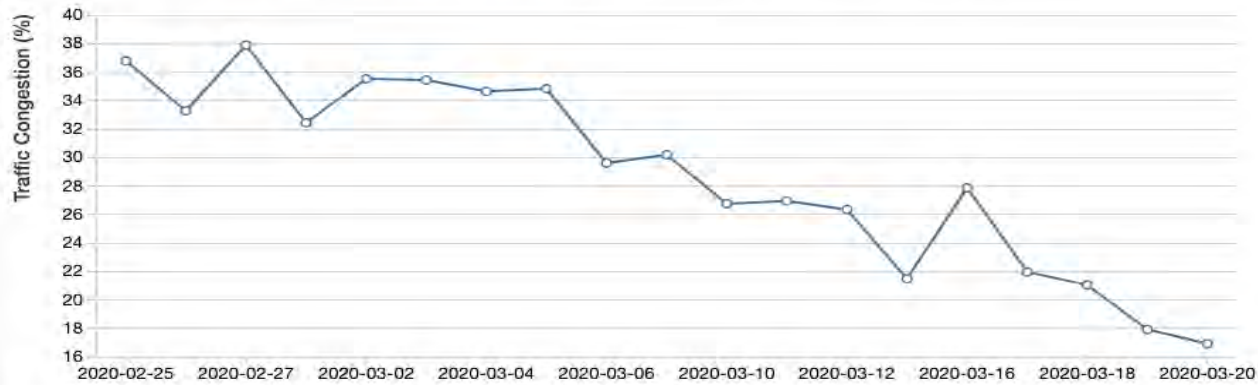
Friday 28<sup>th</sup> of Feb



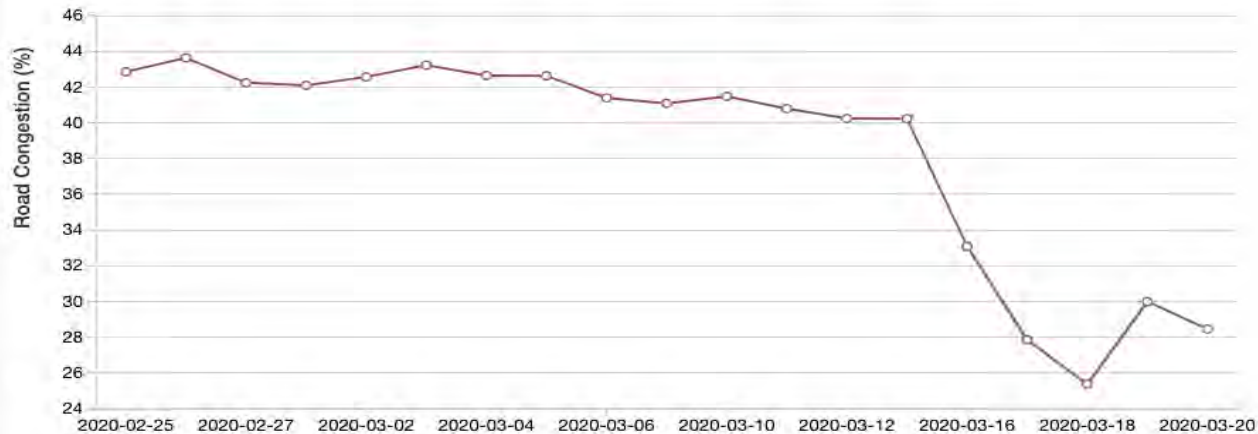
Friday 20<sup>th</sup> of March

# San Francisco case study

Traffic Congestion (%) for Weekday 8am-9am in San Francisco



Road Congestion (%) for Weekday 8am-9am in San Francisco



- In similarity to New York changes in behaviour during announcements over the 3 week period.

