



# MPSC EV Technical Conference

January 24, 2024



# Keynote Speakers

## Deploying EVs- State and Federal Perspective



Justine Johnson, OFME








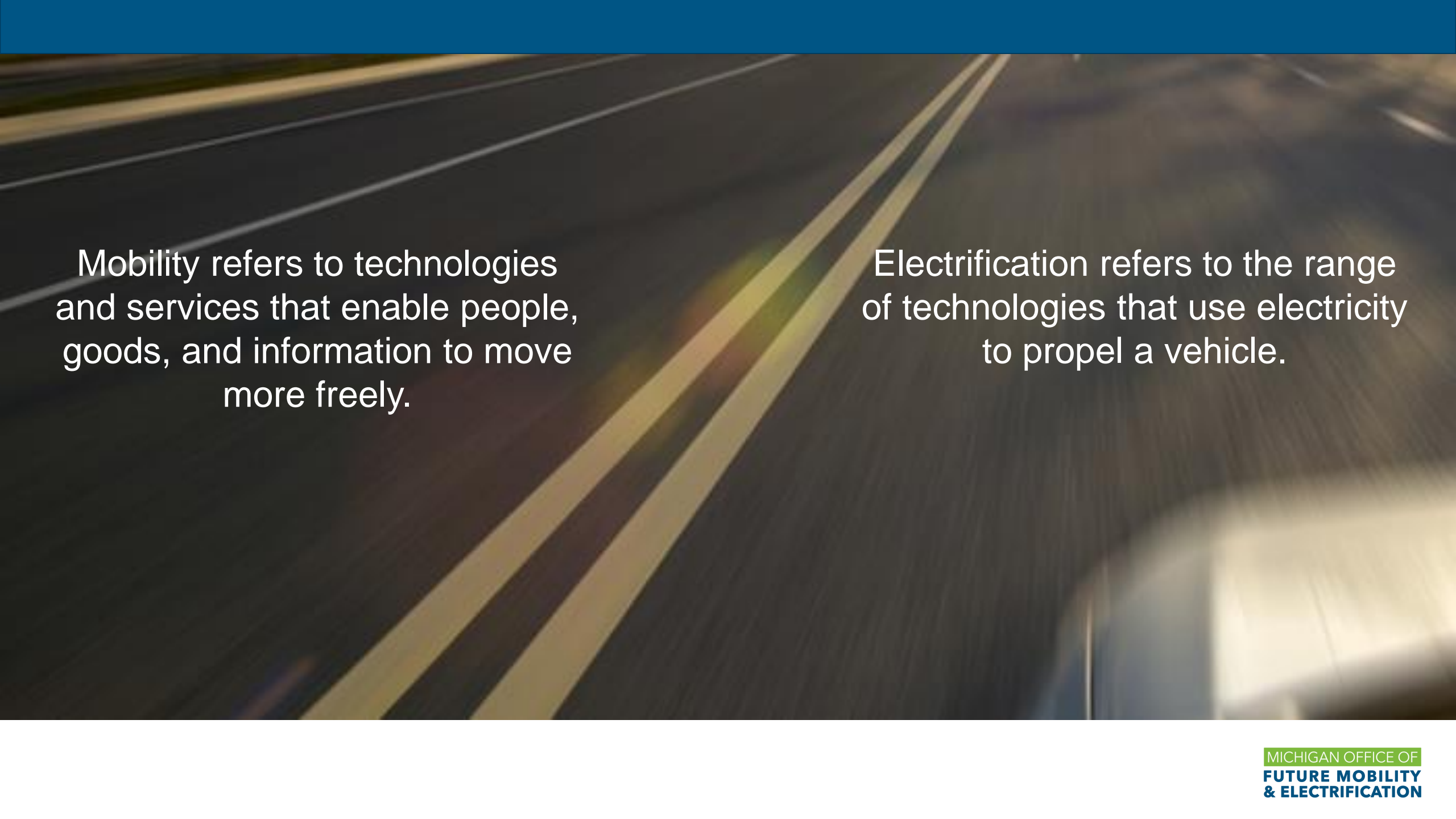
Jacob Mathews, JOET



MICHIGAN OFFICE OF  
**FUTURE MOBILITY  
& ELECTRIFICATION**

# Agenda

-  About OFME
-  About the Council for Future Mobility and Electrification
-  MI Future Mobility Plan
-  Programs and Initiatives
-  Closing Remarks



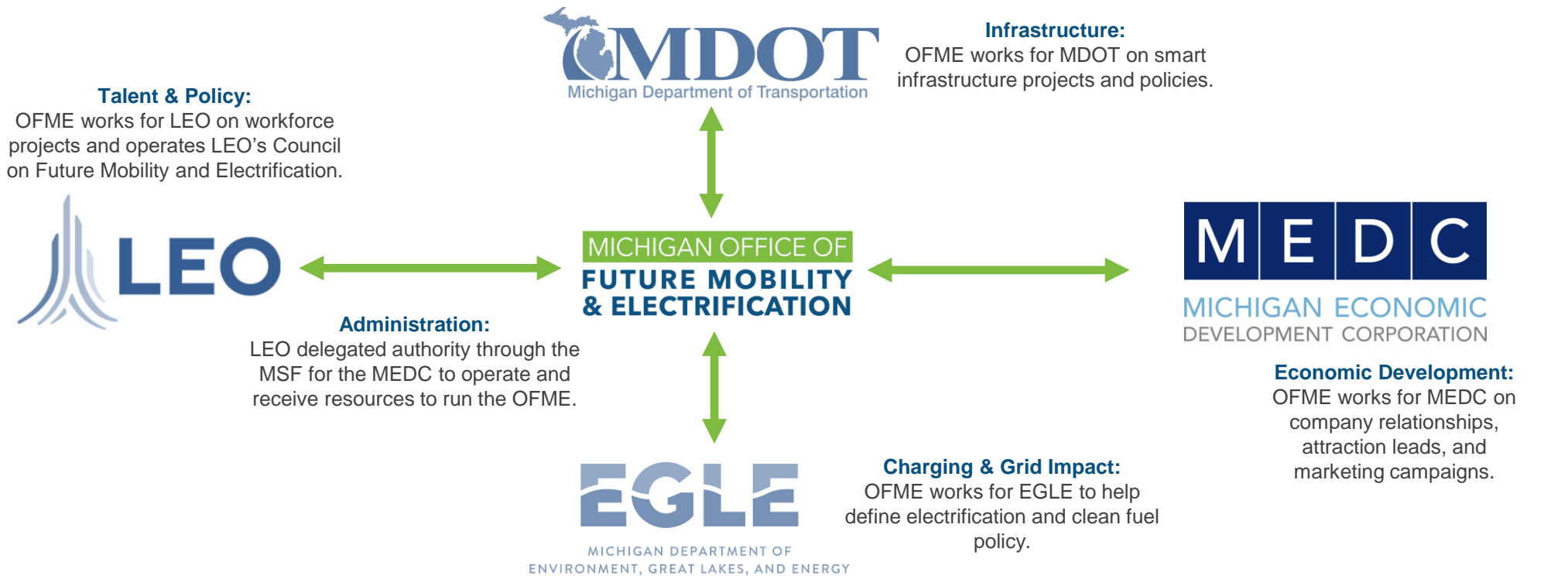
Mobility refers to technologies and services that enable people, goods, and information to move more freely.

Electrification refers to the range of technologies that use electricity to propel a vehicle.

**Executive Directive 2020-1** from the Governor Whitmer charged the OFME with coordinating a statewide approach for future mobility and electrification that bolsters Michigan’s economy, workforce, environment, and infrastructure priorities. That is why OFME is nestled between the four departments responsible for these priorities, creating the “tools” and “extra hands” necessary to help these teams maintain mobility leadership.

## OFME Vision:

A stronger state economy through safer, equitable, and environmentally-conscious transport for all Michigan residents.



# Council for Future Mobility and Electrification

Since 2021, the council presented a set of visionary recommendations aimed at bolstering the state's position as a hub for mobility and technological advancements.

Here are some key examples:



Based on the council's recommendation for a large site development fund to acquire and create "ready" site properties for mobility business development and attraction, [the Michigan Legislature passed the bipartisan \\$1.5 billion Strategic Outreach Attraction Reserve \(SOAR\) fund](#) in Dec. 2021 to ensure we can lead the future of mobility and electrification and bring supply chains of chips and batteries home to Michigan.



The council recommended [the establishment of a high-tech talent attraction and retention fund](#) which influenced the creation of LEO's [EV Jobs Academy](#) and MEDC's [EV Scholars Program](#) to implement nation's most extensive campaign to promote careers in the surging mobility sector, as well as MichAuto's High-Tech Talent Initiative Perception Study.



The council also recommended [policies supporting the world's first deployment of a Connected and Autonomous Vehicle \(CAV\) corridor](#) on Interstate 94. The project is designed to improve safety, reduce congestion, improve mobility and support advanced vehicle technology.

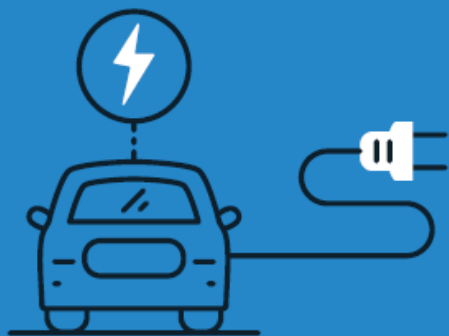


The council recommended and [supported the allocation of \\$130 million in 2022 for the establishment of the Global Center of Excellence](#) for electric vehicle teaching, training, and development center at the University of Michigan. The council also [influenced the allocation of \\$125 million for the Clean School Bus program](#) to help school districts across the state bring the benefits of zero-tailpipe-emissions electric school buses to their communities



**Michigan's Vision for Mobility and Electrification:** Build a strong, vibrant economy through safer, more equitable and environmentally-conscious transportation for all people.

Transition and Grow  
Our Mobility Industry  
and Workforce



Provide Safer, Greener  
and More Accessible  
Transportation



Lead the World in  
Mobility Policy and  
Innovation





MICHIGAN  
ECONOMIC  
DEVELOPMENT  
CORPORATION

MICHIGAN OFFICE OF  
FUTURE MOBILITY  
& ELECTRIFICATION

## GOALS DASHBOARD

### PILLAR 1: Transition and Grow Our Mobility Industry and Workforce

✓ Achieved

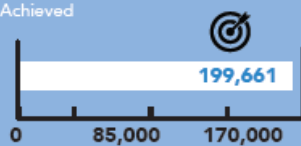


Create 20,000 new jobs in mobility and automotive sector by 2026



Add 7,000 workers with mobility credentials by 2030

✓ Achieved



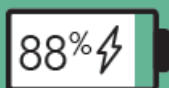
Support at least 170,000 new manufacturing jobs by 2030

### PILLAR 2: Provide Safer, Greener and More Accessible Transportation Infrastructure



Deploy 100,000 chargers to support 2 million electric vehicles and improve access to hydrogen infrastructure

✓ Achieved



Maintain at least 80% of EV charging off-peak to minimize impacts to the grid by 2030



Reduce congestion and traffic crash rates statewide by 2026



Provide all residents with access to mobility-as-a-service operations across Michigan's 77 public transit agencies by 2026

### PILLAR 3: Lead the World in Mobility and Electrification Policy and Innovation

✓ Achieved



Maintain #1 state ranking for mobility and electrification research and development spend

✓ Achieved



Become a top 10 state for growth in venture capital funding by 2026

✓ Achieved



Become a top 10 state for federal investments related to mobility and vehicle electrification



Lead the nation in electric and automated vehicle friendliness through responsive policies

- Michigan has created 20,289 mobility jobs since 2020.
- Our economy supports nearly 200,000 manufacturing jobs
- Support grid resiliency by maintaining nearly 90% of EV charging during off peak hours.
- Maintain our mobility and electrification R&D leadership position
- Securing more VC funding than 45 other states
- Ranking #4 for federal investments in mobility and vehicle electrification

# About MMFP

Since 2021, the Michigan Mobility Funding Platform (MMFP) has awarded **over \$9M in state grants** to mobility and electrification companies looking to deploy their technology solutions in the state of Michigan – this accounts for **over 125+ individual grants**.

Key details:



MMFP grants are **comprised of three unique pillars**: Test Site Grants (typically ranging from \$10,000 - \$100,000), Real World Deployment Grants (typically ranging from \$50,000 - \$200,000), and Challenges (ranging from \$50,000 - \$700,000 per grant depending on funding source).



MMFP grant-funded projects **span across the industry** and represent a long list of focus areas including autonomous vehicle technology, unique charging strategies and use cases (wireless, automated, etc.), academic research, outdoor recreation innovation, roadway safety, infrastructure, and more.



The MMFP program leverages several funding sources to secure the longevity of the platform as well as increase the impact in the state. Over the last several years the program has expanded to leverage funds from MEDC, LEO, and MDOT as well as federal grant dollars.

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©CBS NEWS

# A road in Detroit will charge an electric car while driving



**CAR<sup>AND</sup>DRIVER**

# Michigan Will Build Out EV Charging Stations for Lake Michigan Road Trips



## Michigan, NPS to Partner on Transportation Innovation Projects



government  
technology

# Michigan Airport to Experiment With More Autonomous Tech

The Southwest Airlines logo, featuring the word 'Southwest' in white on a blue background, followed by a red heart icon with a yellow and blue gradient.



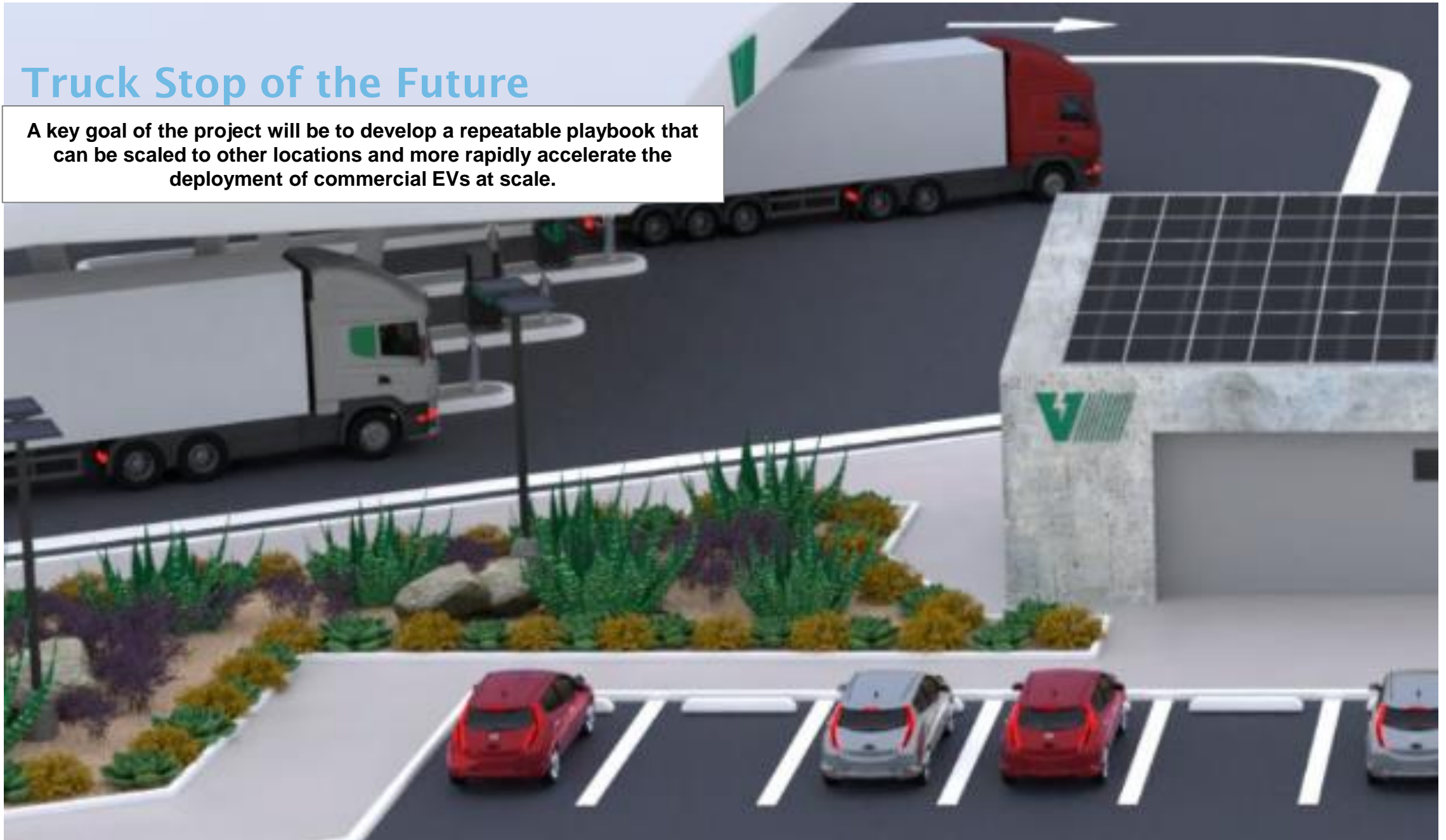
# AXIOS

This parking garage is a high-tech research lab

Detroit  
Smart  
Parking  
Lab

# Truck Stop of the Future

A key goal of the project will be to develop a repeatable playbook that can be scaled to other locations and more rapidly accelerate the deployment of commercial EVs at scale.



DETROIT



DTE Energy

DAIMLER



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& ELECTRIFICATION**

*Thank you!*



Joint Office of  
**Energy and  
Transportation**

# **MPSC Keynote**

## **Standards, Reliability, & Cyber Security**

Jacob Mathews

January 2024

[driveelectric.gov](https://driveelectric.gov)



# Joint Office Overview and Priorities

# Joint Office of Energy and Transportation

Established in the Bipartisan Infrastructure Law to address areas of joint interest to the Departments of Energy and Transportation

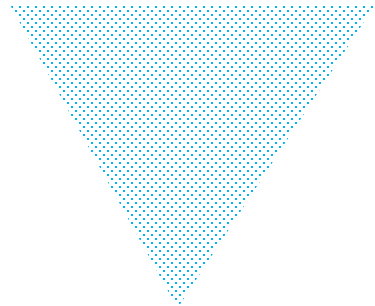
**\$300M**

in FY22 funds to DOT  
with transfer authority to DOE

**9**

major areas of emphasis

# Mission and Vision



## Mission

To accelerate an electrified transportation system that is affordable, convenient, equitable, reliable, and safe.

## Vision

A future where everyone can ride and drive electric.

# Vision for the Joint Office of Energy and Transportation

- 1 Support **deployment of zero-emission, convenient, accessible, equitable transportation infrastructure**—coordinating and leveraging activities between the U.S. Department of Energy and the U.S. Department of Transportation.
- 2 Serve as the **front door to the Federal Government for expertise and technical assistance.**
- 3 Serve as a **convenor of federal agencies, private sector companies, NGO and academia** to bring an all of government and stimulate an all of society approach to zero emissions transportation and mobility services.
- 4 Focus on **social return on investment and providing pilot funding to test outcomes** vs. simply hardware.

# Infrastructure Investment & Jobs Act (IIJA)

## Programs Supported by the Joint Office

The Joint Office provides unifying **guidance**, **technical assistance**, and **analysis** to support the following programs:



### **National Electric Vehicle Infrastructure (NEVI) Formula Program (U.S. DOT)**

**\$5 billion** for states to build a national electric vehicle (EV) charging network along corridors, including a **\$100 million** funding opportunity to repair and replace chargers



### **Charging & Fueling Infrastructure Discretionary Grant Program (U.S. DOT)**

**\$2.5 billion** in community and corridor grants for EV charging, as well as hydrogen, natural gas, and propane fueling infrastructure



### **Low-No Emissions Grants Program for Transit (U.S. DOT)**

**\$5.6 billion** in support of low- and no-emission transit bus deployments



### **Clean School Bus Program (U.S. EPA)**

**\$5 billion** in support of electric school bus deployments



# **Approach to Improve EV Charging Interoperability & Reliability**

# **We are tackling the overarching challenges to build a reliable, convenient national charging network**

**Reliability**

**Cybersecurity**

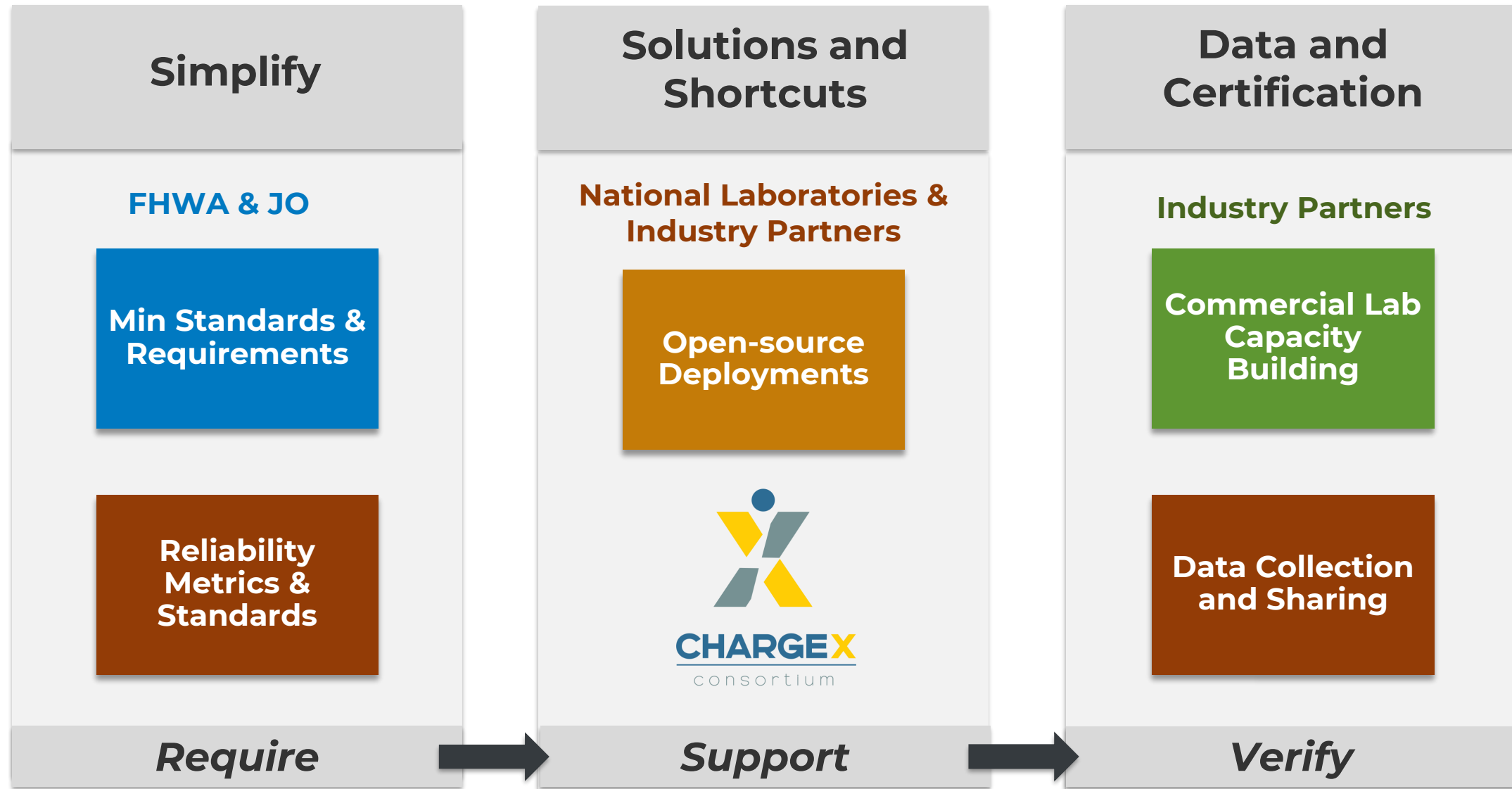
**Interoperability**

**Data Sharing**

**Equity**

**Utility  
Coordination**

# Standards & Reliability Program Activities



# EV Charging Minimum Standards



***Charging is a predictable and reliable experience***, by ensuring that there are consistent plug types (at least 4 CCS), power levels, and a minimum number of chargers capable of supporting drivers' fast charging needs;



***Chargers are working when drivers need them to***, by requiring a 97 percent uptime reliability requirement;



***Drivers can easily find a charger when they need to***, by providing publicly accessible data on locations, price, availability, and accessibility through mapping applications;



***Drivers do not have to use multiple apps and accounts to charge***, by facilitating several payment types



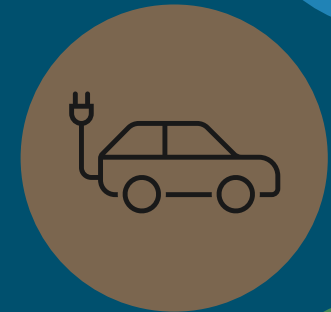
***Chargers will support drivers' needs well into the future***, by focusing on interoperability and ensuring that chargers and vehicles work seamlessly, similarly, and together



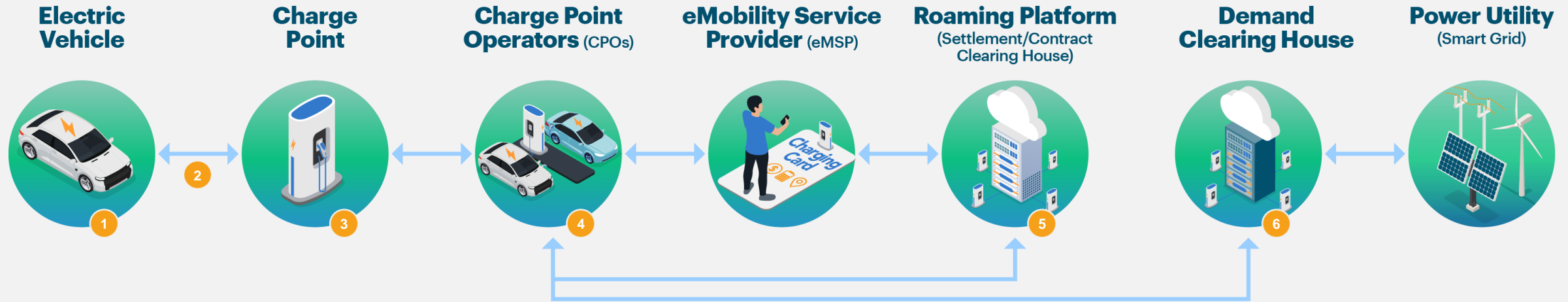
# Linux Foundation Energy (LF Energy)

# Joint Office Applied Interoperability Initiative

Create a point of industry focus through enhancement and development of a common and unique open-source reference architecture and implementation to galvanize adoption and integration of EV charging standards, communications, and processes and ultimately accelerate the EV transition.



# Our Charging Ecosystem



1

## Electric Vehicle OEM

- Vendor lock in
- Tier 1 suppliers control code stack in EVCC
- Fragmented implementations 15118-2
- Hardware cable lengths affecting communication (SLAC)
- Testing capabilities: black box source code

2

## EV to Charge Point

- Inconsistent reinitialization behavior i.e. re-authentication after session failure is not part of the standard
- Non-happy path testing capabilities
- Non-deterministic testing makes it difficult to debug errors

### Opportunities

- Authorization/payment: contract communication

3

## Charge Point

- Multiple operating systems
- Inconsistent reinitialization behavior i.e. re-authentication after session failure is not part of the standard
- Hardware cable lengths and noise affecting communication
- Fragmented implementation of 15118-2
- Testing capabilities: black box source code

### Opportunities

- Authorization/payment: contract communication

4

## Charge Point Operators

- Non-happy path testing capabilities
- OCA OCPP testing is happy path only
- Poor diagnostics capabilities
- Different CSMS/OCPP implementations

### Opportunities

- Authorization/payment
  - Remote starts
  - Credit card handling
  - Plug & Charge support

5

## Roaming

- Lack of choice between roaming

### Opportunities

- PKI providers
- Roaming platform providers
- Smart/Multi-Party Contracts

6

## Smart Charging

### Opportunities

- Smart charging profile generation
- Utility protocol translation
- Vehicle-Grid Integration at scale and pace to buy time for distribution upgrades.

