

More than 1,130 people die on Michigan's roadways each year

What would be your goal for Michigan?

Moving Michigan
Toward Zero Deaths

What would be a good goal for your family?

What should be the goal for everyone?

Driver behavior factors into nearly 90 percent of all fatal crashes

What can you do to help move Michigan Toward Zero Deaths?

Do not drive distracted

Do not drive while drowsy

Do not drive impaired

Lower speed and drive cautiously during bad weather conditions

Always use your seatbelt



www.TowardZeroDeaths.org



www.Michigan.gov/ZeroDeaths