



Resolution 2021.07.10
Michigan Independent Citizens Redistricting Commission
TV Media Buys to Increase Awareness & Engagement

Presented: April 29, 2021

RESOLVED, that the Michigan Independent Citizens Redistricting Commission (MICRC) approves media buys totaling up to \$50,000.00 from the Michigan Association of Broadcasters for television advertising to increase awareness and engagement in Michigan’s new redistricting process.

Attachment: *None*

MOTION TO AMEND:

- Yes
- No

	Main	Amendment
Motion by Commissioner		
Second by Commissioner		

RESULT:

 Brittni Kellom, Chair

July 29, 2021
 Date