# Priorities We Heard From Industry

01

**Fully Tested ISO  
15118-2 SECC  
Reference  
Implementation**

Fully Tested  
ISO 15118-20  
SECC Reference  
Implementation

02

**Fully Tested  
OCPP 2.0.1  
Reference  
Implementation**

Plug and Charge  
Authentication  
Testing in an end-  
to-end PKI  
Environment

03

**CSMS Integration**

Improved EVCC  
Simulation for  
testing SECC  
Stacks

04

**Dynamic Price  
Signals & Power  
Limits**

Improved  
Developer Quality-  
of-Life with  
Implementation  
Guides

Virtual Test  
Harness for HIL  
Simulation



# Charging Experience Consortium (ChargeX)



## Vision

Any driver of any EV can charge on any charger the first time, every time

## Mission

Bring together EV charging industry members, national laboratories, consumer advocates, and other stakeholders to measure and significantly improve public charging reliability and usability in North America **within 24 months**

## Scope

Focus on complex issues that require multi-stakeholder collaboration and national lab support to solve and simplify

# Scope of Work

## Outcomes

## Participants

Working Group 1

### Defining the Charging Experience

- Define KPIs
- Set and validate targets
- Track industry performance

- Labs produce recommended practices, prototype tools, voluntary recognition program design
- Industry adopts practices and tools, improves standards

Charger Manufacturers and Suppliers

Customer-Facing Charging Station Operators

Charging Network and Software Providers

Auto Manufacturers

3rd-Party Roaming Hubs and eMSPs

Field Services and Analytics Firms

Consumer Advocates

Fleets

Payment Industry Stakeholders

Standards and Testing Organizations

Electric Utility Representative

Universities

State Agencies and Policy Firms

Working Group 2

### Reliability / Usability Triage

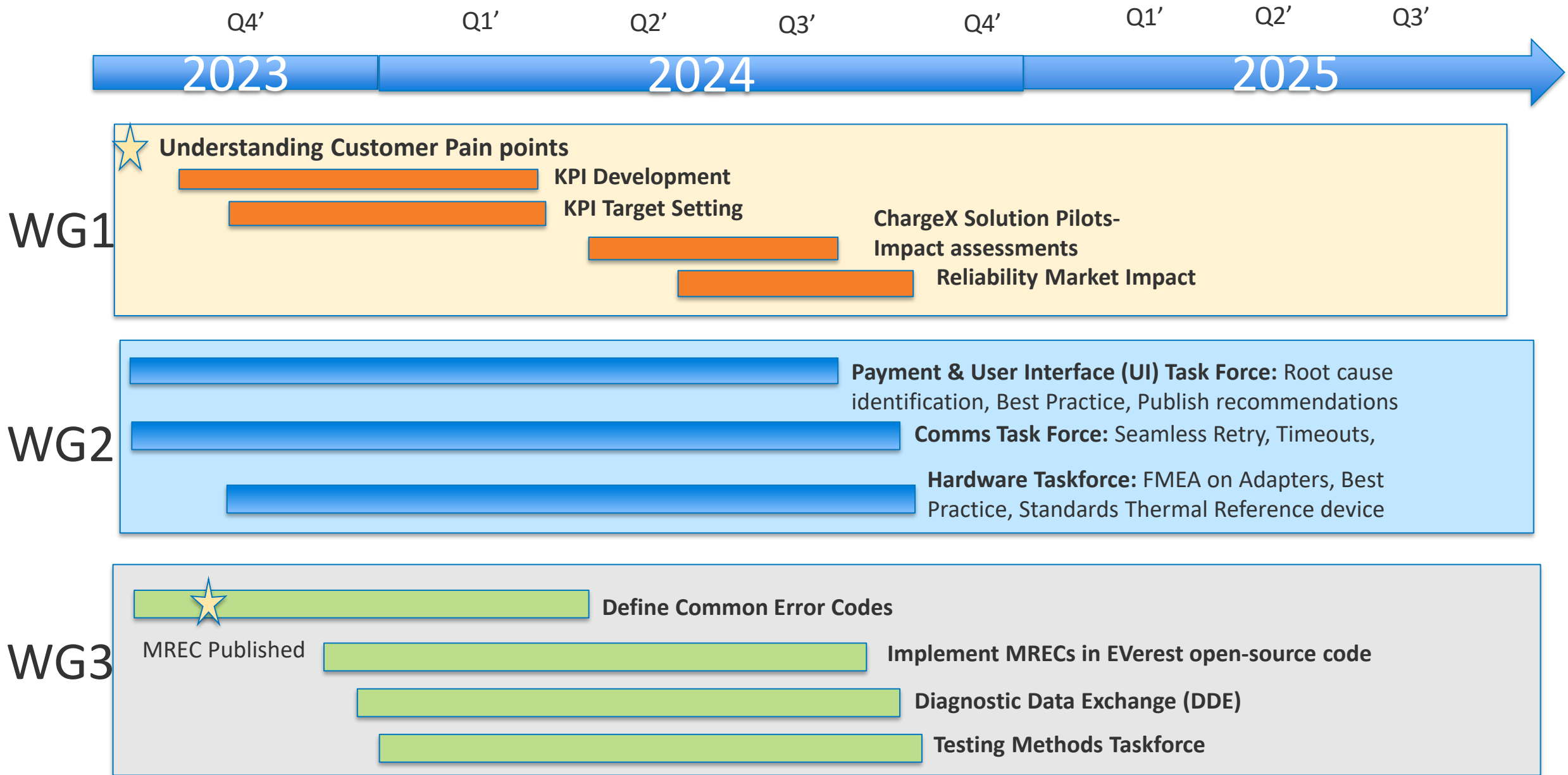
- Create fixes for:
- Payment and user interface
  - Communication
  - Hardware

Working Group 3

### Solutions for Scaling Reliability

- Improve:
- Diagnostics
  - Interoperability testing methods

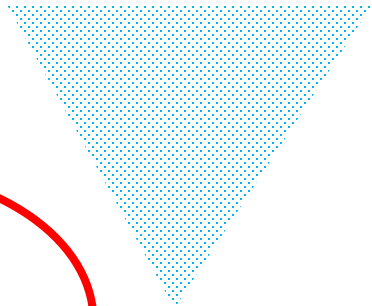
# ChargeX Roadmap





# Cyber Security

# Mission and Vision



What  
about  
cyber?



## Mission

To accelerate an electrified transportation system that is affordable, convenient, equitable, reliable, and safe.

## Vision

A future where everyone can ~~ride~~ and drive electric.

Hack?

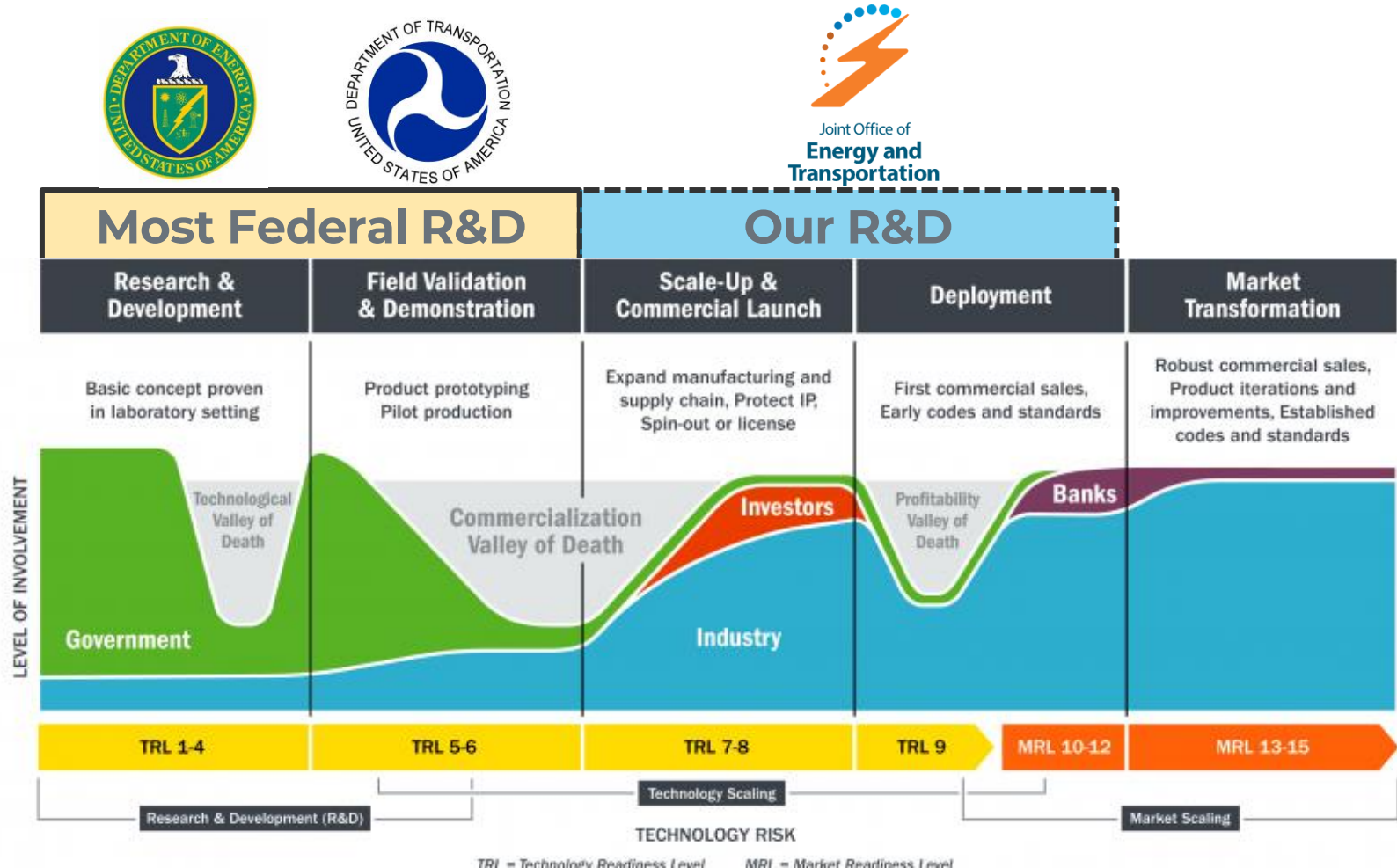
# Guiding Principles for our Cyber Activities

- **Guide** grant recipients via cybersecurity resources relevant to our grant programs
  - Sample procurement language
  - EVSE incident reporting framework
- **Analyze** complex multi-stakeholder barriers to aid industry decision-making
  - Theory and practice of the Plug-and-Charge Public Key Infrastructure
  - Field Testing informed best practices
- **Coordinate** product security experts from all parts of the EV charging community
  - Charging Ecosystem Security Working Group

# What makes us different?

*Our activities are focused on TRL 7+*

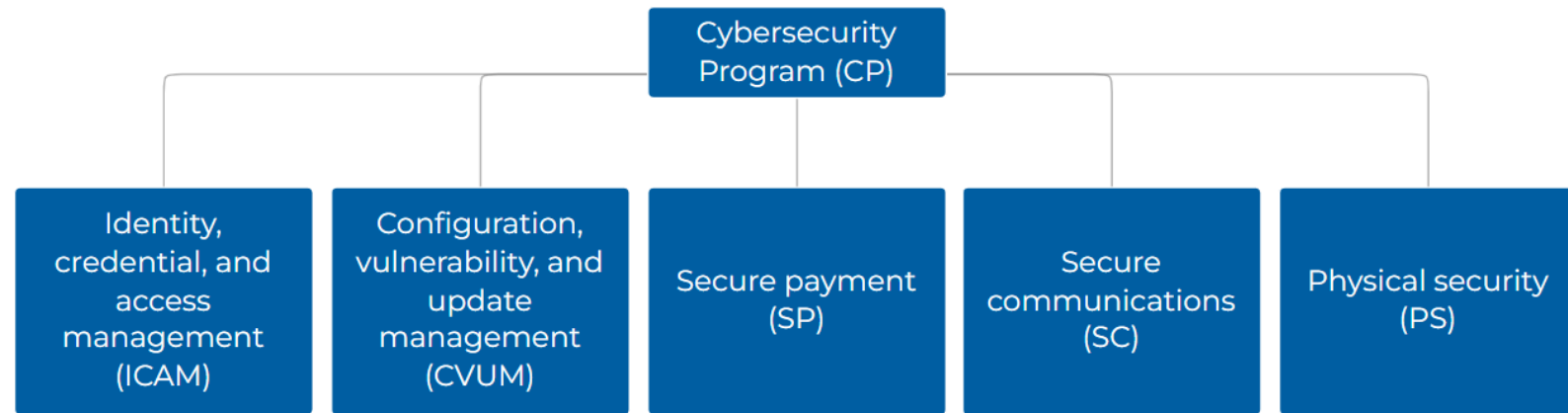
- Strategy: Waterfall
- Timeline: Years
- Success: Incremental
- Failure: Normal
- Strategy: Agile
- Timeline: Months
- Success: Transformative
- Failure: Unacceptable



# Guide: Sample Procurement Language for NEVI Grants

*Performer: PNNL*

- States are the early implementers of federal EV charging investments
- Equip states with unified set of sample language to meet the NEVI minimum standards
- [driveelectric.gov/cybersecurity-clauses](https://driveelectric.gov/cybersecurity-clauses)

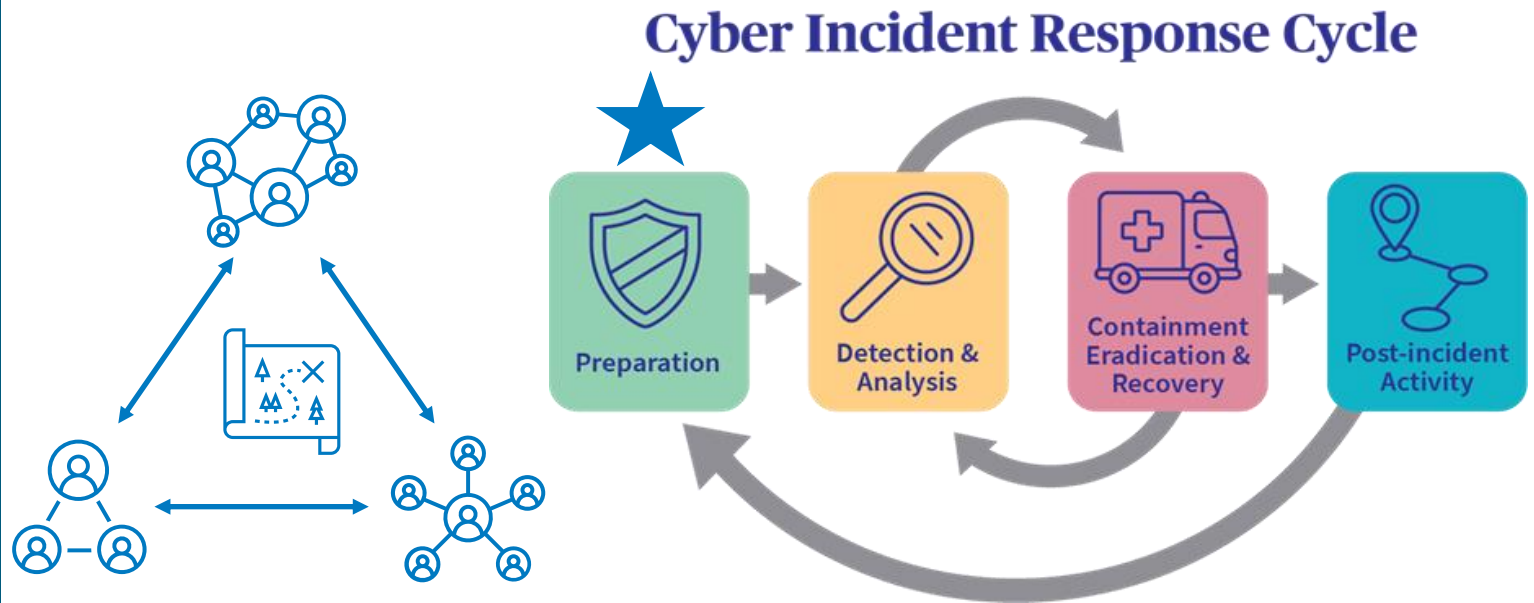


Visual representation of the cybersecurity procurement language

# Guide: EVSE Incident Reporting Framework

*Performer: PNNL*

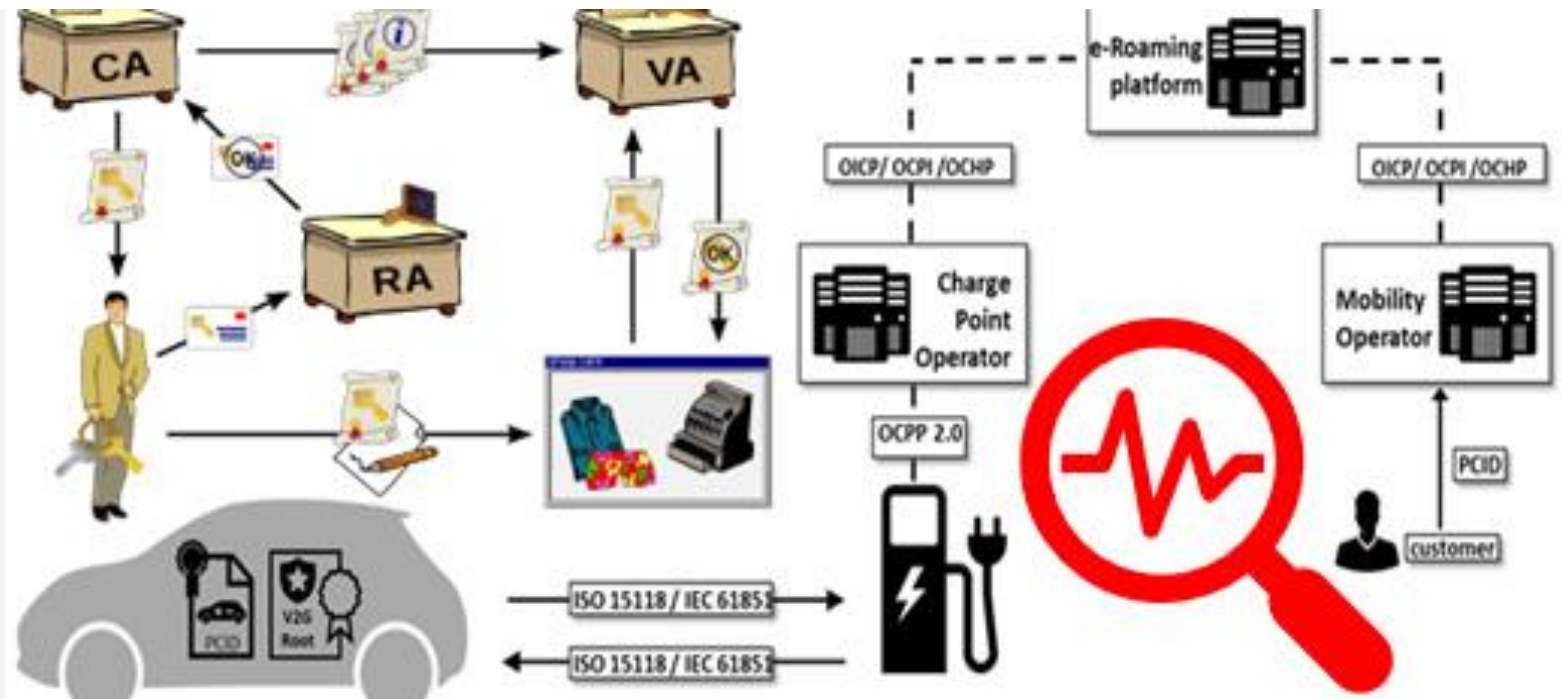
- Ensure EVSE stakeholders are prepared to respond to potential cyber incidents
  - What are existing incident reporting processes?
  - What does NEVI require?
  - How can EVSE incident reporting integrate with existing IR processes?
- Develop & validate approach with stakeholders and incident response professionals



# Analyze: NEVI Standards PKI Analysis

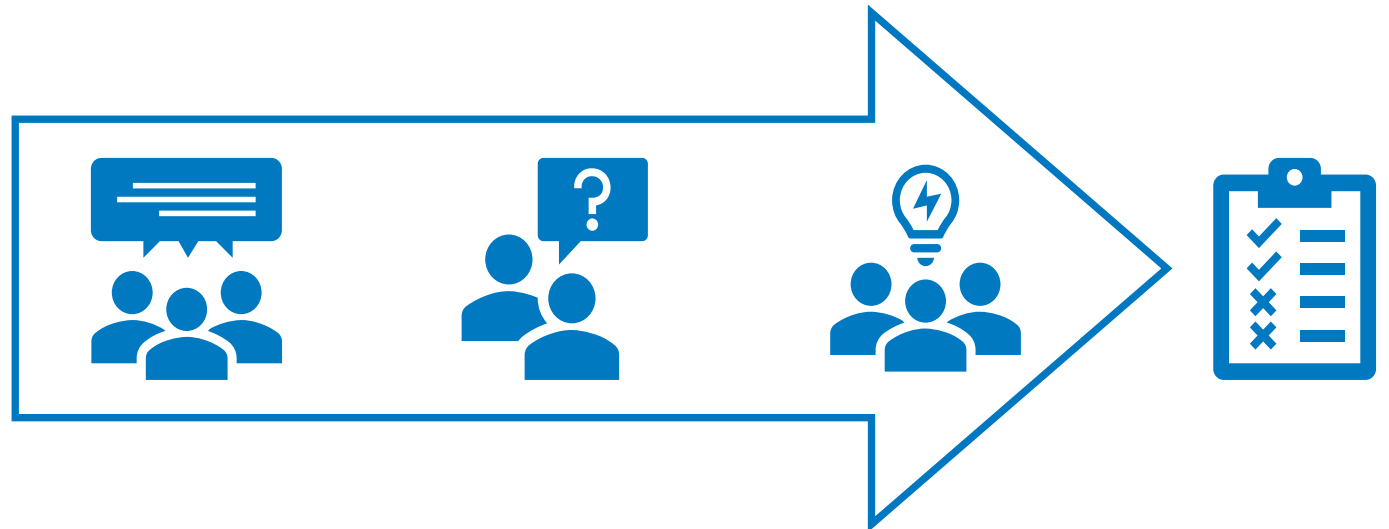
*Performer: SNL*

- Get our Theory right
- Ensure PKI does not introduce new “future legacy” cyber issues
- Technical analysis to standards groups by end of the year



# Coordinate: Charging Ecosystem Security Working Group

- Membership- product security engineers
- Identify, prioritize, and assign short term, high impact actions that require a united approach
  - Consensus based
  - Interdisciplinary
- CIPAC, not FACA
  - Open (only) to Sector Coordinating Council member organizations and invited SMEs



# Cybersecurity:

**Bottom Line:** Bring friends to achieve impactful results with aggressive timelines

Task	Timeline	Description
<b>EV Charging Security Working Group</b>	Q3 2023 & ongoing	Convene broad stakeholder community to achieve consensus-based definition of “secure charging ecosystem” and how to get there
<b>Cyber analysis of PKI in NEVI minimum standards</b>	Q4 2023 & ongoing	Due-diligence to reduce risk of introducing new systemic legacy vulnerabilities in NEVI
<b>PKI Adversarial Testing events</b>	Q4 2023 and Q2 2024	Partner with industry to stress test their preferred implementation
<b>Field-testing informed best practices</b>	Q1 2024	Help new deployers by examining the state of practice in existing infrastructure
<b>EVSE Cyber Incident Response Playbook</b>	Q3 2024	Establish critical information sharing links between state, federal, and private sector entities



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Transportation**

Thank You

[driveelectric.gov](http://driveelectric.gov)



Joint Office of  
**Energy and  
Transportation**

Back-up

[driveelectric.gov](http://driveelectric.gov)



# Funding Opportunity Announcements (FOA)

# Joint Office Selection Announcement Soon!

## Topics:

3a – Increasing Commercial Capacity for Testing and Certification of High-Power EV Chargers

3b – Validating High-Power EV Charger Real-World Performance and Reliability



Joint Office of Energy and Transportation  
Through the Department of Energy (DOE)

Bipartisan Infrastructure Law (BIL) Joint Office of Energy and  
Transportation Ride and Drive Electric, Fiscal Year 2023 Funding  
Opportunity Announcement

Funding Opportunity Announcement (FOA) Number: DE-FOA-0002881

FOA Type: Initial

Assistance Listing Number: 81.086

FOA Issue Date:	5/18/2023
Submission Deadline for Concept Papers:	6/16/2023, 5:00pm ET
Expected Release Date of Concept Paper Recommendations:	6/28/2023
Submission Deadline for Full Applications:	7/28/2023, 5:00pm ET
Expected Timeframe for DOE Selection Notifications:	September 2023
Expected Timeframe for Award Negotiations:	October 2023 – January 2024

- Applicants must submit Concept Papers by 5:00pm ET on the due date listed above to be eligible to submit a Full Application.

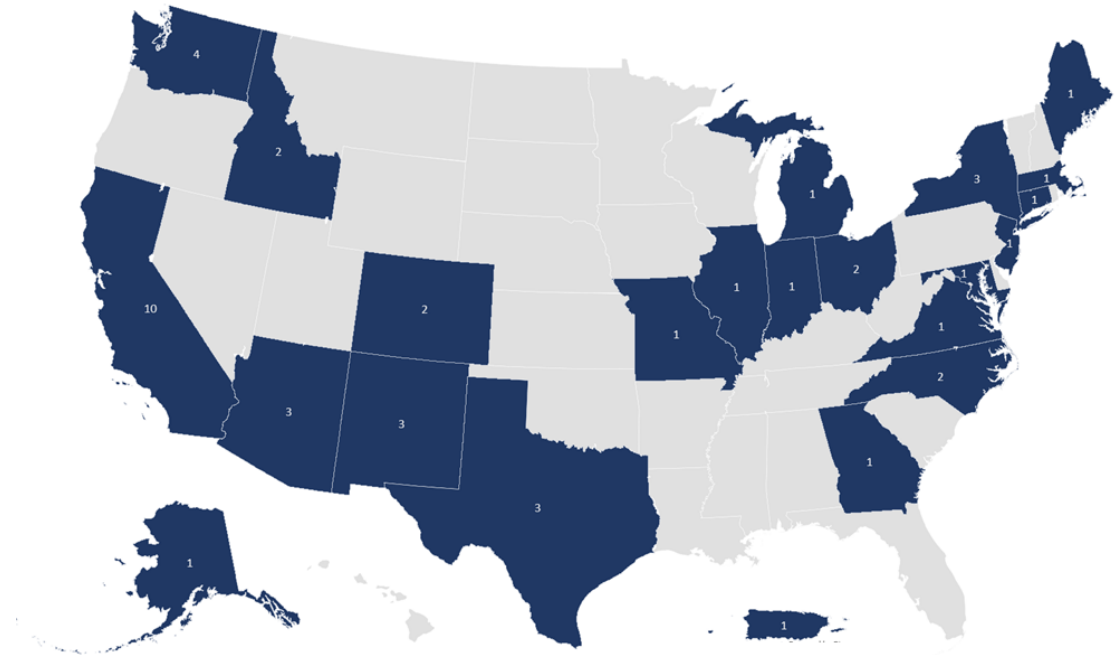
Questions about this FOA? Email: [DE-FOA0002881@netl.doe.gov](mailto:DE-FOA0002881@netl.doe.gov).  
Problems with EERE Exchange? Email [EERE-ExchangeSupport@hq.doe.gov](mailto:EERE-ExchangeSupport@hq.doe.gov) Include FOA name and number in subject line.



