

Brandon Brice, MS

Fundraising Professional, Strategic
Communications Consultant
Director of Early Workforce Development, Boy
Scouts of America



Brandon has stayed true to his commitment to service and learning, by earning a Bachelor's in Business Administration from Howard University and a Master's of Science from Rutgers University. As a Graduate student, he served as a fellow for the United Nations Foundation and the Heritage Foundation in Washington, D.C. Brandon is currently earning his Master's in Business Administration from the University of Detroit-Mercy.

Brandon began his career as a staffer working on Capitol Hill for the Office of former United States Speaker J. Dennis Hastert. Upon graduation, he would serve as an Economic Associate with the National Urban League's Economic Opportunity Institute, fighting for financial literacy. He would then serve as Director of Education and African American Affairs in the Office of the New Jersey Governor, Hon. Chris J. Christie. His work focused on early Head Start programs, youth and education for stakeholders in the cities of Camden, Newark, Patterson and Trenton. He later relocated to Atlanta, where he worked as Director of Resource Development with Veterans Empowerment Organization of Georgia, focusing on military families and homeless returning veterans. Brandon now serves as Director of the Boy Scouts of America's early Workforce Development Apprenticeship Programs.

Brandon has given lectures at Princeton University, the Baltimore Harbor League, the National Black Law Students Association, the American Enterprise Institute and the Hamilton Society in Washington, D.C. He is a 2018 recipient of the Michigan Chronicle's Distinguished Men of Excellence Award and the Spirit of Detroit Award in 2018. He is a proud member of Alpha Phi Alpha Fraternity, Inc., 100 Black Men of Greater Detroit and Prince Hall Masonic Grand Lodge of Free and Accepted Masons. Brandon is the President of the Board of Directors for Advantage Health Centers of Detroit. He resides in the Lafayette Park neighborhood of Detroit, MI.

Brandon Brice

EDUCATION

UNIVERSITY OF DETROIT MERCY– College of Commerce & Finance | Detroit, Michigan
Masters of Business Administration (MBA) | Major: Management | Matriculation: Spring
2022

RUTGERS UNIVERSITY – Graduate Division of Global Affairs | Newark, New Jersey
Masters of Science (MS) | Major: International Affairs | Matriculation: 2009

HOWARD UNIVERSITY – School of Business | Washington, District of Columbia
Bachelors of Business Administration (BBA) | Major: International Business Management | Matriculation: 2005

EXPERIENCE

BOY SCOUTS OF AMERICA Great Lakes FIELD SERVICE COUNCIL

Director, Workforce Development Programs

Detroit, Michigan | April 2015 – Present

- Ensure that the Early Workforce Exploring Program recruits professionals and strategic corporate partnerships for the program. Served as a District Executive managing 13 cities in Wayne County for recruitment.
- Manage and instruct Exploring committees on the proper procedure for tracking software and Scouting projects for Clubs and Post programs for middle school and high school students
- Implement units to utilize individual Exploring accounts so that a portion of all fundraisers students pay with their program and sponsorship fees.
- Develop strategies for leadership through the nominating committee, identify and recruit a team of highly effective professionals for the Speakers Bureau. Provide strategic guidance to committees and ensure completion of goals in membership, finance, units serve, and corporate relations.
- Develop a strategic plan for fundraising for money, manpower and membership with an overall community goal of \$100,000 for the Exploring Workforce program, STEM and Scout Reach programs.

VETERANS EMPOWERMENT ORGANIZATION

Director of Resource Development

Atlanta, Georgia | November 2012 – April 2015

- Developed and fostered strategic partnerships with 12 Corporations and donors through Raiser's Edge, Mail Chimp and CRM, while maintaining a \$1.2 million budget for VEO's fundraising efforts.
- Identified new marketing strategies through data analysis for VEO's social services and social enterprise programs, for 100 veteran clients, while assisting to raise \$250,000.00 in-kind donations from corporate sponsors.
- Represented Veterans Empowerment Organization at special events, press conferences, and amongst Georgia Elected Officials. Edited and managed graphic design for VEO's homepage on behalf of Veterans Empowerment Organization of Georgia.

THE OFFICE OF THE GOVERNOR OF THE STATE OF NEW JERSEY

Director of Education Affairs

Trenton, New Jersey | Nov. 2009 – April 2012

- Managed state and local agencies, constituents, Mayors, and elected officials within the State of New Jersey on behalf of the Honourable New Jersey Governor Chris J. Christie; represented the office with the Port Authority of New York and New Jersey post State Capitol.
- Managed constituent relationships on behalf of the Governor and Lt. Governor, and prepared key activities and implemented marketing programmes to showcase the administration's education and urban outreach programs. Worked with Superintendents and education administrators that provided comprehensive early

childhood programs, health, nutrition, and parent involvement services to low-income children and their families in Newark, Trenton and Paterson, NJ.

- Represented the Governor and or Lt. Governor at special events, galas, dinners and media based events, and prepared education and data research and strategy for the Department of Intergovernmental Affairs.

WORLD WRESTLING ENTERTAINMENT

Business Analyst

Stamford, Connecticut | May 2006– April 2009

- Retained and helped the company save \$5 million in revenue from research, while implementing a competitive marketing strategy to enhance marketing trends through basic metric tools.
- Centralized employee information technology communication, and knowledge sharing through analytics and metrics tools; Com-Score, Site-Catalyst.
- Produced and prepared WWE.com site launch for 2009 annual competitive intelligence reports, tracking media page views, consumer hits and industry reports for stakeholders and investors.

