



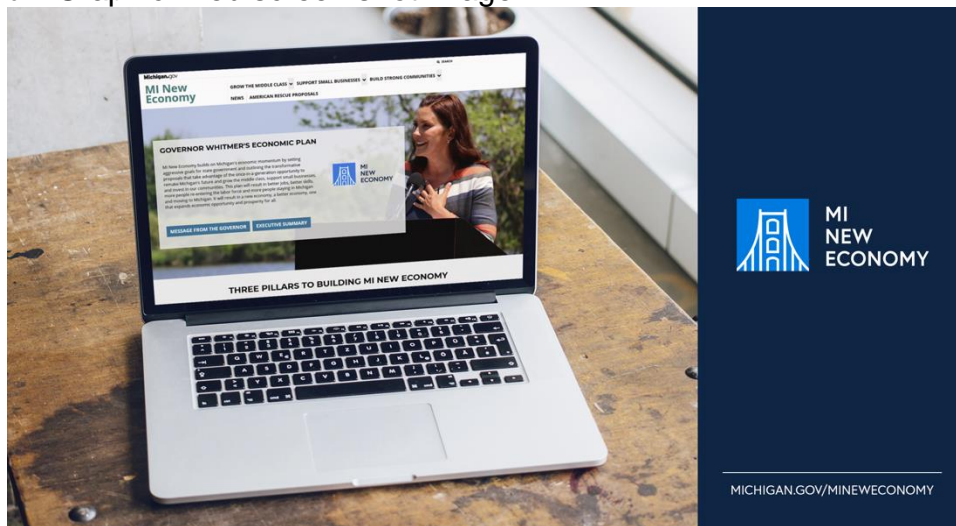
MI
NEW
ECONOMY

MI NEW ECONOMY SOCIAL MEDIA

- Gov. Whitmer detailed the three pillars to build Michigan's economy back stronger through her #MINewEconomy plan.
 - Link: bit.ly/2XkB2CQ
 - Graphic: 3 pillars graphic:



- Gov. Whitmer launched the #MINewEconomy website to highlight her plan to give Michigan a better future, focusing on three pillars: Grow the Middle Class, Support Small Businesses and Invest in our Communities.
 - Link: bit.ly/2Z86Pbf
 - Graphic: web screen shot image



- The goal of #MINewEconomy is to create an economy that expands economic opportunity and prosperity for all.
 - Link: bit.ly/3nBWbTb
 - Graphic: Aero image



- No economic vision for the state can be complete if it doesn't focus on eliminating poverty and lifting families into the middle class. See how Gov. Whitmer's #MINewEconomy plan will help grow the middle class.
 - Link: bit.ly/2Xmgnyr
 - Graphic: hardworking Michiganders



- To continue boosting economic development in our state, Michigan needs to focus on creating and growing more Main Street businesses. Learn more about Gov. Whitmer's #MINewEconomy plan to support small businesses across our great state.

- Link: bit.ly/2VOT9R2
- Graphic: Ionia image



- Michigan's residents deserve to live in vibrant communities with services and amenities that are associated with a high standard of living. Find out how Gov. Whitmer's #MINewEconomy plan will create strong communities.

- Link: bit.ly/3lyp0hw
- Graphic: placemaking



- #MINewEconomy is Gov. Whitmer’s vision for a stronger and more resilient Michigan, addressing the structural challenges our state faced prior to the pandemic.
 - Link: bit.ly/3hGAC14
 - Graphic: 3 pillars graphic



- “I look forward to harnessing our potential to usher in a new era of prosperity for the state we all love.” – Gov. Whitmer
 - Link: bit.ly/3AcZTae
 - Graphic: photo of the governor



- Michigan is already seeing promising results from the economic policies and COVID-19 mitigation measures that have helped small businesses and working people recover from the pandemic, evidenced by the fact that Michigan's economy grew 7.6% in the first quarter of 2021. #MINewEconomy plans to build off that momentum and continue strengthening our state.
 - Link: bit.ly/3hzo7nV
 - Graphic: 3 pillars graphic



- The primary challenges #MINewEconomy will address include the need for more workers, the excessive number of low-wage jobs, a lack of investments in our communities and much, much more.
 - Link: bit.ly/399o65z
 - Graphic: 3 pillars graphic

