

Do you need a website for your organization?

National RTAP offers the Website Builder for FREE. We will host, support and train you every step of the way.





National Rural Transit Assistance Program

- Technical assistance center funded by FTA through Section 5311 since 1987
- Free training materials and technical assistance products and services for rural and tribal transit providers and state RTAPs
- National RTAP offices are in MA and DC, with some remote staff
- Review Board state DOT officials and rural and tribal transit agency staff Learn more at <u>nationalrtap.org</u>





National RTAP Products & Services

- Technical Assistance
- Information
- Training
- Toolkits
- Technology Tools





What can National RTAP do for you?

Featured National RTAP Resources







National RTAP Products & Services

НОМЕ	RESOURCES V NEWS & EVENT	S V TRIBAL TRANSIT V STATE RTAP V	ABOUT~
INFORMATION	TRAINING	TOOLKITS	TECHNOLOGY TOOLS
Resource Library	National RTAP Training Overview	v ADA Toolkit	Overview
Resource Catalog	National RTAP eLearning	Bus Roadeo Toolkit	Cost Allocation Calculator
Topic Guides	2 The Point Training	How to Find Anything Toolkit	GTFS Builder
Technical Briefs	Directory of Trainers	Marketing Toolkit	ProcurementPRO
Best Practices Spotlight	Webinars	State RTAP Manager's Toolkit	Website Builder
COVID-19 Information	Peer Roundtables & Chats	Transit Manager's Toolkit	Rural iNTD
TACL			





What is Website Builder?

- A cloud-based CMS (content management system) that can be accessed from any desktop, tablet and mobile device from any browser.
- Website Builder allows you to create a free website with transit-specific content and features.
- National RTAP has a technical support team that will help you setup, host, and manage your website for FREE.





- Transit Specific Templates (State RTAP & Transit Agency)
- Versatile & Flexible
- Predesigned Sections
- 508/ADA Compliant





- FREE Hosting (amazon)
- Free SSL
- Privacy Page
- Customize Cookie Notification
- GDPR Compliance

- Google Page Speed
- Global CDN
- Responsive
- 301 Redirects
- Developer Mode





- Drag & Drop Editor
- Dozen of FREE widgets
- Content Import
- Google My Business
- Photo and Form Gallery

- Video Hosting
- Edit Anywhere
- Pop Notifications (Rider Alerts)
- Trip Planner (GTFS)
- Social Media Integration





- Customized Forms
- Commenting Onsite
- One Click Business info update
- Dynamic Pages

- 55 + Languages
- Easy to Use
- SEO Friendly
- Site Stats
- Google Analytics





- Google Map
- PayPal
- Webhooks
- YouTube

- Vimeo, Upload Your Own Video
- MailChimp, Contact Contact
- NationalRTAP Marketing Photos





Templates are what creates a site's design. The themes that we utilize have many features that are preset to help you get started.





Templates

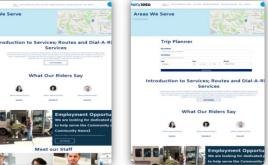














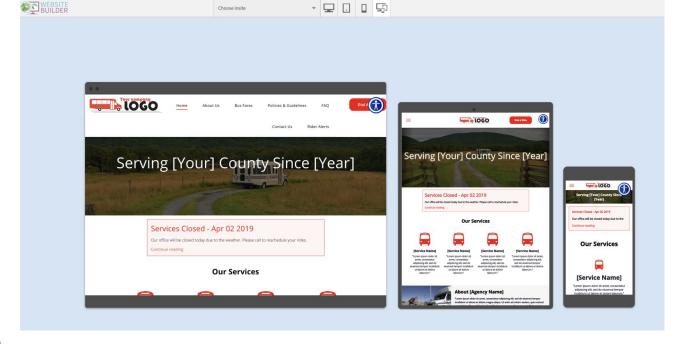


Template Views

- Desktop
- **Tablet**
- Mobile

National





How do I get started?

It's a simple 5-step process to get up and running with your new site.





Step 1: Go To www.NationalRTAP.org



What can National RTAP do for you?



Training

Utilize our free training materials, eLearning courses, webinars, and other technical assistance products.



Resource Center

Tap into our comprehensive collection of resources on rural and tribal transit and get answers to your questions.



Peer Networking

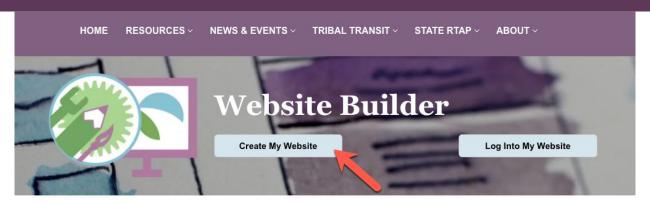
Connect with your peers through our online forums, roundtables and chats, and conferences.



U.S. Departmetration Federal Transit Administration



Step 2: Resources/Website Builder/Create My Website



Introduction

Since 2011, Website Builder has allowed users to create and design websites that are hosted on the National RTAP server free of charge. Recer using customer feedback and the latest technology to make creating, editing and launching your website as easy as possible.

Check out some cool rural transit websites built with National RTAP's Website Builder. Just click on any of the agencies listed below.

- Island Transit (Washington)
- Clallam Transit (Washington)
- · Mountain Line Transit Authority (West Virginia)
- · Brookings Area Transit Authority (South Dakota)
- · Eastern Panhandle Transit Authority (West Virginia)





U.S. Department of Transportation
Federal Transitt Administration

Step 3: Preview and Select a Template









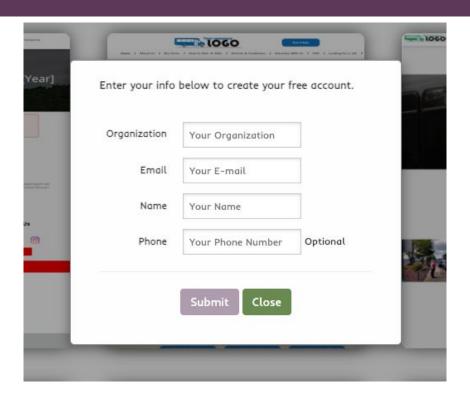








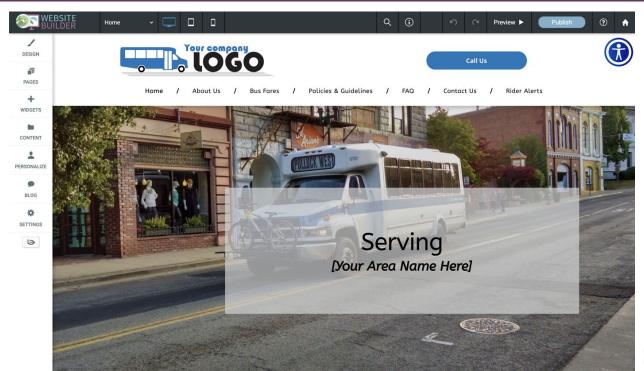
Step 4: Enter Your Organization Details







Step 2: Resources/Website Builder/Create My Website







Support & Training

Website -

https://www.nationalrtap.org/Technology-Tools/Website-Builder/Support

- Email support@NationalRTAP.org
- Phone 888-589-6821
- Live Chat Access via website



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