



# Mass Transportation Authority - Flint

## Scheduling Software

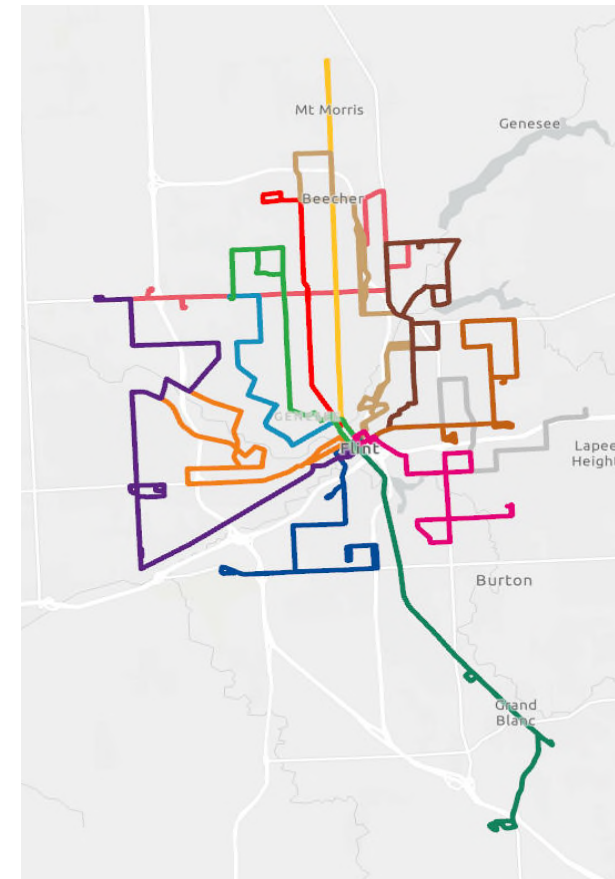
Paul Mattern  
Chief Development  
Officer

Mike Loeffler  
Regional Director  
Optibus



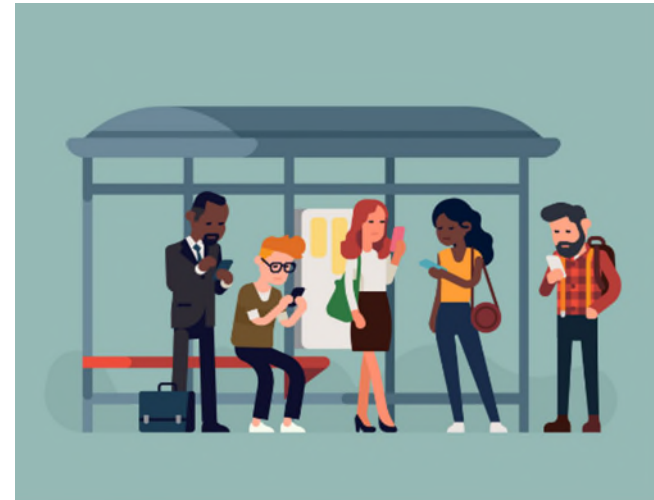
# Mass Transportation Authority

- 14 Primary Routes
- 18 Regional Routes
- County wide Para-transit service
- On Demand Non-Emergency Medical Transportation



# Scheduling Situation

- Driver Shortage
- Using Spreadsheets
- Took a long time to create new schedules



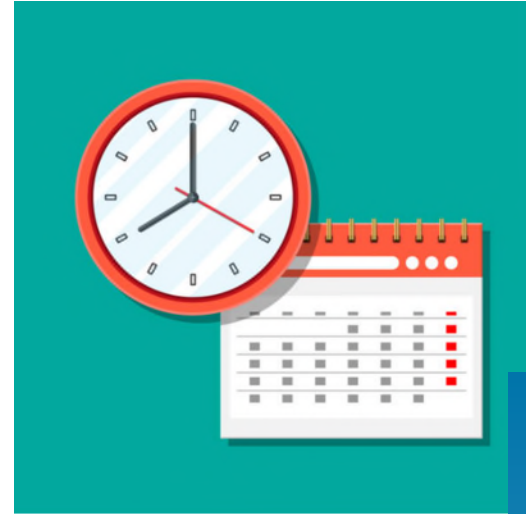
# Scheduling Situation

- Desired a web-based scheduling software
- Reduce reliance on spreadsheets
- Need a focus on creating a schedule that matched our labor force



# Scheduling Solution

- Quickly adapt to changing driver levels
- Improve schedule efficiency
- Export KPIs to measure effectiveness



# Scheduling Solution

The logo for Optibus, featuring the word "optibus" in a stylized, blue, lowercase font with a circular dot above the letter 'i'.

For info about Optibus or a demo,  
contact Evan Smith, regional director,  
[evan.smith@optibus.com](mailto:evan.smith@optibus.com)

