



Carnegie  
Mellon  
University



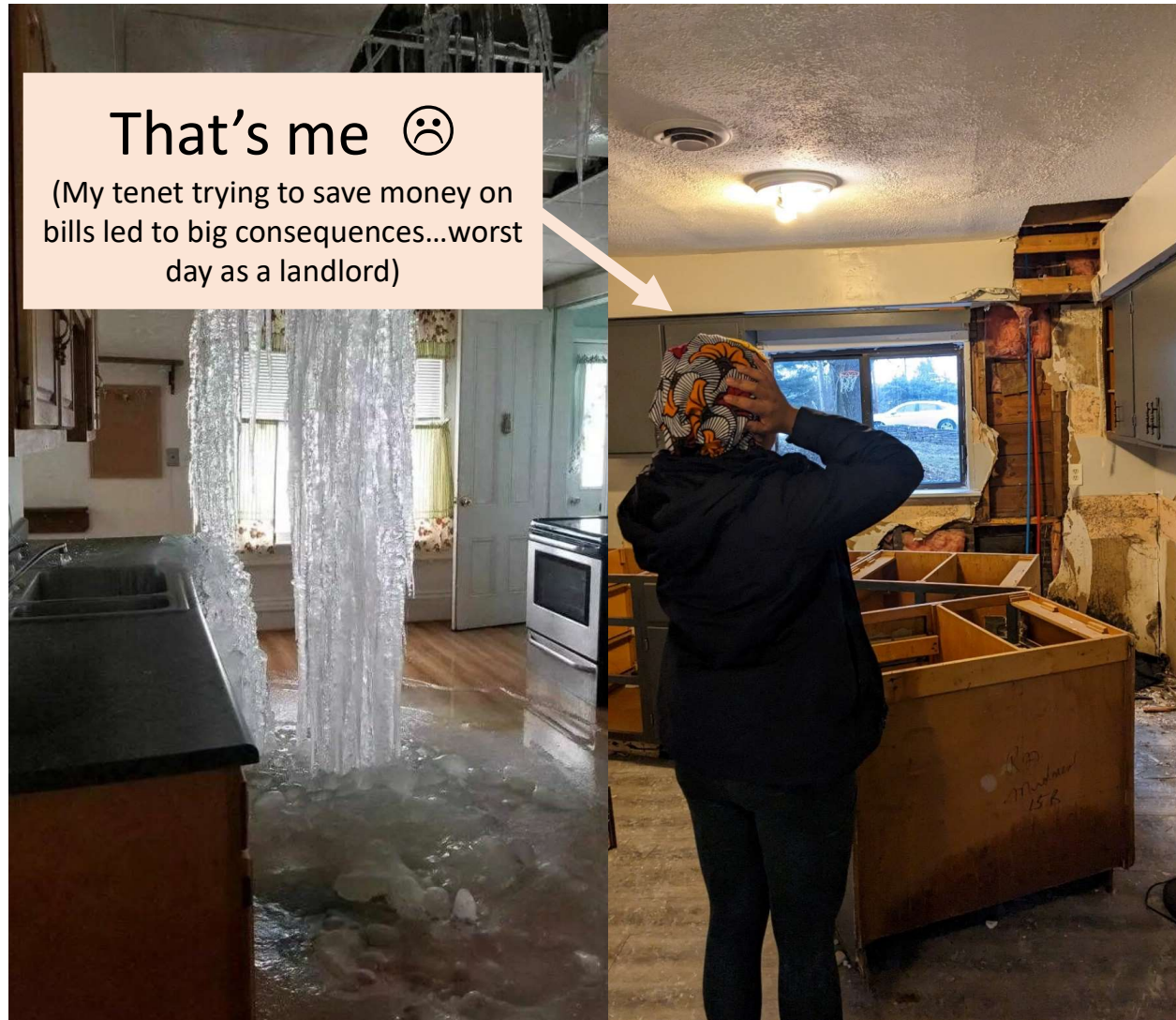
# Energy Justice Planning: People Impacts Assessments in Energy Transitions

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*Shuchen Cong*

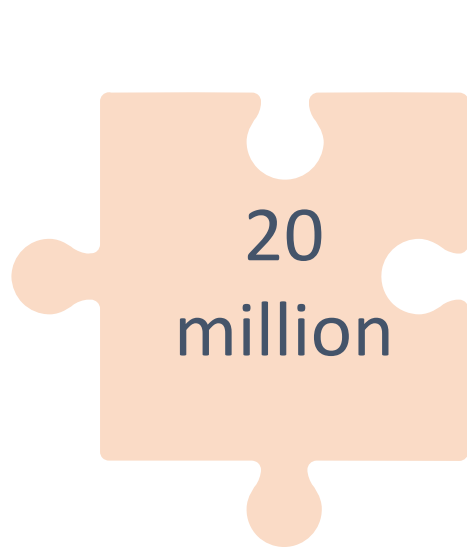
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Peoples Energy Analytics  
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# How Many People In the Audience Have Experienced Pipes Freezing in your Home?

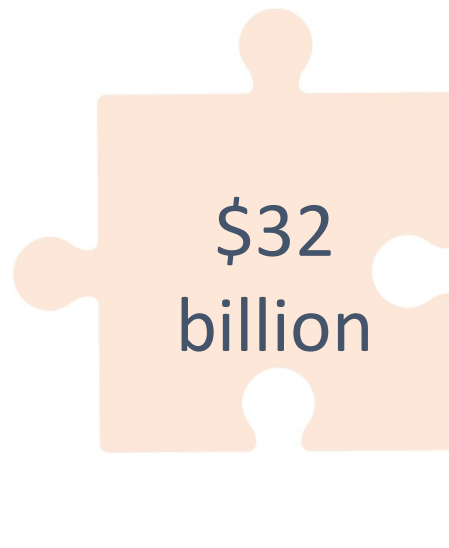
2022 Christmas cold snap in led to the entire duplex losing access to water



