

Preliminary APP Measure guidelines for discussion with the Technical committee. Please distribute it to the correct people so we can discuss on Tuesday.

- Primary purpose of app is to achieve behavior-based energy savings for Residential customers.
- Mobile device interface
- Customer specific use data
- Identifies opportunities/programs/appliances that would be available for potential energy savings
- Ability to set an energy savings target and monitor progress
- Interactive feedback tools
- Energy savings guidance
- Identifies the potential financial savings from energy efficiency actions
- Impacts would need to be evaluated annually