

Advancing Healthy Births: Request for Proposals

Michigan Perinatal Quality Collaborative

Region 9 Perinatal Quality Collaborative



Improving equity, reducing disparate outcomes, and ensuring healthy births for Michigan families is at the center of all efforts supported by the Michigan Perinatal Quality Collaborative (MI PQC)* and the Region 9 PQC. The Michigan Department of Public Health has provided a strategic plan *Advancing Health Births: An Equity Plan for Michigan Families and Communities* to guide our work. A crucial element of this work is ongoing input and feedback from families and engagement of community-based organizations and local programs to assure Region 9 is addressing local needs and providing care and support for families in our region.

To ensure we have strong partnerships with community organizations in our Region who are providing services and programming for families in our region, we will be offering one-time grants. The grants are to advance the strategic plan outlined in *Advancing Health Births: An Equity Plan for Michigan Families and Communities* and that are aligned with Region 9 priorities to advance birth equity and promote healthy births.

**For more information on the MI PQC, individual RPQCs, and the Advancing Healthy Births: An Equity Plan for Michigan Families and Communities, please visit the MDHHS Division of Maternal & Infant Health website: www.michigan.gov/MIH.*

Award Information:

- Our goal is to make a big impact with these funds in the nine-month grant period. We encourage you to think of this as an opportunity to try out your grand ideas!
- Grants will be made in the range of \$10,000 - \$100,000.
- Applications are due January 8, 2024 by 12pm.
- All funds need to be spent by September 30, 2024.

Advancing Health Births RFP Timeline

RFP Release Date	November 29, 2023
Information Session	December 7, 2023
Proposal Submission Deadline	January 8, 2024
Awards Announced	January 12, 2024
Grant Period Begins	February 1, 2024
End of Grant Period	September 30, 2024
Progress Report Due	October 15, 2024

Examples of Grant Funding

- Supporting efforts aimed at improving breastfeeding rates (initiation and duration) in the region.
- Providing infant safe sleep education and supplies to vulnerable populations.
- Outreach initiatives that increase access for people who face significant barriers to consistent healthcare (e.g., people experiencing homelessness, people affected by substance use disorder, people who are not U.S. citizens).
- Supporting efforts related to perinatal substance use disorder (e.g., implementing universal screening protocols at perinatal appointments; utilization of non-pharmacological care of infants born substance-exposed, as appropriate; support peer navigator program, etc.).
- Assuring care coordination and access to supportive services in prenatal and postpartum periods for the pregnant/birthing person and the infant (e.g., home visiting programs; substance use treatment; WIC, and etcetera).
- Implementation of recommendation or activity found within the [Advancing Healthy Births](#) plan or [FIMR/MMMS Aligned Recommendations](#) document.

Eligibility Criteria

- Be based within Region 9 (Livingston, Jackson, Washtenaw, Hillsdale, Lenawee, and Monroe) and/or serve residents of Region 9
- Currently serving underserved populations or populations affected by disparate birth outcomes, as shown in available data
- Represent a non-profit organization, local tribal organization, community-based organization, or local/county level agency

Unallowable Costs

- Advertising costs unless those are solely for program outreach and other specific purposes necessary to meet the goals of the project
- Alcoholic beverages
- Entertainment costs except where they have a programmatic purpose
- Capital expenditures such as building or land purchase or construction
- Fundraising
- Goods or services for personal use
- Lobbying

Equipment purchase with unit cost of \$5,000 or more must have written approval from MDHHS.

Compensation related to personnel or consulting services must be reasonable and comparable to that paid for similar work in the labor market.

Awardees should follow the state rates for food + travel: <https://www.michigan.gov/dtmb/services/travel>

Application Process

Please submit your complete application to Helen Allen at helenjoa@umich.edu by January 8, 2024.

Application Instructions		
Application Element	Page Limit	Instructions
Cover Page	1	Indicate: a) project title; b) applicant organization name; c) complete address; d) contact name, phone number, and email address
Project Narrative	4	<ul style="list-style-type: none">Identify the population served by this project/effort. Please explain why this is a population of interest to your organization or program. Applicants are welcome to include data, anecdotal stories, etc. to demonstrate why this is a population of focus for this project/effort. If the population of focus is in a certain area of the region (i.e., specific county or location) please include those details in this response.Describe the project/effort that would be supported by this award. What barriers or adverse outcomes does this project/effort address? How will this project/effort address disparate outcomes and/or improve healthy births in the region or county of focus?How will success of the project/effort be measured? Include the goals/expected outcomes of the project and the measurable outcomes that will be tracked.How are you currently serving the population of focus described above? What existing resources or processes are in place that will ensure success in achieving the goals outlined in your proposal? How will this award enhance the work that you are already doing to serve the population of focus?
Project Budget + Narrative	1	Please complete template below (page 4).
Additional Materials	1	Share IRS Determination Letter of Nonprofit Status (for nonprofit organizations only)

Questions

The Region 9 PQC will host an information session at the upcoming Collaborative meeting on December 7, 2023 from 3-4:30pm. Please register for the event at <https://tinyurl.com/R9InfoSession>.

Please also feel free to reach out to the Region 9 Leadership Team with additional questions – we are happy to schedule time to talk about your project individually.

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Kamilah Davis Wilson, Co-Chair, kwilsond@med.umich.edu

Julie Tumbarello, Fiduciary Chair, jtumbare@med.umich.edu

Helen Allen, Project Manager, helenjoa@umich.edu

Budget Template

Budget category	Cost	Budget Explanation and Details
A. Salaries and wages		
B. Fringe Benefits		
C. Travel/Trainings/Meetings		
D. Supplies and Materials		
E. Contracts/Consulting		
F. Other		
Total Direct Costs (Sum of A – F)		
G. Indirect Costs		
Total Project Costs (Sum of A – F and G)		