# The Problem



US households behind  
on utility bills



Owed to 169 electric  
and gas utilities by the  
end of 2020



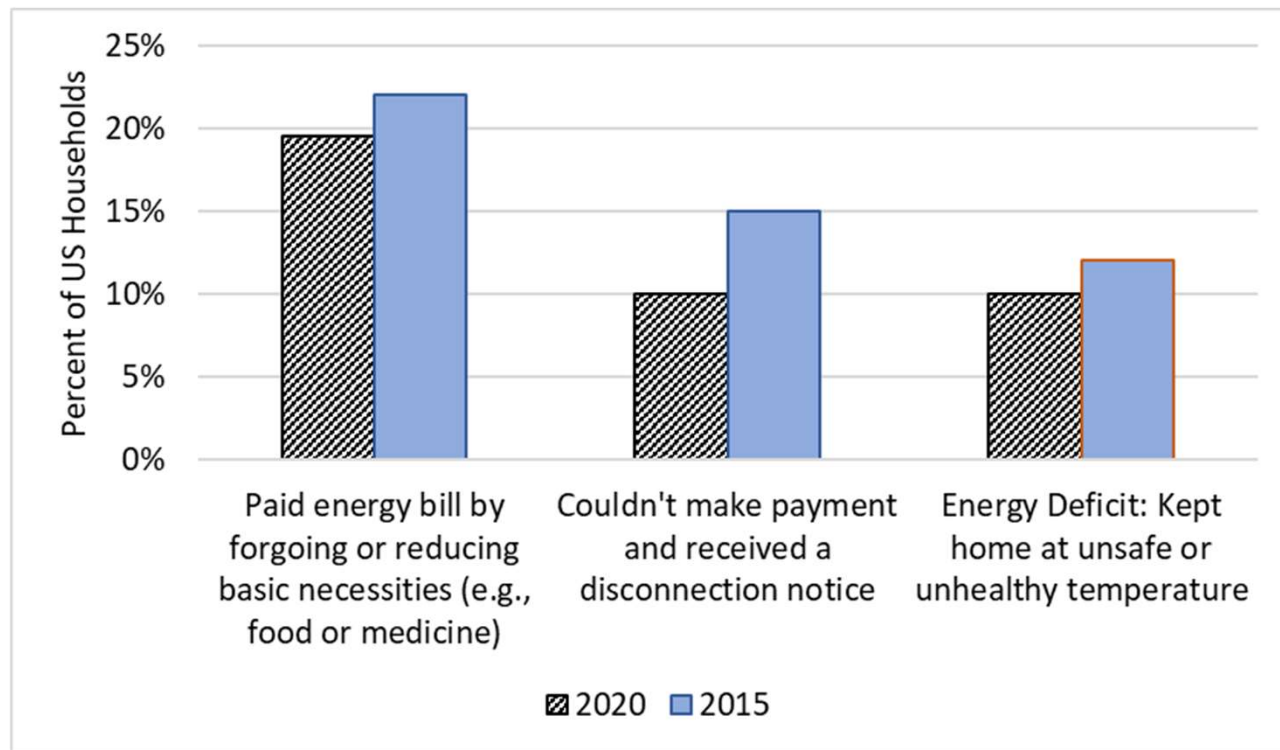
Estimated unused  
low-income energy  
assistance annually



Energy  
Insecurity is  
High In the  
US



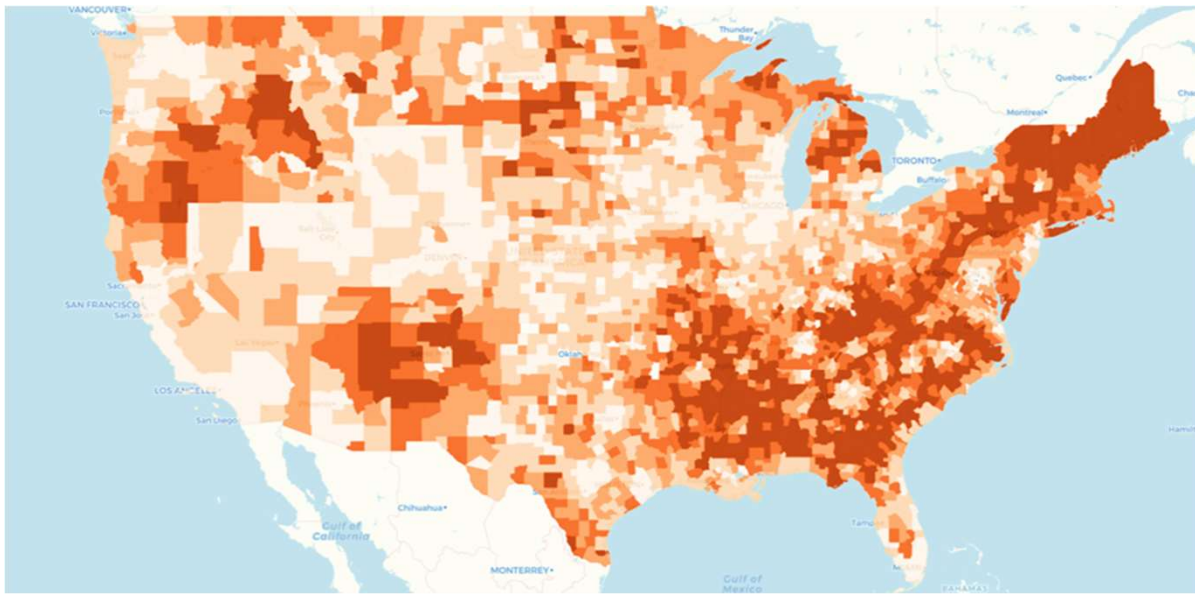
## Energy Insecurity is High In the US



Electricity started off as a luxury good, and we still treat it that way. But as we approach 100% electrification, electricity becomes the essential service that enables all other essential services.

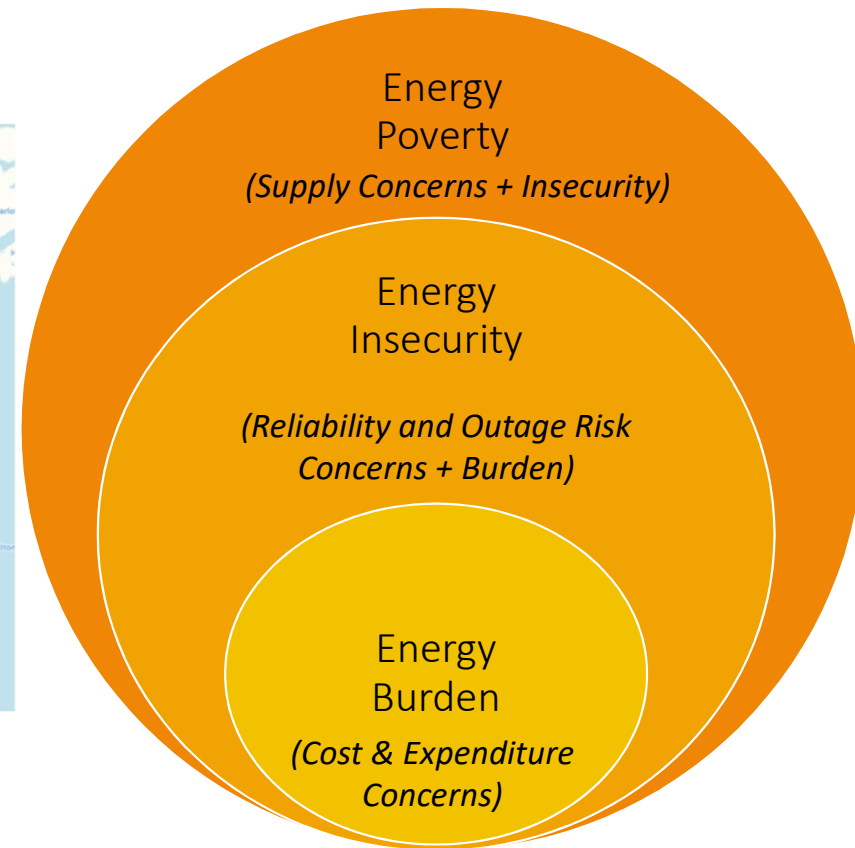


# Energy poverty discussions dominated by Energy Burden



Energy burdens (at the county level) for LMI (low and moderate-income) households. The lightest color in the choropleth scale is <6% of annual income spent on housing energy bills, and the darkest is >19%.

