

A model for regional Technology & Procurement

An abstract graphic on the left side of the slide. It features several concentric, glowing blue arcs of varying thicknesses, some of which are broken or segmented. Interspersed among these arcs are four small, solid blue spheres. The entire graphic is set against a dark, textured background that resembles a night sky or a deep space environment.

iTransitNW

Regional Trip Planning Platform

Project Design and Premise

WORLD CLASS INTELLIGENT TRANSIT SYSTEMS (ITS)



Agile and Experienced

- 100+ years combined employee experience providing innovative solutions for public transport automation.
- Our customizable ITS is backed by our world-class data management and unparalleled accuracy.



Improving Ridership and Rider Experience

- We provide your passengers with the real-time information, improved schedule adherence, and multimedia content that puts their trust in you.



Open Architecture for Maximum Adaptability

- Our solutions are flexible, secure, resilient and function on an open-architecture platform making plug and play integration with other onboard components simple.
- CNX remains focused on developing on open standards like GTFS.

Devoted to improving regional ridership and inclusion of rural systems

The piggy-back contract allows for participating systems to very easily get the ITS of their dreams without breaking the bank. At minimum, we hope to get everyone to include data using google-RT in to the main itransitNW portal.

If your current vendor doesn't support GTFS-RT. It may be a good time to ask why? We see this standardization as the foundation of transit growth in America.

The logo for iTransitNW, featuring a blue circle with a white lowercase 'i' inside, followed by the text 'TransitNW' in white.

The iTransitNW project is focused on not only passenger movement but ease of purchase/procurement for the rural agencies who are involved.

ITRANSITNW SOLUTION



Hardware

Medius Enhanced Vehicle Computer + Android Tablet

A range of vehicle hardware was made available to participating agencies. Hardware solutions are offered on an ala carte menu with a focus on flexibility and growth. The only required function is GPS. Everything else is optional



Connect with the Rider

Real-Time Passenger Information

A google transit feed specification (Real-Time) is provided to share with riders and plug in to the regional portal. Additionally, outside of the iTransitNW website, many options available for site specific portals and apps.