# CFI Funding

# Discretionary Grant Program for **Charging and Fueling Infrastructure (CFI)**

- **\$623 million** awarded January 2024
- **47** EV charging and alternative-fueling infrastructure projects
- **22 states** and Puerto Rico, 2 tribes
- Building about **7,500 EV charging ports**





# Corridor Projects

focus on:

long-distance travel and  
connecting major areas

## Example Projects

### \$70 million to the North Central Texas Council of Governments

- **What:** Five hydrogen fueling stations for medium- and heavy-duty freight trucks
- **Where:** Dallas-Fort Worth, Houston, Austin, and San Antonio.
- **Goal:** create a hydrogen corridor from southern California to Texas.

### \$15 million to Energy Northwest

- **What:** A joint operating agency in Washington State to install 40 fast chargers and 12 Level 2 chargers
- **Where:** Western Washington State and northern Oregon.
- **Goal:** provide EV access to largely rural and disadvantaged communities, including on Indigenous Tribal lands.



# Community Projects

focus on:

underserved communities,

multifamily housing

multimodal transportation

and workforce development

## Example Projects

### **\$10 million to the New Jersey Department of Environmental Protection**

- Build EV charging stations for residents in multi-family housing in disadvantaged communities and rural areas near transit stations
- Encourage the use of shared transportation services

### **\$15 million to the Maryland Clean Energy Center**

- Build **58** EV charging stations in urban, suburban and low- and moderate-income communities and **34** disadvantaged communities with multi-family housing
- Include workforce development programs.

### **\$15 million to the County of Contra Costa in California**

- Build a total of **52** fast chargers and **60** Level 2 chargers at **15** branch locations of the county's library system.

# Tons of excitement and momentum for CFI

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The Guardian

News Opinion Sport Culture Lifestyle More

US World Environment US Politics Ukraine Soccer Business Tech Science Newsletters Wellness

## Biden administration

### White House unveils \$623m in funding to boost electric vehicle charging points

ARIZONA NEWS

Funding comes amid concerns transportation isn't keeping pace

### Nearly \$12M going to Mesa for installation of dozens of electric vehicle charging ports

Jan 9, 2024, 9:06 AM



Mesa is getting a federal grant of nearly \$12 million to support the expansion of its electric vehicle charging network, U.S. Rep. Greg Stanton announced Monday, Jan. 9, 2023. (AP Photo/Paul Sancya)

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### Biden administration pours \$623M into EV charging void

By David Ferris | 01/11/2024 06:39 AM EST



An electric vehicle prepares to park at a charging station in Corte Madera, California. Justin Sullivan/Getty Images

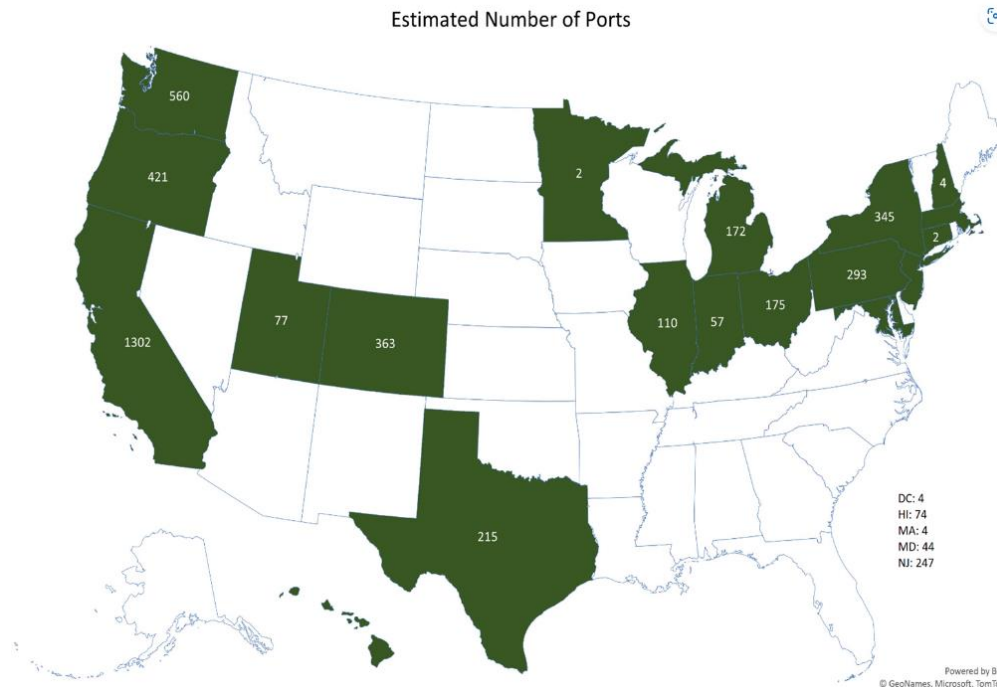
America's ability to charge future electric vehicles got a jolt Thursday as the Biden administration announced recipients of \$623 million in infrastructure funds, with a focus on disadvantaged communities and freight trucks.



# RAA Program

# Reliability and Accessibility Accelerator (RAA)

- **\$150 million**
- **24 grant recipients**
- **20 states**
- Repair or replace nearly **4,500** existing EV charging ports



California Department of Transportation	CA	1302	\$63,702,988.00
Colorado Department of Transportation	CO	363	\$8,340,820.48
Capitol Region Council of Governments	CT	2	\$684,800.00
District of Columbia Department of Energy	DC	4	\$588,200.00
Hawaii Department of Transportation	HI	74	\$6,918,400.00
Illinois Department of Transportation	IL	110	\$7,074,498.00
Indiana Municipal Power Agency	IN	2	\$71,400.00
Indiana Department of Transportation	IN	55	\$778,600.00
Town of Norwood, MA	MA	4	\$240,000.00
Maryland Department of Transportation	MD	44	\$4,360,175.68
City of Imlay, MI	MI	2	\$13,157.25
Michigan Department of Transportation	MI	170	\$1,836,042.75

City of Blue Earth, MN	MN	2	\$48,533.00
New Hampshire Department of Transportation	NH	4	\$683,408.00
New Jersey Department of Transportation	NJ	247	\$5,973,066.88
City of Glenn Falls, NY	NY	10	\$20,000.00
New York Department of Transportation	NY	335	\$13,032,670.75
Mid-Ohio Regional Planning Commission	OH	175	\$2,000,000.00
Oregon Department of Transportation	OR	421	\$10,000,000.00
Pennsylvania Department of Transportation	PA	293	\$5,000,000.00
North Central Texas Council of Governments	TX	197	\$3,660,000.00
City of Austin, TX	TX	18	\$270,000.00
Utah Department of Transportation	UT	77	\$3,384,149.00
Washington Department of Transportation	WA	560	\$10,112,000.00



# Joint Office FOA

# \$46.5 Million in Funding to Ride and Drive Electric

Topic areas focus on:

EV charging resiliency

Reliability

Equity

Workforce Development

## 30 projects across 16 states to:

- address barriers to charging in multifamily housing facilities,
- explore new approaches to curbside charging in urban areas
- promote seamless connections across modes through e-mobility hubs, and
- test new incentive structures to provide affordable public charging access



# Transition Between Pilot to Permanent Program



**Al Freeman**  
Assistant to Division Director  
Energy Resources Division  
Michigan Public Service  
Commission



**Kellee Christensen, P. E.** Director  
Strategic Planning &  
Development, Lansing Board of  
Water and Light



**Bethany Tabor,**  
Manager of Commercial Electric  
Transportation Programs  
Consumers Energy



**Milena Marku**  
Manager of Customer Marketing  
DTE Energy



**Laura Sherman, PhD**  
President of Michigan Energy  
Innovation Business Council

# Managed Charging for a Sustainable EV Future



Julie Baldwin, Director  
Energy Operations Division  
Michigan Public Service  
Commission



Ben Shapiro, Manager  
Carbon Free Transportation



Pina Bennett, Director  
DTE Electric Marketing



Cora Walter, Project Manager  
Con Edison



Mathias Bell, Sr. Director  
WeaveGrid



# Timing is Everything

*Managing EV Load to Reduce System Costs & Emissions*

**Ben Shapiro | RMI**

*EV Technical Conference | Michigan Public Service Commission*

*January 24, 2024*



# RMI's Focus: Building Scale

Based on real-world economics

Impact

## Scale

## Do

## Think



Thought-Leadership



Implementation



Catalyzing Markets



Market Participation

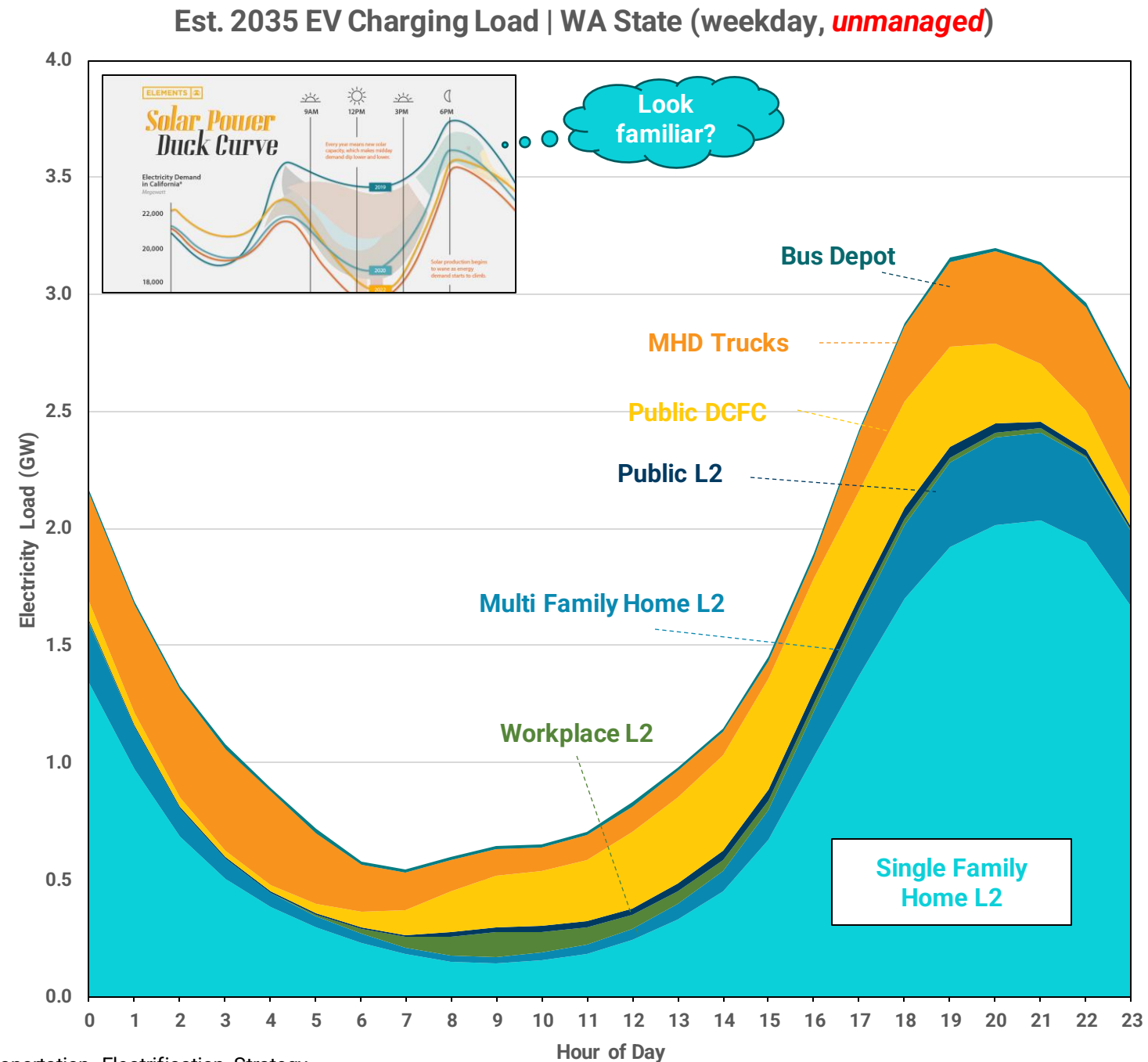
Establish an  
alternative vision for  
the energy future

Validate critical proof-  
points for the clean  
energy transition

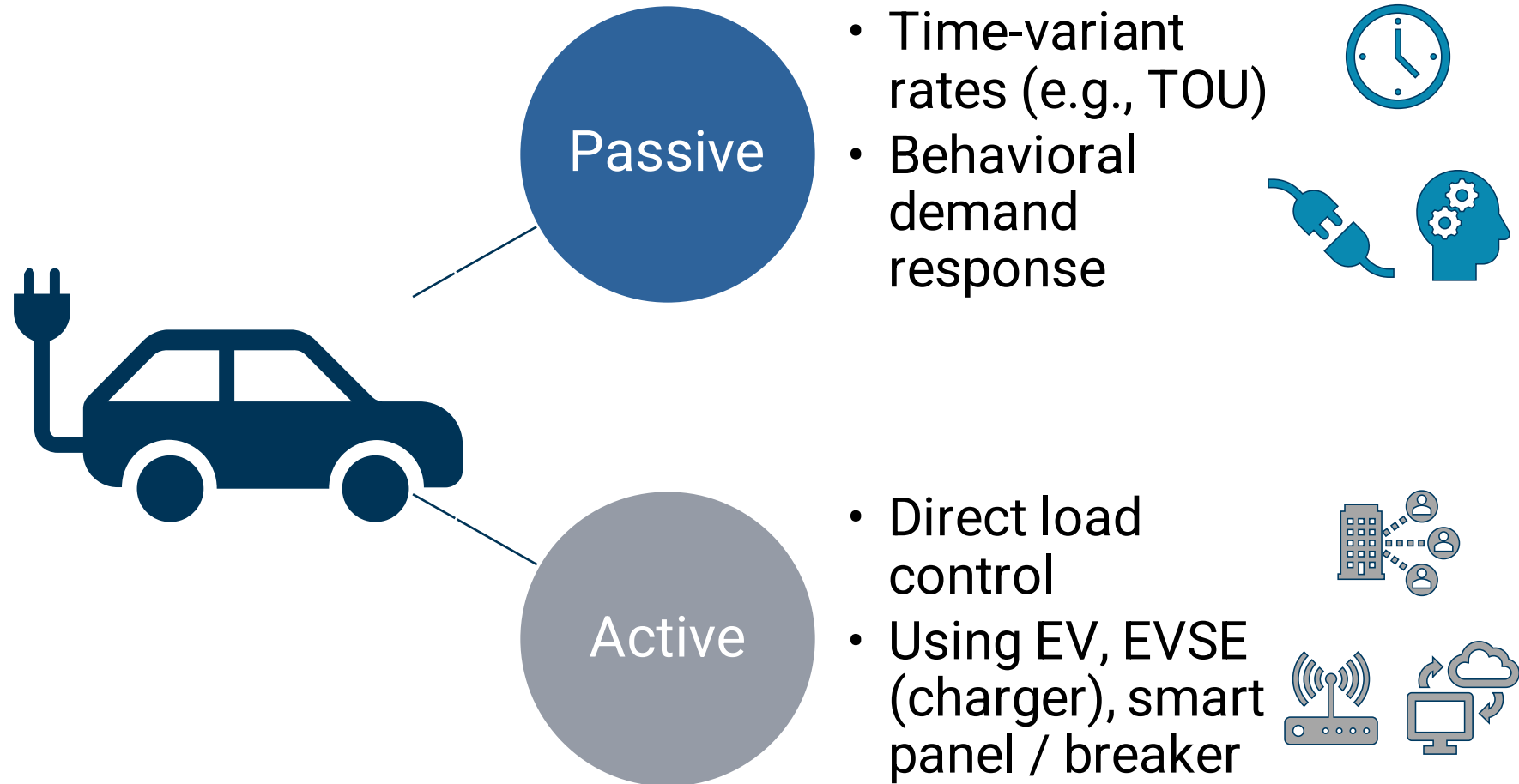
Remove existing market barriers, spur  
competitive innovation and accelerate  
adoption through market affiliates.

# What's the scale of the challenge (opportunity)?

- By 2035, RMI estimates EVs in Washington state will require 14-15 TWh annually
- Critical to manage load and avoid driving up peak (3+ GW)\*



# Refresher: two broad flavors of managed charging



# Brief case studies highlight different options

- Passive (behavioral)
- 2017-present
- Telematics-based
  - ev.energy (2023)

*SmartCharge*  
*NY*



- Active (DLC\*)
- 2022-present
- Telematics-based
  - WeaveGrid DISCO\*\*

*EV Smart*  
*Charge*



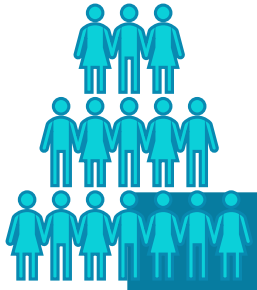


## Medium-/Heavy-duty charging can also be managed

- **Depot charging easier to manage**
  - Duty cycles may allow for load shifting
  - School buses well-suited for V2G\*
- **On-site storage (and generation) increases flexibility**
- **MHD-specific managed charging programs somewhat nascent**
  - Many fewer electric MHDVs than LDVs, but electric fleet rapidly expanding
- **Greatest opportunity from high-value, infrequent events (DR\* and A/S\*)**
  - Reduces battery wear

# Programs to date provide important lessons

No one-size-fits-all approach



## Customers

- Customer ease is key
- Utilities are essential; partnerships w/ other stakeholders hold significant value
- Targeted messaging can be highly effective



## Grid

- Significant potential value from load shifting (+ V2G)
- Grid value is not uniform across customers
- Secondary peaks can easily occur if not planned for

# Food for Thought

- **We are creatures of habit.**
  - Establish desirable charging behavior ahead of mass market adoption
- **Opt-in vs. opt-out? (both can be effective)**
- **EVSE, telematics, both?**
- **How can we avoid a singular focus on single-family homes?**
- **How best to deploy effective MHD managed charging programs?**

Further reading, SEPA 2023: *Managed Charging Programs: Maximizing Customer Satisfaction and Grid Benefits*





# Thank you!

Ben Shapiro

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# Appendix



**Table 2. Types of Pricing and Other Economic Incentives Discussed by Parrish et al.**

<b>Price Based Schemes</b>	<b>Description</b>
<b>sTOU (static time-of-use)</b>	Prices vary by time of day between fixed price levels and over fixed periods. These may vary by season.
<b>CPP (critical peak pricing)</b>	Prices increase by a known amount during specified system operating or market conditions. This applies during a narrowly defined period and is usually applied only during a limited number of days annually.
<b>TOU-CPP (time-of-use plus critical peak pricing)</b>	Critical peak pricing overlaid onto time-of-use pricing. TOU-CPP therefore has two pricing components - daily time-of-use pricing, and occasional critical peak pricing applied during critical system events.
<b>VPP (variable peak pricing)</b>	Similar to time-of-use, but the peak period price varies daily based on system and/or market conditions rather than being fixed.
<b>dTOU (dynamic time-of-use)</b>	Prices vary between fixed price levels, but the timing of different prices is not fixed.
<b>RTP (real time pricing)</b>	Prices can differ on a daily basis and change each hour of the day (or more frequently) based on system or market conditions.
<b>Incentive-Based Schemes</b>	<b>Description</b>
<b>CPR (critical peak rebate)</b>	Similar to CPP, but customers are provided with an incentive for reducing usage during critical hours below a baseline level of consumption.
<b>DLC (direct load control)</b>	Customers are provided with an incentive for allowing an external party to directly change the electricity consumption of certain appliances. Customers can usually override control although they may lose some incentive. DLC may also be combined with time varying pricing.

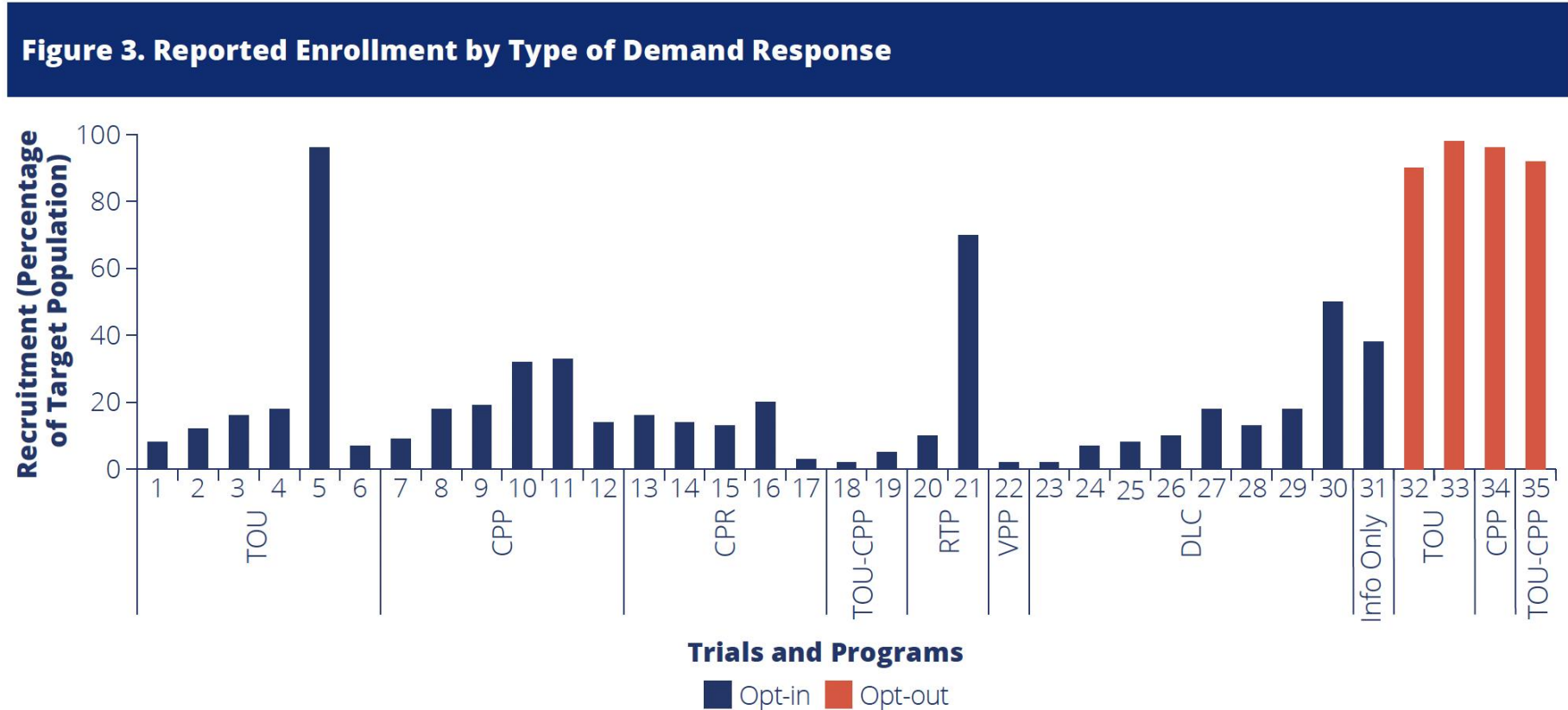
Source: Parrish, B., Gross, R., & Heptonstall, P. (2019). *On demand: Can demand response live up to expectations in managing electricity systems?* Energy Research and Social Science, 51, 109. <https://doi.org/10.1016/j.erss.2018.11.018>

# Behavioral and Direct Load Control Measures for Enabling and Incentivizing Responsible EV Charging

Utility Goal	Utility Benefit	Charge Management Measure	Type*	Example
Avoid Charging at Peak	Reduces peak load on grid—generation at peak load has the highest cost per kWh.	Time-based energy rates	B	Con Edison's SmartCharge Rewards Program <sup>15</sup>
		Time-based demand rates	B	
		Charge scheduling	DLC	Eversource's ConnectedSolutions <sup>16</sup>
Avoid Synchronized (Multiple EV) Charging	Reduces peak load on grid—generation at peak load has the highest cost per kWh.	Staggered peak rates	B	
		Customer notification of rate increase.	B	
		Charge scheduling	DLC	
Encourage Lower-Power Charging	Reduces demand spikes, which can place strain on grid infrastructure.	Time-based demand rates with customer chosen kW threshold.	B	
		...with utility chosen thresholds.	B	PG&E & SCE's Business EV Rates <sup>17,18</sup>
		...with choice of charging level	B	
Avoid High-power Charging	Reduces demand spikes, which can place strain on grid infrastructure.	Demand limiting	DLC	Eversource's ConnectedSolutions <sup>19</sup>
		Monthly demand rates	B	
		Real-time demand notification	B	
Avoid Critical Peaks	Reduces peak load on grid—generation at peak load has the highest cost per kWh.	Customer notification of reduced power levels due to upcoming peak period.	DLC	<ul style="list-style-type: none"> <li>PG&amp;E EV Charge Network Load Management Plan<sup>20</sup></li> <li>PG&amp;E + BMW iChargeForward pilot<sup>21</sup></li> </ul>
		Dynamic energy rates	B	
		Dynamic demand charges	B	
		Dynamic load control	DLC	<ul style="list-style-type: none"> <li>Green Mountain Power Unlimited EV charging Rate<sup>22</sup></li> <li>Eversource's ConnectedSolutions<sup>23</sup></li> <li>SMUD EV Innovators TG3<sup>24</sup></li> </ul>
		Communicating charger with end-of use-charging, choice of charging level, high price avoidance, managed charging.	B	
Increase Consumption of Renewables	Reduces curtailment of renewable generation by deploying flexible demand to coincide with instances of high renewables penetration.	Time-based energy rates	B	PG&E & SCE's Business EV Rates <sup>25,26</sup>
		Dynamic load control	DLC	

\* Behavioral (B) or Direct Load Control (DLC) measure type.

