

# Award Winning



**Demand Side Management Option/Risk Evaluator**



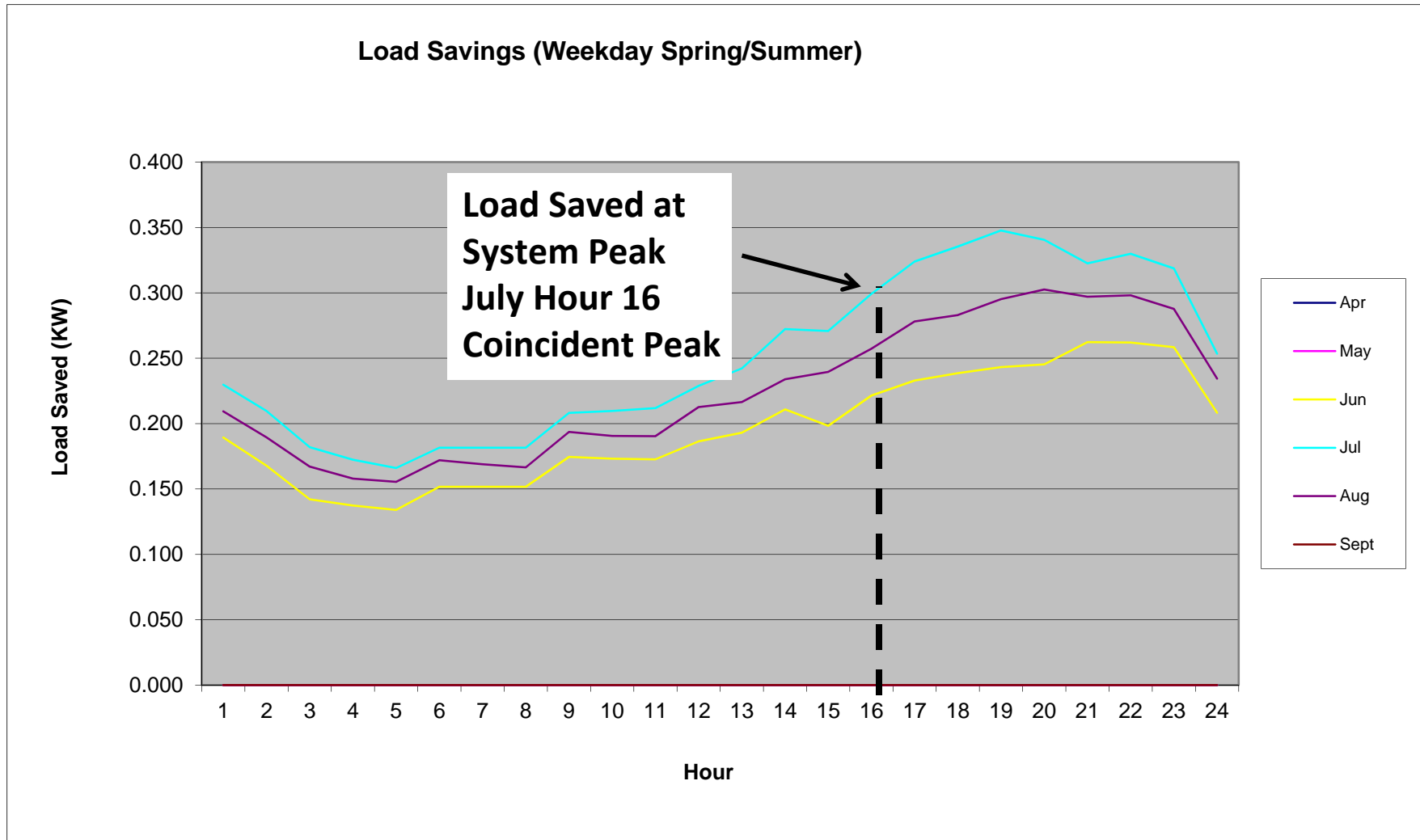
# Coincident System Peak



Demand Saving is based on capacity reduction at the time of **SYSTEM** Peak capacity.

