

# Maternal Infant Health Program

## Weekly Update



Please share this information with all  
MIHP team members.

**Monday, November 16, 2020**

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# Great Lakes Breastfeeding Webinar

Michigan Breastfeeding Network (MIBFM) offers another in its series of FREE Great Lakes Breastfeeding Webinars: “A Look Inside the NICU: How to Best Support Families,” presented by Shatoria Townsend, MPH, CLC. The webinar will launch on Tuesday, November 17<sup>th</sup>.

**Description from our presenter:** Webinar participants will receive an inside look at the experience of our presenter and how her journey has led to the road of advocacy and education for those currently facing a NICU stay. As a Black woman, she faced several obstacles that were compounded by the trauma endured from being in the NICU. This presentation will share techniques and information vital for any person who is facing the walls of a NICU whether parent or peer or professional breastfeeding supporter. The NICU is not a place of luxury nor an experience a parent is anticipating. An infant’s NICU stay is not always due to a premature birth but can be a result of birth complications at any age of gestation. This presentation will uncover the NICU experience through the eyes of a parent.

## Objectives:

- Identify reasons why an infant may enter the NICU.
- Understand the importance of human milk in the NICU.
- Learn how to best support birthing persons in the NICU.
- Implement techniques to advocate for families while in the NICU and understand why it is important to do so as a breastfeeding supporter.

**Approved for 1 L-CERP, 1 nurse’s contact hour, 1 social work CE hour, and 1 dietitian CPEU until November 17, 2021.**

*The 2020 Great Lakes Breastfeeding Webinars are available for viewing on the 3rd Tuesday of each month and will be available 12 months after the initial air date. in an effort to make free continuing education more accessible in response to participant feedback.*

System requirements to attend a GoToWebinar can be found [here](#).

Click [HERE](#) to learn more about the MIBFM webinar series.

## Native American Heritage Month



**Native American Heritage Month** celebrates the rich and diverse cultures, traditions, and history and acknowledges the important contributions of American Indians and Alaska Natives in the United States. Throughout November, the **U.S. Department of Health and Human Services' Office of Minority Health (OMH)** will focus on raising awareness about the health disparities impacting the American Indian/Alaska Native (AI/AN) community and highlight the importance of staying healthy during the pandemic. To learn more, click [HERE](#).

## Michigan State Health Assessment

As highlighted in the June 15, 2020 edition of the MIHP Weekly Update, MDHHS conducted a State Health Assessment (SHA) Survey over the past several months. Thank you to those of you who completed the survey and provided your input. Now that data are being analyzed, they need your help again!

Based on the assessment findings, public health system partners helped develop strategic issues statements based on themes that emerged. The SHA Survey team would like to give Michigan residents a chance to prioritize amongst these strategic issues. We are hoping you can help get the news out to your families and community by posting a link to the survey on your website and social media pages. The survey should take no more than five minutes to complete.

Survey details include:

- Survey link: <https://chc.mphi.org/surveys/?s=RDCC39CD77>.
- Purpose: Prioritize strategic issues to address health needs that currently exist in Michigan (Choose top 3).
- Time frame: We are conducting the survey from November 9, 2020 to November 20, 2020.

Below are sample social media posts you can use to distribute the survey. MDHHS will also have posts about the survey on [Facebook](#) and [Twitter](#), and you can share those posts.

If you have any questions about this survey, please reach out Jessie Jones: [jjones@mphi.org](mailto:jjones@mphi.org). For more information about the State Health Assessment (SHA), visit our [SHA website](#).

## Sample Social Media Post Drafts

- Michigan wants to hear from you about which issues are a priority to ensure residents maintain a healthy life in Michigan. [Click here](#) to prioritize amongst issues that are critical to fulfilling this vision. Less than five minutes of your time can help all Michiganders!
- Your experiences impact your health. Take less than five minutes of your time to help all Michiganders! Help us understand how you would prioritize amongst issues to stay healthy and overcome challenges you face in doing so by [clicking here](#). We want input from people around the state so we can see how health issues vary across communities in Michigan.

## Prematurity Awareness Month

**November is Prematurity Awareness Month!** Prematurity affects one in 10 babies born in the United States. Join the National Coalition for Infant Health (NCFIH) this month in spreading awareness about the effects of prematurity. All preemies -- regardless of how prematurely they're born or what challenges they face -- deserve proper care and appropriate health coverage.

Click [HERE](#) for additional information and links to resources to share with your families and your colleagues.



# MDHHS Virtual Baby Fair

We want to share an exciting opportunity from MDHHS for new and expecting parents across the state of Michigan! Please pass this message and save-the-date notice along to anyone you feel may be interested in participating.

MDHHS is hosting a free **virtual baby fair**. Parents can learn how to be better prepared for their best adventure yet! They will have an opportunity to learn about available resources, important health and safety information, and will have an opportunity to ask experts questions. The following MDHHS programs are participating in this event:

- Newborn Screening
- Michigan BioTrust for Health
- Infant Safe Sleep
- Women, Infants, & Children (WIC)
- Maternal Infant Health Program (MIHP)
- Immunizations
- Early Hearing Detection Intervention
- Birth Defects Education and Outreach
- State Breastfeeding Promotion

**We are offering TWO options, a weeknight, or a weekend. Event information and registration links can be found on Facebook here:**

- Dec. 2- MDHHS Virtual Baby Fair: <https://fb.me/e/b0xz2dnks>
- Dec. 12- MDHHS Virtual Baby Fair: <https://fb.me/e/3X65VLLVY>

MDHHS is excited to be able to offer a safe way for parents to get all the important information they need and we encourage you to share this information with any group or person who may be interested in attending.

For questions related to this event, please contact Kristen Thompson at [thompsonk23@michigan.gov](mailto:thompsonk23@michigan.gov).



Are you a new or expecting parent? Join us for a virtual baby fair to learn how to be better prepared for your best adventure yet! Learn about resources available to you, important information, and ask questions to experts.

**Wednesday, December 2, 2020 from 7:00-8:15 p.m.**

**OR**

**Saturday, December 12, 2020 from 9:00-10:15 a.m.**

<https://www.surveymonkey.com/r/F7JGGCS>

Participating MDHHS Programs:

- Newborn Screening
- BioTrust for Health
- Infant Safe Sleep
- Women, Infants, & Children (WIC)
- Immunizations
- Early Hearing Detection Intervention
- Maternal Infant Health Program
- Birth Defects Education and Outreach
- State Breastfeeding Promotion



For more information please contact Kristen Thompson  
[ThompsonK23@michigan.gov](mailto:ThompsonK23@michigan.gov)  
517-284-4992



## Fall 2020 Infant Crier



The Infant Crier, the online publication of the Michigan Association for Infant Mental Health (MI-AIMH), offers the opportunity to read articles, case studies and news related to infants, toddlers and their families.

To access the full publication, please click [here](#).

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## Coordinator Directory

To view the most recent Coordinator Directory, please click [here](#).

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## Topic Submission

If you have suggestions for topics to be addressed in future additions of the MIHP Weekly Update, please submit your ideas [here](#).

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Our communication for the Maternal Infant Health Program has been streamlined to a single email address and phone number. Please forward all email to [MIHP@michigan.gov](mailto:MIHP@michigan.gov). For further assistance, contact the state office @ **1-833-MI4-MIHP (1-833-644-6447)**. Thank you.