# Reported Enrollment by Type of Demand Response



Source: Parrish, B., Gross, R., & Heptonstall, P. (2019). *On demand: Can demand response live up to expectations in managing electricity systems?* Energy Research and Social Science, 51, 108. <https://doi.org/10.1016/j.erss.2018.11.018>



# **Accelerating Managed Charging Adoption in New York**

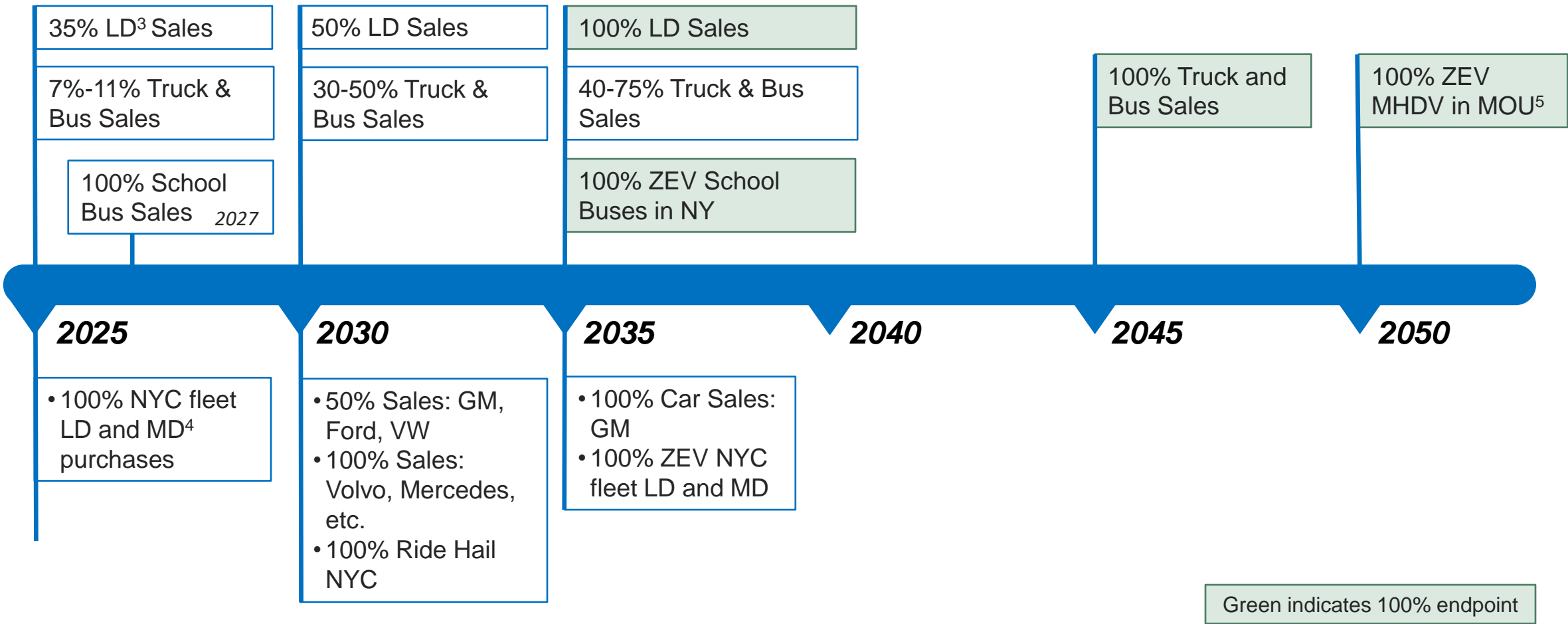
**EV Technical Conference | Michigan Public Service Commission**

**Cora Walter  
Con Edison E-Mobility**



# Ambitious policy goals rooted in the CLCPA<sup>1</sup> are driving the pace of clean transportation progress in NY state

NY State Clean Transportation Policy Goals for ZEVs<sup>2</sup>



1. Climate Leadership and Community Protection Act, passed by NY State Legislature in 2019

2. ZEVs = zero-emission vehicles

3. LD = Light Duty

4. MD = Medium Duty

5. Multi-state Zero Emission Medium- and Heavy-Duty (MHDV) MOU has a 100% ZEV goal by 2050

2

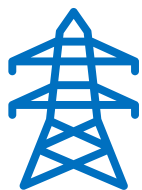
# Con Edison's managed charging programs promote EV adoption across residential & commercial sectors

## FOR THE EV OWNER / EV CHARGER OWNER

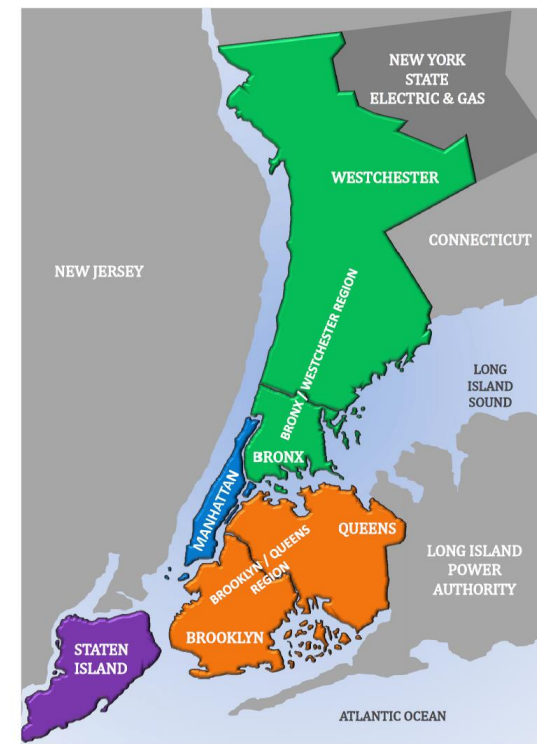


- Reduce operating costs for EV and EV charger ownership when charging in grid-beneficial manner
- Optimize EV charger siting and charging schedule at stations and across fleets
- Improve attractiveness of load management and encourage DER adoption

## FOR THE GRID



- Entrench grid-beneficial charging behavior among customers early on
- Paced and reliable grid infrastructure build-out to support electrification
- Develop knowledge and data to improve EV forecasts, planning, and programs



### System Characteristics

- 600 square miles
- Population of 9.2 million
- 3.6 million of electric customers

# SmartCharge NY managed charging program provides incentives to drivers

## What it is:

**Predictable** cash incentives to EV drivers (includes fleets) to charge their EVs at system off-peak times to reduce stress on the electric grid

**Since 2017, enrolled > 10,000 EVs across 45 different EV models. In 2022, achieved a 24% enrollment rate of EV registrations in Con Edison service territory!**



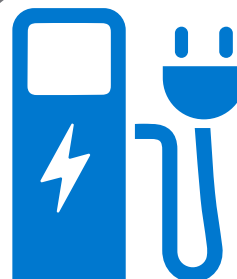
## Summer Peak Avoidance Incentive

- **\$35 per month Avoided Summer Peak Incentive:**
- Earned per vehicle or charging station for avoiding charging weekdays 2 – 6 PM (June – September)



## Off-Peak Charging incentive

- **\$0.10 per kWh** for off-peak charging, all days, year-round, between 12 – 8 AM



## User-Friendly Process

- **Vehicle** telematics and connected chargers
- Quick application process
- Personalized dashboard
- **Own or lease your EV to participate**

# The SmartCharge Commercial program incentivizes charging station operators

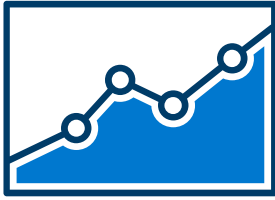
## What it is:

Cash incentives for charging during off-peak periods. Helps provide predictable incentives as a revenue stream to Commercial EV Charging customers while also encouraging grid-beneficial charging behavior to manage grid impacts

## Eligible commercial stations:

- Public stations
- Workplace
- Light-duty, medium-duty, heavy-duty fleets
- Multifamily housing
- Industrial locations

**Coming Soon! SmartCharge Load Tech Program**



## Peak Avoidance Incentive

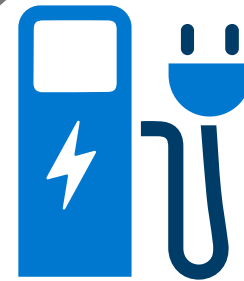
Earn incentives during **4-hour network peak** window with every kW avoided relative to nameplate capacity

- **\$10** per kW avoided from June – September
- **\$2** per kW avoided from October – May



## Off-Peak Charging incentive

- **\$0.03** per kWh avoided from 12 – 8 AM, all days, year-round



## Enhanced Incentives

For **public DCFC/ L2 charging** and **transit** through early 2025

# EV Charger Cost Calculator estimates SmartCharge Commercial incentives and compares rates options

## EV Charger Cost Calculator

A web tool designed to help you understand the potential electric costs associated with EV charging as well as potential SCC incentives!

[Charging.coned.com](https://Charging.coned.com)

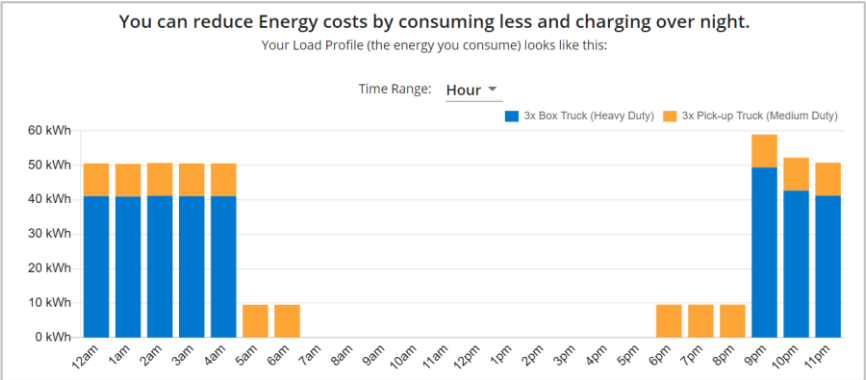
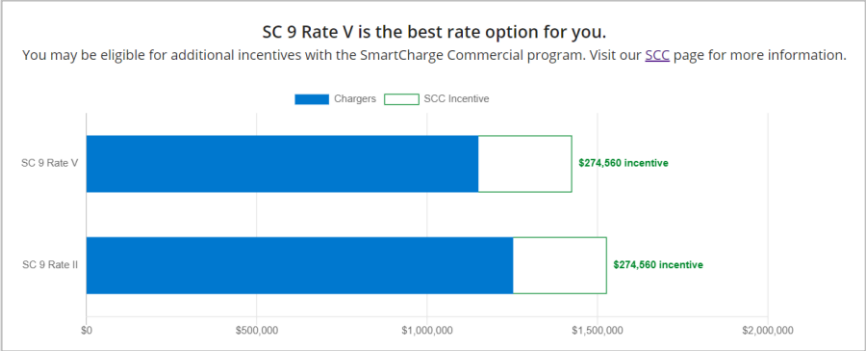
Includes directions, trainings, and one-on-one sessions to help you navigate the web tool.

How much will my electric bill be?

Which rates are available, how do they compare, and how much could I earn through SCC?

How do my charger size, charging schedule and/or utilization rate impact charging costs?

Your Electricity Breakdown SC 9 Rate III			
Your estimated average monthly bill			
Your Supply Charges		Your Delivery Charges	
Fixed Monthly Minimum Charge	\$0.00	Fixed Monthly Minimum Charge	\$12.45
Energy Supply 10292.335 kWh @0.031/kWh	\$318.31	Energy Delivery 10292.335 kWh @0.034/kWh	\$349.76
Demand Supply 57.600 kW @0.000/kW	\$0.00	Demand Supply 57.600 kW @27.453/kW	\$1581.31
Total supply charges	\$318.31	Total delivery charges	\$1943.53
Your total electricity supply cost for this bill is 3.09¢ per kWh. You can compare this price with those offered by energy services companies (ESCOs).		Sales tax of 8.75%	Not Included Here
		Total sales tax	Not Included Here
		Total electricity charges	\$2261.83



# Truck Stop of the Future Redford, MI



# Truck Stop of the Future (TSOF)

As electric vehicles become ubiquitous across passenger and commercial contexts, truck stops face a fundamental challenge to their existing model. This challenge also represents a generational opportunity to unlock new revenue, create new jobs, and redesign urban, suburban, and rural spaces into sustainable community assets.

**Truck Stop of the Future (TSOF)** refers to the concept of a real-world prototype that would enable companies to transition their fleets to electric and futureproof their businesses by testing new technologies, digital services, and business models.

The project seeks to develop the partnerships, integrations, and business model(s) necessary for a Truck Stop of the Future playbook that can be replicated across truck stop locations nationwide and accelerate the transition to EVs at scale.



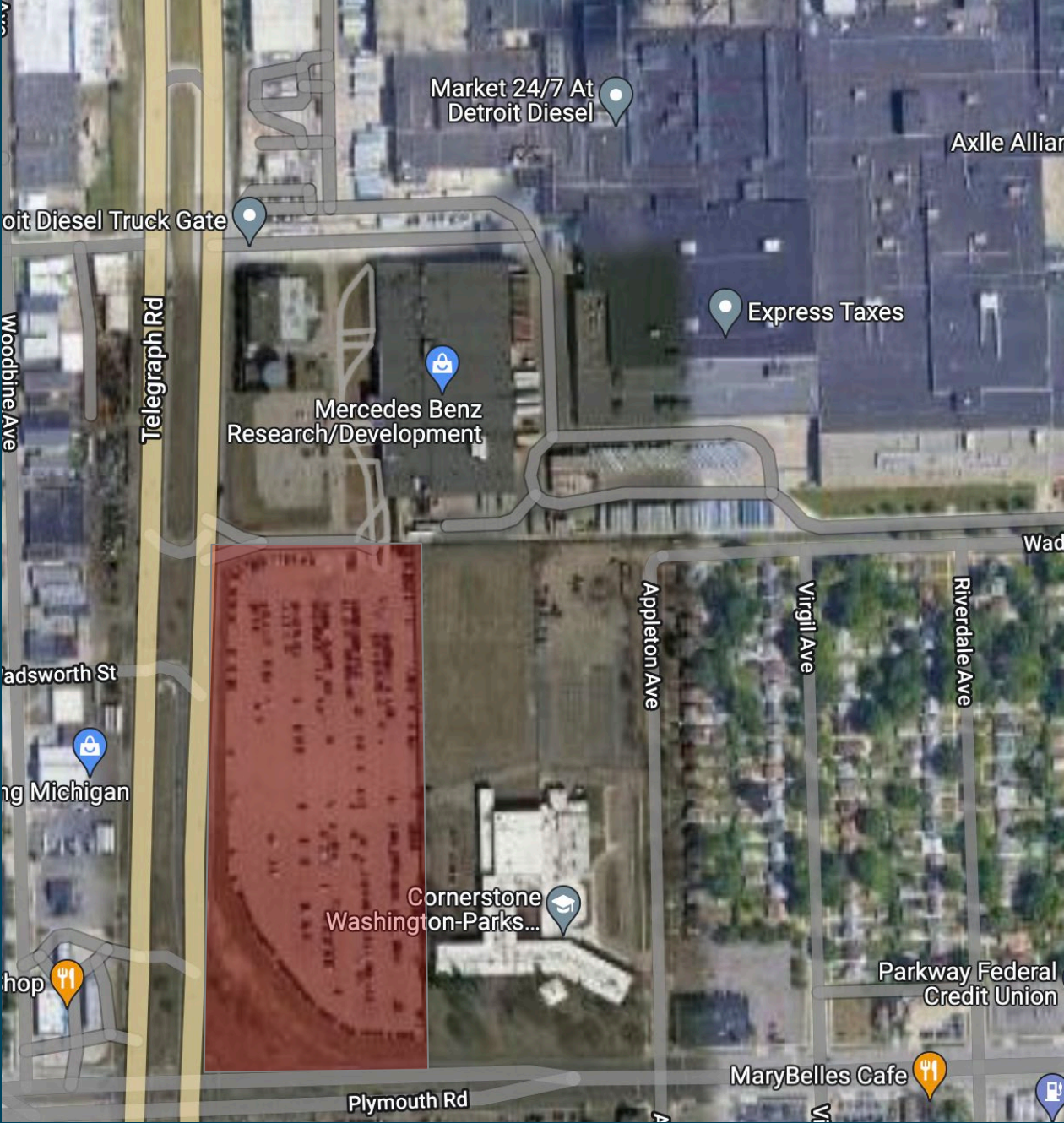
# Context

Daimler Truck North America has partner with DTE, the State of Michigan (OFME), and others to create a TSOF on approximately 2.5 acres at the Redford facility near I-96. There is an interest in creating a **multi-use asset** with infrastructure for passenger vehicles, medium/heavy duty fleets, semis, and school buses.

While a core priority for the project will be **charging infrastructure**, there is also an appetite to look at value-added services and retail models for the TSOF. This structure would also enable other partners to test, deploy, and integrate atop the asset.

Daimler’s existing plans for workforce training programs could potentially be expanded with support from the State to provide agnostic EV charging infrastructure and/or AV manufacturing/maintenance training programs.

A key goal of the project will be to develop a repeatable playbook that can be scaled to other locations and more rapidly accelerate the deployment of commercial EVs at scale.



New

\$8.5M Awarded through USDOT RAISE Grant

CRAIN'S DETROIT BUSINESS

\$13M 'truck stop of the future' coming to metro Detroit



Michigan, Daimler North America, DTE  
Working to Build Truck Stop of Future



Michigan is building a trailblazing electric  
truck stop with Daimler, DTE

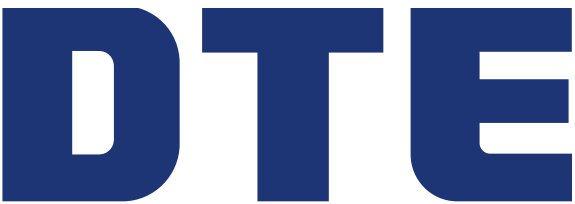


'Truck stop of the future' designed  
for EVs to be built on Daimler land in  
Michigan



# Partner Ecosystem

## Founding Partners



## Public Sector Supporting Partners



## Potential Industry Partners



# Growing Market Demand

OFME, Daimler, and DTE are securing Letters of Intent from fleet operators who would utilize this charging asset near-term for their existing or future small, medium or heavy-duty electric vehicles.





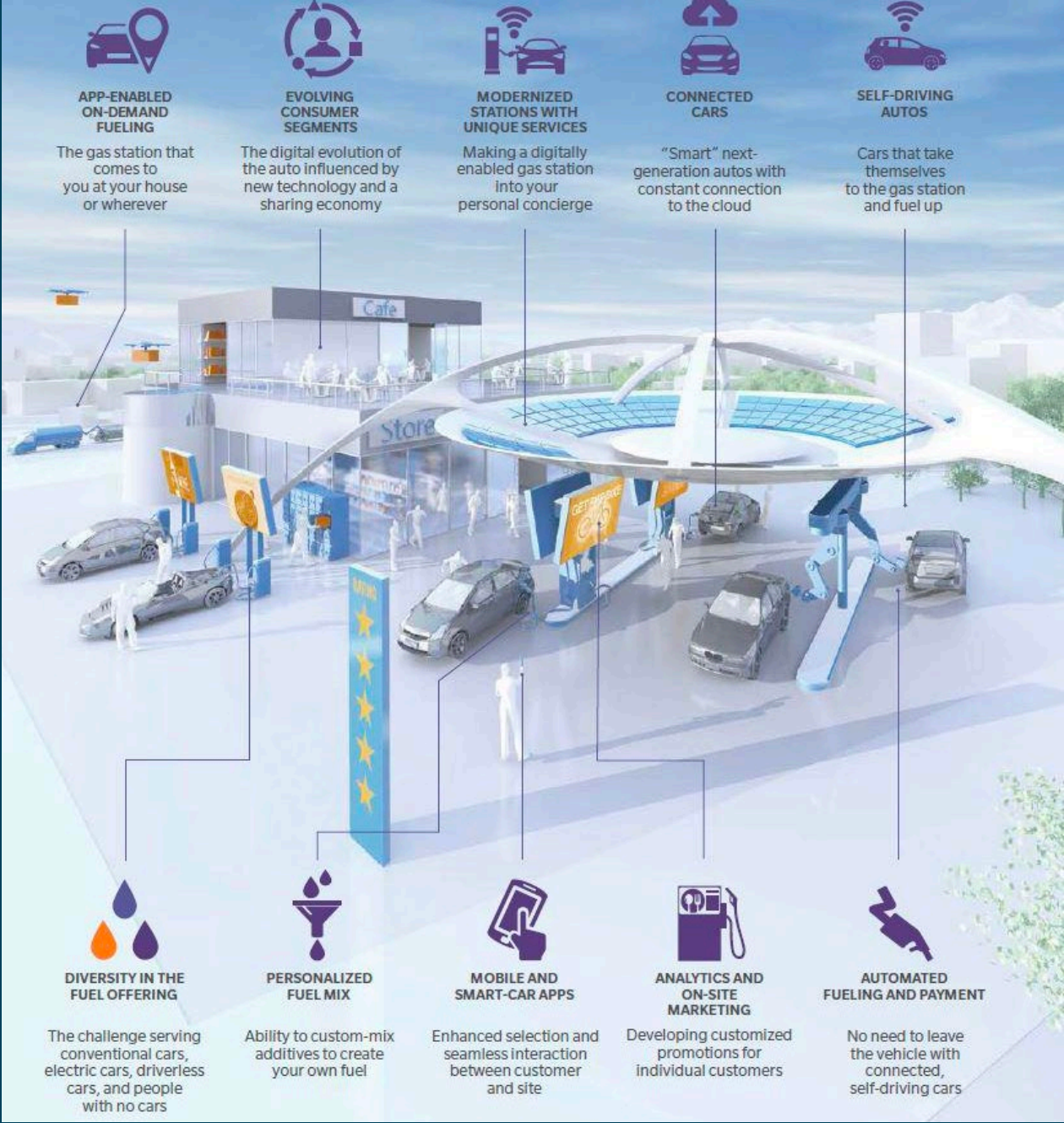
# Platform for Innovation

After launching the initial phase to demonstrate usage and commercial viability, **the goal for the second phase will focus on enabling the TSOF as a platform for testing innovation** similar to other assets like the Detroit Smart Parking Lab, Michigan Central Station, and the FLITE Program at GRR International Airport.

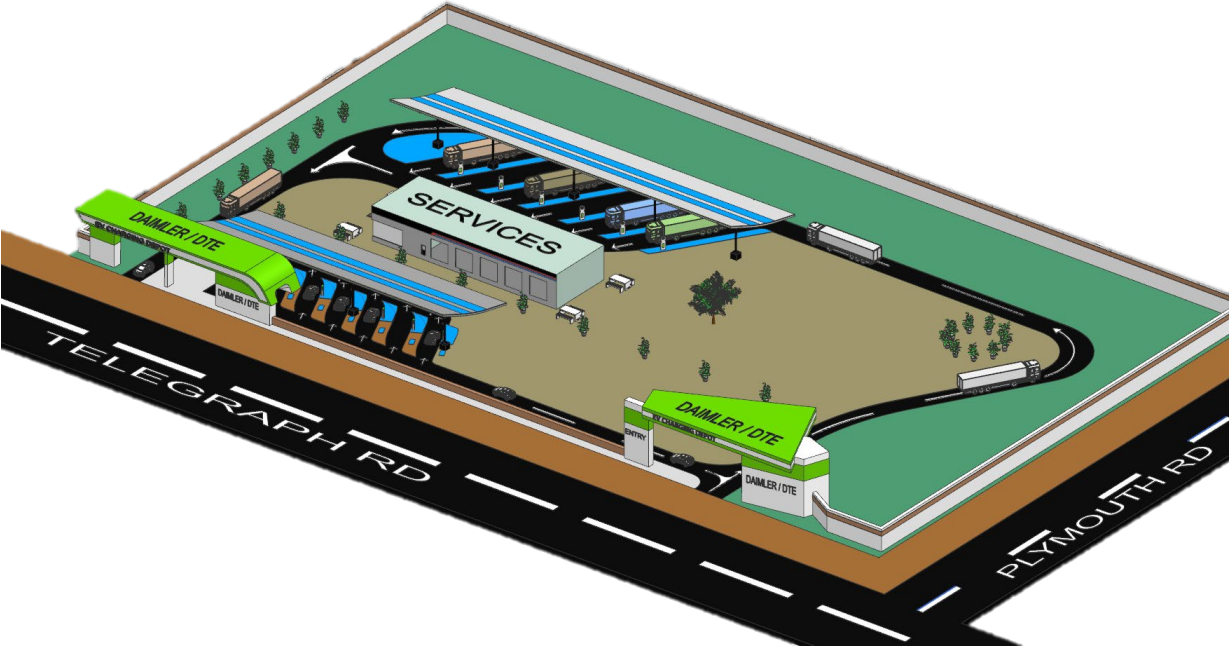
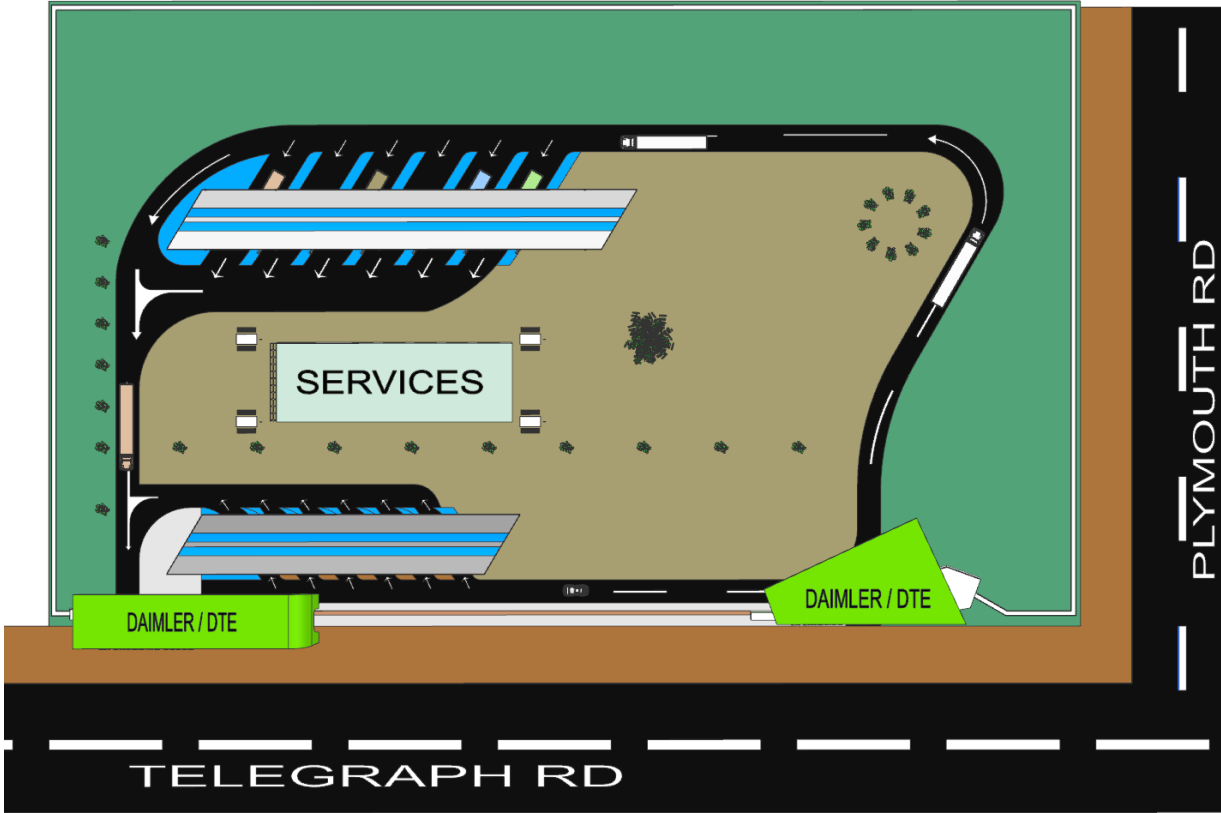
Potential use cases and technologies might include:

- Onsite Power Generation & Storage (E.g., Microgrids)
- EV Charging (E.g., Battery Swapping, Fast Charging, Wireless)
- Hydrogen Production & Refueling Infrastructure
- Modular Nuclear Reactors
- Micro-Fulfillment
- Ecommerce Pre-ordering With Contactless Robot Delivery
- Smart Retail (E.g., Cashierless Checkout, Smart Shelves, Dynamic Digital Screens, Real-time Analytics & Personalization, Smart Kiosks)
- Test / Cloud Kitchens
- On-site Vertical Farms
- Immersive Entertainment
- Contactless Payments Including Crypto
- Location-based Social AR
- Membership NFTs
- Small Scale Drone Infrastructure
- Restrooms / Showers With Sanitization Robots
- Upskilling / Reskilling Programs With On-the-job Training and Apprenticeships to Service Onsite EV and Other Infrastructure (Location Dependent)
- Telehealth / Mini Pharmacy
- Mini-nap Stations With Sound-proof Individual Sleeping Pods Paid By The Hour
- Landing Pad For eVTOL And Other Forms of Air-taxis
- Automated Switching of Trailer Loads
- Automated Safety Checking Of Vehicles (E.g., With Computer Vision)
- Teleoperators Hub