1 (Summer)	2 (Winter)	
\$65.00	\$0.00	Avoided Capacity (\$ / kW Annualized)
7	1	Coincident Month (1-12, 0)
16	9	Coincident Hour (1-24, 0)

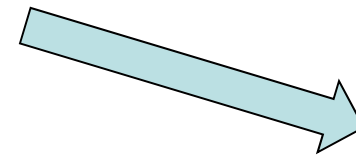
# Customer Loadshape



# Enter Savings Loadshape



Mode 2: Specify savings loadshape  
Including savings at the time of system peak

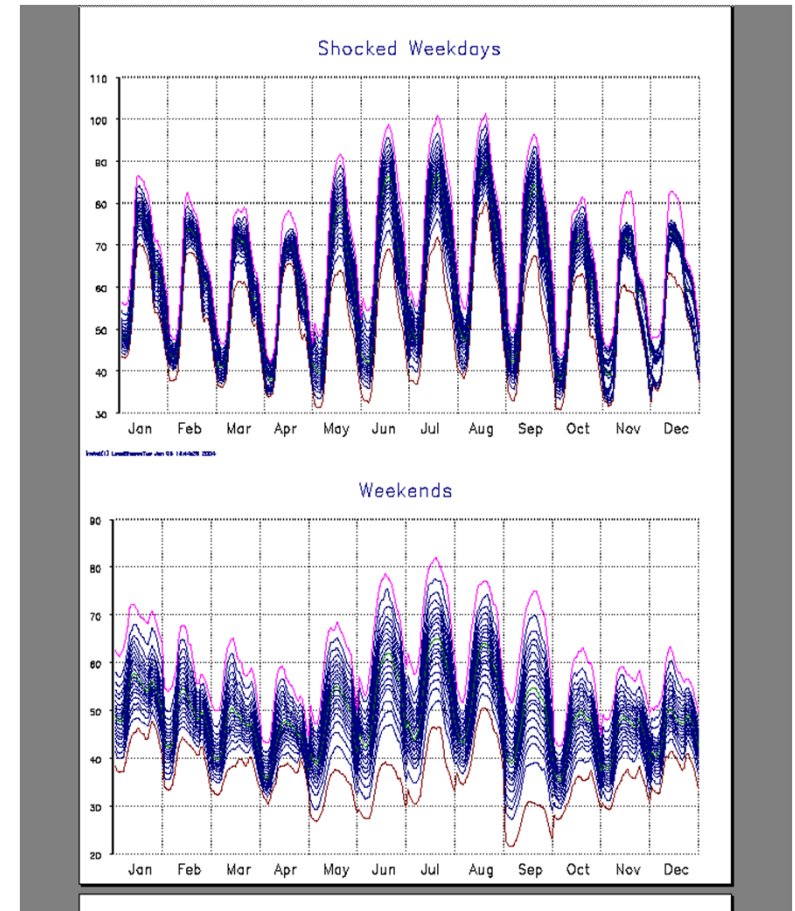


Mean Savings	Apr	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	
	Spring	May	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	
	Summer	Jun	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
		Jul	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
	Aug	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
	Sept	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
	Mean Savings	Oct	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
	Fall	Nov	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
	Winter	Dec	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
Jan		0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
Feb		0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
Mar		0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035	0.035
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	

# Example Loadshape Output

For each customer load or end use, 576 regressions are selected among several thousand possible combinations.

- 12 months x 24 hours x 2 day types.
- Each hour has its own distribution.
- Distributions are key to valuing extreme events, as with demand response.
- The middle “load shape” is the weather normal prediction of load or savings, and the upper load shape is the 99<sup>th</sup> percentile load forecast.
- 5<sup>th</sup> percentile increments are provided.



# Enter Coincident Savings



Using Mode 3 and the loadshape you can still specify the Coincident kW if known

<b>Mode 3 - Targets</b>	1000	kWh	
	1	Non-Coin kW	
	0	CCF	
	1.25	Summer Coincident kW	
	1	Winter Coincident kW	

# Results in Capacity Savings



Year	Cumulative							
	kW	kW (net)	Summer Coin kW	Summer Coin (net)	Winter Coin kW	Winter Coin (net)	kWh	kWh (net)
1	268	268	230	230	0	0	275,000	275,000
2	535	535	461	461	0	0	550,000	550,000
3	803	803	691	691	0	0	825,000	825,000
4	1,071	1,071	921	921	0	0	1,100,000	1,100,000
5	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
6	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
7	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
8	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
9	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
10	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
11	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
12	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
13	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
14	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
15	1,338	1,338	1,152	1,152	0	0	1,375,000	1,375,000
16	1,071	1,071	921	921	0	0	1,100,000	1,100,000
17	803	803	691	691	0	0	825,000	825,000
18	535	535	461	461	0	0	550,000	550,000
19	268	268	230	230	0	0	275,000	275,000

