



GRETCHEN WHITMER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF LABOR AND ECONOMIC OPPORTUNITY
LANSING

SUSAN CORBIN
DIRECTOR

OFFICIAL
Policy Issuance (PI): 24-16, Change 1

Date: October 4, 2024

To: Michigan Works! Agency (MWA) Directors

From: Chelsea L. Mates, Division Administrator
Talent Development Division
Workforce Development **SIGNED**

Subject: Michigan Reconnect Targeted Outreach

Programs Affected: Michigan Reconnect

References: Michigan Reconnect Grant Act (Public Act [PA] 68 of 2020)
Michigan Reconnect Grant Recipient Act (PA 84 of 2020)
Michigan Reconnect Expansion (PA 119 of 2023, Sec. 606)

Rescissions: None

Background: The Michigan Department of Lifelong Education, Advancement, and Potential (MiLEAP) is tasked with improving outcomes from preschool through postsecondary so anyone can “make it” in Michigan with a solid education and a path to a good-paying job. MiLEAP’s Office of Sixty by 30 (Office) seeks to increase the number of working-age adults with a skills certificate or college degree to 60 percent by 2030. This will build a better Michigan by closing the skills gap, increasing opportunity, and making Michigan more competitive.

One of the Office’s initiatives is the Michigan Reconnect Program (Reconnect), which provides eligible students a chance to work toward an associate degree or Pell-eligible skills certificate at in-district community colleges, tuition-free. Reconnect aims to connect Michiganders to good-paying jobs and to connect businesses with the talent they need to thrive in their communities.

Policy: This policy change extends the Michigan Reconnect Targeted Outreach grant end date to March 31, 2025.

The funding supports partner businesses in connecting current and potential employees with Reconnect. Businesses with existing employee education programs (e.g., tuition benefits) should be targeted, with the goal of enhancing these existing programs to gain more Reconnect participants, thus upskilling incumbent workers and fulfilling employers' talent needs.

MWAs and employers will work together and use these grants to build awareness and incentivize participation in Reconnect. Activities will be targeted to current and potential employees ages 21-24 years old, with high school diplomas who do not have college degrees and are not enrolled in college. MWAs are encouraged to engage with businesses using an industry-sector approach.

Allowable Activities and Expenses

Eligible activities include the following:

- Hiring a consultant to work with employers to create education-friendly policies.
- Presentations to human resources staff at the employer's location.
- Free Application for Federal Student Aid completion and/or college enrollment nights at the employer's location.
- Supporting employers with outreach to potential Reconnect applicants.
- One-on-one consultations with employers (i.e., review of policy manuals).
- Relationship-building with employers to encourage applications.
- Creation of materials for education/awareness for employers.
- Development of materials on college programs that speak to employer needs.
- Information sessions hosted virtually and/or on company premises.

Eligible expenses include the following:

- Staff time
- Printed materials to be shared with employers to market Reconnect as a beneficial upskilling tool (Reconnect will provide)
- Printed materials to be shared directly with employees during orientation/on-boarding (existing toolkit) found here: <https://www.michigan.gov/reconnect/toolkit>
- Other materials and supplies
- Travel
- Costs for event convening (i.e., event space, audio visual equipment, catering)

- Consultant time
- Social media promotion
- Employee supportive services

The funds allocated via this policy are available for expenditure through March 31, 2025.

All other provisions of PI 24-16 not specifically altered by this policy change, remain unchanged and in effect.

Action: MWAs who would like to extend the end date of their award shall prepare and submit a Budget Information Summary (BIS) to the Michigan Department of Labor and Economic Opportunity, Workforce Development (LEO-WD) within 30 days of the issue date of this policy. Instructions for completing the BIS are attached. The BIS shall be submitted to LEO-TSDIV@michigan.gov. Please copy your Workforce Innovation Team (WIT) Coordinator.

Inquiries: Questions regarding this policy should be directed to Ms. Camara Lewis, Community Outreach Strategist, MiLEAP Office of Sixty by 30, at lewisc16@michigan.gov.

Questions regarding the BIS, or the instructions for this form should be directed to your WIT Coordinator. Additionally, questions regarding the management/distribution of the awards should also be directed to your WIT Coordinator.

WD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Please contact Ms. Carrie Green by telephone at 989-292-2353 or by email at GreenC15@michigan.gov for details.

This policy is available for downloading from the [WD website](#). WD is funded by state and federal funds. Additional details are available on the [LEO Legal Disclaimer webpage](#).

Expiration

Date: March 31, 2025

CM:BE:CEG
Attachment

**Budget Information Summary (BIS) Instructions
State and Local Fiscal Recovery Funds (SLFRF)
Michigan Reconnect Targeted Outreach**

Section I – Identification Information

Michigan Works! Agency (MWA) Name: Enter the name of the MWA.

Policy Issuance Number: “24-16, Change 1” has been pre-printed.

Grant Name: “FY24 State and Local Fiscal Recovery Funds (SLFRF)” has been pre-printed.

Project Name: “Michigan Reconnect Targeted Outreach” has been pre-printed.

Plan Period: “4/1/2024 – 3/31/2025” has been pre-printed.

Catalog of Federal Domestic Assistance (CFDA) Number: CFDA number “21.027” has been pre-printed.

Section II – Total Funds Available

Initial Allocation: Enter the amount of the allocation.

Total Funds Available: The Excel spreadsheet will automatically calculate.

Section III – Planned Expenditures by Cost Category

Program: Enter the amount of funding for each of the following program categories:

Consultation Services: Enter the amount of funding to be used for consultation services.

Employer Outreach: Enter the amount of funding to be used for employer outreach.

Other: Enter the amount of funding to be used for other.

Supportive Services: Enter the amount of funding to be used for employee supportive services.

Administration: Enter the amount of funding to support MWA administration.

Total Planned Expenditures: The Excel spreadsheet will automatically calculate.

Section IV – Limitation Percentage

Administration: The Excel spreadsheet will automatically calculate the percentage of planned administration expenditures in comparison to total funds available. Not more than 10.00 percent of the total allocation may be used for administration. **Do not enter cents. Use whole figure only.**

**Michigan Reconnect Targeted Outreach
2024 Allocations (Previously Awarded in PI 24-16)**

Michigan Works! (MW!) Agency	Allocation
Berrien/Cass/Van Buren MW!	\$15,000
Capital Area MW!	\$26,331
Detroit Employment Solutions Corporation	\$22,895
Great Lakes Bay MW!	\$21,465
GST MW!	\$20,631
Macomb/St. Clair MW!	\$30,549
MW! Southeast Consortium	\$40,986
MW! Southwest	\$22,836
Northeast MW!	\$15,000
Northwest MW!	\$15,000
Oakland County MW!	\$35,020
Region 7B MW!	\$15,000
Southeast Michigan Community Alliance	\$37,412
Upper Peninsula MW!	\$15,000
West Central MW!	\$15,000
West MW!	\$52,379
Total	\$400,504

Formula Factors: Percentage of 21–24-year-olds in the local area without college degrees; percentage of high school graduates ages 18-24 in the local area with some college but no degree. Data obtained from the [American Census Survey 2022 5-year Estimates](#).