

# Maternal Infant Health Program

## Weekly Update



Please share this information with all MIHP team members.

Monday, December 14, 2020

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## January COP Webinar—Mark Your Calendar!

The next Community of Practice webinar will be held on Wednesday, January 13<sup>th</sup> from 1:00 pm – 3:00 pm. Topics for the webinar will be **Cycle 8 Certification Review Updates** and **Office of Inspector General (OIG) Updates**. Make sure to block off time on your calendar for these important updates.

Please click [here](#) to register.

## Second Call: Provider Telehealth Survey

If you haven't already done so, please complete the MIHP Agency Provider Telehealth Survey by the **December 18th** deadline. Results of the survey will help the MDHHS MIHP team and the Medicaid Policy staff form recommendations for continued use of telehealth after the state of emergency is lifted. The survey can be accessed [HERE](#). Remember that only one individual per agency may complete it.

Thank you to the many agencies that have already completed the survey!

## Reminder—Public Comment Sought on Michigan Breastfeeding Plan

You should have received a notification in the “Maternal Infant Health and Equity Updates” email last week inviting the public to [comment on the 2021-2024 Michigan Breastfeeding Plan](#). The first ever [Breastfeeding Plan was released in 2017](#). MDHHS remains committed to collaboration and wants to assure public feedback is received regarding the next iteration of the Michigan Breastfeeding Plan.

As indicated in the newsletter, the Michigan Breastfeeding Plan will be released in early 2021. [Public comment on the Plan](#) will be accepted through 5:00 p.m. on Friday, Dec. 18<sup>th</sup> by emailing [TownsendS2@michigan.gov](mailto:TownsendS2@michigan.gov). When submitting comments, please list "Michigan Breastfeeding Plan Feedback" in the subject line.

If you missed the notice, the full press release on the breastfeeding plan may be accessed [here](#).

### [Press Release](#)

## Maternal Infant Health, Safe Sleep Action Committee

We are currently recruiting for members for the newly formed Maternal Infant Health, Safe Sleep Action Committee. The Safe Sleep Action Committee will work to engage and collaborate with families and caregivers, community organizations, and other entities to significantly impact the infant mortality rate in Michigan by employing innovative initiatives to reduce the number of sleep-related infant deaths. This Action Committee will replace the former Infant Safe Sleep State Advisory Committee.

### **The Action Committee will:**

- Be supported by MDHHS Infant Safe Sleep Program staff
- Be capped at 20 members
- Have diversity in membership (i.e., demographic, geographic, cross-sector)
- Include family and community representation
- Convene content experts to impact system level and policy changes
- Identify and prioritize recommendations, strategies, programs, and plans for implementation across Michigan
- Require active participation by members both in meetings (held at least quarterly and additional ad hoc as needed) and in activities and assignments completed outside of formal meeting times

If you are interested in joining the Safe Sleep Action Committee or if you have questions, please email the MDHHS Infant Safe Sleep Program at [MDHHS-InfantSafeSleep@michigan.gov](mailto:MDHHS-InfantSafeSleep@michigan.gov) by **Friday, January 8, 2021**. We want to emphasize that this will be a working committee and will require a time commitment outside of attendance at meetings. To ensure diversity in membership, the Committee Chairs will meet and determine final membership by the end of January 2021. To learn more about the Maternal Infant Health Action Committees, go to [www.michigan.gov/mdhhs/0,5885,7-339-71550\\_96967\\_97025\\_98245---,00.html](http://www.michigan.gov/mdhhs/0,5885,7-339-71550_96967_97025_98245---,00.html).

Sincerely,

Safe Sleep Action Committee Co-Chairs

Cheryl Larry-Osman, DNP, MS, RN, CNM, CNS-C, Perinatal Clinical Nurse Specialist, Henry Ford Hospital Detroit  
Lisa Peacock, RN, MSN, WHNP-BC, Health Officer, The Health Department of Northwest Michigan and Benzie-Leelanau District Health Department

## **Safe Sleep Communications Toolkit**

The [Safe Sleep Communications Toolkit](#) has been recently updated and provides a variety of resources that you can use to promote infant safe sleep. You will find links to social media messages, images and videos you can use, campaign tips and more. Review the toolkit today to find out how you can promote infant safe sleep.

# Reminder--Stay Well Campaign

The MDHHS "Be Kind to Your Mind" campaign was launched in October to encourage residents to seek relief from COVID-19-related emotional distress by talking to a trained crisis counselor and learning about other help available. The campaign promotes the confidential Stay Well counseling line that debuted in May.

Please remind your families and colleagues about this important resource, especially as the holidays approach. Additional information is below:

- Stay Well website with mental health resources: <https://www.michigan.gov/staywell>
- Free, confidential, 24/7 Stay Well counseling services: **Call 1-888-535-6136, Press "8"**
- A link to **MDHHS "Be Kind to your Mind" press release** can be found [HERE](#).
- **TV spot:** [https://www.youtube.com/watch?v=wrvivecCxSQ&feature=emb\\_logo](https://www.youtube.com/watch?v=wrvivecCxSQ&feature=emb_logo)

An informational flyer on the Stay Well program is attached. Additionally, webinars about mental health and coping strategies for caregivers and children during this difficult time will be available in January.

## [Be Kind to Your Mind Campaign Flyer](#)



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## Coordinator Directory

To view the most recent Coordinator Directory, please click [here](#)

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## Topic Submission

If you have suggestions for topics to be addressed in future additions of the MIHP Weekly Update, please submit your ideas [here](#).

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Our communication for the Maternal Infant Health Program has been streamlined to a single email address and phone number. Please forward all email to [MIHP@michigan.gov](mailto:MIHP@michigan.gov). For further assistance, contact the state office @ **1-833-MI4-MIHP (1-833-644-6447)**. Thank you.