# Based on Capacity Value



Cost-Based Avoided Costs (Net Free Riders/Persistence)					
Year	Cumulative Electric				
	Energy	Capacity	T&D	Ancillary	Total
1	\$18,647.46	\$14,971.00	\$5,758.08	\$1,007.77	\$40,384.30
2	\$37,667.87	\$30,241.42	\$11,631.31	\$2,035.69	\$81,576.29
3	\$57,066.82	\$45,815.75	\$17,621.44	\$3,084.07	\$123,588.08
4	\$76,849.99	\$61,698.54	\$23,730.21	\$4,153.21	\$166,431.95
5	\$97,023.11	\$77,894.41	\$29,959.39	\$5,243.43	\$210,120.33
6	\$97,993.34	\$78,673.35	\$30,258.98	\$5,295.86	\$212,221.54
7	\$98,973.28	\$79,460.08	\$30,561.57	\$5,348.82	\$214,343.75
8	\$99,963.01	\$80,254.68	\$30,867.19	\$5,402.31	\$216,487.19
9	\$100,962.64	\$81,057.23	\$31,175.86	\$5,456.33	\$218,652.06
10	\$101,972.27	\$81,867.80	\$31,487.62	\$5,510.89	\$220,838.58
11	\$102,991.99	\$82,686.48	\$31,802.49	\$5,566.00	\$223,046.97
12	\$104,021.91	\$83,513.35	\$32,120.52	\$5,621.66	\$225,277.44
13	\$105,062.13	\$84,348.48	\$32,441.72	\$5,677.88	\$227,530.21
14	\$106,112.75	\$85,191.97	\$32,766.14	\$5,734.66	\$229,805.51
15	\$107,173.88	\$86,043.88	\$33,093.80	\$5,792.01	\$232,103.57
16	\$86,596.49	\$69,523.46	\$26,739.79	\$4,679.94	\$187,539.68
17	\$65,596.84	\$52,664.02	\$20,255.39	\$3,545.06	\$142,061.31
18	\$44,168.54	\$35,460.44	\$13,638.63	\$2,387.00	\$95,654.62
19	\$22,305.11	\$17,907.52	\$6,887.51	\$1,205.44	\$48,305.58
Totals	\$1,531,149.43	\$1,229,273.87	\$472,797.64	\$82,748.02	\$3,315,968.96



# Savings Output Options



- Cumulative 8760 kWh Savings by Year w/Losses (50% Percentile)
- Cumulative Peak-Day Savings (95%)
- Typical Weekday (50%)
- Typical Weekend (50%)



