Maternal Infant Health Program (MIHP)
Logo Usage Guidelines

We encourage you to use the Maternal Infant Health Program logo. An example of the logo which may be used by local MIHP providers is shown below:

All materials containing the MIHP logo must be submitted and approved by MDHHS MIHP staff prior to use. Allow at least two weeks for approval. Use the logo permission request form and email to MIHP@michigan.gov or fax the form to 517-763-0366.

The logo:

- May only be used by a certified MIHP provider or contracted Medicaid Health Plan.
- May be used on your website, with promotional materials such as home visitor badges, business cards or other program affiliated documents to advertise your MIHP services.
- Must be used in the exact form provided by the MDHHS.
- The color (teal blue), proportions, spacing or other aspects of the logo must not be modified. You may use the logo in black and white.
- You may adjust the size to fit your documents.

Contact the MDHHS MIHP Team if you have questions.

Maternal Infant Health Program
Michigan Department of Health and Human Services

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