

“Road owners should consider approaching maintenance as a business process, not a political one. Education helps remove the politics from roadway management decisions. A great way to convince decision makers to adopt an asset management approach is to educate them about what is being presented.”

Tim O'Rourke - Manager
Roscommon County Road Commission

Why Host an Asset Management Workshop?

Local elected/appointed officials play a key role in deciding what types of transportation projects are funded since they are the stewards of your agency's funds. Educating officials about asset management programs shows them how it will benefit your agency and is an essential step to implementation. Understanding asset management helps officials to make more educated and beneficial decisions.

By hosting an *Introduction to Asset Management for Elected/Appointed Officials* workshop, you can educate the officials in your area with **no cost** to your agency. The Transportation Asset Management Council (TAMC) and the Center for Technology & Training (CTT) will do all of the difficult work for you—including conducting the workshop at your facility!

Workshop Details and Focus Topics

The workshop is three hours long and is targeted at county road commissioners, county commissioners, city and village council members, township supervisors, and the management staff from all of the above agencies.

The goals of the training include:

- Familiarizing attendees with the principles of transportation asset management
- Explaining why asset management is important and beneficial for elected/appointed officials
- Outlining how a mix of fixes can be applied on a local level
- Describing the basics of pavement deterioration and the treatments used to halt it

Hosting an Asset Management Workshop

To effectively present *Asset Management for Elected/Appointed Officials* workshops, the CTT needs agencies across Michigan to host sessions. Workshops are conducted at **no cost** to host agencies or attendees. Responsibilities are as follows:

Host Agency:

- Publicize the workshop to recruit an audience using a flyer supplied by the CTT
- Provide a facility to seat the audience
- Provide break refreshments

CTT:

- Provide workshop trainers and materials
- Provide a projector and screen
- Design a workshop flyer for your agency

If your agency is willing to host a workshop, please have the following information ready:

- Contact information
- Address of a suitable facility
- Estimated number of participants
- Months that your agency is willing to host a workshop this year

To apply to be a host agency, contact the CTT office at (906) 487-2102.

Locations will be selected on a first-come, first-served basis, and by schedule availability. Sessions can be held in the evening, or at other times to suit the schedules of your attendees.

If you have any questions about the workshop or about serving as a host, please email the CTT staff at ctt@mtu.edu or call the CTT office.

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