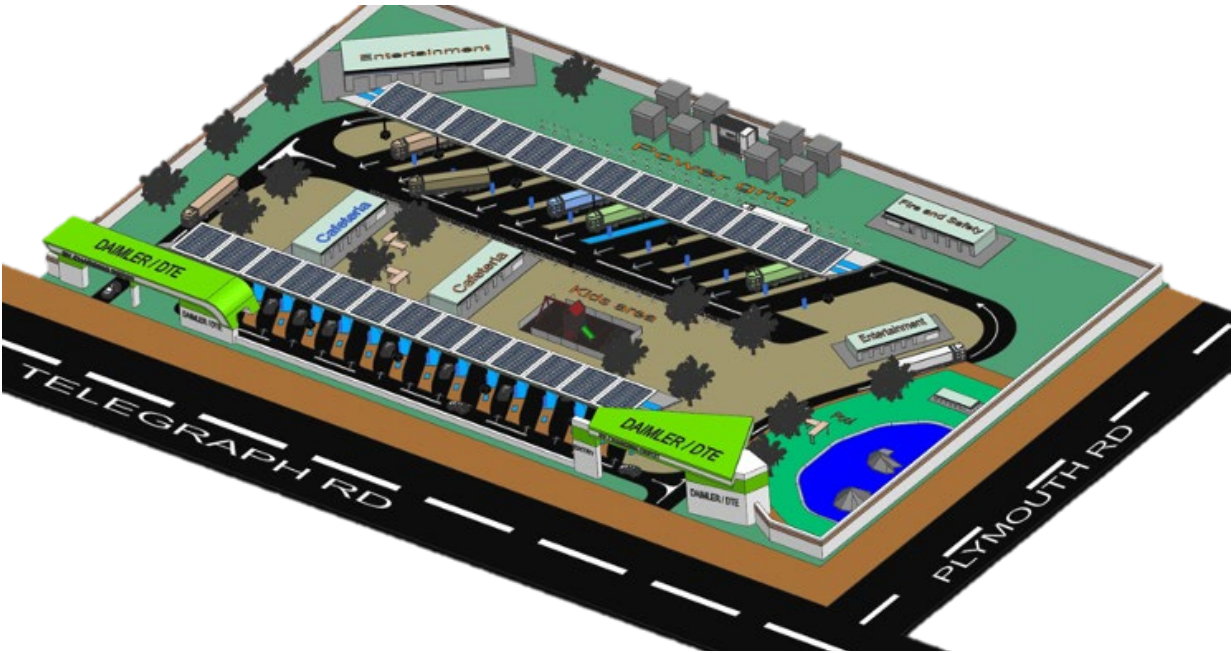
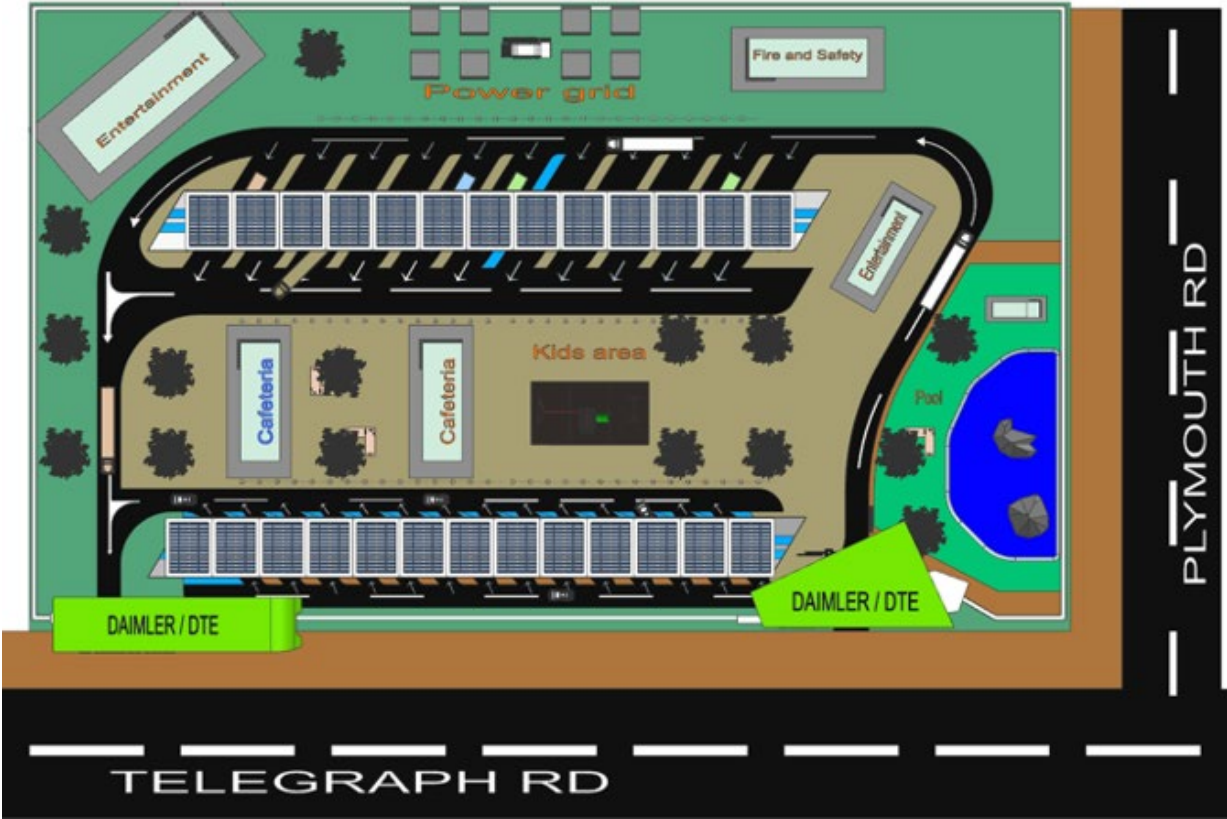
\*Image is for visual context and may not reflect intended use cases



# Early Phase Concept



# Full Vision



# Thank you!

Charlie Tyson  
Technology Activation Director  
Michigan's Office of Future Mobility & Electrification  
[tysonc1@michigan.org](mailto:tysonc1@michigan.org)

<https://www.michiganbusiness.org/ofme/>  
<https://www.michiganbusiness.org/mobility/>



# DTE Smart Charge – Overview

EV Managed Charging

1.24.2024

Smart Charge is DTE's Managed Charging pilot that began recruitment in July 2023 and will run through December 2024

## How It Works

When able, DTE Smart Charge will schedule your EV to charge during off-peak time periods, based on the electric rate you're on throughout the duration of the program.

If you charge your EV during on-peak time periods, DTE may shift your charging to occur during off-peak times. You may be notified in advance of these shift events and can override if needed.



### OEM PARTNERS

Ford, Chevrolet, BMW and Tesla (WeaveGrid)

### PILOT DURATION

July 2023 – December 2024

### ENROLLMENT

OVGIP: 1,000 EV cap (Ford, GM, BMW)

WeaveGrid: 1,000 EV cap (Tesla)

### INCENTIVE

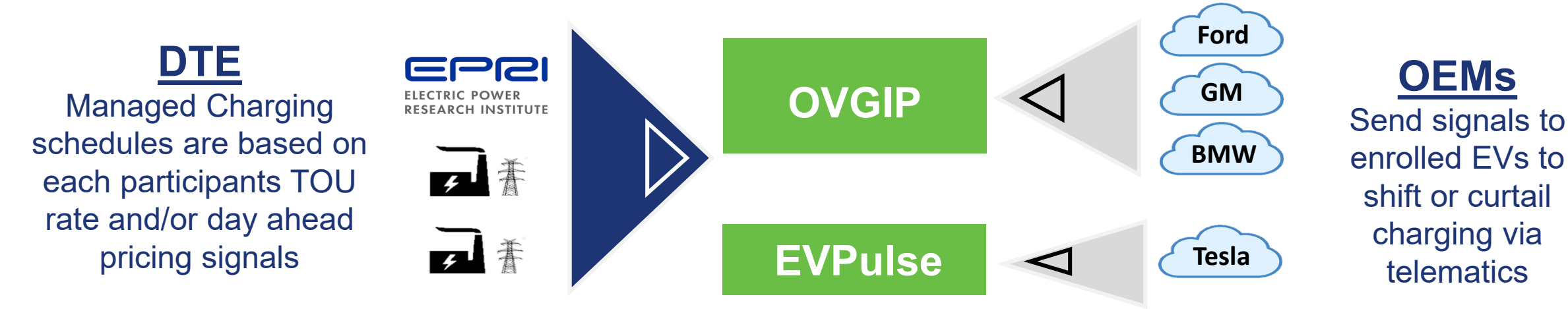
\$50 up-front, \$50 year-end

### OPTIMIZATION

Managed Charging and up to 5 DR events annually, which shifts charging to off-peak

Vehicle Telemetry is used to communicate to enrolled EVs during DR events. EV data is collected from our partners for program evaluation and monitoring

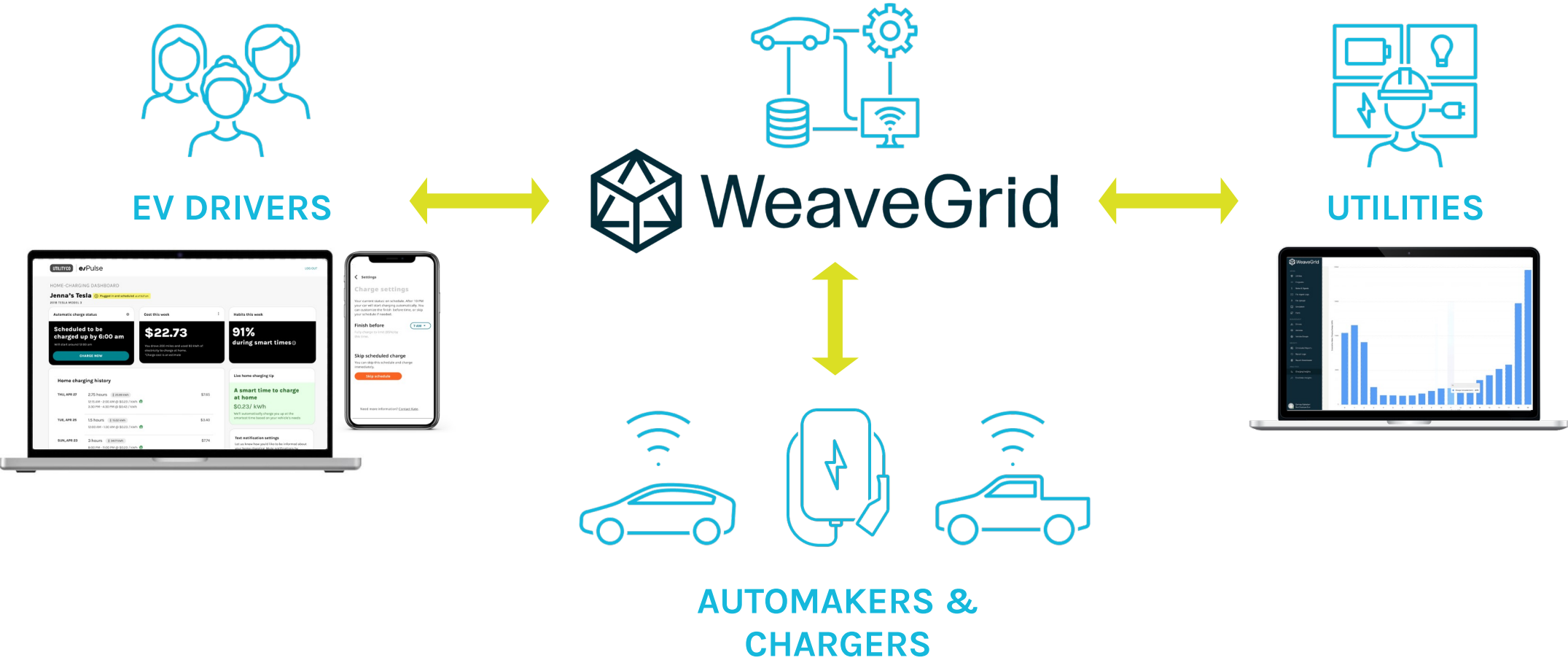
EV DATA COLLECTED		
Plug In Time/Plug Out Time	Charge Power [kW]	Energy Used
Schedule Charge Start Time	Charger Type	Energy Avoided
Session Start	Session Start SOC	Battery Capacity [kWh]
Customer Override Time stamp	Session End SOC	Max Charge Rate [kW]



# Michigan PSC Managed Charging for a Sustainable EV Future Panel

Jan 24, 2024

# WeaveGrid builds software that helps integrate EVs and the electric grid



# WeaveGrid is currently supporting DTE on several EV initiatives

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## 1. EV Detection

WeaveGrid leverages AMI data and EV charging data to support forecasting and program marketing

---

## 2. EV Data Sharing Program

Collected telematics data to provide insights, including load shapes and home/away charging patterns, for programs and planning

---

## 3. Smart Charge Program

Utilizing platform that actively moves EV charging load to lower demand periods based on customer TOU rates. GM, Ford, and BMW are also supporting this program.

# EVs are different from other loads utilities manage

## TRADITIONAL LOADS



**Existing.** Flat or declining

**Low Powered.** Home loads rarely go above 2 kW

**Peak-coincident.** Affects peak disproportionately

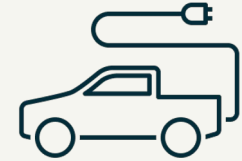
**Uni-directional.** Electricity flows one way

**Constant.** Consumed consistently, with little long-duration flexibility

**Stationary.** Used at home

**Unconnected.** Slowly shifting but generally needs new device for control

## EV LOADS



**New.** Doubling every 2-3 years

**High Powered.** L2 chargers often >8 kW

**Non-coincident peak.** Charging mostly occurs outside system peaks but taxes distribution system

**Bi-directional.** Potential to flow both ways, back to the home or the grid

**Flexible.** Drivers typically charge for 2 hrs during 10 hr session

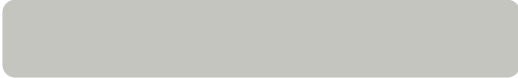
**Mobile.** Home charging common (~80%) and public charging impacts commercial class

**Hyperconnected.** ~85+% of customers have capable vehicles or chargers

# EV flexibility enables optimal response to grid conditions

## Unmanaged Charging

12 hrs  
Parked





10 hrs  
Plugged in



2 hrs  
Charging



 EV Flexibility  
 Charging



\*Residential L2 example

# EV flexibility enables optimal response to grid conditions

## Unmanaged Charging

12 hrs  
Parked






10 hrs  
Plugged in



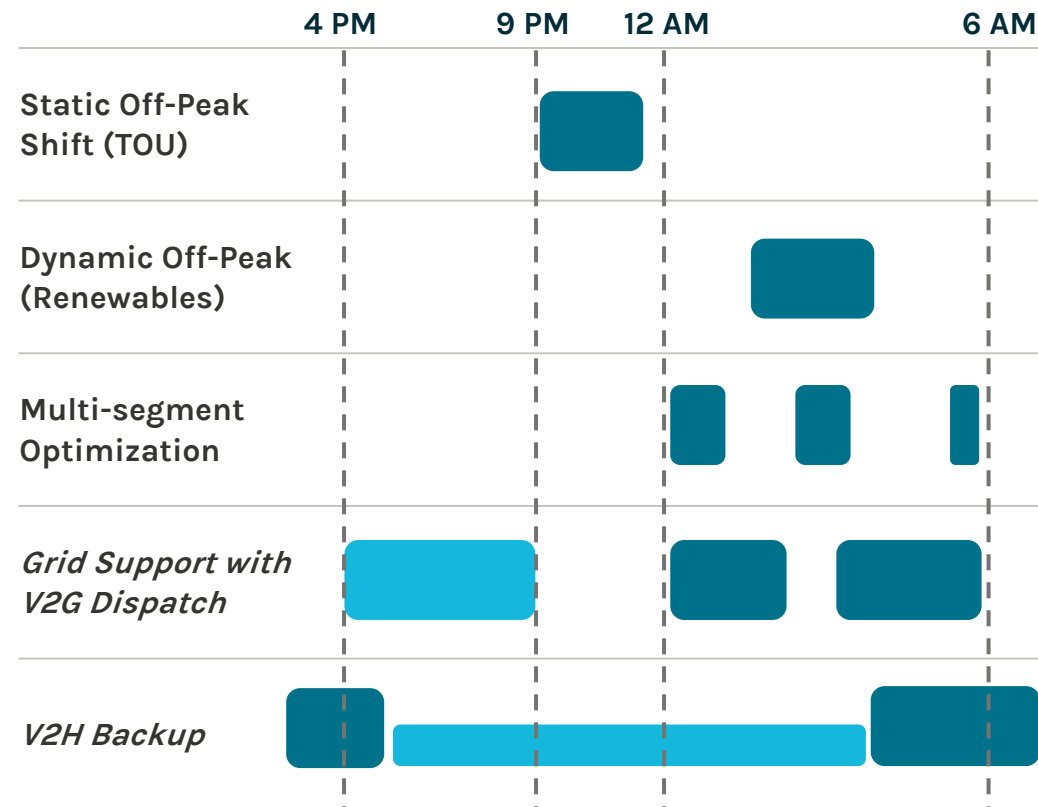
2 hrs  
Charging



 EV Flexibility  
 Charging  
 Discharging



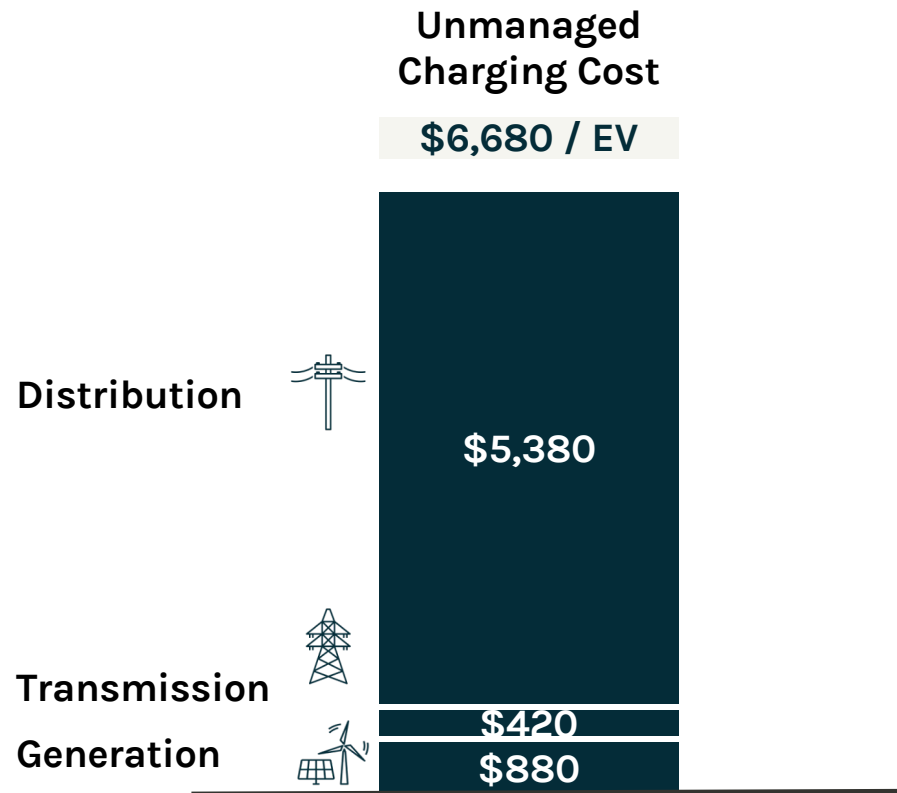
## Charging with Optimization



\*Residential L2 example

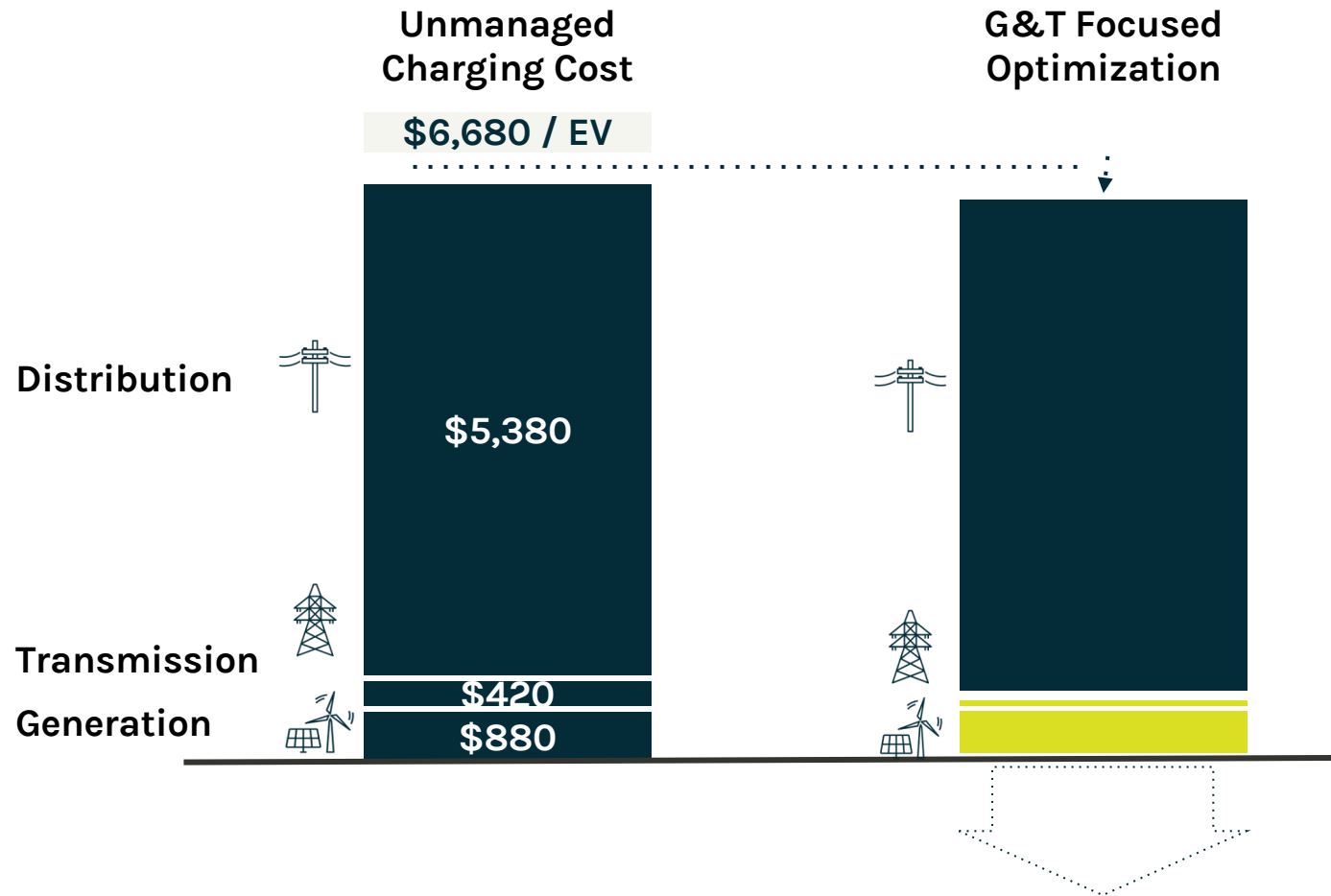
# Preparing the grid for EVs will require distribution-focused optimization

Cost or Investment per EV through 2030 (\$)– National Study



# Demand response and other forms of G&T-focused optimization can help make charging more affordable

Cost or Investment per EV through 2030 (\$)– National Study



# Managing to dynamic rates

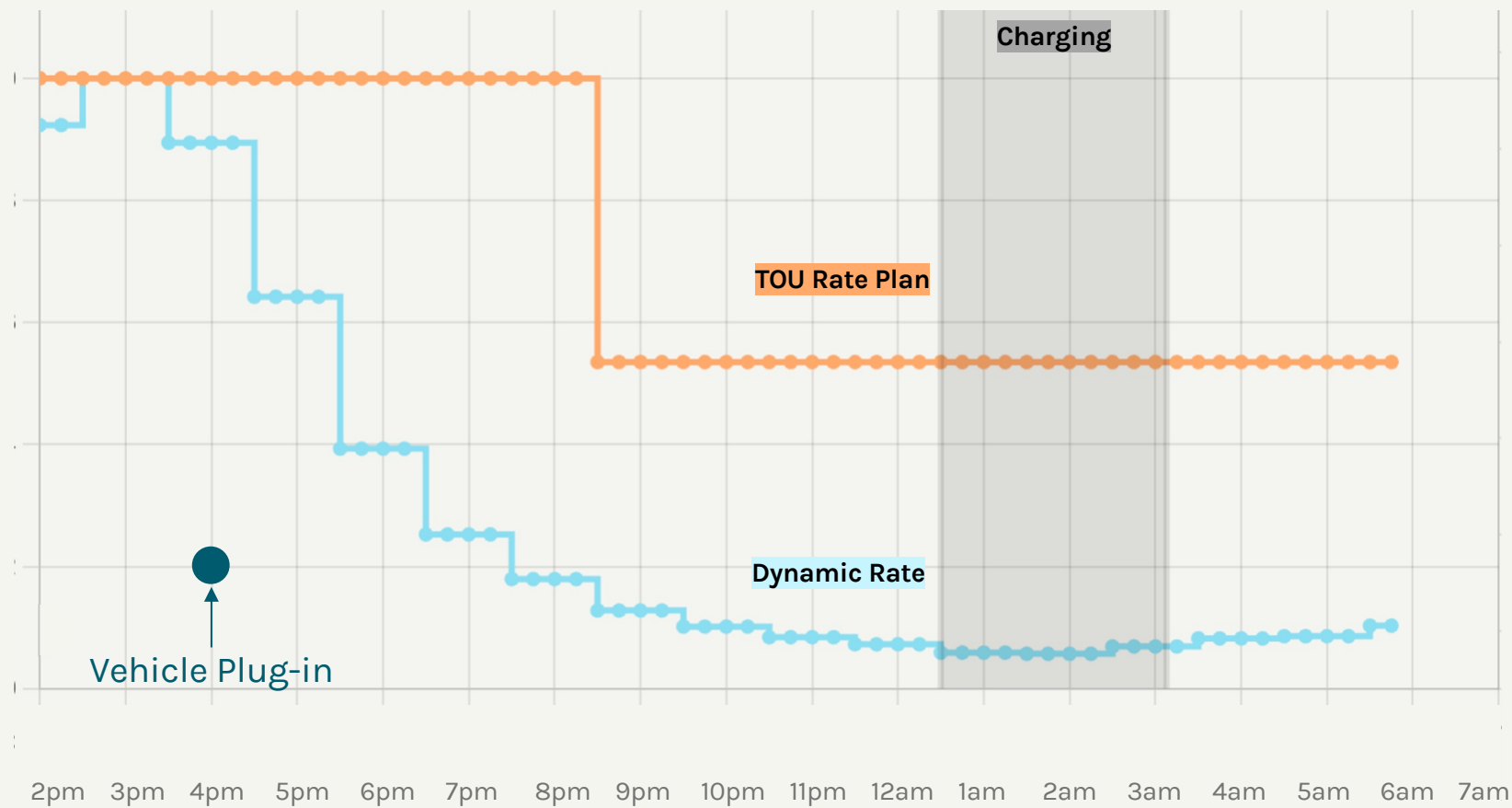
Dynamic rates give timely signals on cost to serve customers more accurately than customer rates.

WeaveGrid analyzes these and other signals together to optimize for grid constraints, financial efficiency, and carbon savings.

WeaveGrid will determine optimal periods to charge, discharge, and store energy throughout the vehicles plugged in period to account for these aggregate and dynamic signals.

## Charging with TOU and Dynamic Rates

Charging occurs during low dynamic rate periods while mirroring driver expectations of TOU rates



## CASE STUDY: RENEWABLES INTEGRATION

# Xcel Energy aligns EV charging with expected renewables output

### OPPORTUNITY

Xcel Energy wanted to improve wind and solar utilization during off-peak periods by leveraging the growing number of EVs in its service territory.

### SOLUTION

WeaveGrid manages EV charging of Xcel Energy's customers based on driver preferences, hourly cost data, and a proxy wind and solar output forecast provided by the utility.