<https://blog.ucsusa.org/joseph-daniel/how-to-make-energy-burden-less-bad>

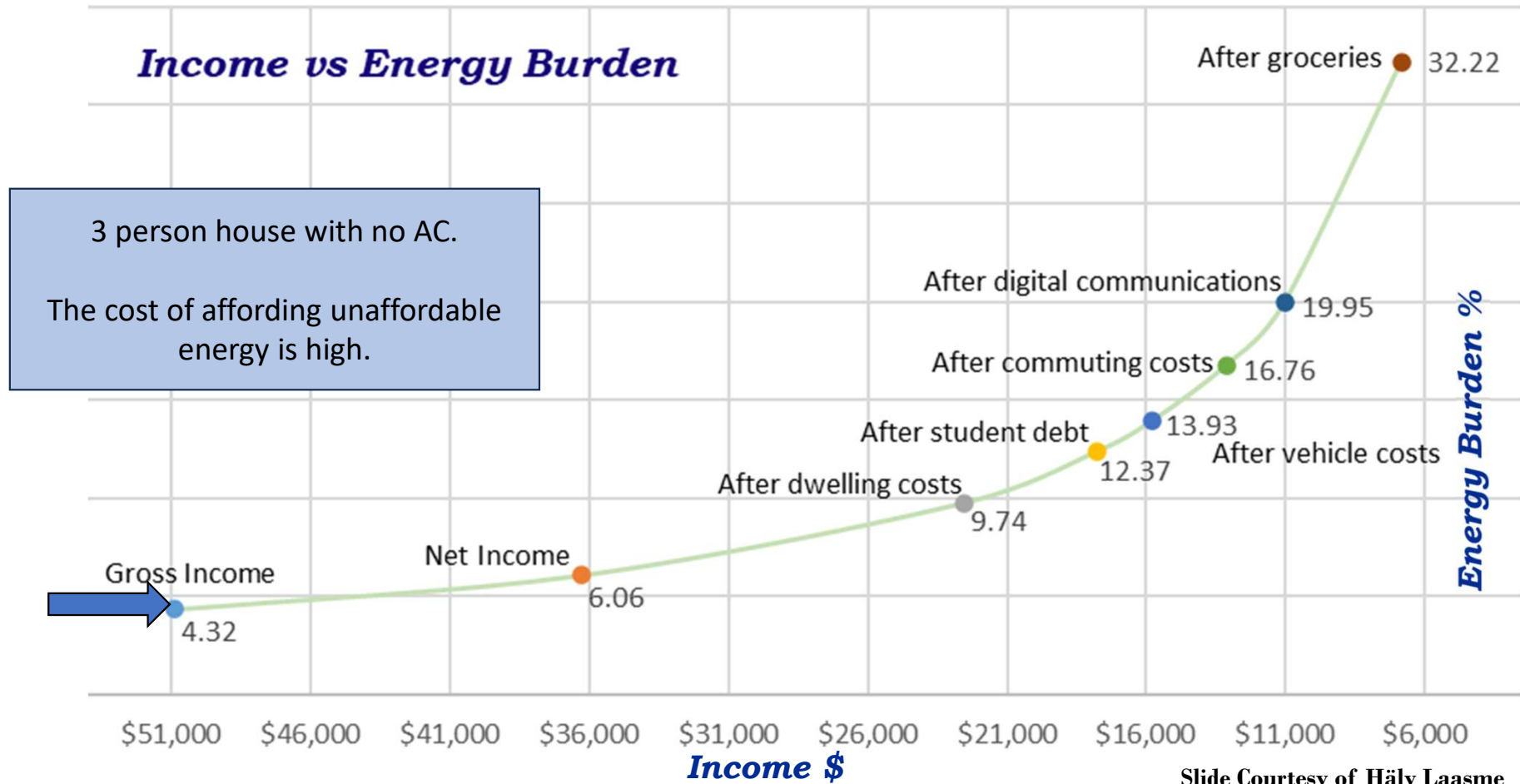




Many things you need  
to pay before you get  
to your energy bill

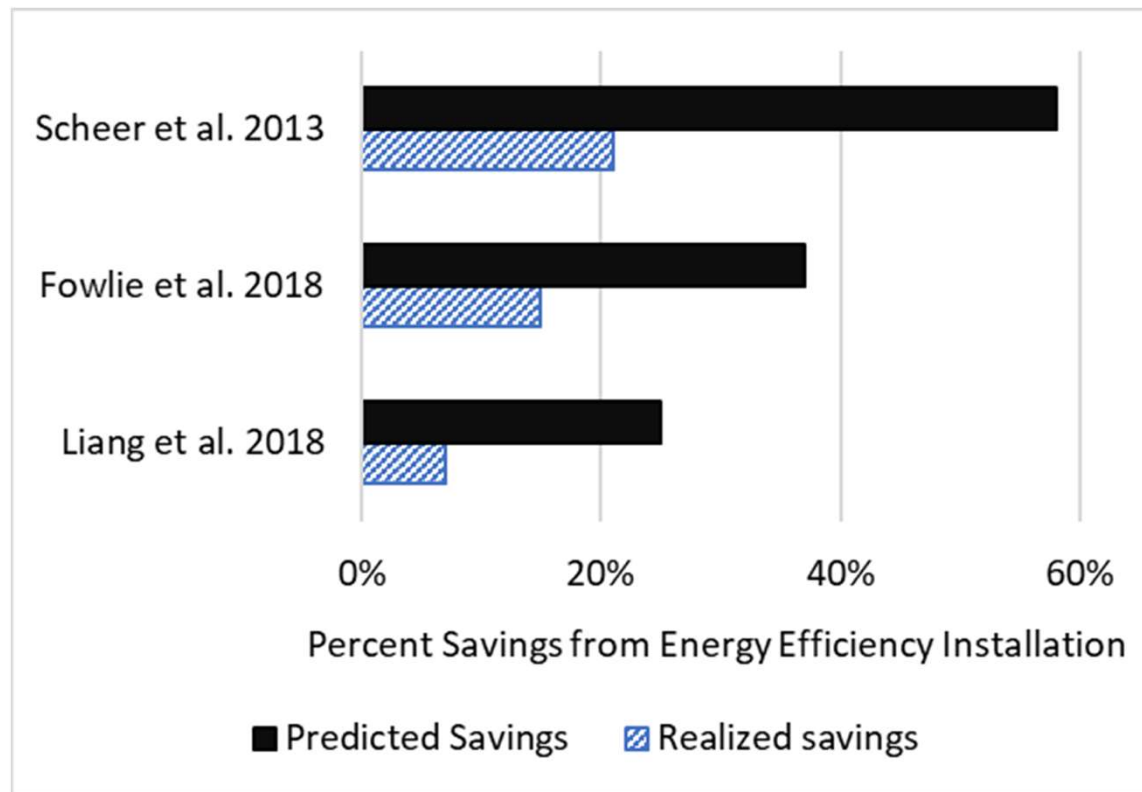


# Gross Income misses the big picture and true fraction



Slide Courtesy of Häly Laasme

# Energy Efficiency is a Solution But There Are Reports of Savings Being Less than Projected



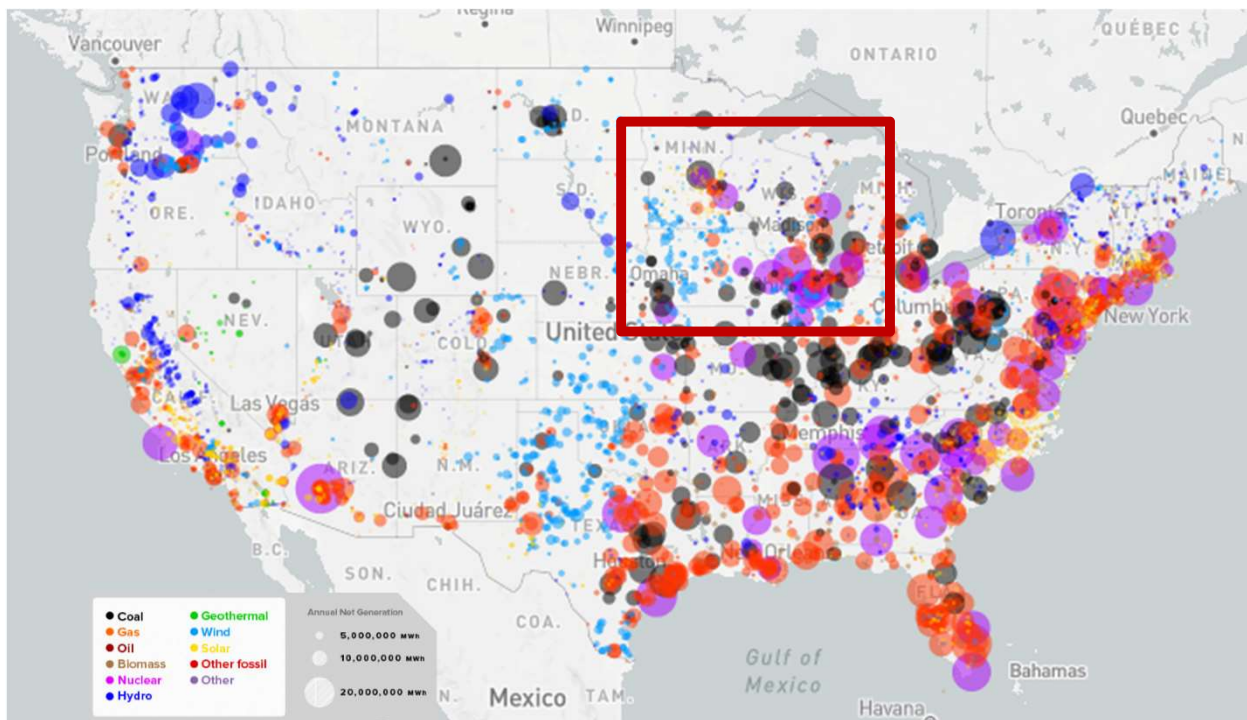