# wejo

## Q&A

Have further questions? email us at  
[bret.scott@wejo.com](mailto:bret.scott@wejo.com)







# Data Background

How wejo's data helps studies of this nature



Jaap



Jim

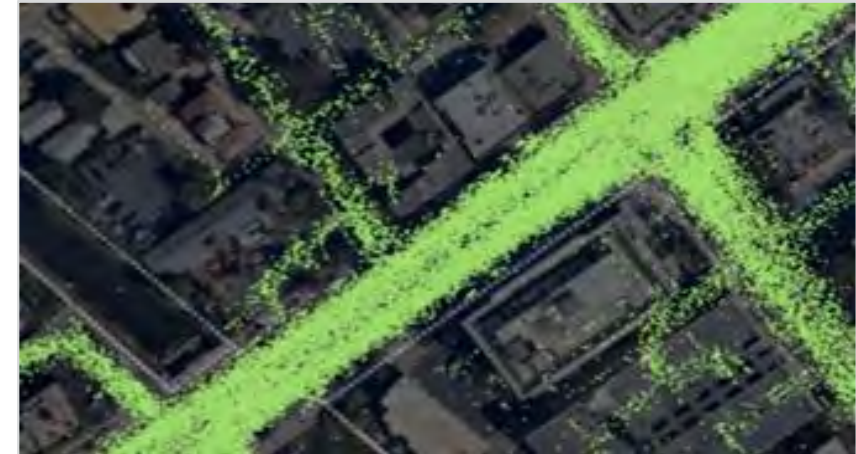
# Introducing Wejo's connected car data

Key features of our rapidly growing, high resolution connected car data asset

3 second capture rate, with a latency of 30 seconds\*.



High volume of journeys tracked, 1.3 billion per month.



Accuracy down to 3 metres† allowing identification of parking areas and speeds on highway lanes.



Historic events providing insight into incident hotspots.



# Wejo data accuracy and precision



- Our precision is 6 decimal places
  - The blue square illustrates **precision** (the size of the square the lat long represents)
- Our accuracy is up to 3m dependant on points that we will cover
  - The Yellow circle's diameter being 3m shows wejo's CVD (Connected vehicle data) **accuracy** how much the blue square may move based on how well the lat long provided matches where it is



Data type	Accuracy
CVD yellow	Up to 3m*
Telematics Green	Up to 20m
Mobile Green	Up to 20m
Road sensor blue	10m – 100m

### How Maps finds your current location

Maps estimates where you are from sources like:

- **GPS:** This uses satellites and knows your location up to around 20 meters. Note: When you're inside buildings or underground, the GPS is sometimes inaccurate.
- **Wi-Fi:** The location of nearby Wi-Fi networks helps Maps know where you are.
- **Cell tower:** Your connection to a cellular network can be accurate up to a few thousand meters.

Source: Google Maps Help  
<https://support.google.com/maps/answer/2839911?hl=en&co=GENIE.Platform=Android>

1. **Class 1** transmitting at **100 mW** with a range of **100 meters** or **328 feet**.
2. **Class 2** transmitting at **2.5 mW** with a range of **10 meters** or **33 feet** (most Bluetooth headsets and headphones are common Class 2 devices).
3. **Class 3** transmitting at **1 mW** with a range of fewer than **10 meters**.

Source: Science ABC <https://www.scienceabc.com/innovation/what-is-the-range-of-bluetooth-and-how-can-it-be-extended.html>

# Core Vehicle Attributes

## Vehicle Movement Data

### Core Attributes

Name	Description
Data Point ID	Unique identifier for an individual captured datapoint.
Journey ID	Unique identifier for individual vehicle's movements through to an ignition off event happening.
Captured data and time	Timestamp captured for each datapoint. (ISO8601). Including UTC off-set.
Latitude	The North-South positioning of the vehicle on the Earth's surface.
Longitude	The East-West positioning of the vehicle on the Earth's surface.
Speed	The speed in kilometres per hour that the vehicle was travelling at the time datapoint was captured
Heading	The direction that the vehicle was heading at the time the datapoint was captured
Ignition Status	The ignition status as the time the datapoint was captured

### Optional Attributes

Name	Description
Geohash	Representation of a square on the Earth's surface.
Zip Code	The zip or postal code in which the vehicle was located at the time of datapoint capture.
State / Region Code	The region/state code in which the vehicle was located at the time of datapoint capture.
Country Code	The country in which the vehicle was location at the time of datapoint capture.
Squish VIN	A subset of the characters in a standard 17 character VIN solely to describe the vehicle make, model and production year and not to identify individual any vehicle. The first 8 characters with the 9 <sup>th</sup> character skipped and then the 10 <sup>th</sup> and 11 <sup>th</sup> characters.
Vehicle Make	The make of the vehicle at the time of datapoint capture.
Vehicle Model	The model of the vehicle at the time of datapoint capture.
Vehicle Year	The year in which the vehicle was manufactured at the time of datapoint capture.

