

**MICHIGAN  
INDEPENDENT  
CITIZENS  
REDISTRICTING  
COMMISSION**



University of Michigan—Michigan League  
November 18, 2021

# HISTORY OF THE MICRC



- In 2018, Michigan voters passed Proposal 2, a ballot initiative, for voters and not legislators to take responsibility for nonpartisan redistricting and created the Michigan Independent Citizens Redistricting Commission (MICRC).
- Comprised of 13 randomly selected Michigan residents that includes four Democrats, five Independents, and four Republicans.
- The MICRC is responsible for redistricting the U.S. Congressional, Michigan House, and Michigan Senate districts.

# MICRC MAKEUP



- Southeast Michigan—35.4 percent
  - Commissioners Clark, Eid, Rothhorn, Vallette, Wagner, and Witjes
- West Michigan—23.8 percent
  - Commissioners Lange and Orton
- Wayne County—17.7 percent
  - Commissioners Curry, Kellom, and Szetela



# MICRC MAKEUP



- East Central Michigan—13.6 percent
  - Commissioner Weiss
- Northern Michigan—6.4 percent
  - Commissioner Lett
- Upper Peninsula—3.1 percent
  - n/a





# COMMISSIONERS



# KEY ELEMENTS OF PROP 2018-2



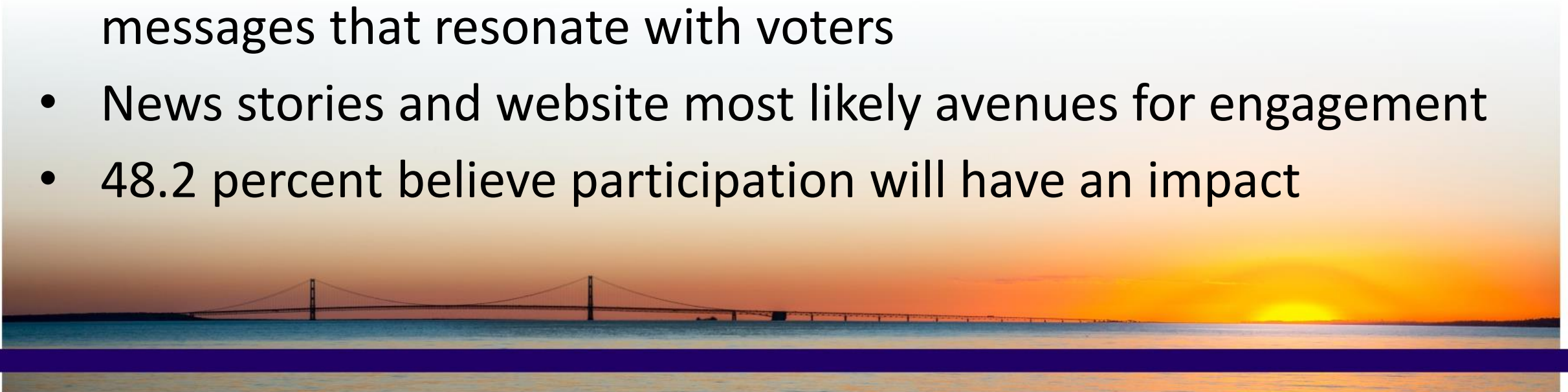
- Placed responsibility for citizens and not legislators to draw the maps.
- Changed from Apol Standards to the Seven Ranked Redistricting Criteria.
- Openness—All meetings live streamed and online
- Transparency—Subsection 11
- Public Engagement—Public Hearings and Outreach



# KEY FINDINGS



- The two strongest testing facts emphasized map fairness and public feedback
- No unfair advantage, citizen input, and transparency are key messages that resonate with voters
- News stories and website most likely avenues for engagement
- 48.2 percent believe participation will have an impact





# STRATEGIC PLAN



**Mission:** Lead Michigan's redistricting process to assure Michigan's Congressional, State Senate, and State House district lines are drawn fairly in a citizen-led, transparent process, meeting Constitutional mandates.

**Vision:** Chart a positive course for elections based on fair maps for Michigan today and for the future.

**Core Values:** Integrity—Respect—Transparency—Purposeful





# FAIRNESS



- Ensure fairness in the redistricting process.
  - Share the process for adopting maps.
    - Mapping Policies and Procedures
    - Redistricting 201
  - Reference how public comments influenced the mapping process.
  - Took Commission meetings on the road to Benton Harbor, Traverse City, and University communities



# AWARENESS



- Heighten awareness in the redistricting process.
  - Distributed 145,788 informational postcards in predominantly rural areas and the Downriver Community.
  - Ran television ads in Northern Michigan, Upper Peninsula, and Michiganders whose media market includes Indiana, Ohio, and Wisconsin.
  - Paid for statewide radio ads and newspaper ads



# TRANSPARENCY



- Model transparency in the redistricting process.
  - Continue to show how public comments, maps, and Communities of interest are incorporated into the mapping process.
  - Enable residents to comment directly on the mapping portal.
  - Ensure the website is user-friendly.



# ENGAGEMENT



- Increase engagement in the redistricting process.
  - Created promotional materials and videos.
  - Provided more than 200 outreach presentations across the state.
  - Obtained 21,753 public comments.
    - In-Person—1950 public comments
    - Mail/Email—872 public comments
    - Remote—1107 public comments
    - Public Comment Portal—7028 public comments
    - Mapping Portal—10,796 public comments





# #ShowUpSpeakUp



- Sign-up for email alerts at [www.Michigan.gov/MICRC](http://www.Michigan.gov/MICRC).



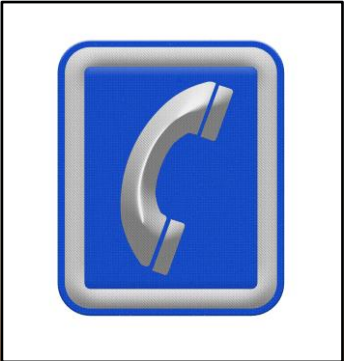
- Sign-up for text message alerts at [www.Michigan.gov/MICRC](http://www.Michigan.gov/MICRC).



# #ShowUpSpeakUp



- Mail public comments to MICRC/P.O. Box 30318/Lansing, MI 48909.



- Call 1-833-You-Draw, that's 1-833-968-3729 for more information or to learn how to provide public comments at a regular meeting or public hearing.



# #ShowUpSpeakUp



- Like and/or follow us on Facebook, Instagram, or Twitter @RedistrictingMI.
- Subscribe to the MICRC YouTube Channel.
- Submit public comments at [www.Michigan.gov/MICRC](http://www.Michigan.gov/MICRC).
- Post public comments on proposed draft maps at [www.Michigan.gov/MICRC](http://www.Michigan.gov/MICRC).