

**MICHIGAN
INDEPENDENT
CITIZENS
REDISTRICTING
COMMISSION**



Communications and Outreach Update

March 10, 2022

VIRTUAL PRESENTATIONS



- 73 Virtual County and Local Government presentations
 - Michigan Association of Counties
 - Michigan Municipal League
 - Michigan Township Association
- League of Women Voters
- Michigan Library Association
- Non-Profit Organizations

zoom



TARGETED OUTREACH



- Flint
- Digital Divide
 - Rural
 - Urban
- Native American
- Upper Peninsula





SCHEDULED INTERVIEWS

- Podcasts
 - Labor, Michigan Association of School Boards, MIRS
- ABC News Online, NBC Universal, PBS News Hour
- Gongwer Newsmaker of the Year
- Press Conferences



OUTREACH



- Mecosta County and Osceola County 4H Fairs
- Coffee with the Commission
- UP North Summit
- Candid Conversations



CALIFORNIA PUBLIC ENGAGEMENT



Year	In-Person	Written	Public Input Forms and Tools	Total
2010	2,700+	2,000+	20,000+	24,700+

Year	In-Person	Email/Letter	Public Input Forms and Tools	Mapping Comment Portal	Total
2020	3,871*	7,076	25,034	305	36,286

Sources: State of California Citizens Redistricting Commission Final Report on 2011 Redistricting, August 15, 2011
 Report on Final Maps, 2020 California Citizens Redistricting Commission, December 26, 2021

*This figure does not include input during the Commission's public meetings prior to June 10, 2021.

PUBLIC ENGAGEMENT



In Person	Written/ Emailed	Remote	Public Comment Portal	Mapping Comment Portal	Total
2141	1023	1369	7580	17,371	29,484



KEY FINDINGS

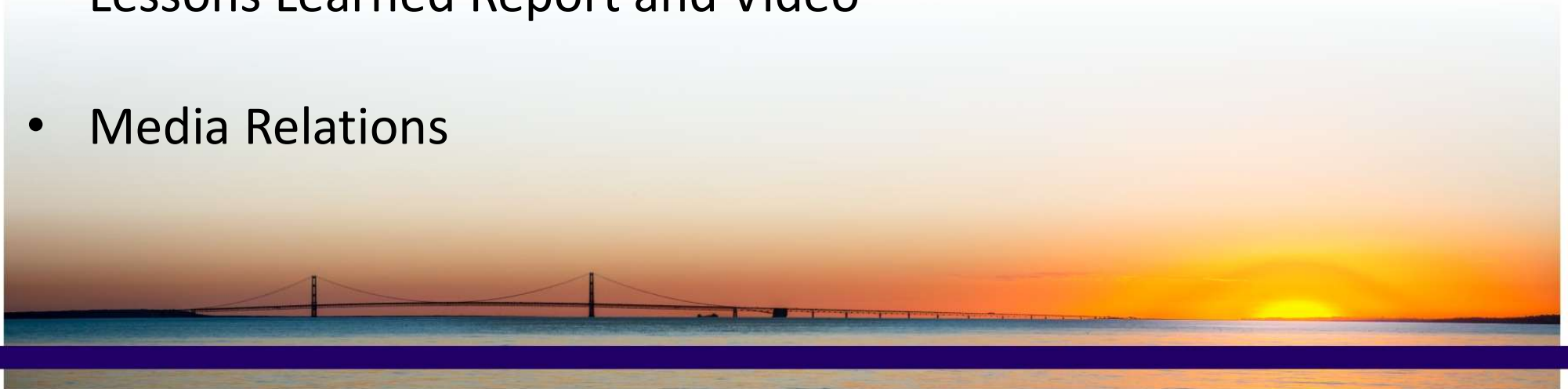


- By an overwhelming margin of 65.3 percent to 10.1 percent, Michigan voters say the state should continue with the redistricting commission. 24.4 percent of voters were undecided or said both (MICRC and the Michigan Legislature) should be involved.
- By a margin of 78.4 percent to 4.7 percent voters that were aware of the redistricting changes said Michigan should stay with the redistricting commission.
- A majority of all party affiliations say Michigan should continue with the redistricting commission to redraw the state's maps.

UPDATES



- Commission Report
- Lessons Learned Report and Video
- Media Relations



QUESTIONS

