

State of Michigan Michigan Gaming Control Board Office of the Executive Director Online Gaming & Legal Affairs Division 3062 W. Grand Blvd., L-700 Detroit, MI 48202 Phone: (313) 456-4100

RACE MEETING LICENSE APPLICATION **ATTACHMENT P**

ATTACHMENT P (Application - Section III - Pari-Mutuel and Racetrack Operations - Question #11)

(Describe in detail the applicant's promotional and advertising plan as well as the plan's budget for the 2023 race meeting to include opportunities for the sport of horse racing to continue to develop, to be supported by the local communities, and to attract new patrons.)