***Contact Information:***

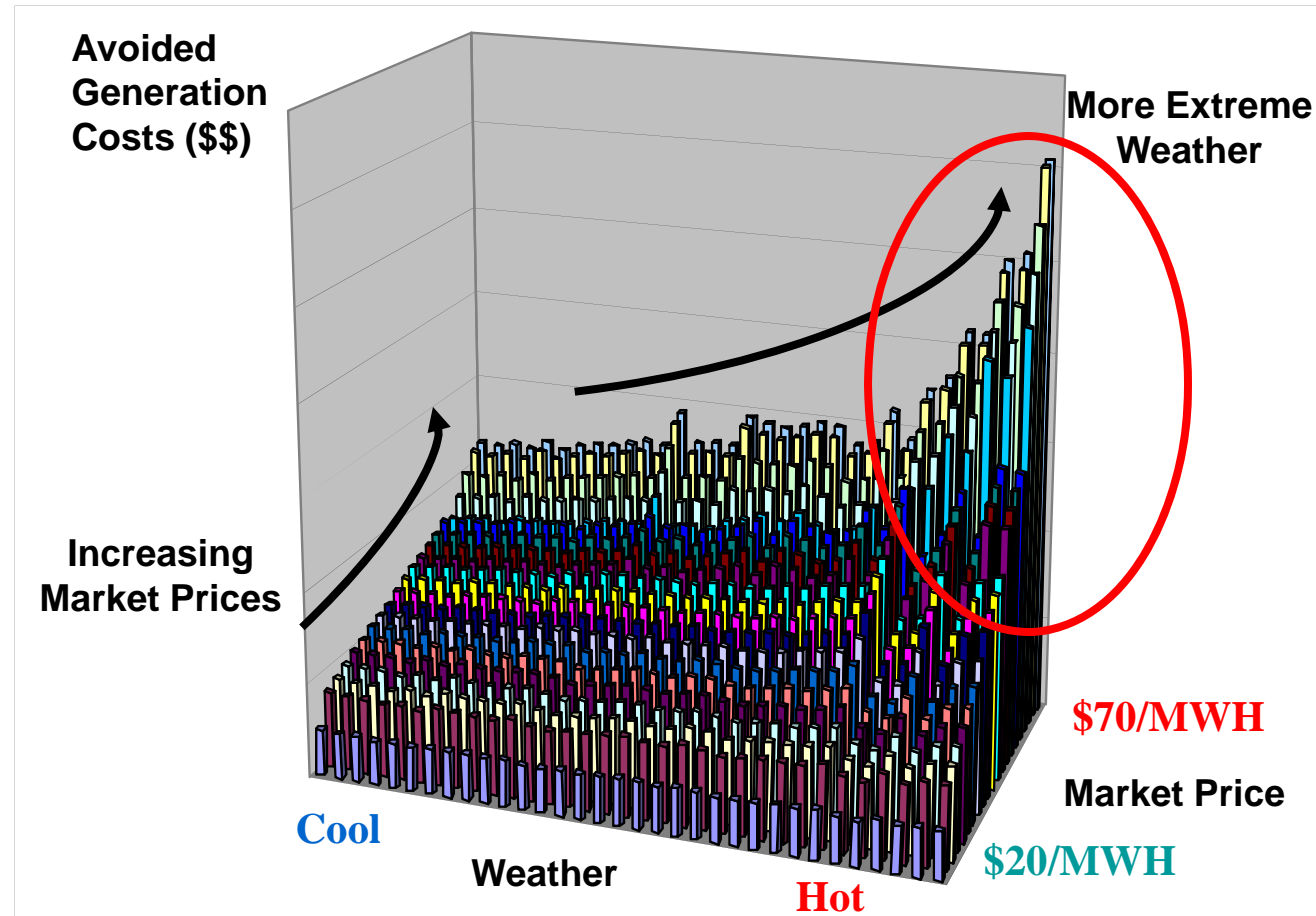
**Rick Morgan**

**608.277.9518**

**[rick.morgan@integralanalytics.com](mailto:rick.morgan@integralanalytics.com)**

# Distribution of Test Results

Loads **and** prices are **both** driven by weather covariance. If we use averages we lose the high end values.



## Cost Based View

More prevalent in traditional regulation, states  
May undervalue prices (innovation) long term

## Market Based View

More common with FERC, dereg markets  
May overvalue prices (contracts) in short term

### APPLIED METHODS DIFFER

DSMore values programs using **BOTH** cost-based and market-based valuations, to show range of value.

Retrospective, Historical  
Utility/ Construction Information  
Embedded Costs  
System Lambda  
Proxy for Capacity (peaker)  
Energy/ capacity fixed to one utility  
Tied to one plant (or one utility's plants)  
Engineering, Production Models  
Dispatch Analysis, Stack Models

Prospective, Futures/ Forwards  
Marketer, Trader Information  
Forward Markets  
Market Indices, MW Daily, ICE, ISO  
Structured Deals, Bundled (Risk) Contracts  
Fixed to a region, hub or ISO zone.  
Reflects blend of capacity in a region  
Statistical, Financial Models  
Black-Scholes Models, GARCH

# Test Distributions and Risk

Test results are driven (significantly) by market prices and weather

Min Value	Lowest market prices, mildest weather
Max Value	Highest market prices, extreme weather
Today's Value	Today's market prices
Alternative Value	Alternative choice for Today's prices
Option Value	Long Run Value over many market prices, all weather

Tests	Minimum Value	Today's Value	Alternate Value	Option Value	Maximum Value
Utility Test	1.17	2.53	2.74	3.25	8.36
TRC Test	1.49	3.23	3.51	4.15	10.68
RIM Test	0.52	1.36	1.47	1.74	4.52
RIM (Net Fuel)	0.63	1.73	1.87	2.21	5.91
Societal Test	1.77	3.51	3.78	4.43	23.51
Participant Test	2.15	2.24	2.24	2.24	3.03