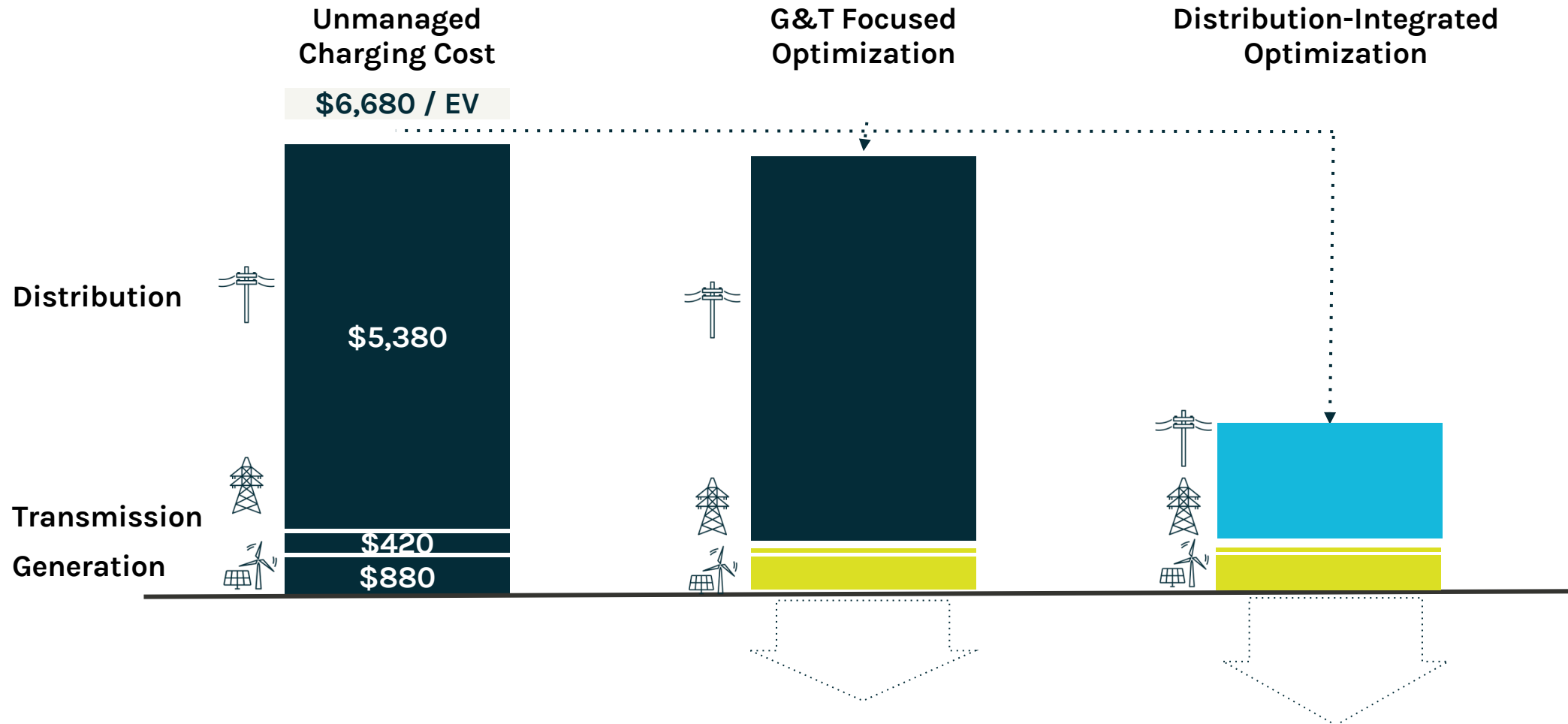
### RESULTS

- Xcel Energy has increased renewable power supply while simultaneously lowering the cost to serve its EV customers
- Participant charging ramps up in the evening, slowly peaking around 2 a.m. while ensuring all vehicles are fully charged when needed

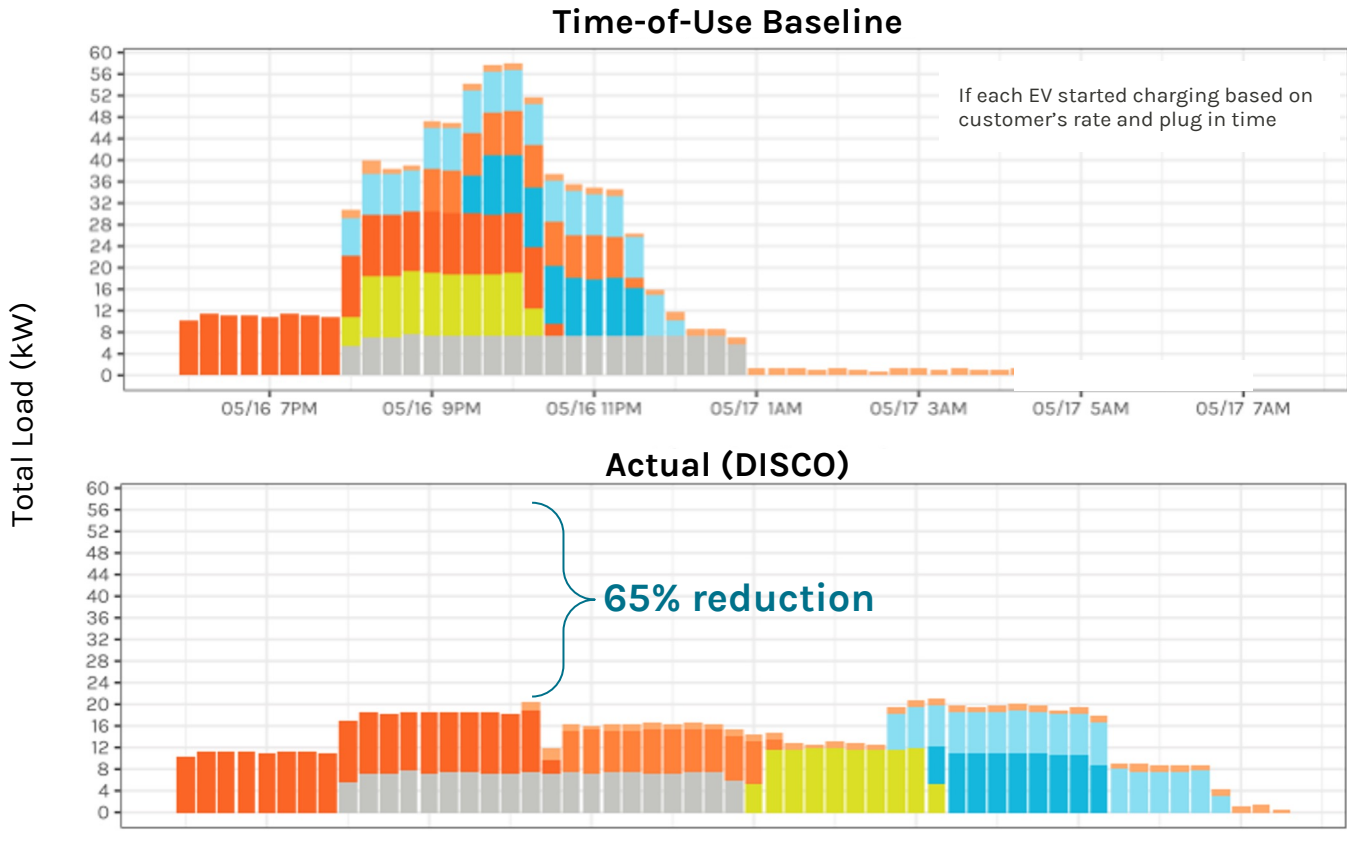


# Distribution-optimization, as EVs scale, becomes increasingly important for reducing costs to serve

Cost or Investment per EV through 2030 (\$)– National Study



# Load-balancing successfully reduces non-coincident peak EV loads



\*Actual program results are from a managed EV charging program with a large Southwest electric utility during a week in May

## SRP cohort characteristics:

- 10 EVs, modeled single transformer
- Majority on TOU rate
- 7 charged this night
- 6 charged via L2

■ This car plugged in late

## DISCO Result:

- 65% reduction** in predicted peak load at a local grid asset
- WeaveGrid load balancing spread charging throughout the night for the group.



# Thank you!

Mathias Bell  
[mathias.bell@weavegrid.com](mailto:mathias.bell@weavegrid.com)

# Role of the Utility in Scaling Charging Infrastructure



**Al Freeman**  
Assistant to Division Director  
Energy Resources Division  
Michigan Public Service  
Commission



**Cory Bullis**  
Public Affairs Director  
FLO EV Charging



**Jeff Myrom**, Director of  
Electric Transportation  
Customer Products  
Consumers Energy



**Britta Gross**  
Director of Transportation  
Electric Power Research  
Institute



**Julie Staveland**  
Assistant Division Director  
Materials Management Division



# **Michigan Public Service Commission**

## **“Role of the Utility in Scaling Charging Infrastructure”**

**Britta Gross**  
EPRI, Director of Transportation

24 January 2024

# The Utility Challenge

- Government, Industry, and Fleets are **increasingly aligning on aggressive 2030 vehicle electrification goals**
- The **pace of needed year-over-year action and investment to prepare charging sites and the grid is not clear**
- There is a **significant timing mismatch between vehicle procurement and utility grid interconnection** that is already impacting EV deployment (particularly in the trucking sector)
  - Electric Trucks can be delivered in < 4-6 months
  - Utility grid interconnects can take 18–24 months (or much longer)

**THIS TRANSITION IS UNPRECEDENTED AND COMPLEX. IT REQUIRES:**

- **Extraordinary collaboration and partnering** across all the major EV stakeholder groups
- **Stakeholders must “meet in the middle” with transparent electrification plans** so early planning can occur and long-leadtime investments can be prioritized

# Addressing the Barriers to Achieving EVs at Scale

A Three-Pillar Strategy to Address the Key Industry Gaps

1

## COALITIONS & ROADMAPS

### Industry Forum Convenings

- Utility-OEM Forum
- Utility-Fleet Forum

### National EV Driver Research Board



### 50-state eRoadMAP™ to 2030

outlining EV loads, grid impacts, leadtimes, workforce, costs

## Enabling Regulatory and Oversight Framework

## Equity Blueprint & Workforce Development

2

## STRUCTURAL SYSTEM REFORMS

### Charging Infrastructure

- Reliability: Benchmarking, Standards
- Charging innovation & affordability

### Grid Readiness

- Streamlined Grid Interconnect
  - Expedited Interim Charging Solutions
- Managed Charging at Scale
- Interconnect Standards for V2H/V2B/V2G

3

## UNIFYING TOOLS & PILOTS

- Approved Product List (APL)
- NEVI/NEHC Coordination with EEI

- GridFAST™ Online Data Exchange
- OEM/Utility V2H/V2B Pilot
- EV Resilience/Evacuation Pilot

# Addressing the Barriers to Achieving EVs at Scale

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## Enabling Regulatory and Oversight Framework

## Equity Blueprint & Workforce Development

# Collaboration + Partnerships

## Ongoing Outreach



### UTILITY INDUSTRY



### AUTO & TRUCKING INDUSTRY



### FLEET OPERATORS



### CHARGING PROVIDERS AND FUELING RETAILERS



### NGO & STANDARD-SETTING ORGANIZATIONS



### GOVERNMENT

- Joint Office of Energy & Transportation (JOET)
- US DOE
- US DOT
- National Labs
- FERC/NERC
- State DOEs, DOTs, DEQs
- State PUCs
- League of Cities
- Climate Mayors

# EVs2Scale2030 Advisory Board



Chair: **PG&E**, Patti Poppe

**AAI**, John Bozzella

**Amazon**, Sujit Mandal

**Ameren**, Mark Fronmuller

**APPA**, Paul Zummo

**ATE**, Phil Jones

**ComEd**, Gil Quiniones

**Daimler Truck**, Diego Quevedo

**EEl**, Kellen Schefter

**GRE**, Jeff Haase

**JOET**, Rachael Nealer

**LCRA**, Khalil Shalabi

**NARUC**, Katherine Peretick (Michigan PSC)

**National Grid**, Rudy Wynter

**NRECA**, Angela Strickland

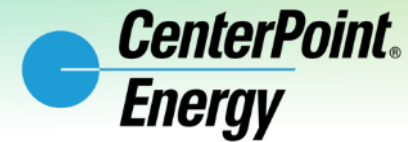
**NYPa**, Fabio Mantovani

**Southern Company**, Chris Cummiskey



# PROJECT PARTNERS

## BROAD INDUSTRY SUPPORT



# Regulatory/Board Oversight Workstream:

Why is proactive grid infrastructure build so challenging?



Utilities **not confident** in the timing/pace of EV adoption across their service territories (demand varies across the U.S.)

Regulators **not confident** in the timing/pace of EV adoption (hearing only the voice of utilities); want to avoid stranded assets. Unclear on the cost impacts to ratepayers of proactive grid infrastructure build vs. later build

Ratepayer advocates **not confident** in the timing/pace of EV adoption and the need for proactive grid build; concerns on the cost impacts

EVs2scale2030 data will send clear demand signals, **building confidence**, and enabling utilities (and regulators) to prioritize “no regret” investments.

## ANALYTICS

 EPRI RMI  
ENERGY. TRANSFORMED. U.S. DEPARTMENT OF  
**ENERGY** icct  
THE INTERNATIONAL COUNCIL NREL  
NATIONAL RENEWABLE ENERGY LABORATORY ATLAS  
PUBLIC POLICY Environmental  
Defense  
Fund BERKELEY LAB  
Lawrence Berkeley National Laboratory

## DATA

 amazon DAIMLER  
TRUCK Enterprise Mobility™ FIRSTstudent

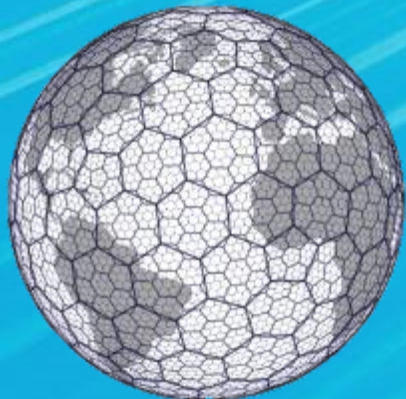
Other:

 Experian™ GEOTAB ITS REPLICA INRIX NADA  
NATIONAL AUTOMOBILE  
DEALERS ASSOCIATION PACCAR VOLVO  
TRUCKS WORLD  
RESOURCES  
INSTITUTE

## 1 Improved Data Resolution Techniques

Res	Average Hexagon Area (km <sup>2</sup> )	Average Hexagon Area (mi <sup>2</sup> )
0	4,357,449.42	1,682,419.93
1	609,788.44	235,440.54
2	86,801.78	33,514.34
3	12,393.43	4,785.13
4	1,770.35	683.53
5	252.90	97.65
6	36.13	13.95
7	5.16	1.99
8	0.74	0.28
9	0.11	0.04
10	0.0150	0.0058
11	0.0021	0.0008
12	0.0003	0.0001

Where Hex8 ~ 1 or 2 feeders



## 2 LAYERED DATA APPROACH

### LD Vehicles

- Registrations
- Travel Models

### MDHD Vehicles

- OEM data
- Fleet data
- Travel Data

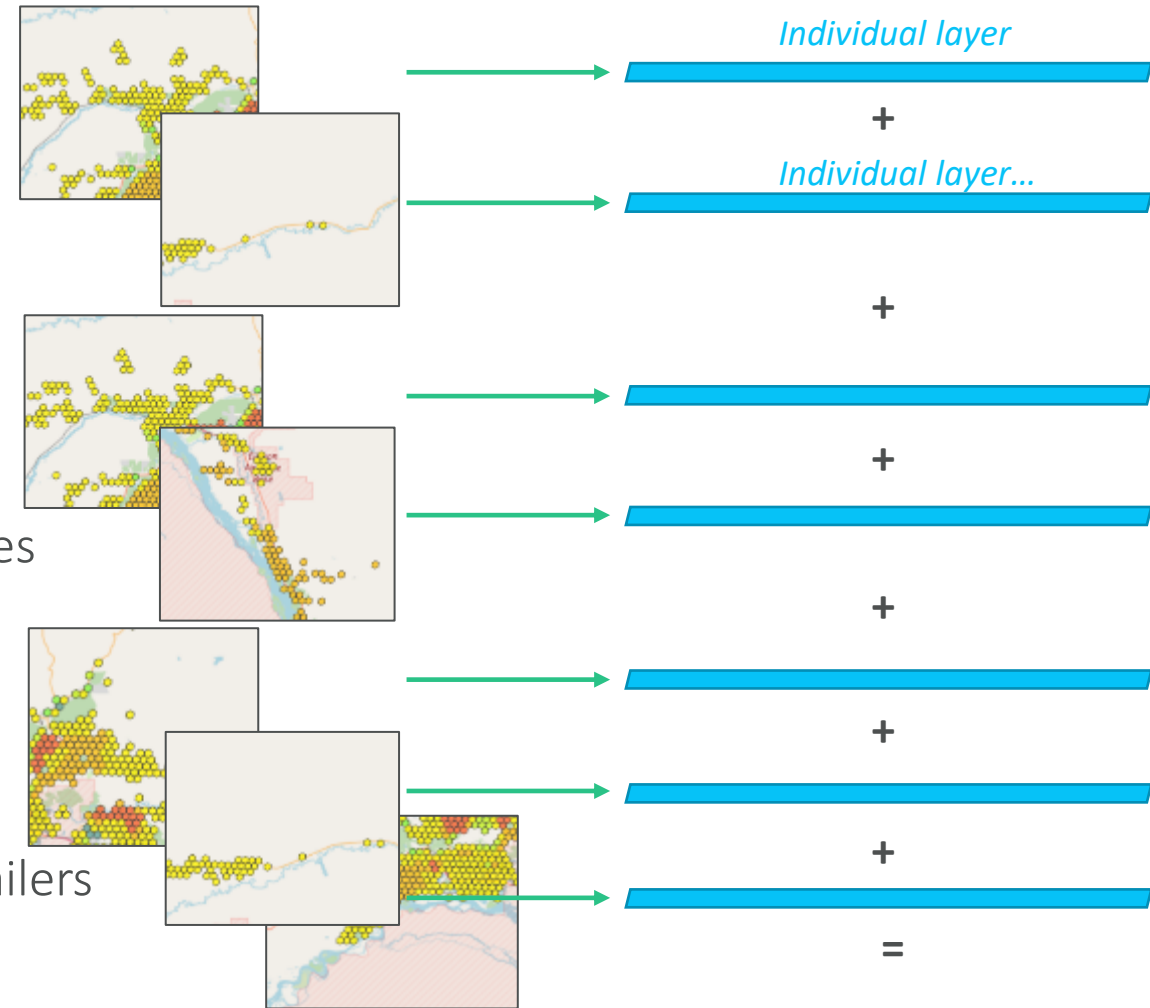
### Other Vehicle Sectors

- Transit/School Buses
- **Government Fleets**
- Ports/Airports
- Vocational Fleets

### Other Load Data

- EVSPs/Fueling Retailers

H3 – Level 8 Maps

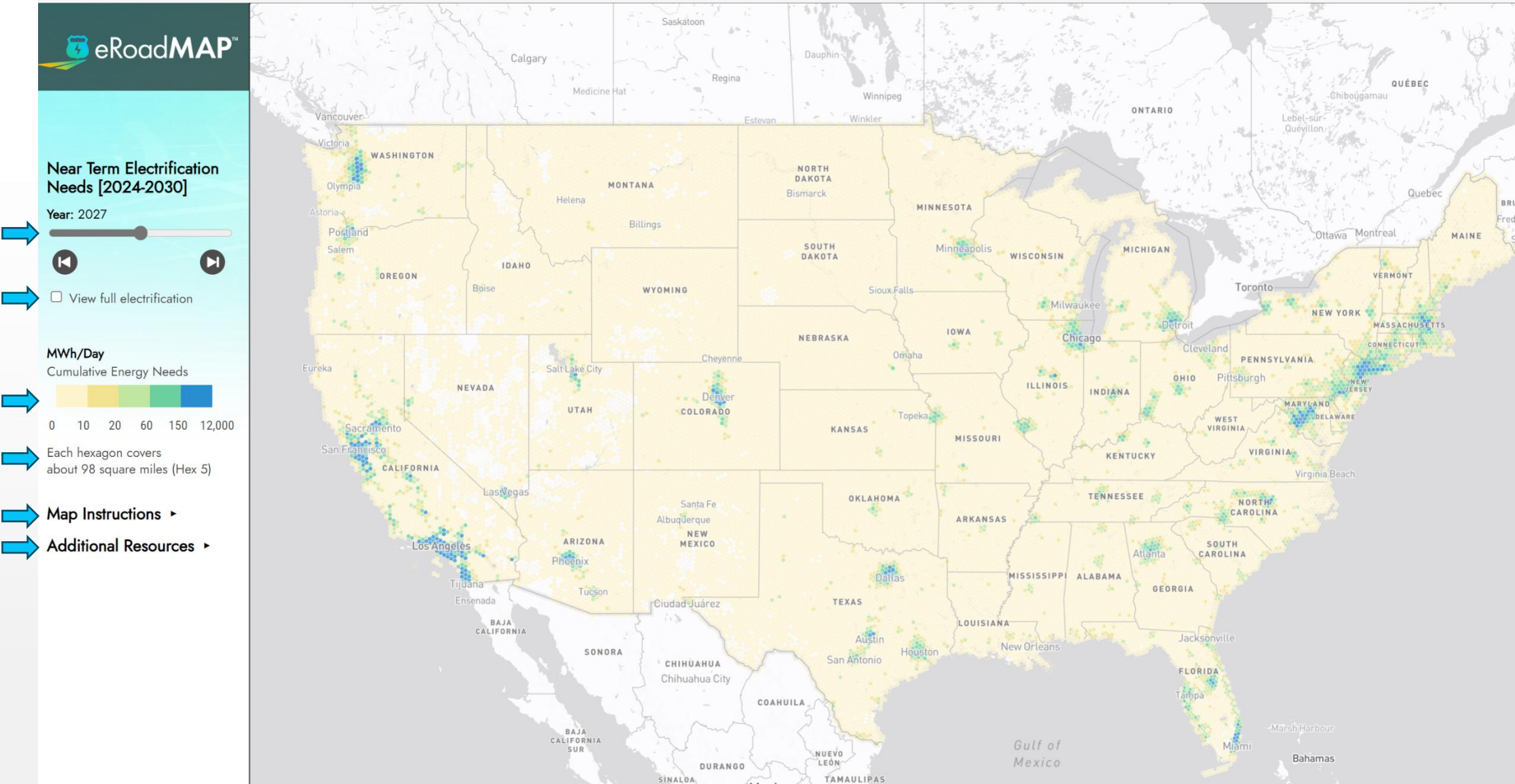


One map with energy + power needs

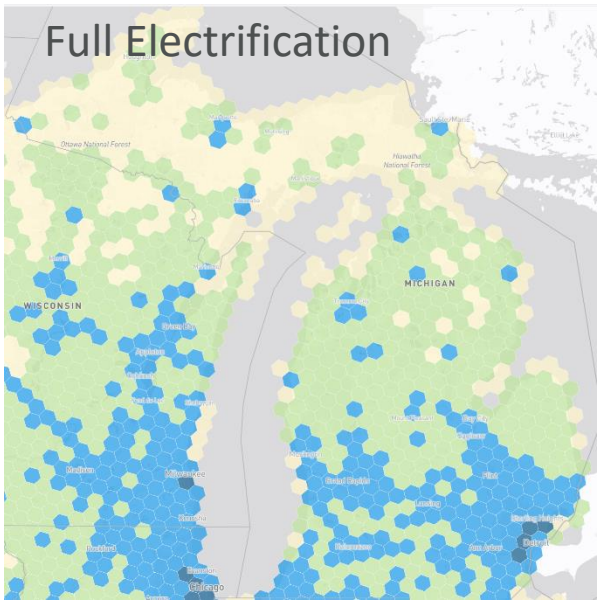
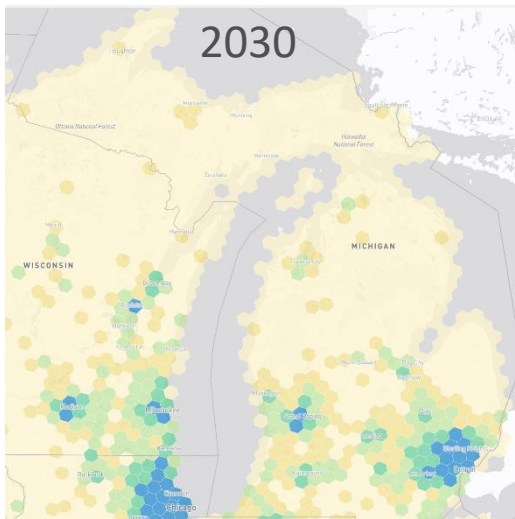
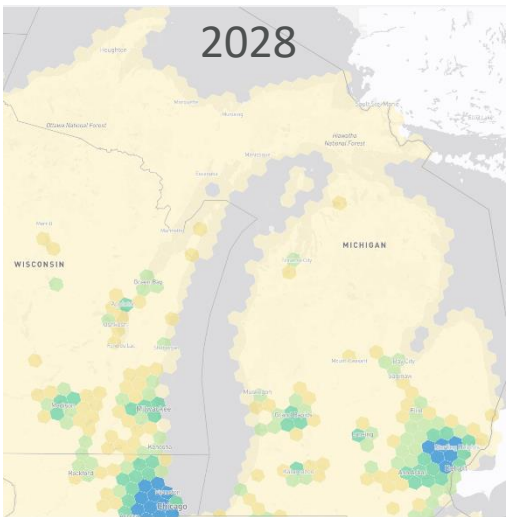
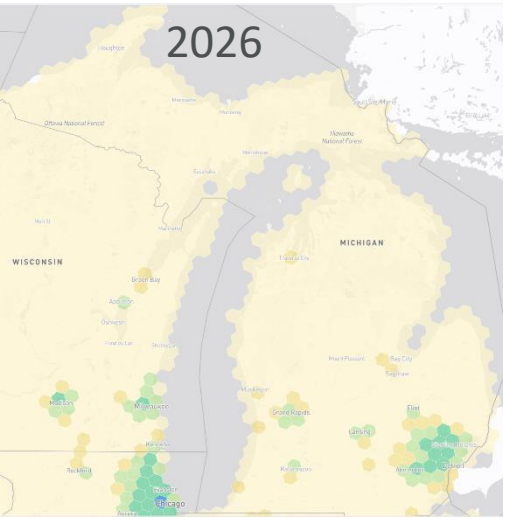
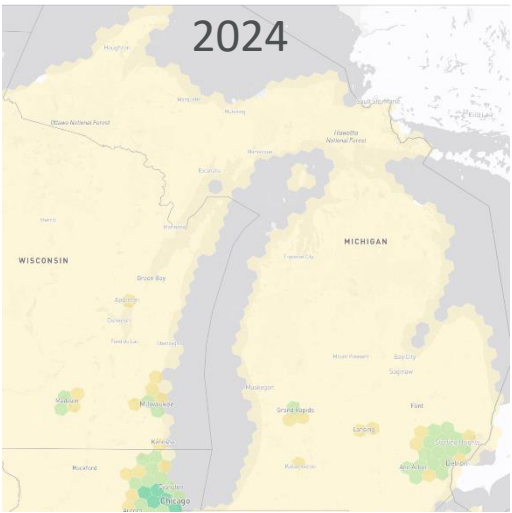
\*EV Service Providers

# Interactive Energy Map: *Hex 5 Resolution*

[eroadmap.epri.com](http://eroadmap.epri.com)

