



Slack for Government

Accelerate Transformation from
Anywhere

January Tech Talk

Kim Bodine, Account Executive
406-599-8780

kbodine@slack-corp.com

Reid Serozi, Solutions Engineer
919-807-1878

rserozi@slack-corp.com



Slack Account Team



Kim Bodine
Account Executive



Reid Serozi
Solution Engineer

Wex Express / CWTA



Aaron Stahl
Operations & IT Manager
at Wex Express/CWTA



Trends and challenges driving modernization initiatives in Government

salesforce

The Digital Revolution



Speed of Change

Accelerated pace of change straining government service delivery

Agencies must “do more with less”



Transparency and Visibility

Challenges with public trust due to gap between public expectations and government performance



Workforce Management

Increasing expectations and need to deliver a better employee experience with innovative tools



Emergency Management

More frequent cybersecurity, environmental, and economic crises than ever before



Public Health and Safety

Evolving compliance requirements to deliver public health and wellness solutions quickly and at scale

87% of public service leaders believe technology democratization is becoming critical to ignite innovation across their organization

40% of public sector knowledge workers will permanently work from home by 2024

One Platform < > Many Purpose-Built Applications

Slack is the digital collaboration platform that can be
configured to fit the way that you work

CONNECT YOUR PEOPLE

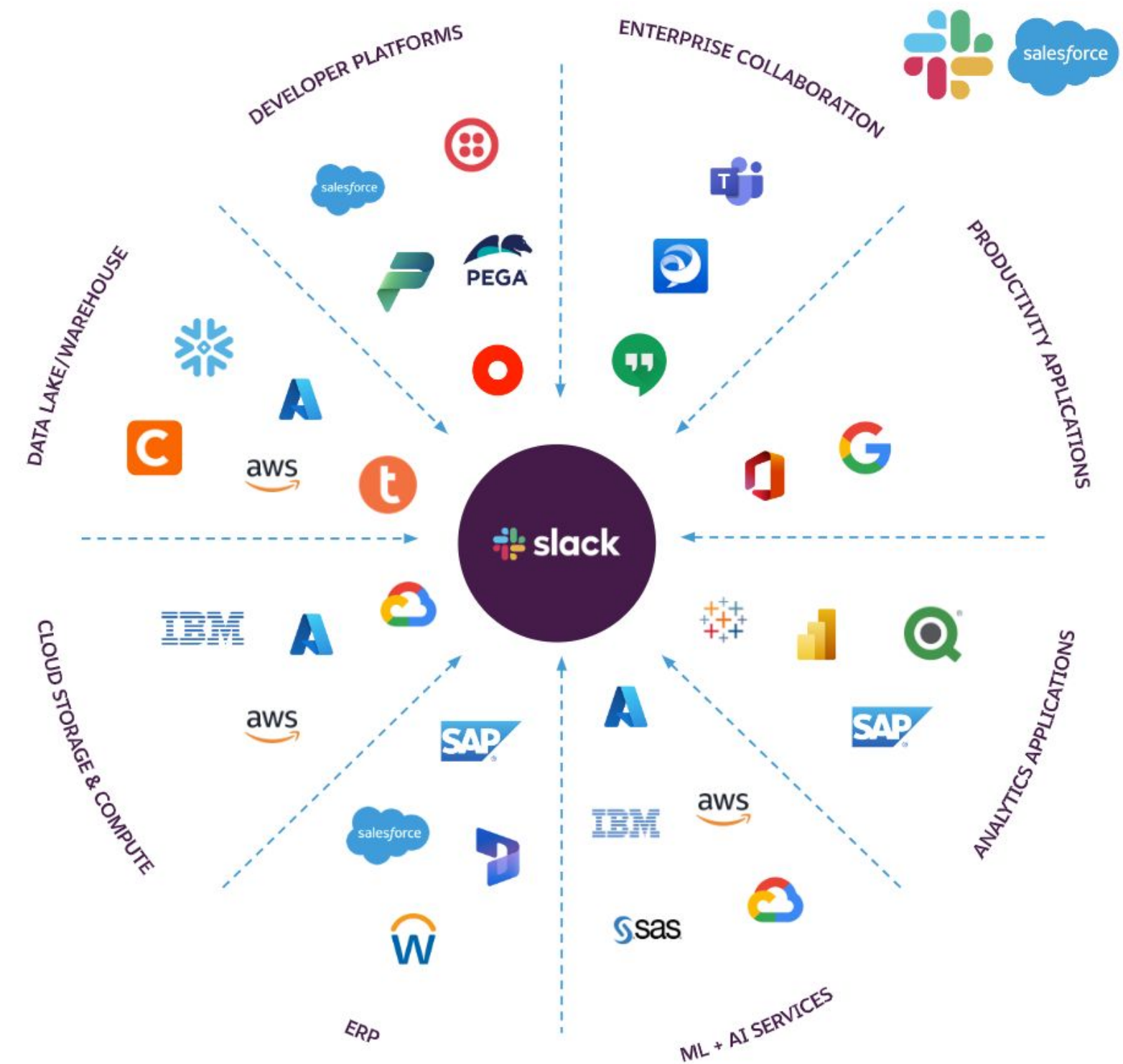
Pioneering the most innovative and efficient way for individuals to collaborate seamlessly, stay aligned, and feel engaged.

