

GRETCHEN WHITMER
GOVERNOR

## STATE OF MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS PUBLIC SERVICE COMMISSION

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## Energy Accessibility and Affordability Collaborative Outreach and Education Subcommittee Meeting Minutes September 9, 2021

- 1. Welcome and Group Agreements
  - Be accountable
  - o Use "I" Statements when speaking
  - O We are here for a bigger purpose -
  - o Celebrate each other's sharing/ideas.
  - o Contribute to a space of care, keep each other safe.
  - o Practice making space for others when you have talked a lot and speak up when you can. Call in others.
  - Lead with impact over intentions, ask for clarification from a place of curiosity when in doubt. Let us be mindful of our actions.
  - o Umoja principle if you want to go fast go alone if you want to go far go together
  - O Take the time to address issues in the moment, reflect on issues in real-time, take responsibility to honor our commitments
- 2. Introduction and discussion regarding the value each participant brings to the committee's work
- 3. Identifying Goals Short Term
  - o Gather Resources & Review
  - o Know where resources are in terms of personnel
  - Community Engagement Understand the priorities of the community (share list) We need to listen to the community
  - o Brainstorm ways to get information to everyone (digital divide, etc)
  - o Call others into this meeting (community groups)
  - Accommodate the needs of communities
    - The West District Council (statewide St. Vincent Depaul need to add to outreach list) what do our customers need?
  - o St. Vincent Depaul has been doing energy workshops
  - Coordination between agencies what is the current process? How can this process be improved?

- 4. Identifying Goals Long Term
  - o Energy Affordability Accessibility Town Hall on assistance programs
  - Customers viewpoint as part of the work (outreach to churches, schools, etc.) All hands on Deck
  - o Continuous Outreach Plan for the group
  - Statewide representation from all the utilities
  - o How do we have consistent follow up with communities?
  - Listening to the narrative of community
  - Storytelling shifting the narrative
- 5. Discussion regarding Effective Community Engagement
  - Working along side community
  - Local context
  - o Introductions and relationship building

## 6. Resources

- Stories of Community Engagement: Anne Price, President of the Insight Center (temboo.com)
- 7. Next Steps and Follow up
  - o Review Community engagement resource
  - o Define immediate goals and delegate teams
    - o Gatherine resources
    - o Community outreach and engagement
    - Coordination between agencies
  - o Review next steps