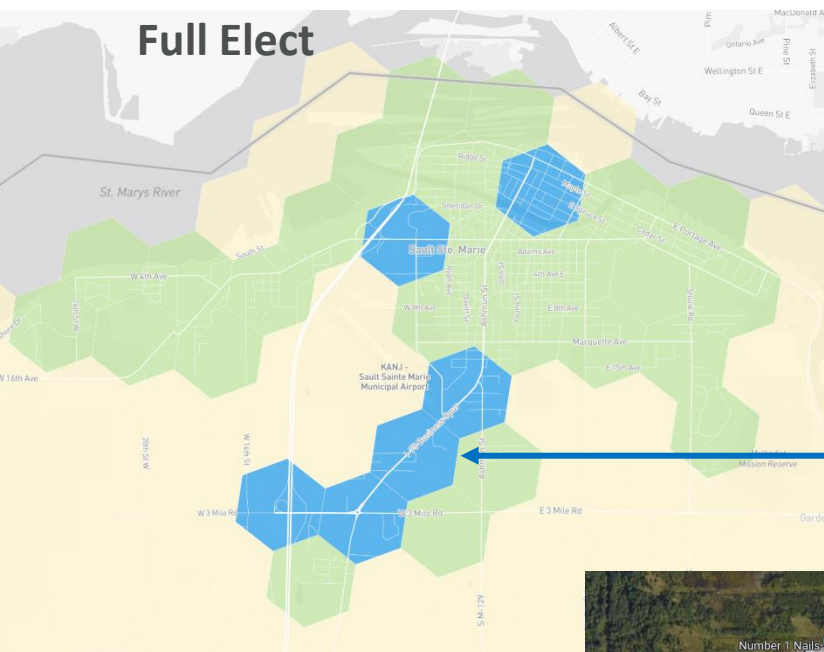
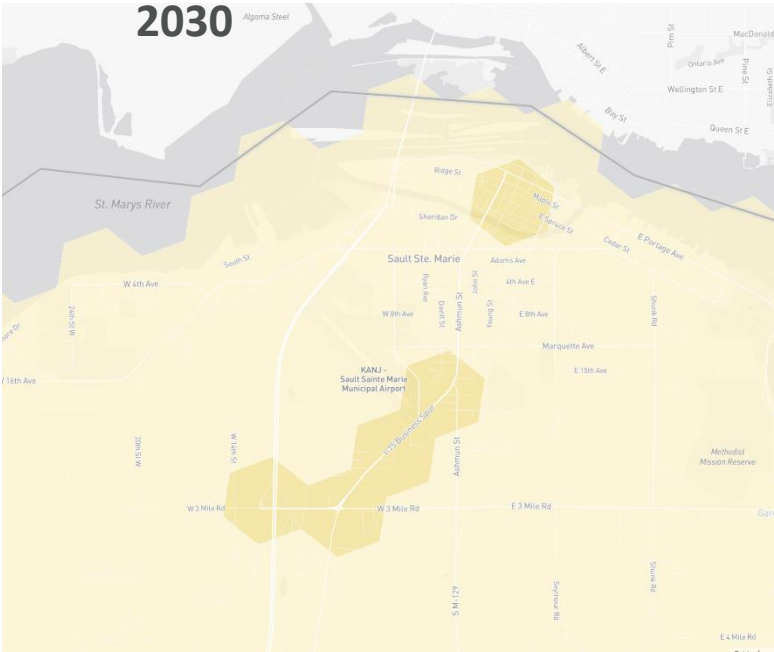


# Interactive Energy Map: 2024 to Full Electrification (Hex 5)



Hex 5 (98 mi<sup>2</sup>)

# Interactive Energy Map: Sault Ste Marie, MI

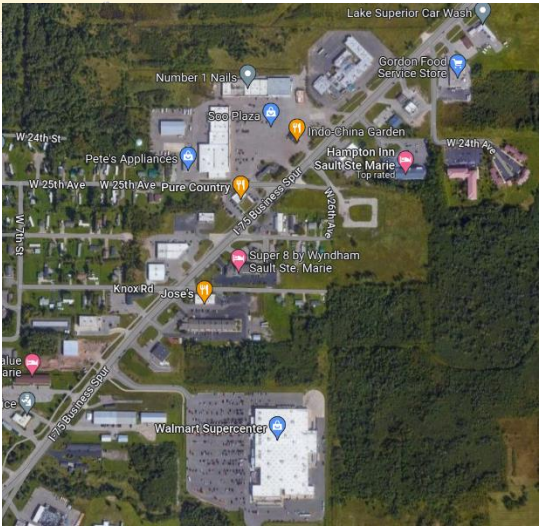


Totals for this Hexagon

Total Energy:	11
Light Duty Total:	6
Medium/Heavy Duty Total:	5

Units are MWh/day

Hex 8 (0.28 mi<sup>2</sup>)



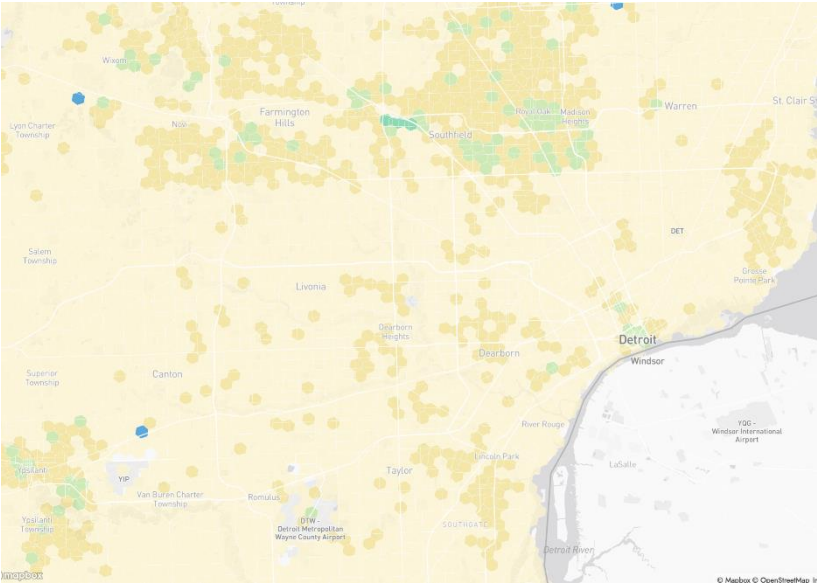
- Walmart Supercenter
- 2 Hotels
- 2 Restaurants
- Nail Salon

# Interactive Energy Map: Detroit Metropolitan Area

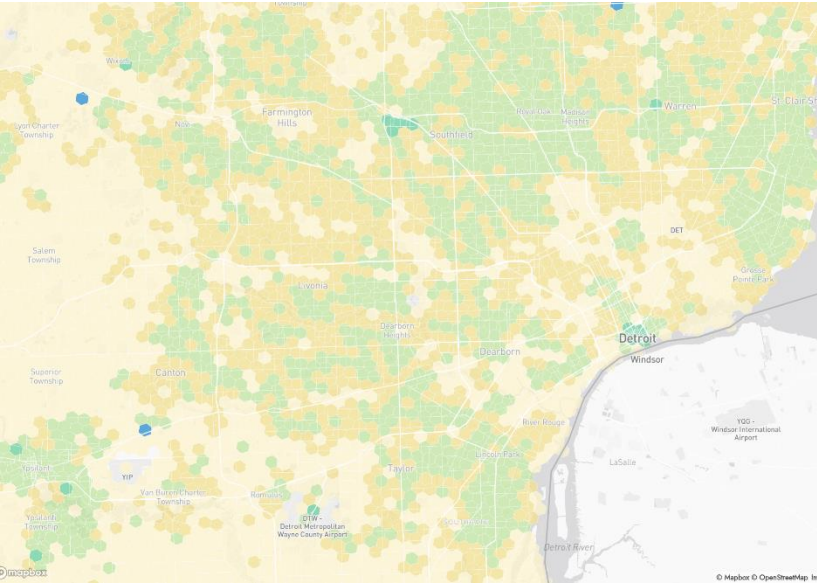
2027 to 2030 to Full Electrification Comparison



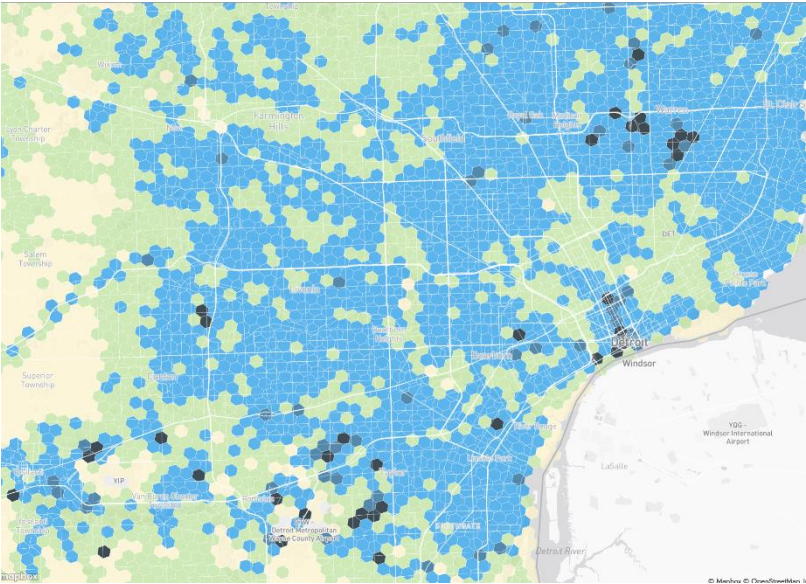
2027



2030



Full Elect



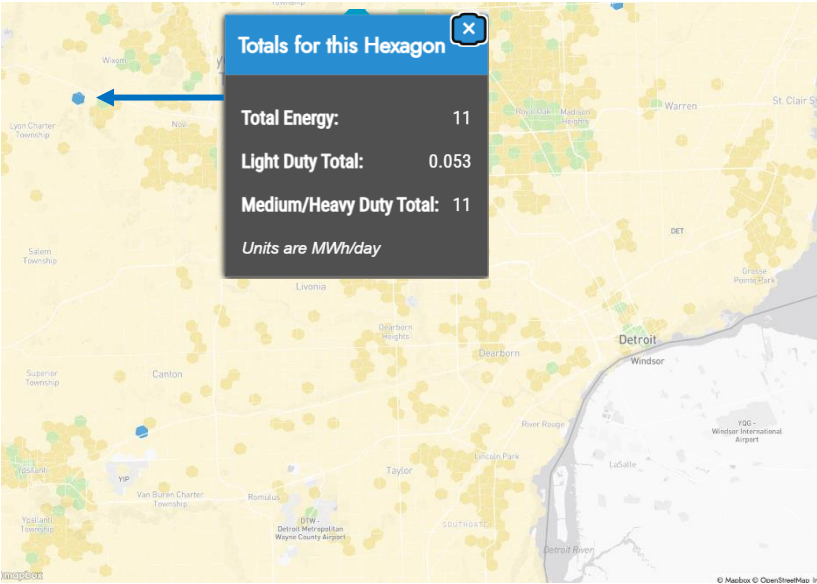
Hex 8 (0.28 mi<sup>2</sup>)

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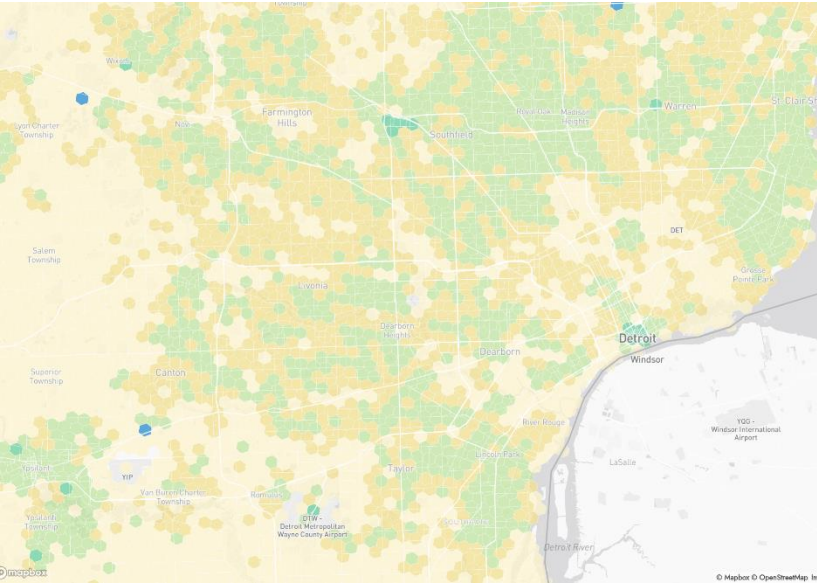
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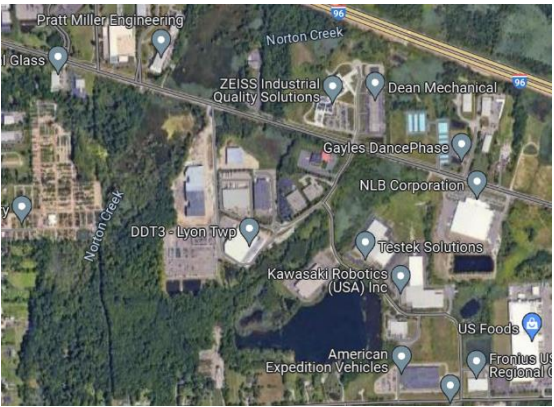
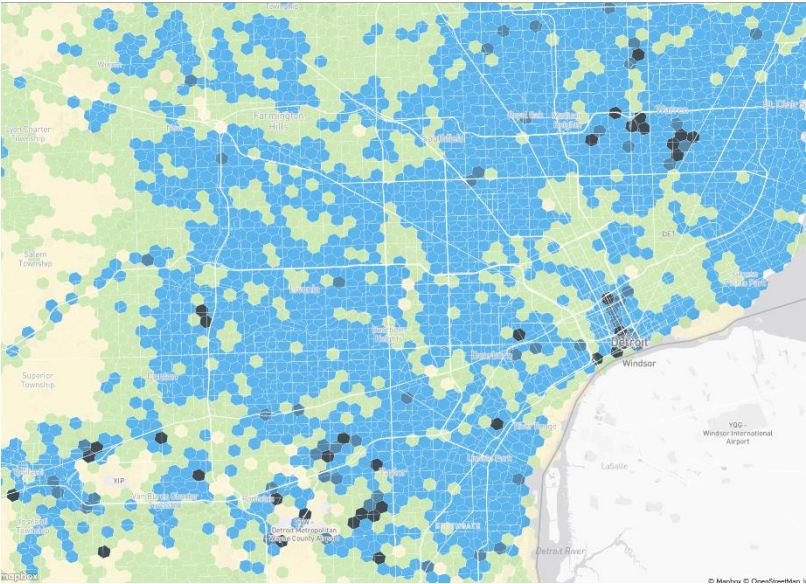
2027



2030



Full Elect



- US Foods
- Kawasaki Robotics
- Testek Solutions
- NLB Corp
- ZEISS Industrial

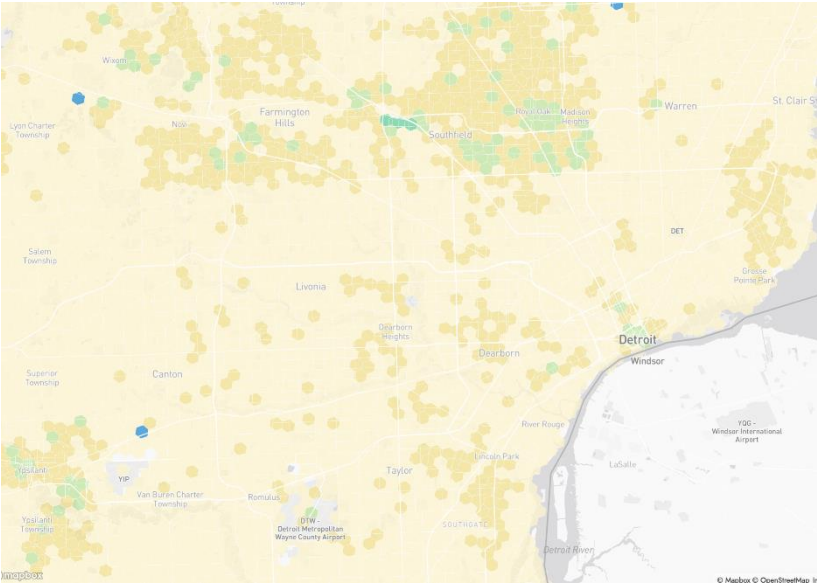
Hex 8 (0.28 mi<sup>2</sup>)

# Interactive Energy Map: Detroit Metropolitan Area

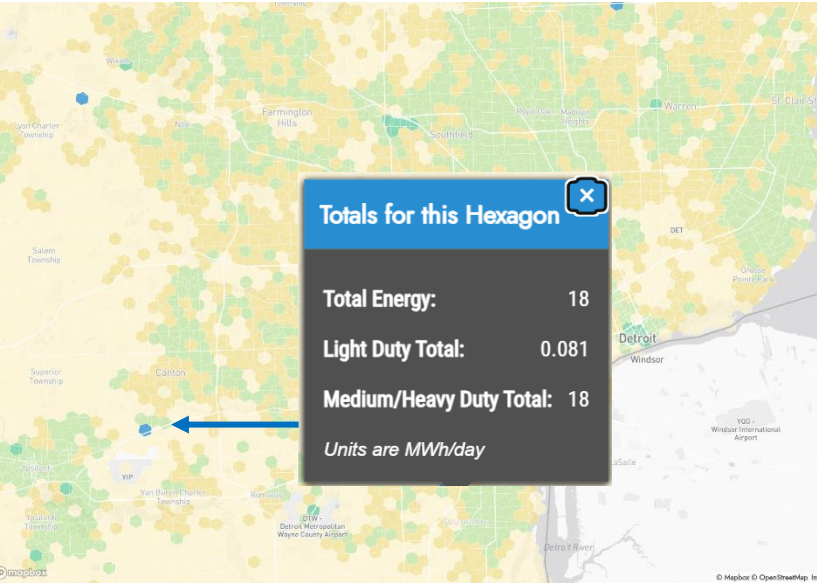
## 2027 to 2030 to Full Electrification Comparison



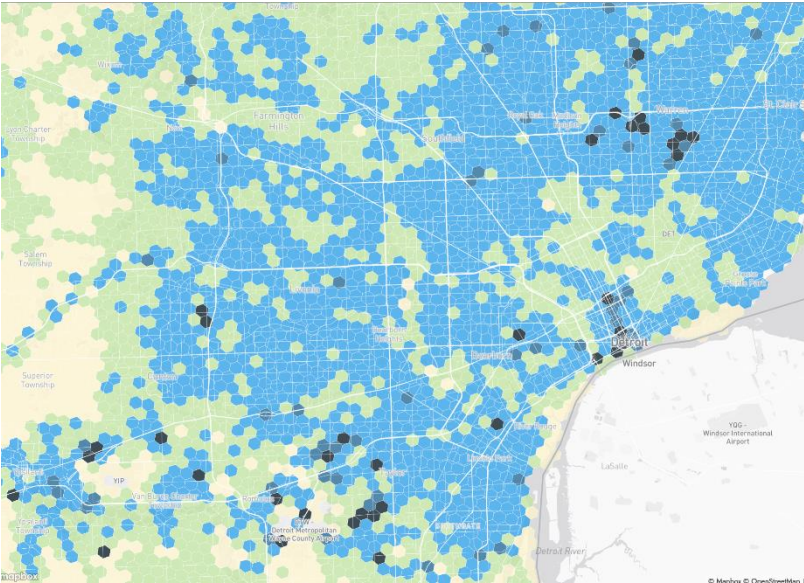
2027



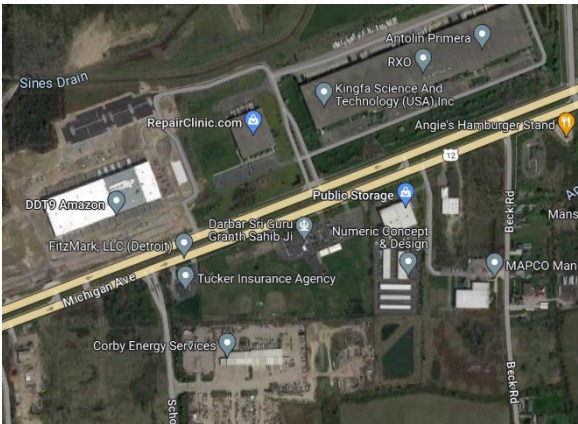
2030



Full Elect



Hex 8 (0.28 mi<sup>2</sup>)



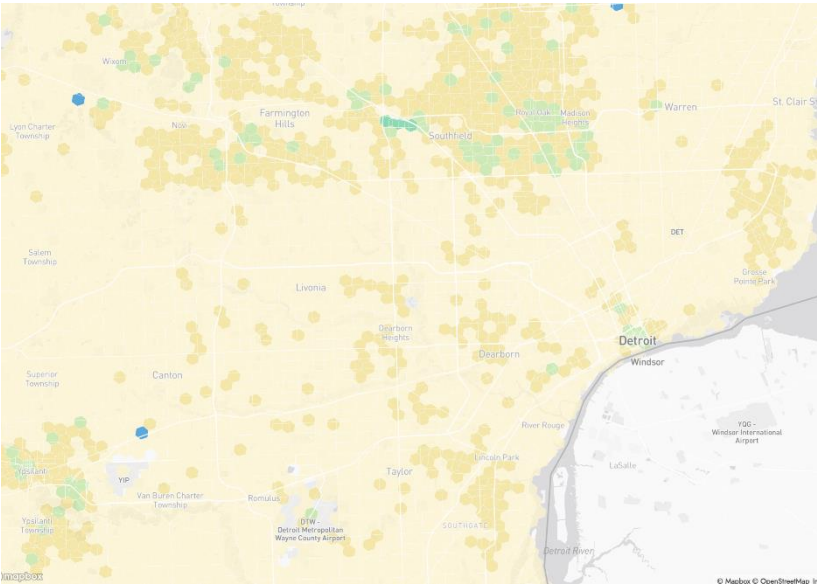
- Amazon
- Kingfa Science and Technology
- RXO
- Antolin Primera
- MAPCO Mftg
- FitzMark

# Interactive Energy Map: Detroit Metropolitan Area

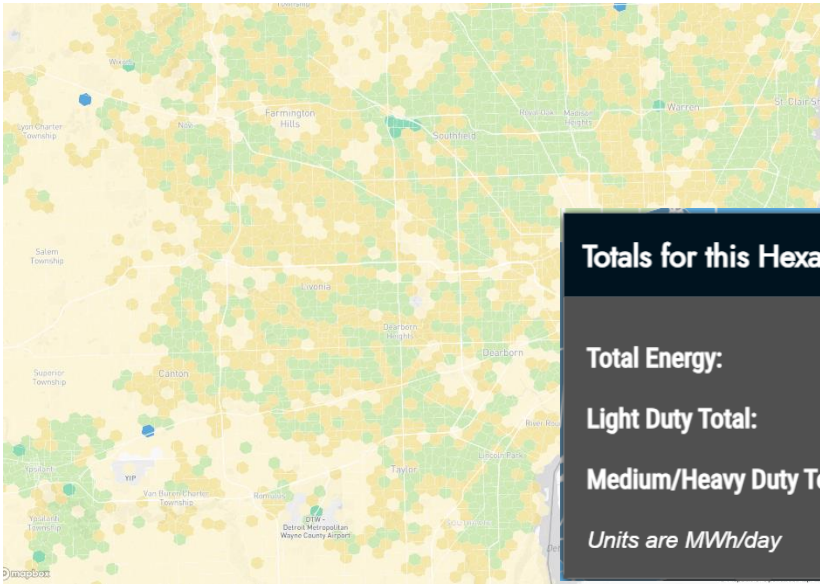
2027 to 2030 to Full Electrification Comparison



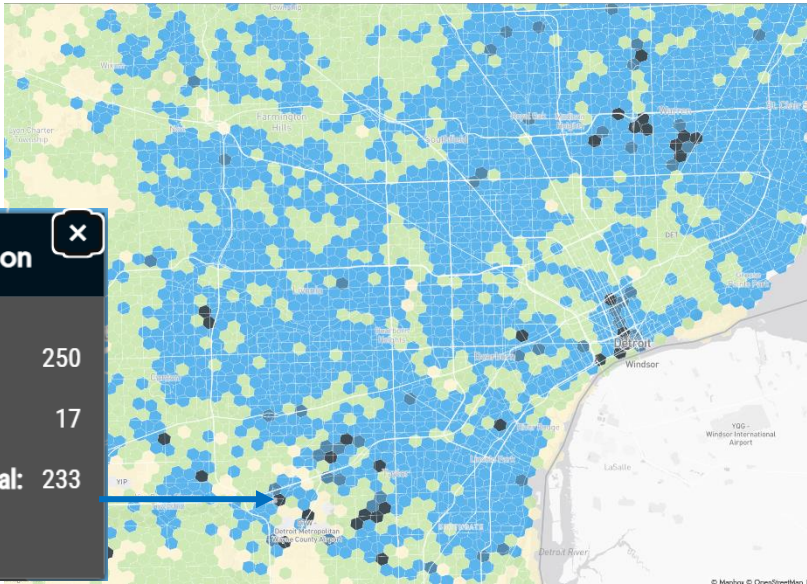
2027



2030



Full Elect



Totals for this Hexagon

Total Energy:

250

Light Duty Total:

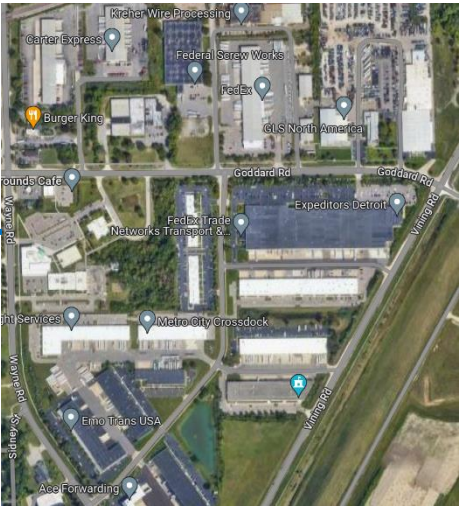
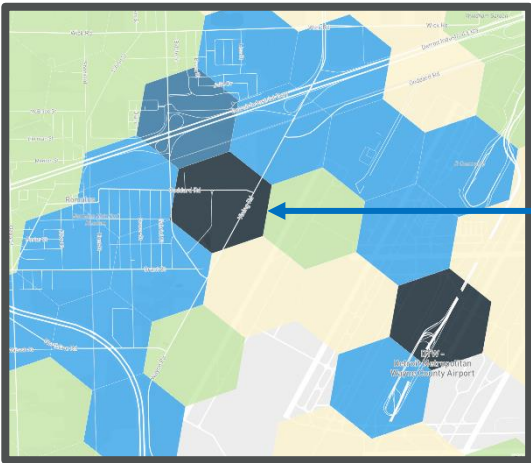
17

Medium/Heavy Duty Total:

233

Units are MWh/day

Hex 8 (0.28 mi<sup>2</sup>)



- FedEx
- FedEx Transport
- GLS N.A.
- Carter Express
- Kreher Wire Processing
- Federal Screw Works
- Expeditors Detroit
- Metro City Crossdock
- Pilot Freight Services
- Emo Trans

