More than 1,120 people die on Michigan's roadways each year

What would be your goal for Michigan?

Moving Michigan Toward Zero Deaths

What would be a good goal for your family?

What should be the goal for everyone?

Driver behavior factors into nearly 90 percent of all fatal crashes

What can you do to help move Michigan Toward Zero Deaths?

- Do not drive distracted
- Do not drive while drowsy
- Do not drive impaired
- Lower speed and drive cautiously during bad weather conditions
- Always use your seatbelt

Toward Zero Deaths™
National Strategy on Highway Safety

www.TowardZeroDeaths.org

SCAN ME

MDOT
Michigan Department of Transportation

www.Michigan.gov/ZeroDeaths