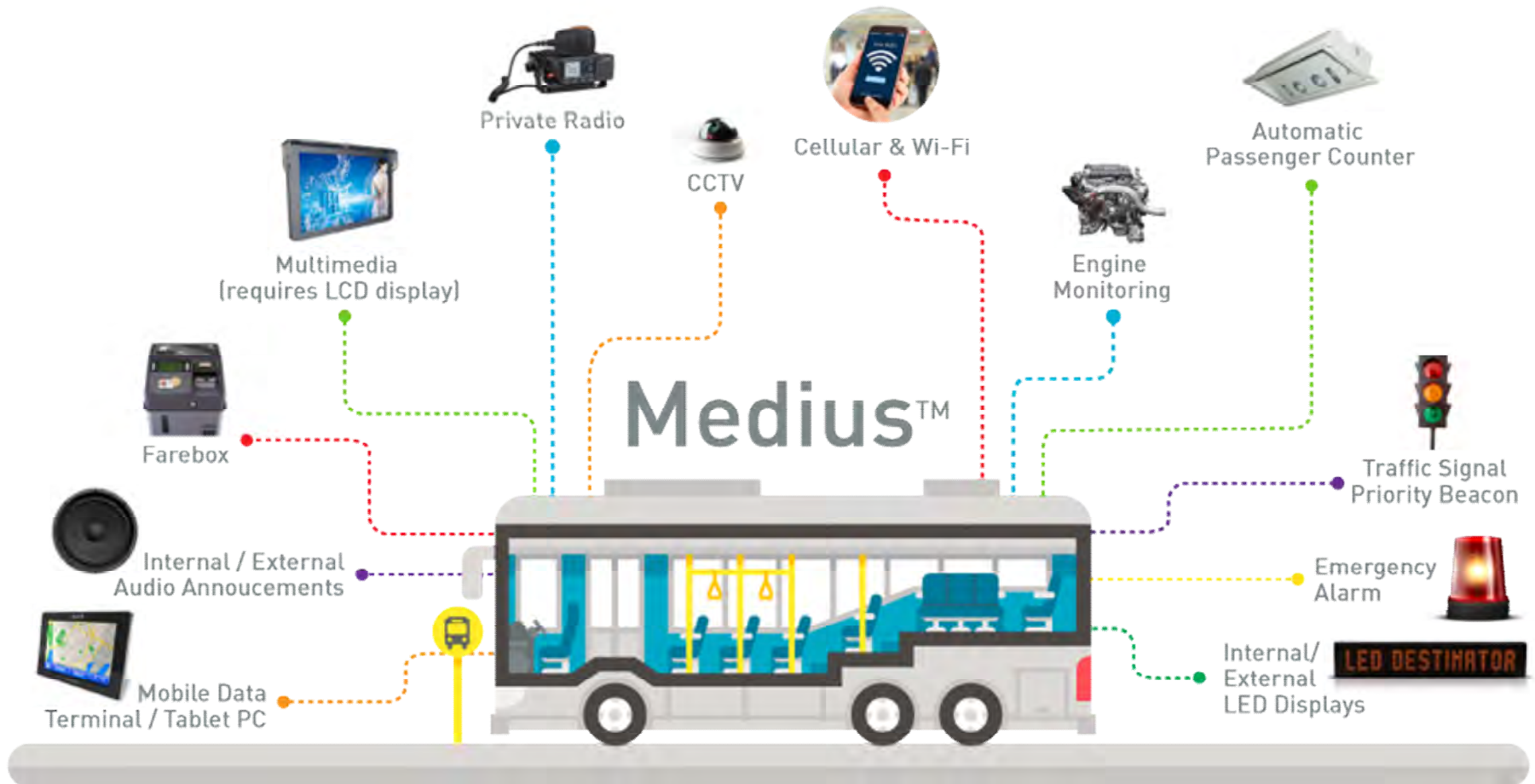


Software

TransitManager Routeplanning, Analytics, Dispatch, and Media

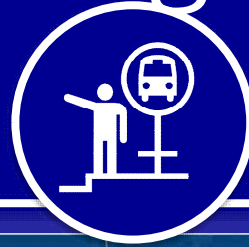
TransitManager is a suite of powerful, yet user friendly applications and services developed to manage, monitor and maintain fixed route services. Each agency has a window in to their services

VEHICLE TECHNOLOGY OPTIONS



CONNECT WITH THE RIDER

Real-Time Passenger Information



Live mapBus timesTrip plannerMobile devicesTransit agenciesText onlyHelp/info

College Ave & C St
#306

DUE

1. Transfer Center 29min

1. Transfer Center 59min

Updated at 2:00pm

Milton Freewater

Valley Transit

1. Mainline

2. College Place Circulator

3. 2nd Avenue / Wa-Hi

4. Melrose / Alder

5. Fairgrounds

6. V.A. - Medical Loop

7. Pleasant Street Loop

9. Pine Street Loop

300. East Loop

310. West Loop

Map icon key:

Transfer center

Bus

Bus stop

Find your location

Route schedule

Service alert

Live feed

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iTransitNW

Regional Trip Planning Platform

Agency Experience

Passenger Convenience



Real-time Bus Location updates every 15-20 seconds



Built-in easy to use trip planner

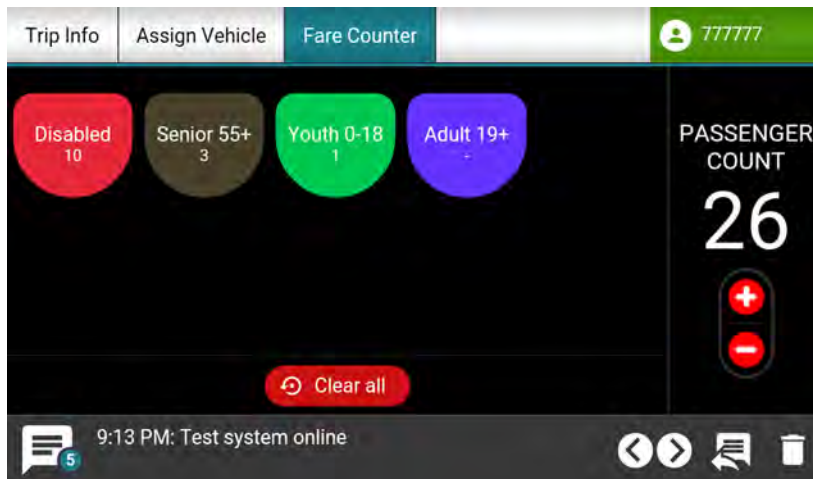


Navigate trips with 9 transit providers from one website/app



Numerous informational Signage Options

EMPLOYEE RESOURCES



- Automated Stop Annunciation
- Passenger Counters
- Panic Button for Operators
- Statistical Reporting
- Real-time AVL tracking
 - 15 second refresh
- Route Planner
 - GTFS-RT generation
- Reduced call time for bus location and timing questions

BELLS & WHISTLES

- Large digital signage with real-time updates and advertising capabilities at transfer center
- Solar powered e-ink and reader-board style signage for real-time updates at bus stops
- On-board LED monitors with advertising capabilities
- Branded phone app



Route	Destination	Due
1	Mainline Eastbound to WWCC	5 min
1	Mainline Westbound to College Place	5 min
3	2nd Avenue/Wa-Hi	5 min
5	Fairgrounds	5 min
9	Pine St Loop	5 min
1	Mainline Eastbound to WWCC	35 min
1	Mainline Westbound to College Place	35 min
4	Melrose/Alder	35 min
5	Fairgrounds	35 min
6	VA - Medical Loop	35 min

MAKING AN IMPACT

- Call volume reduced by 46%
- Passenger complaints down 36%
- Portal usage is up 226% in 2021 compared to last year
- Renewed app/website marketing has resulted in newer adoption and usage!
- Negotiating a support contract, which continues the system support for 5 more years at a great value to the involved agencies.



Questions?

Brian.Garrett@connexionz.com

Angie@ValleyTransit.com