## Driver Event Data

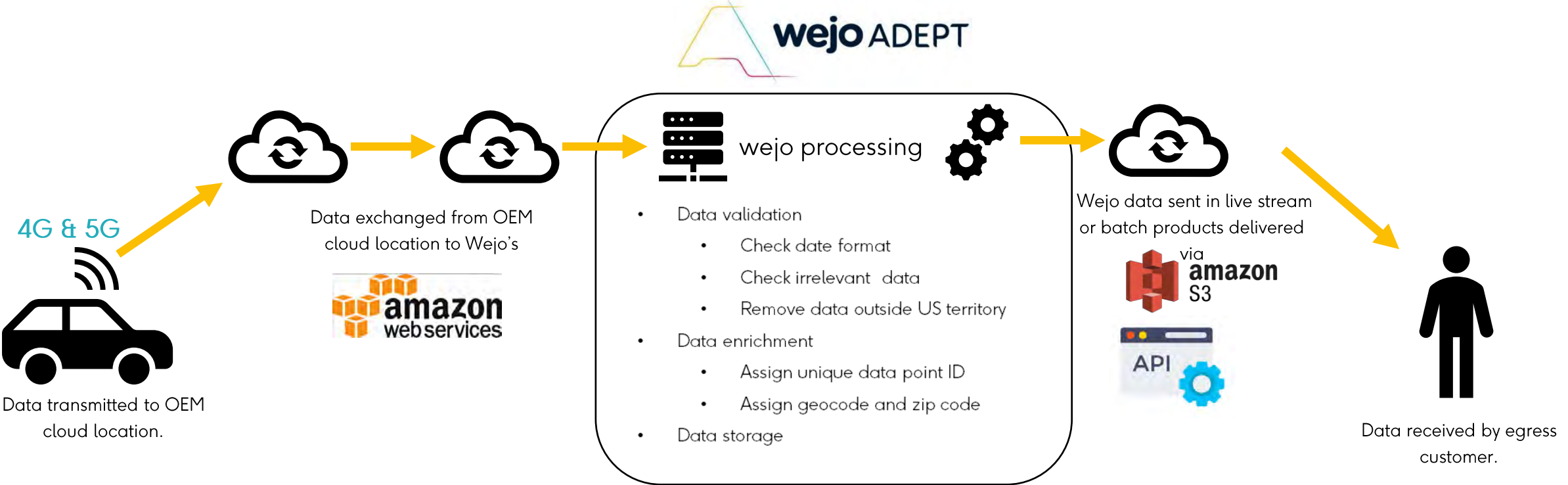
### Core Attributes

Name	Description
Datapoint ID	Unique identifier for the for the event
Trip ID	Unique identifier for an individual vehicle's movements through to an ignition off event happening.
Device ID	Unique identifier for the vehicle that the event was recorded by
Captured Date and Time	Timestamp captured for each datapoint.
Time zone offset	Time zone offset of the captured timestamp
Latitude	The North-South positioning of the vehicle on the Earth's surface.
Longitude	The East-West positioning of the vehicle on the Earth's surface.
Speed	The speed in kilometres per hour that the vehicle was travelling at the time datapoint was captured.
Heading	The direction that the vehicle was heading at the time the datapoint was captured
Ignition State	Representation of ignition state when the datapoint was captured
Event Type	An identifier for the recorded event (See "Event Types" section)
Journey Event Change Type	Ignition on or ignition off
Seatbelt Change Type	Latched or unlatched
Acceleration Change Type	Harsh braking or harsh acceleration
Speed Threshold Event Type	Speed above or below threshold

### Optional Attributes

Name	Description
Geohash	Representation of a square on the Earth's surface.
Zip Code	The zip or postal code in which the vehicle was located at the time of datapoint capture.
State / Region Code	The region/state code in which the vehicle was located at the time of datapoint capture.
Country Code	The country in which the vehicle was located at the time of datapoint capture.