CONNECT YOUR PARTNERS

Creating the world's largest and most secure inter-agency and intra-agency digital network for cross collaboration.

CONNECT YOUR PROCESSES

Supercharging work and enabling a digital command center with internal and external contacts by breaking down organizational silos and creating the shortest path from data to action.

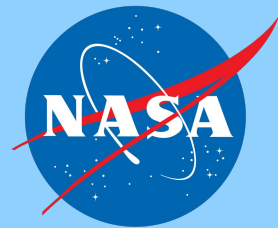




salesforce



The most regulated agencies run their operations on the trusted Slack platform



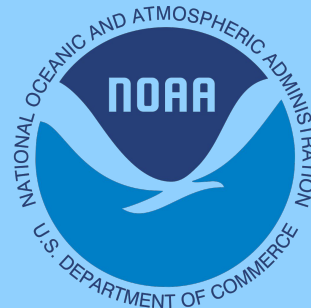
JPL



FDA



United States
Census
Bureau



NIST



USAID
FROM THE AMERICAN PEOPLE



Slack's industry-leading security program is based on the concept of defense in depth: securing your organization—and your data—at every layer.



CISA partners across FBI, NSA, and private sector to accelerate zero-day threat response

Real-time technical information shared using Slack Connect across federal agencies and private sector companies to speed up analysis and facilitate collaboration

Mass-communication alerts from CISA delivered into Slack through RSS feed

Cybersecurity Slack Connect channel established after Ukraine invasion across major banks and energy companies to combat potential threats