- Rebound effect isn't always bad

# Energy Limiting Behavior: A Hidden Inequity



Need to integrate human behavior and people's tendency to reduce their energy consumption to save money, and potential long term energy limiting behavior into energy models.

## Study area: Illinois



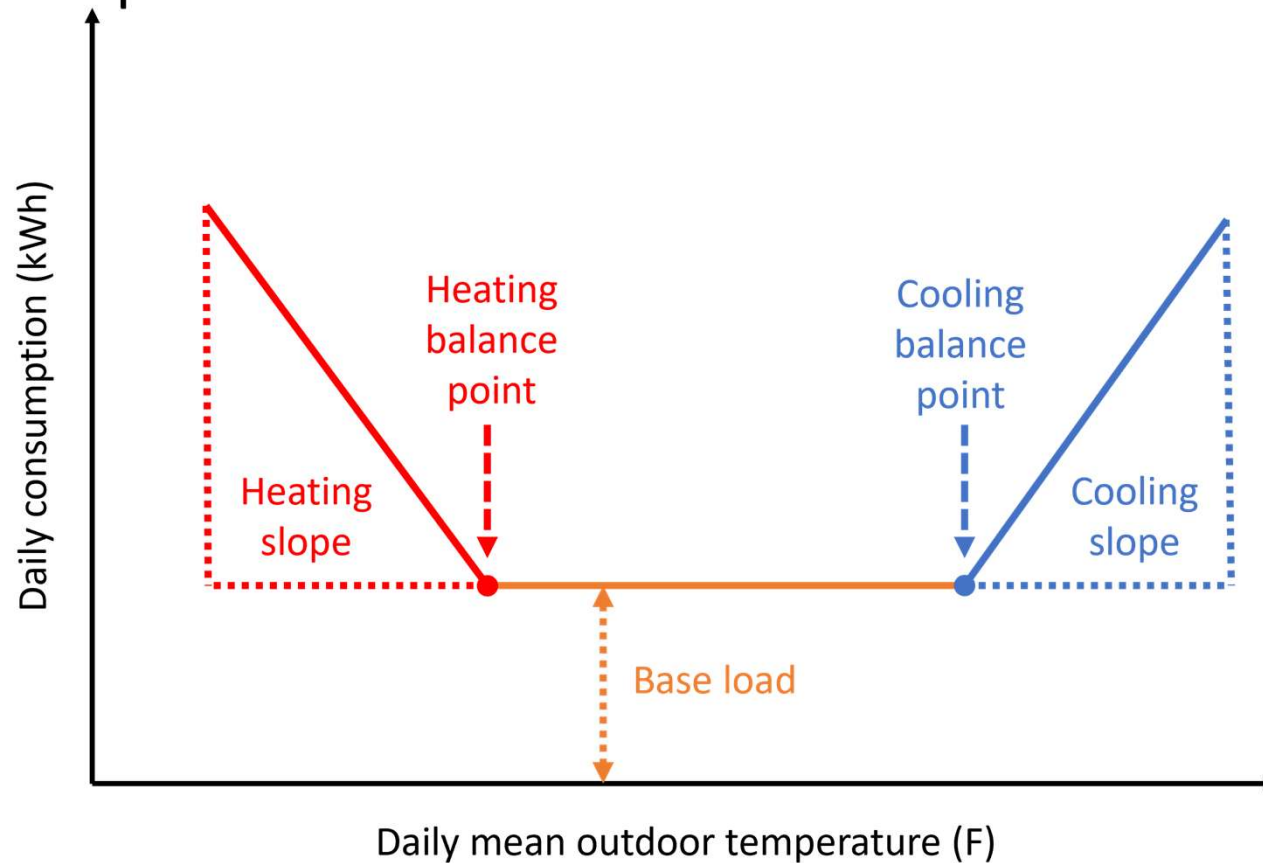
US Power Plants, 2019  
<https://physics.weber.edu/schroeder/energy/PowerPlantsMap.html>