ABYSSINIAN DEVELOPMENT CORPORATION

Community Organizer

New York, NY | September 2005 – March 2006

- Helped sustain the operations and planning for the Harlem Neighborhood Naturally Occurring Retirement Community and Senior Center serving more than 300 clients, with the assistance of the Center's Director.
- Mobilized 300 seniors and older adults in Harlem and Washington Heights, through tracking systems like Gateway and other programs and activities.
- Managed competitive learning environments for older adults and advocates on behalf of Harlem's senior population to NYC government and municipal officials.

PROFESSIONAL AFFILIATIONS & ACHIEVEMENTS

- Howard University Alumni Board
- Alpha Phi Alpha Fraternity Incorporated, Inc.
- Prince Hall Masonic Grand Lodge of Michigan (F&AM)
- 100 Black Men of Greater Detroit
- National Black MBA Association
- President, Board of Directors for Advantage Health Centers
- 2017 Michigan Chronicles Men of Excellence
- 2019 Michigan Political Leadership Program
- 2018 Spirit of Detroit Award Recipient

SKILLS & EXPERTISE

- Microsoft Power-Point, Excel, ACCESS
- Raisers Edge, NEON, SAS, Sales Force
- Advanced in Spanish, C.ERT Emergency Certified, American Sign Language

Brandon Brice



Michigan Independent Citizens
Redistricting Commission

To the Hiring Committee:

I am a graduate of Howard University School of Business and Rutgers University's Graduate School. As a professional, I served as the former Director of Education for the State of New Jersey, in the Office of the Governor, as the former Director of Strategic & Corporate Partnerships for Veterans Empowerment Organization and now as the Director of Career Exploring with the Boy Scouts of America Detroit Council. Although I have been fortunate to have had a terrific experience in the public sector and private sector, I am writing to express my strong interest to serve as Executive Director.

During my tenure in public and private sector, I've had the pleasure to work for World Wrestling Entertainment, The National Urban League, the Abyssinian Development Corporation, and the United Nations as a Disarmament Fellow. In these roles, I have gained extensive experience in the areas of strategic communication, management, community engagement, government relations, project management and fund development.

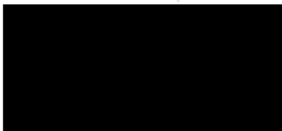
I have found my work in project management engaging, predominantly during my tenure with National Urban League and the Office of the New Jersey Governor, working with shareholders and managing projects that benefit low income families. I have served multiple Boards and understand the importance and strategic engagement when soliciting key stakeholders and development and working with top level managers to complete task thoroughly.

The chance to serve as Executive Director would be a tremendous opportunity and honor. I believe that my academic and professional training, combined with my passion, dedication and professional demeanor, makes me a strong candidate for this position. I have enclosed my resume for your review. I hope that you will allow me the chance to speak with you in person about the possibility of joining your office. Thank you for your time and consideration.

I look forward to the opportunity to discuss this position, and my interest, in more detail.

Thank you for your time and consideration.

Kind regards,



Brandon Brice

On Hold

assigned to:



category:

6. Independent Citizens Redistricting Commission

priority:

Medium

due on:

Time Spent:

0 minutes

Tags:

Exec Director App for ICRC

Contact Information:

Comments:

District:

Driver's License Number:

Street Address:

First Name:

City:

County of Residence:

Zip Code (5 digit):

Additional Information:

Independent

Citizens

Redistricting

Commission Topic:

Brandon Brice

13 Oct 20 4:14 PM

Supplemental Questions 1. How many years of experience do you have working in Michigan state government and/or public sector administration? 10 years or more.

2. Describe your experience working in an executive level position. As high-lighted in my resume attached. I have had the opportunity to work in Non-Profit leadership for 10 years+, both in the public and private sector working with governments, education stakeholders, small-business owners and other related matters.

3. How many years of experience do you have managing staff? 10 years. I've managed staff for 10 years to be exact.

4. Describe your leadership approach and explain how you have implemented this approach in your current/previous position(s) My leadership approach has always understand that we don't manage people, we manage personalities. Leadership is about understanding your SWOT (Strengths, Weaknesses, Opportunities and Threats). Understanding each person's raw materials and using it for a specific purpose.

5. Do you have experience in accounting, developing and executing a budget, or public reporting? Yes, I have managed and given oversight to a \$1.9 million dollar budget and prepared fiscal budgets in previous roles.

6. Are you familiar with the Open Meetings Act? Yes. I served on multiple boards and understand Board engagement.

Status set to **New**, priority set to **Medium**, Redirected by <redistricting@michigan.gov>

attachments:

Cover Letter Brice Redistrict.doc, Brice Bio Brice.docx, BRICE_RESUME_SOM.docx

Smart Rule

13 Oct 20 4:25 PM

Assigned to **Reeses2** by Auto Assignment

Sarah Reese

13 Oct 20 4:30 PM

Updated status to **On Hold**, updated tags to **Exec Director App for ICRC**

Sarah Reese

14 Oct 20 7:52 AM

Unassigned