# Wejo data process



40 second SLA from OEM to wejo

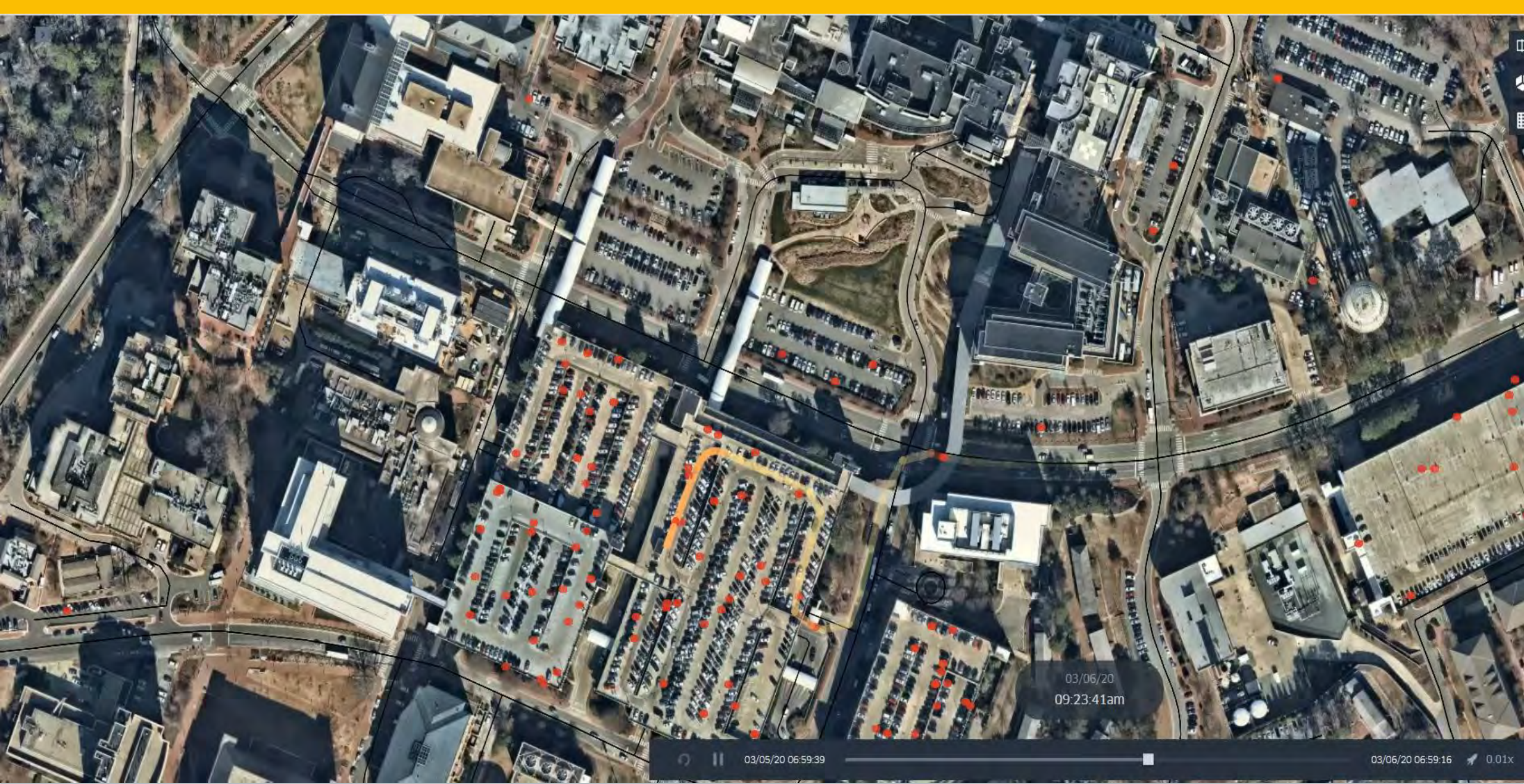
20 seconds process SLA

60 second\* SLA from vehicle to partner

\* 95% of data points received by partners in 30 seconds. wejo SLA 60 seconds



Wejo data identifying that the new road construction is complete and in use satellite image has not been updated by provider to show new road



03/05/20 06:59:39 03/06/20 06:59:16 0.01x