Climate Illinois: Cold and harsh winter, mild summer

Analysis of over 150,000 households in ComEd region

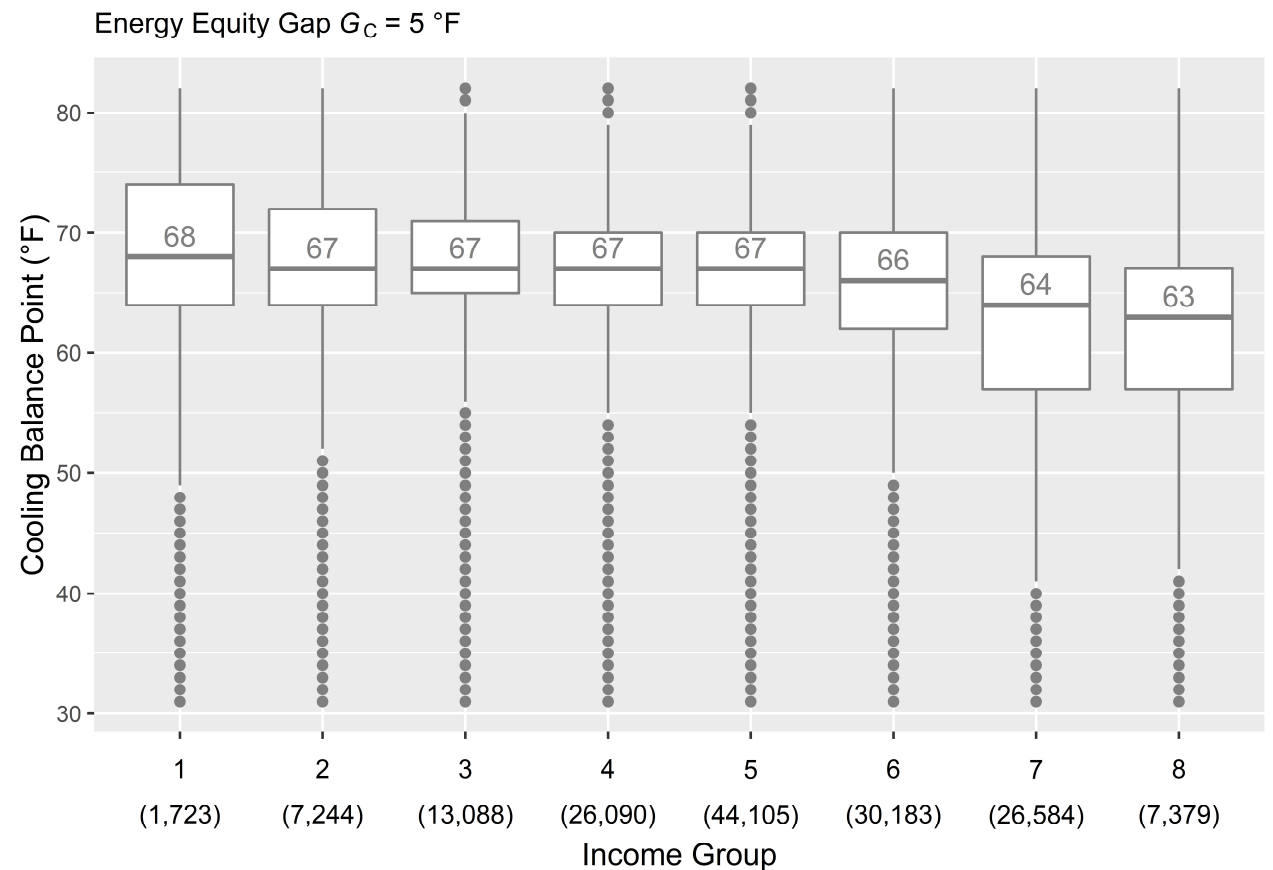


# Five Point Regression to Identify Electricity Consumption Behavior



# Chicago: the energy equity gap (EEG) for cooling

- Smart meter data for over 150,000 households
- $EEG = \max(\text{inf\_temp}_{median}) - \min(\text{inf\_temp}_{median})$

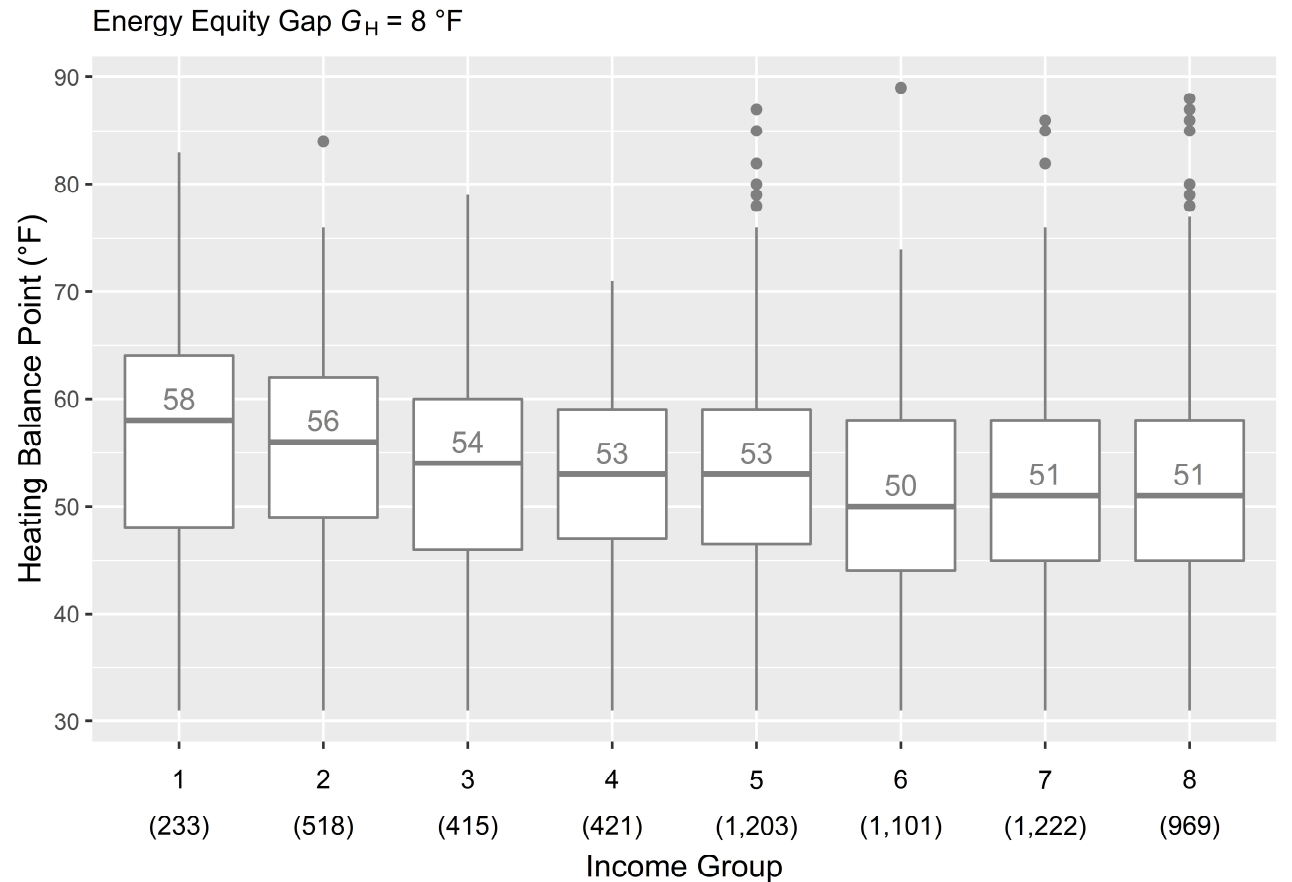


Huang et al (under revision)

Income Group: 1: Less than \$15,000 2: \$15,000 to \$24,999 3: \$25,000 to \$34,999 4: \$35,000 to \$49,999 5: \$50,000 to \$74,999 6: \$75,000 to \$99,999 7: \$100,000 to \$149,999 8: \$150,000 or more

