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Canva

Difference between versions

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Price

Pro

- 12.99/month per user (or $119.99/year for one user, which saves 23%).
- For teams: $14.99/month for up to 5 people.

Free

No Cost

Branding

- Exclusive to Canva Pro – This feature is only available in the Pro version, making it a powerful tool for businesses, organizations, and content creators who want professional, cohesive branding with minimal effort.

- Stay Consistent Across Designs – Upload your logo, set brand colors, and choose fonts to ensure every design matches your brand identity.

- Save Time & Work Smarter – No need to manually adjust fonts and colors every time. With Brand Kit, your presets are ready to apply instantly.

- Effortless Team Collaboration – Keep everyone on the same page by giving your team access to the same brand assets, ensuring uniformity in all designs.

Premium Content Access

Free is a great starting point

✓ Thousands of free templates for presentations, social media, posters, and more.

✓ Basic stock photos, videos, and graphics to enhance your designs.

✓ Fonts and design elements that allow for creative flexibility.

Pro takes it to the next level

✓ 100+ million premium stock photos, videos, graphics, and audio.

✓ Exclusive, high-quality templates for more polished designs.

✓ Custom fonts, logos, and branding tools with the Brand Kit.

Export & Storage

Storage

✓ Canva Free – 5GB of cloud storage to save projects and uploaded files.

✓ Canva Pro – 100GB of cloud storage, ideal for handling large projects and video files.

✓ Pro users can also organize designs into folders, making it easier to manage multiple projects.

Export Options

✓ Canva Free – Export in PNG, JPG, and standard PDF formats.

✓ Canva Pro – Additional export options, including PDF Print (higher quality), SVG (scalable for logos), and GIFs for animations.

✓ Pro users can also export designs with a transparent background (great for logos and overlays).

✓ Higher-resolution downloads available in Pro for crisper images.

Design Tools Available in Both Free & Pro

Available in both

✓ Drag-and-Drop Editor – Easy-to-use interface with simple design tools.

✓ Thousands of Free Templates – Ready-made designs for presentations, social media, and more.

✓ Photo Editing – Adjust brightness, contrast, saturation, and apply filters.
✓ Basic Animations – Add motion to text and elements.

✓ Collaboration Tools – Share designs and work with others in real time.

✓ Text Effects – Shadows, outlines, and other styling options.

✓ Shape & Element Library – Access to icons, stickers, and basic graphics.

✓ Basic Video Editing – Trim clips, add text, and adjust timing.

✓ Presentation Mode – Create and present slides directly in Canva.

Pro version

✓ Premium Templates & Elements – Access to thousands of extra high-quality assets.

✓ Background Remover – Erase backgrounds with one click.

✓ Magic Resize Tool – Instantly adjust a design to different dimensions.

✓ Brand Kit – Save logos, fonts, and brand colors for consistency.

✓ Transparent Background Export – Export PNGs with no background.

✓ Premium Animations & Effects – More motion and transition options.

Lance Schoonover
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I Ride

Thank You

For Your Attention