# 2024 Plan

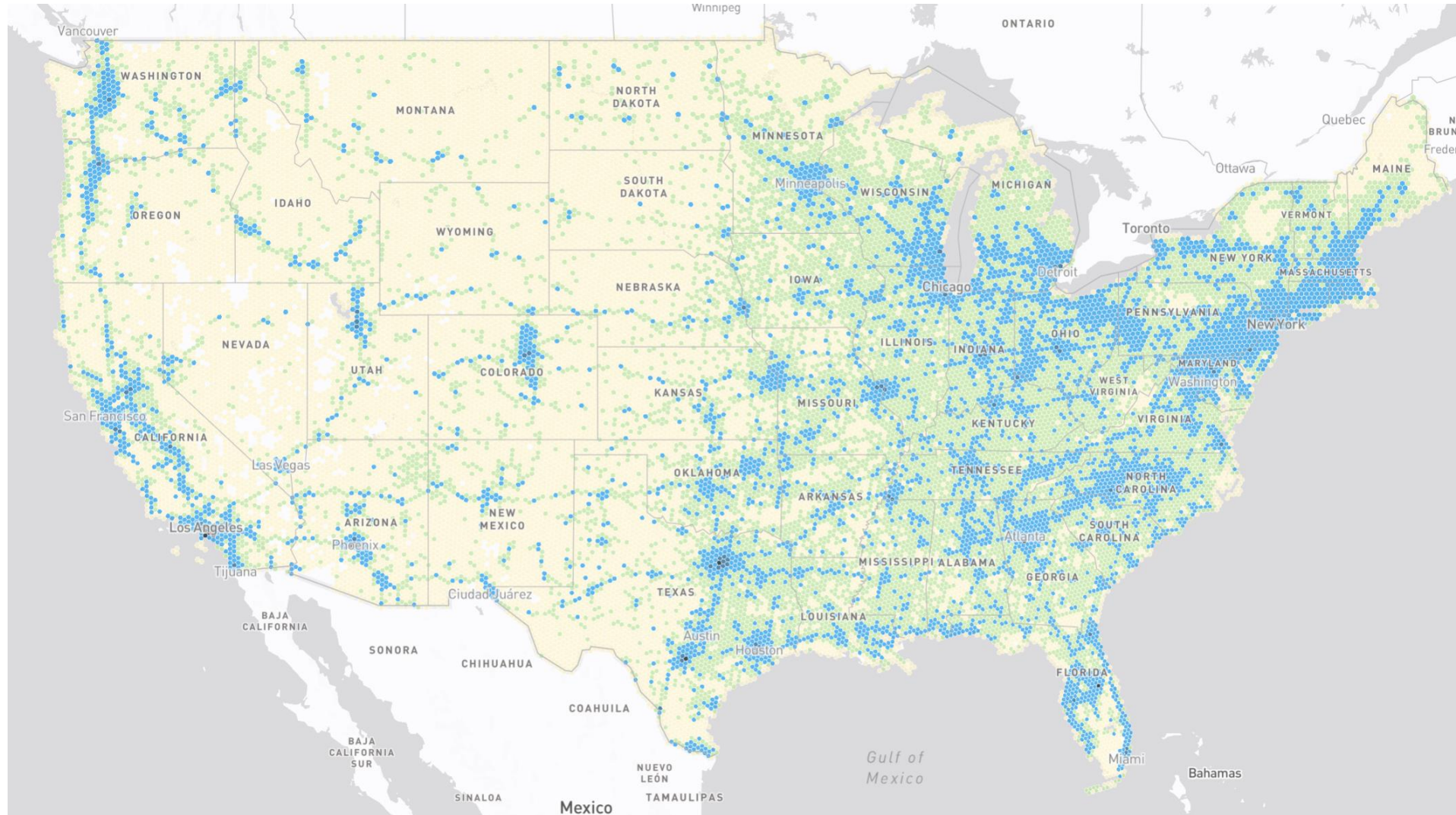
## Features:

- Power
- Grid Capacity
  - Hosting capacity maps
  - Substation capacity analysis
- Demographic layers
  - Justice 40, HH income, MDU %
- Fueling stations (EV and gasoline)
- Separation of long-haul trucks and other refined segmentation

## Data:

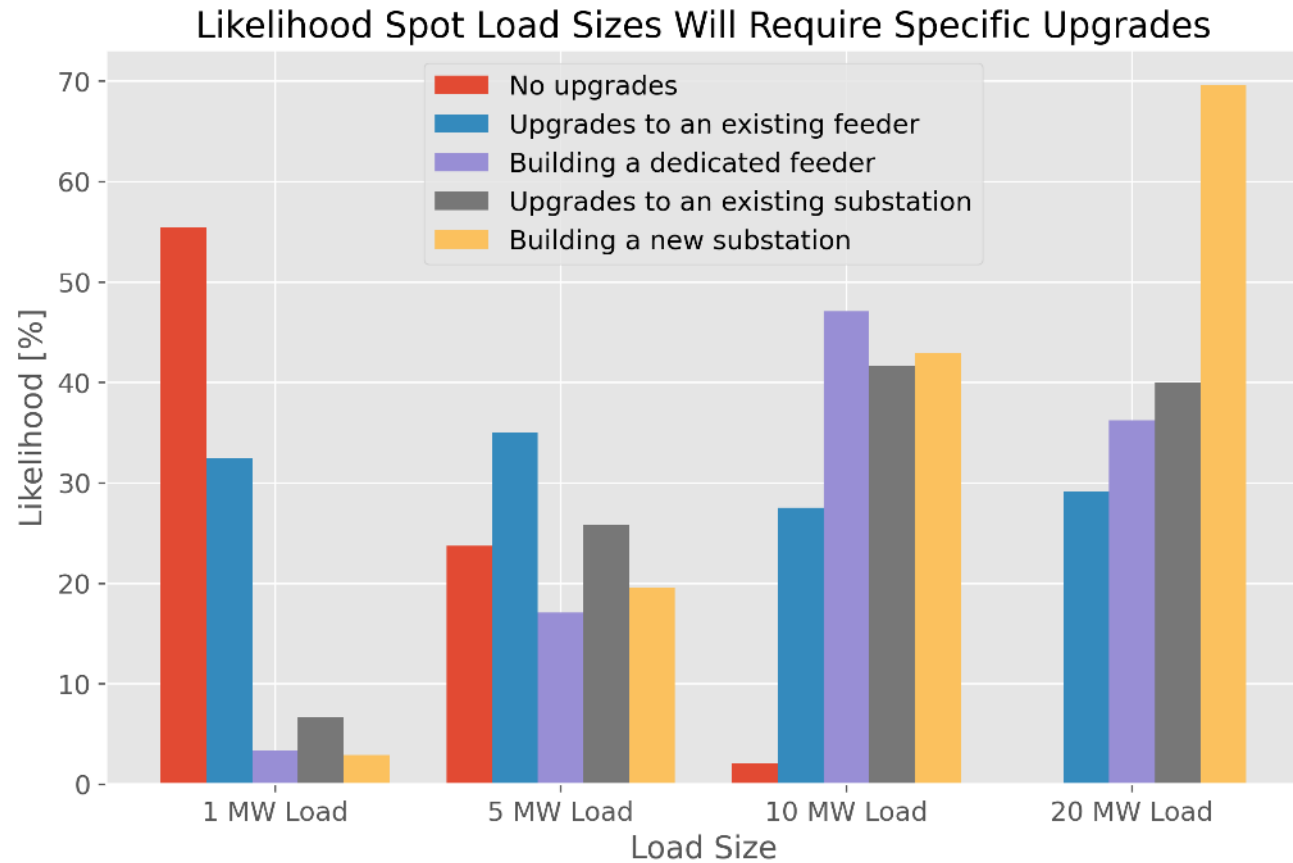
- Fleet Data (ongoing)
- School Buses
- Transit Buses, Airports, Ports, Vocational
- Charging Provider Plans

# Load ... but what about Capacity?



# Utility Grid Survey Preliminary Responses

➡ The utility grid, as a system, is relatively well positioned to serve EV charging – however challenges exist in some locations

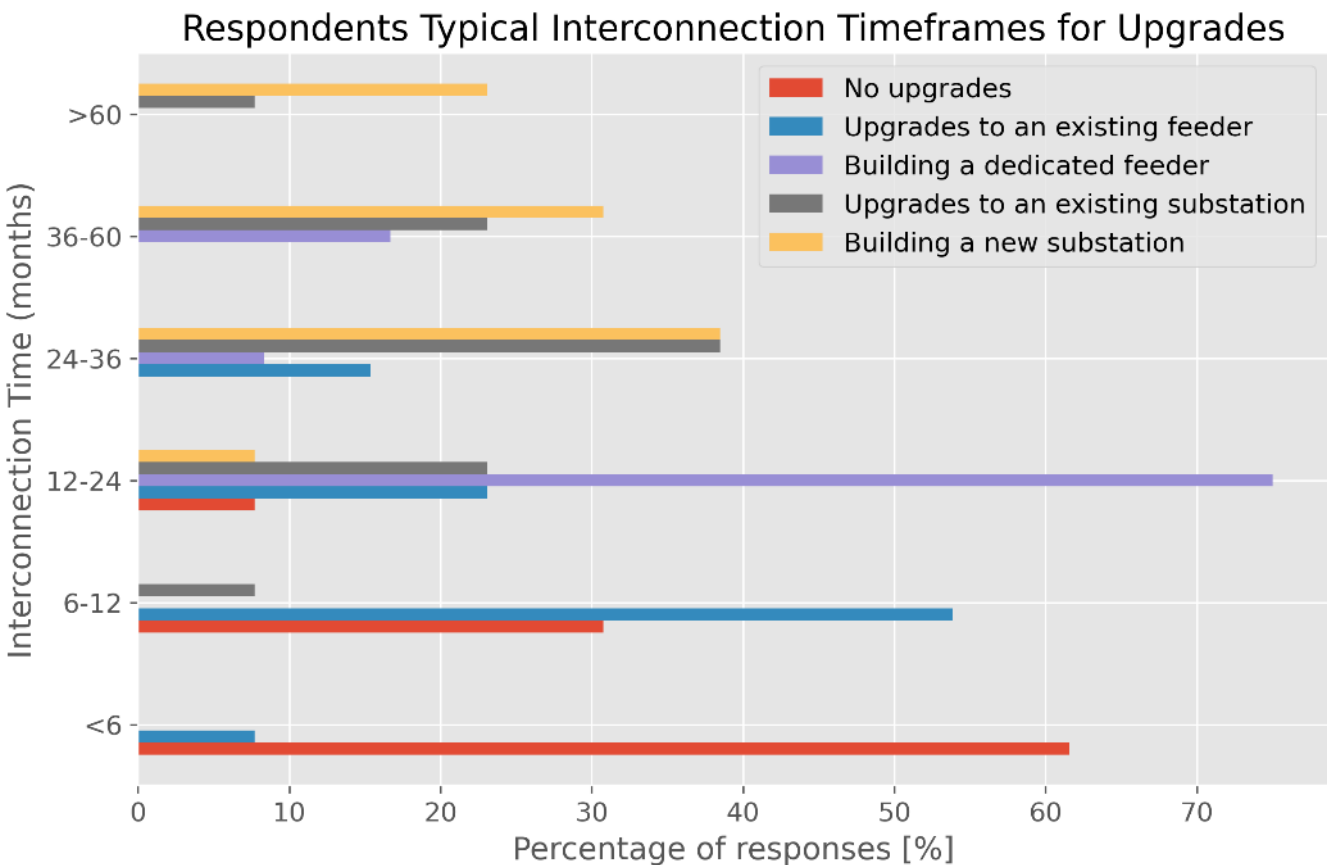


## Preliminary Findings:

- **5MW load** – 30% likely to need a feeder upgrade
- **10MW load** – 48% likely to need a dedicated feeder, 42% likely to need substation
- **20MW load** – 70% likely to need a new substation

# Utility Grid Survey

## Preliminary Responses



### Preliminary Findings:

- **Upgrades to an Existing Feeder:** 6-12 months
- **Dedicated Feeder Lead Time:** 12-24 months
- **Build a new Substation:** 24-36 months

# Database of Substations Already Exists



## Includes

- Substation name
- Lat/Long coordinates
- Max/Min voltage

## Estimating Local Capacity?

For each substation:

- Location (lat/long)
- Rated capacity (incl. planning limits)
- Voltage class
- Historical peak load

*Geospatial Energy Mapper (GEM), Argonne National Laboratory, <https://gem.anl.gov/>*

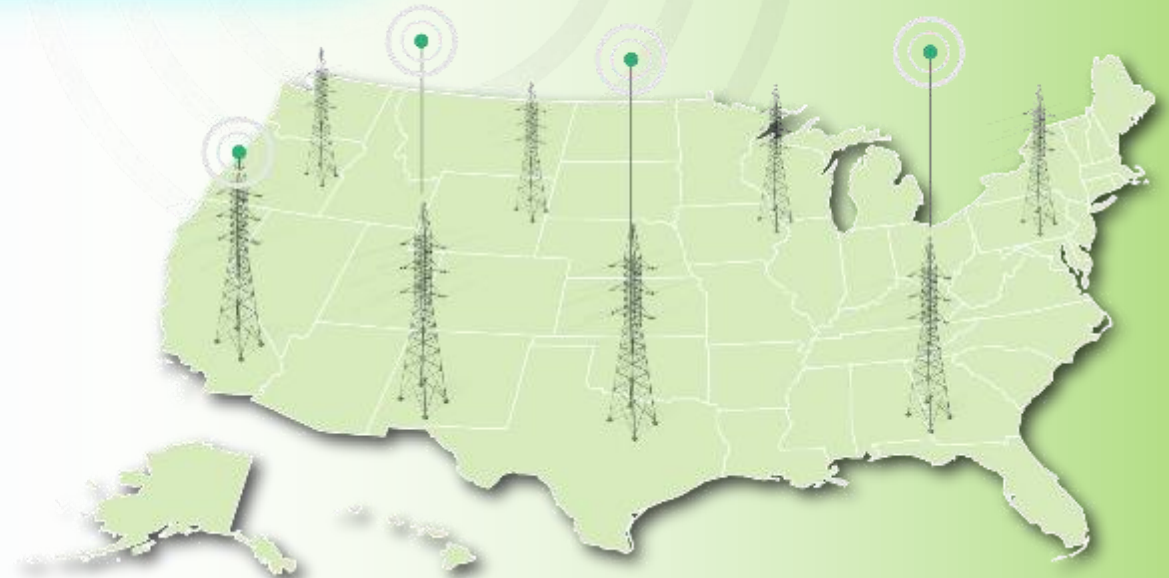
Improve transparency in EV charging planning to inform grid investments and accelerate grid interconnects

2023-2035 plans defining loads,  
locations, timing



**GridFAST**  
Secure online data  
exchange platform

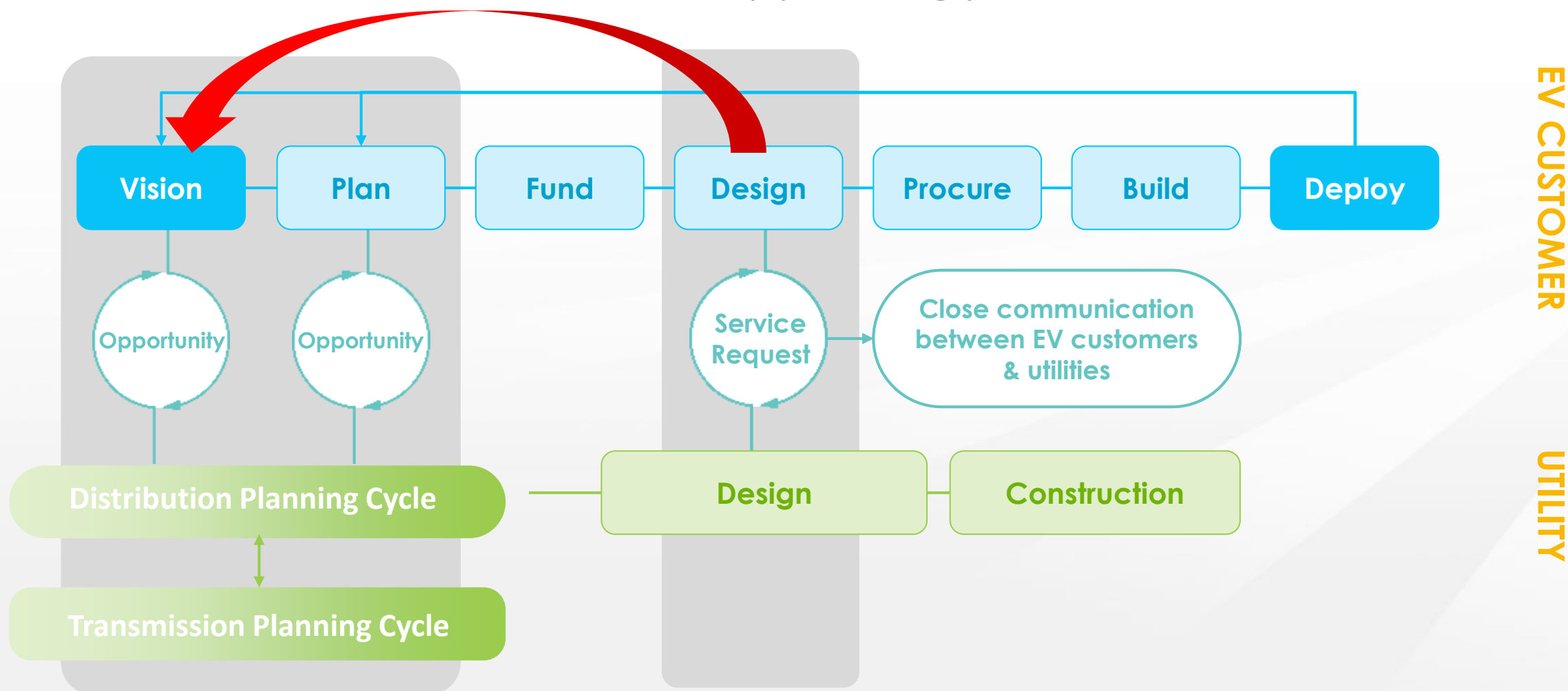
Utility hosting capacity – or proxies –  
indicating grid readiness, timing to  
support EV charging loads





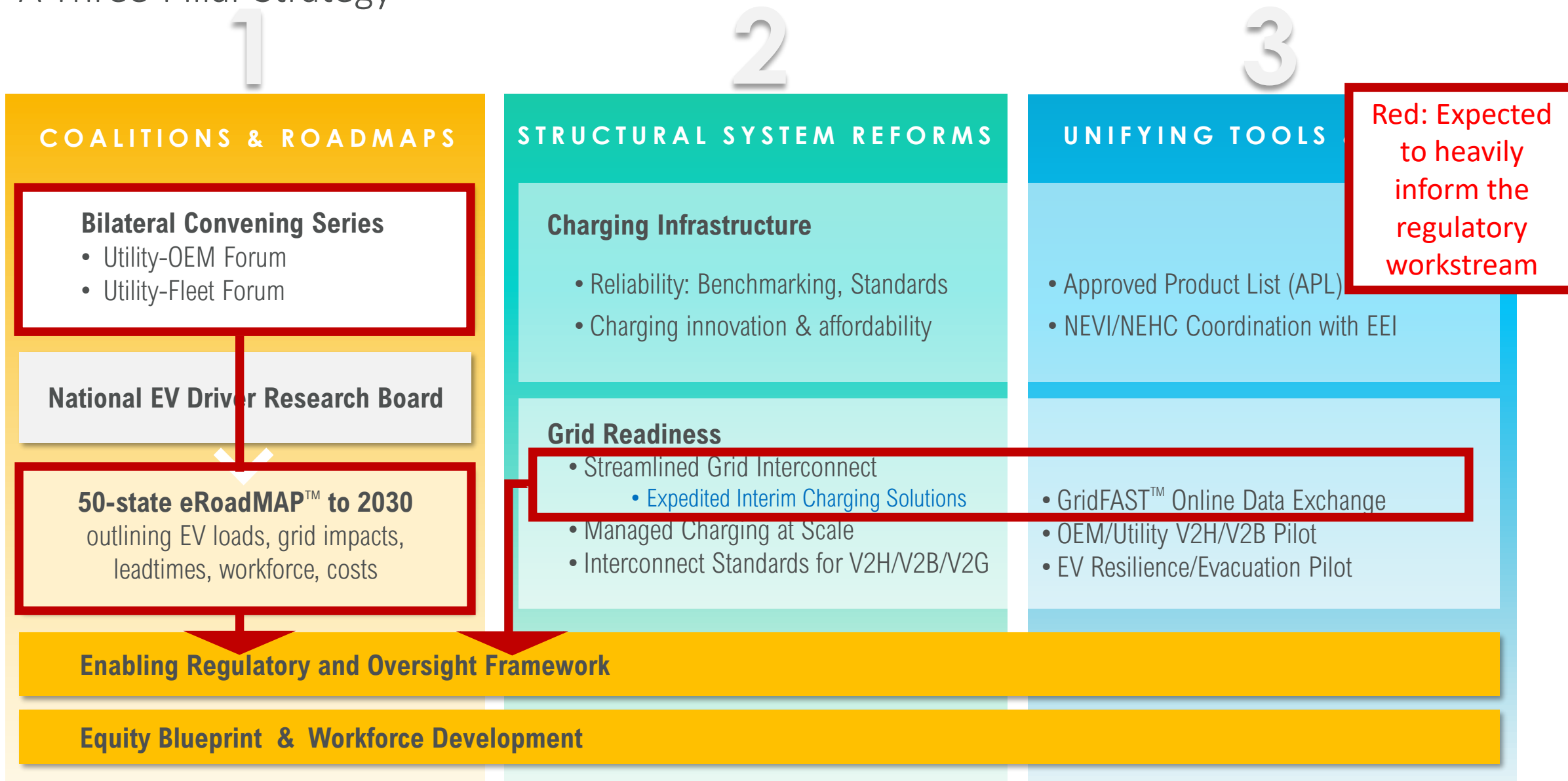
## Role of GridFAST

How might we help EV customers and utilities get actionable transportation load information, earlier into the utility planning process?

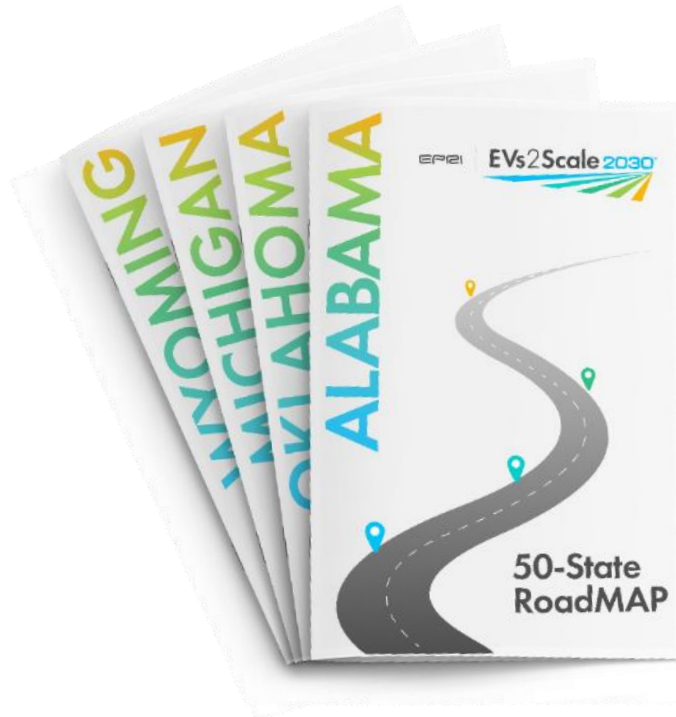


# Addressing the Barriers to Achieving EVs at Scale

## A Three-Pillar Strategy



# Regulatory/Policy Outreach



## PROPOSED DELIVERABLE:

A **50-State/National Outreach Package** for regulators, legislators, consumer advocates, and federal agencies that leverages eRoadMAP™ and GridFAST™ to build a case for proactive grid investment that enables timely scale



- + **Economic Opportunities**  
*(battery plants, assembly plants, EVSE,...)*
- + **In-State Revenue Opportunities**  
*(electricity sales/taxes, downward pressure on rates)*
- + **Industry Support** *(letters of support, PUC hearings,...)*
- +  **Load Forecasting Data Analysis**  
*(near-term priorities) eRoadMAP™*
- +  **Grid Impact Analysis** *(substation and feeder level priorities) eRoadMAP™*
- +  **Leadtime Impacts**
  - Costs (potential solutions and approaches to who pays)



- + **Supply Chain Impacts**  
*(transformers, switch gear,...)*
- + **Grid-Side Costs** (potential solutions and approaches to who pays)
- + **IOU vs. Public Power vs. Rural Coop**

# Released Reports + Tools

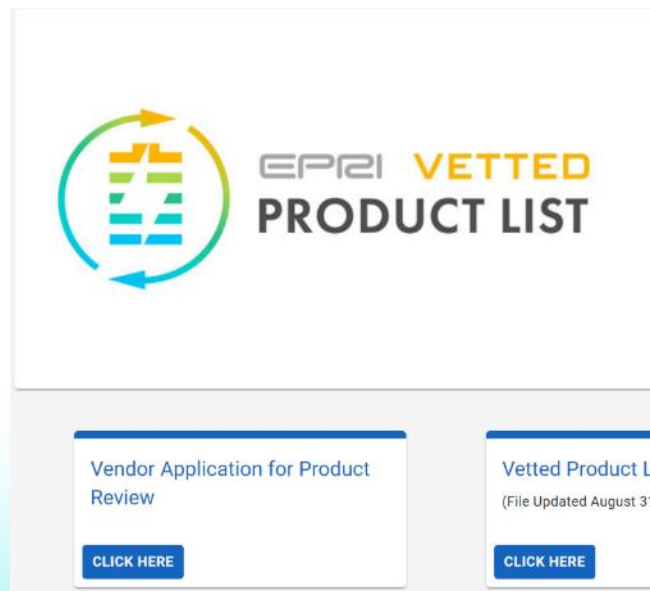
1

## EVs2Scale Website



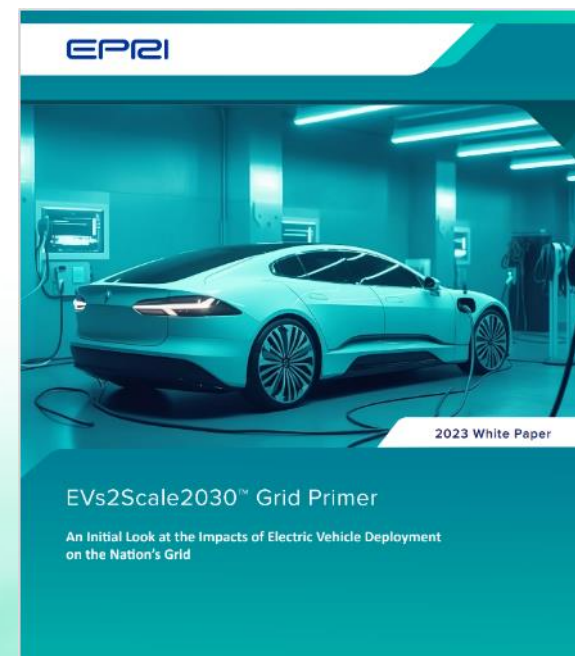
2

## VPL (Vetted Product List)



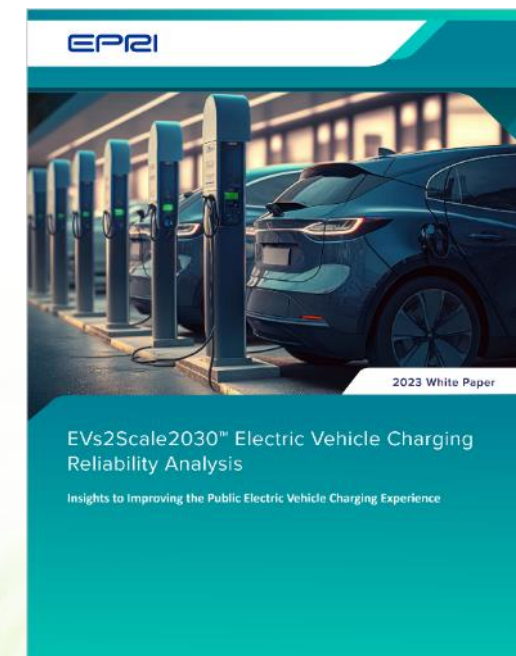
3

## Grid Primer



4

## EV Charging Reliability Analysis



5



Mark your calendars:

EPRI's "Electrification 2024" Conference in Savannah, GA 12-14 March, 2024



Thank You

**Thank You for  
Joining!**