# Chicago: In heating the low income groups start using earlier.

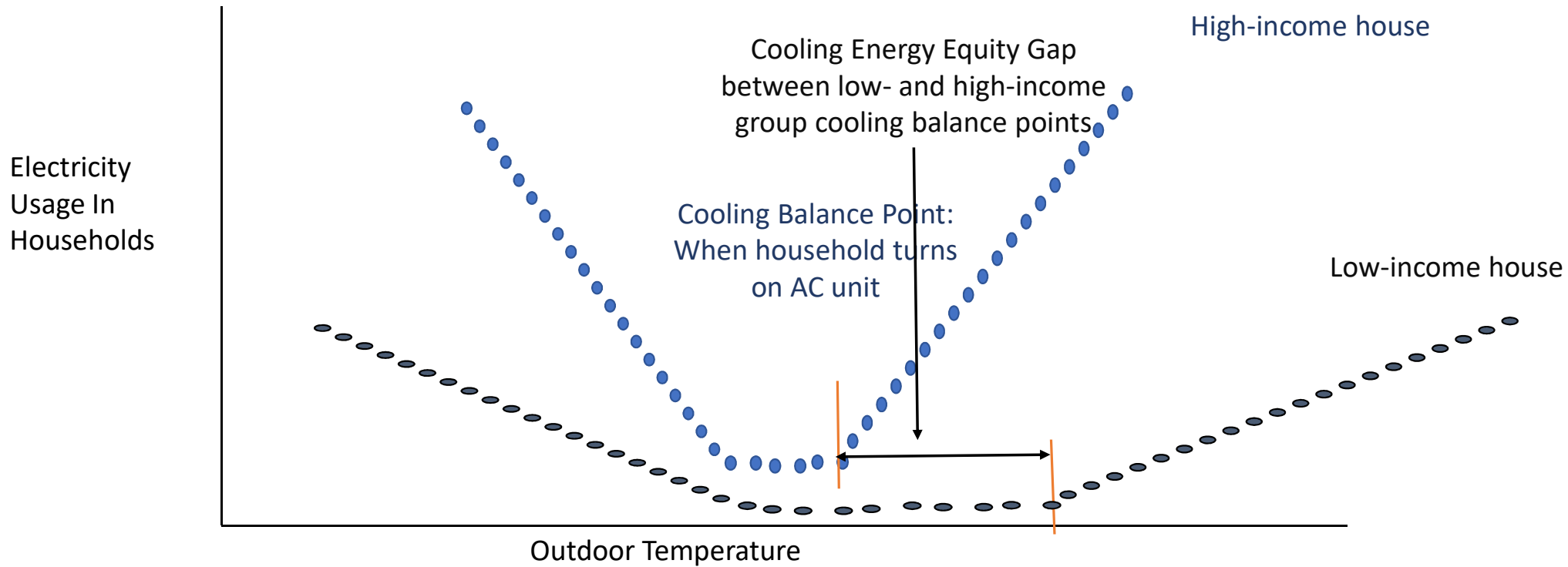
- Smart meter data for over 20,000 households
- Low income groups start using heating earlier in the winter in Chicago
- Housing characteristics and lack of insulation



Huang et al (under revision)

Income Group	1: Less than \$15,000	3: \$25,000 to \$34,999	5: \$50,000 to \$74,999	7: \$100,000 to \$149,999
	2: \$15,000 to \$24,999	4: \$35,000 to \$49,999	6: \$75,000 to \$99,999	8: \$150,000 or more

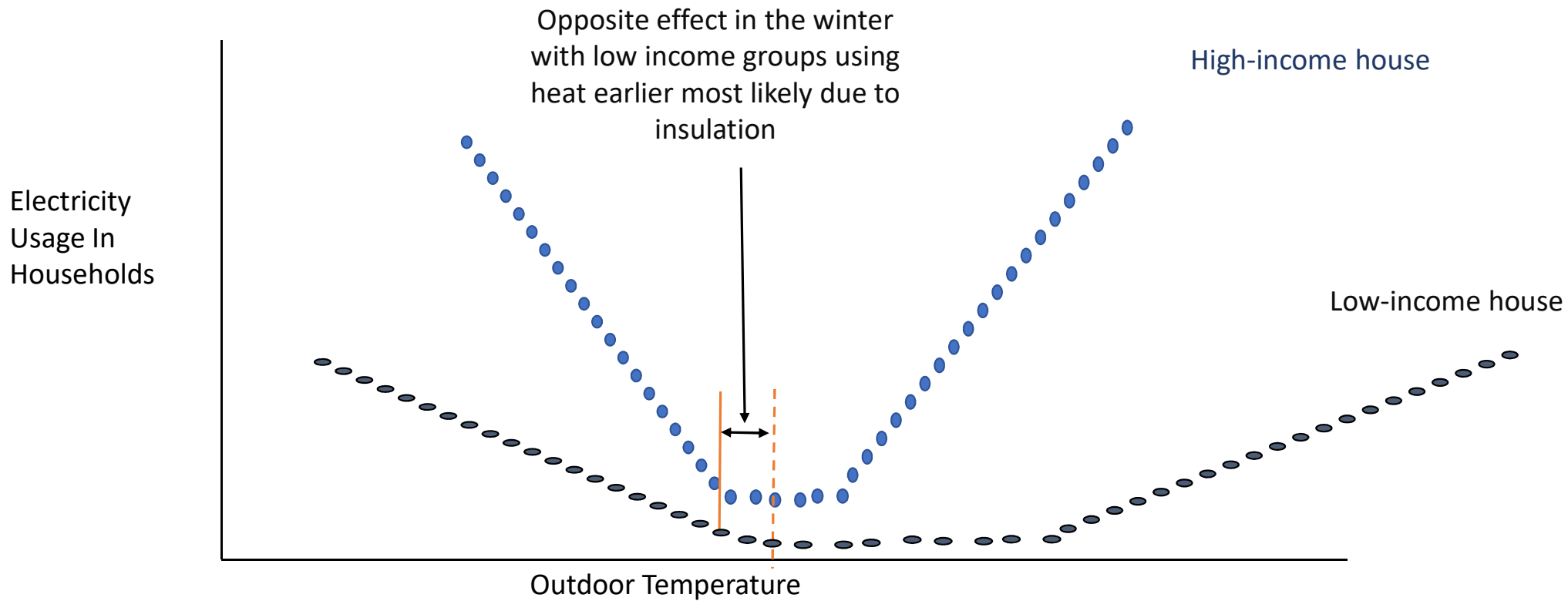
# Energy Equity Gap



(Cong et al 2022 in Nature Communications and Huang et al (under revision))

