

Recommended Investment

The Lambert team recommends a \$10,000 budget based on the scope of work and expected deliverables (\$6,000 for commercial and \$4,000 for the vignette). Our blended rate for relevant team members is \$200/hour. This budget is flexible according to total amount of deliverables. This will include the following:

Stage of project	Description
Pre-production ~\$2,000	<ul style="list-style-type: none">• Coordination needs and objectives• Script / outline creation• Ongoing program management
Production ~\$4,000	<ul style="list-style-type: none">• On-site multimedia production• Motion graphic editing if necessary
Post-production & reporting ~\$4,000	<ul style="list-style-type: none">• Editing and feedback process• Translations• Content delivery, including captions where relevant