Mitigated

Cybersecurity threats

Increased

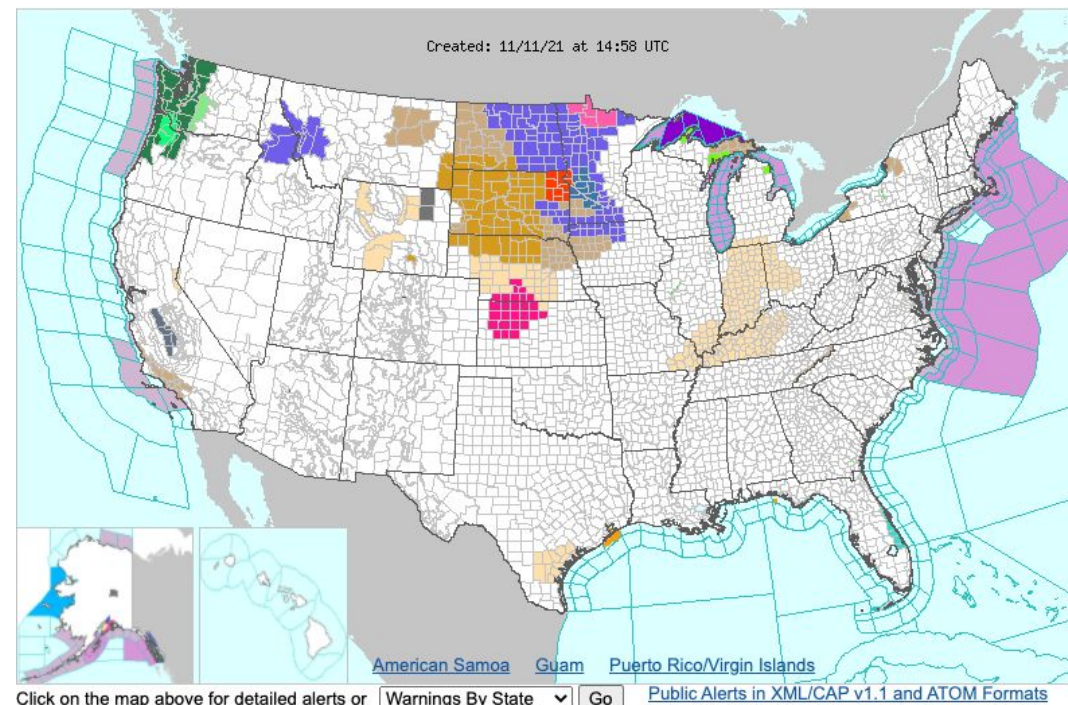
Information sharing and visibility

Cross-organization

Communications and crowdsourcing

“ We get some really cool information [in Slack], we get a lot of technical information, we get indicators of compromise, and it’s not just from companies.”

Jen Easterly, Director of CISA



- | | | | |
|------------------------|------------------------------|-------------------------|---------------------------|
| Special Marine Warning | Winter Weather Advisory | Brisk Wind Advisory | Extreme Fire Danger |
| Blizzard Warning | Flood Advisory | Lake Wind Advisory | Coastal Flood Statement |
| Winter Storm Warning | Lakeshore Flood Advisory | Wind Advisory | Special Weather Statement |
| High Wind Warning | Coastal Flood Advisory | Rip Current Statement | Air Quality Alert |
| Storm Warning | High Surf Advisory | Beach Hazards Statement | Hydrologic Outlook |
| Flood Warning | Heavy Freezing Spray Warning | Gale Watch | Child Abduction Emergency |
| Gale Warning | Dense Fog Advisory | Winter Storm Watch | |
| Red Flag Warning | Small Craft Advisory | Flood Watch | |



National Weather Service increases communication effectiveness during high-impact operations

Real-time sharing of information augmented with videos and pictures, combined with emojis to quickly signal acknowledgements increases communication effectiveness

Custom integrations for WxBot and Social Media Bot automate posting across platforms that increase both time savings and permission control

Platform reliability and stability, along with mobile capabilities speed up situation response and collaboration across teams and data sources

Coordinated

Response with better information

Automated

Processes streamline manual work

Reliable

Platform availability on desktop & mobile

“The ability to share images and animations/GIFs in Slack during a recent high-impact flash flood event was incredibly helpful. Slack is leaps and bounds better than the current NWSChat platform and it enhances our ability to communicate with our partners in a manner that we’ve never had in the past. We **NEED** to keep Slack after this demo is finished.”

Demonstration

Aaron Stahl

Operations & IT Manager
at Wex Express/CWTA



salesforce



salesforce



Thank You

Please contact us with any questions!

Kim Bodine, Account Executive

406-599-8780

kbodine@slack-corp.com

Reid Serozi, Solutions Engineer

919-807-1878

rserozi@slack-corp.com