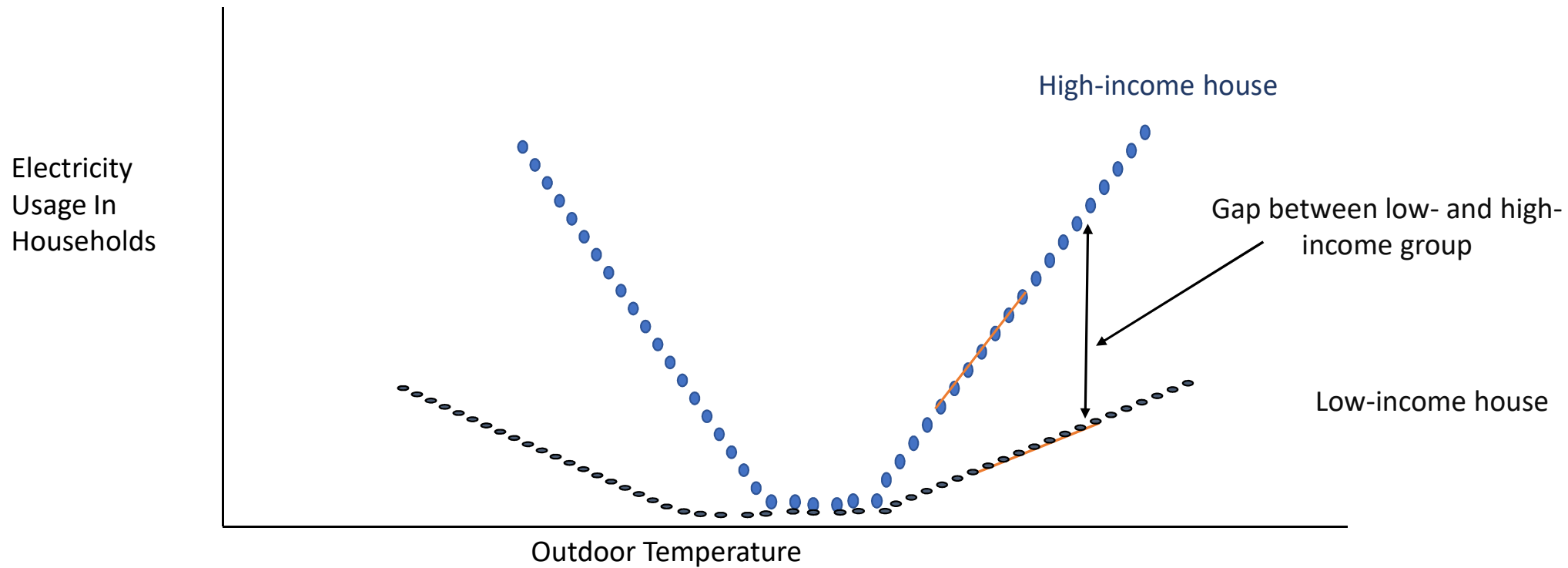


# Energy Equity Gap



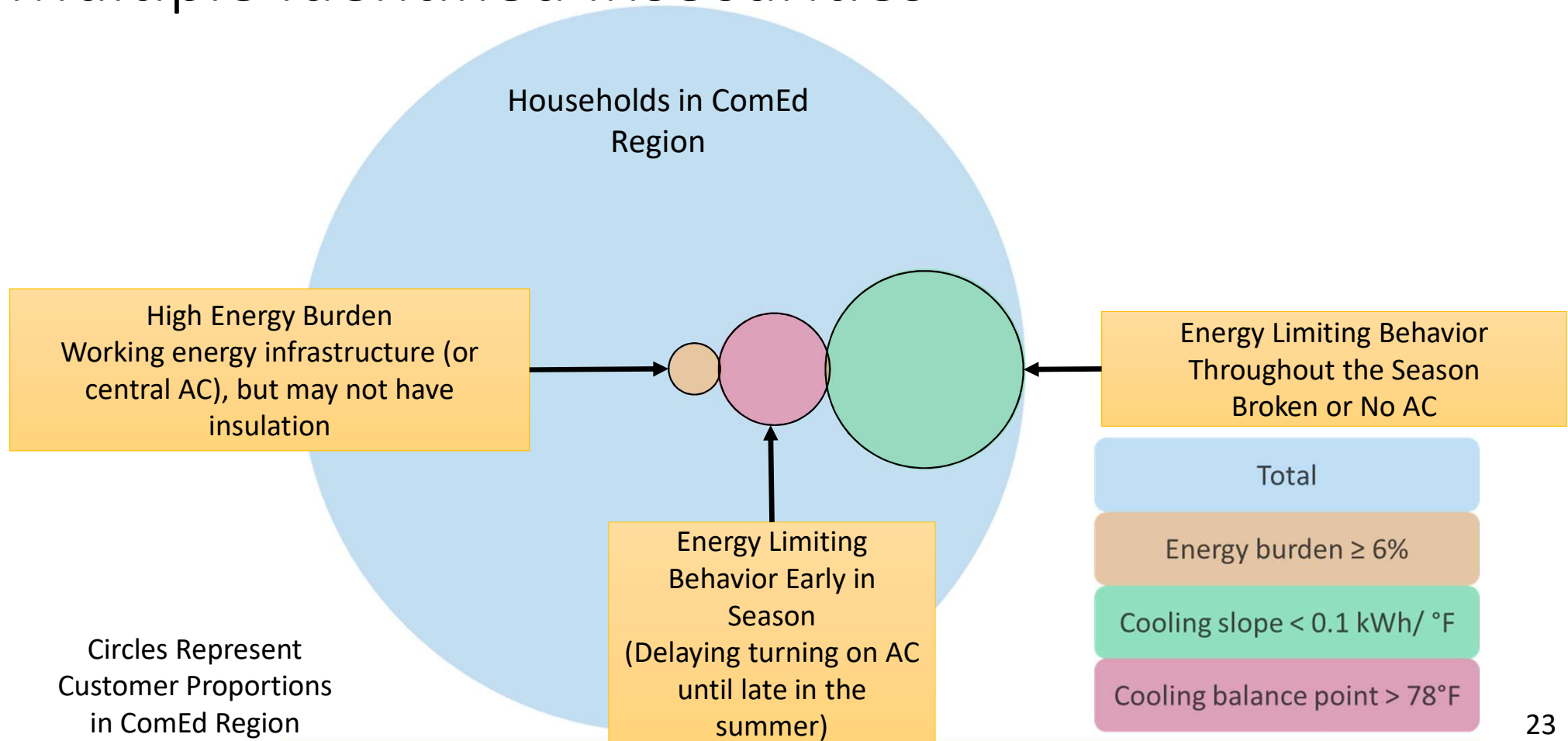
(Cong et al 2022 in Nature Communications and Huang et al (under revision))

# Slope Gap

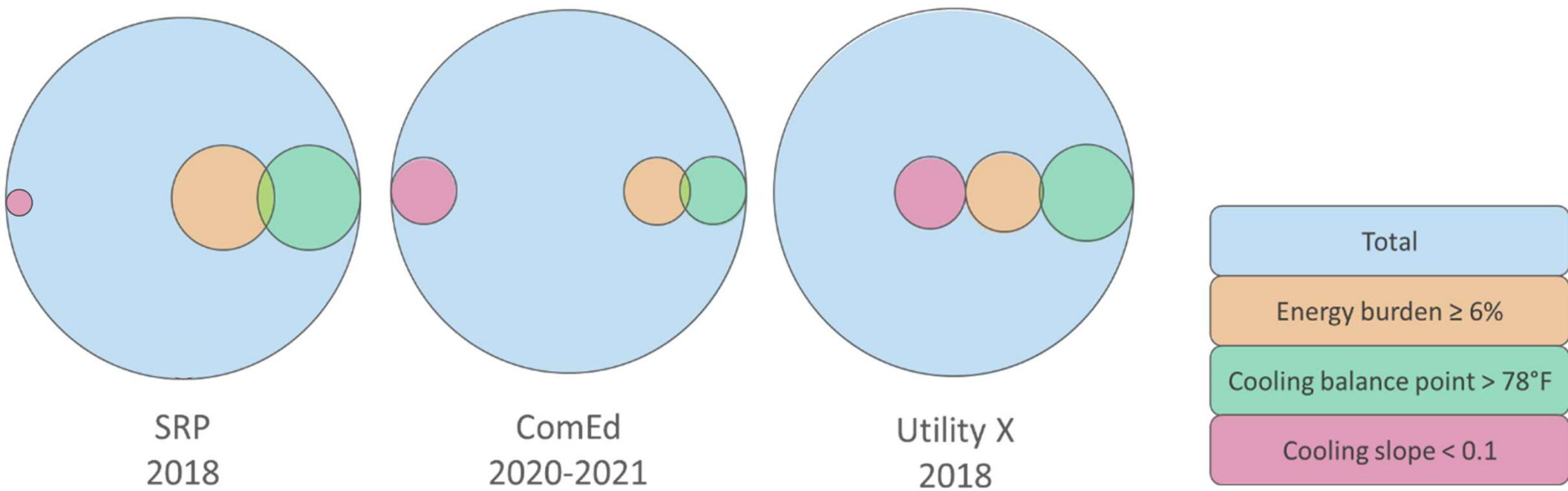


(Kwon et al (submitted to journal))

