

CRASH ~~ACCIDENT~~

www.Michigan.gov/CrashNotAccident

Before the labor movement, factory owners would say "it was an accident" when American workers were injured in unsafe conditions.

Before the movement to combat drunk driving, intoxicated drivers would say "it was an accident" when they crashed their cars.

Planes don't have accidents. They crash. Cranes don't have accidents. They collapse. And as a society, we expect answers and solutions.

Traffic crashes are fixable problems, caused by inattentive drivers and driver behavior. They are not accidents. Let's stop using the word "accident" today.



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