# Multiple Identified Insecurities



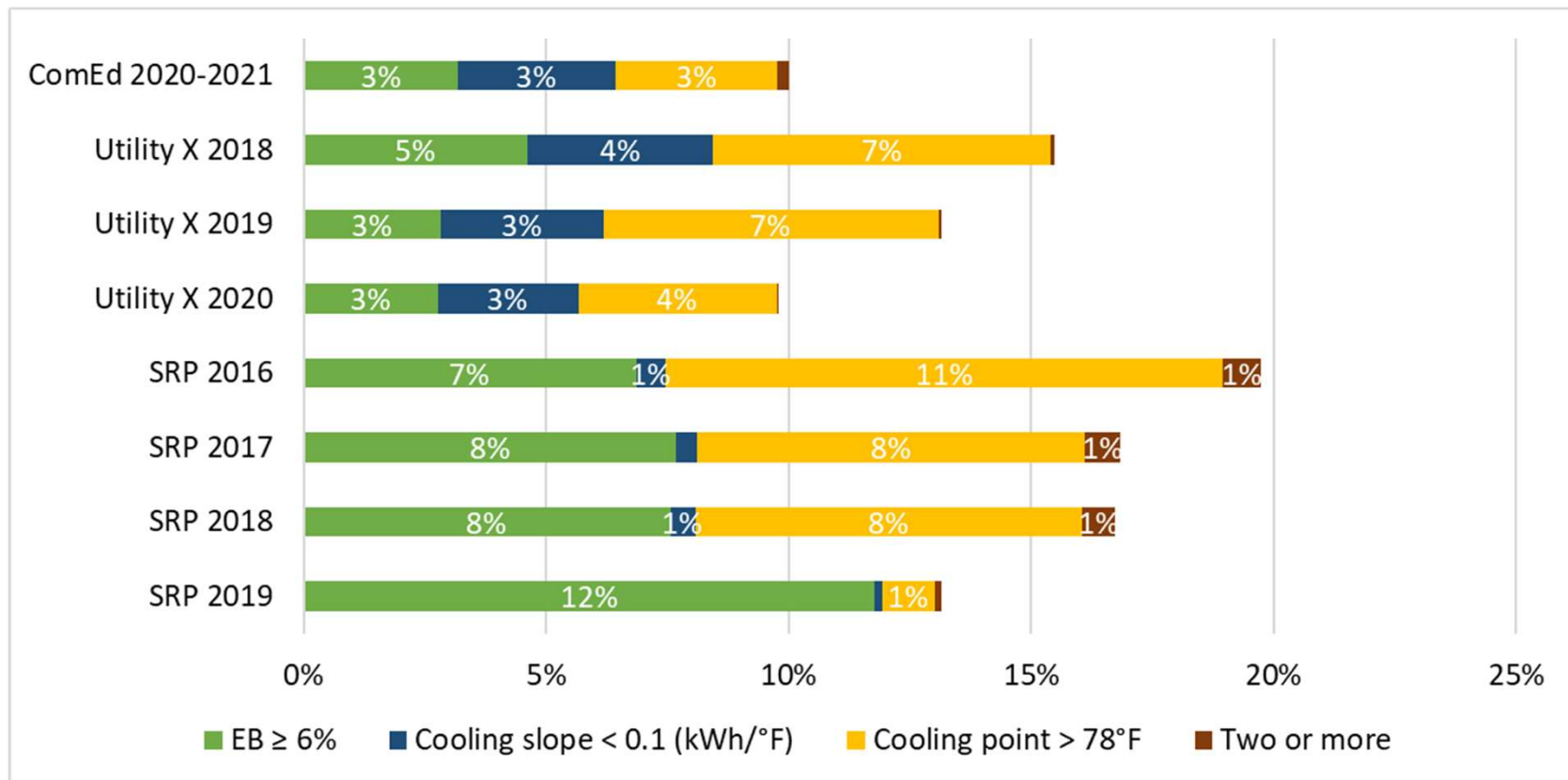
## Comparing the Incidence of energy poverty differs across study regions



Models need multiple consumer profiles with varying behavior



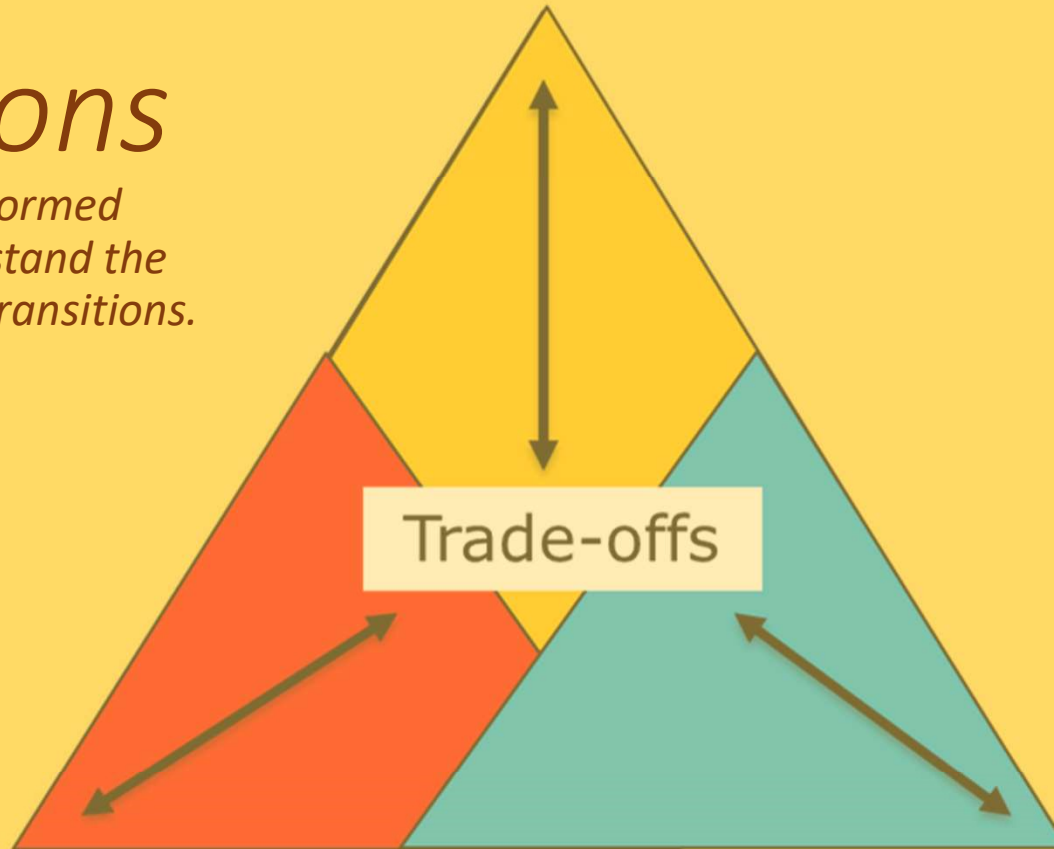
## Comparing the Incidence of energy poverty differs across study regions



Equality & Equity

# Conclusions

*Need community informed research and to understand the trade-offs from energy transitions.*



Development  
And Transition

Environmental  
Sustainability

# Want to Work together?

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- Peoples Energy Analytics
- Our Company which helps utilities analyze customer data to identify energy poverty.
- More effective targeting of vulnerable customers leads to greater program participation and less bad debt.



**Peoples  
Energy  
Analytics**

[www.PeoplesEnergyAnalytics.com](http://www.PeoplesEnergyAnalytics.com)

Remember at the end of the day this is about people. Yes, the modeling, policy, and decisions get complicated, but 34 million people in the US experiencing energy poverty are counting on you. (RECS 2022)





# The SPICE Team



# Contact and Acknowledgements

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