



# Public Alerting Work Group

**November 16, 2021**

**Time: 10 - 11 a.m.**

**Location: Conference Call**

**Vision Statement:** To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

**Mission Statement:** To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.

## Meeting Notes

10:00	Welcome and Roll Call	5 minutes
10:05	<ul style="list-style-type: none"> <li>• <b>Please mute phones and announce your name when speaking</b></li> <li>• Strategic Priorities of the Workgroup             <ul style="list-style-type: none"> <li>○ Update on CodeRED Implementation – Jaclyn Barcroft                 <ul style="list-style-type: none"> <li>• A few local jurisdictions are in the process of getting set up with IPAWS/CodeRED</li> <li>• MSP continues to train internal staff on the use</li> <li>• Still working through the Authority to Operate (ATO) process with DTMB and OnSolve.</li> </ul> </li> <li>○ Strategic Goals –Champion Assignment -Jaclyn Barcroft                 <ul style="list-style-type: none"> <li>• All Public Act 390 programs become Integrated Public Alert and Warning System (IPAWS) alerting authorities (AA) by December 31, 2022.                     <ul style="list-style-type: none"> <li>• Jaclyn to continue to work on and update records in MI CIMS.</li> <li>• Currently 67 Alerting Authorities, 6 In Process</li> <li>• Region reps continue to work with those in your region to get up to speed</li> </ul> </li> <li>• Question from Brian Kahn: Is the WG concerned about getting those down to the township/municipality level on board?                     <ul style="list-style-type: none"> <li>○ Local jurisdictions can only issue WEA, not EAS</li> <li>○ Work group is focused on County level and PA 390 programs.</li> <li>○ Something to consider, does municipality have its own PSAP? Where are those 911 phone calls going come in? Need to have coordination.</li> <li>○ Perhaps work on cross-border MOUs for messaging and making sure all are clear on how to get a message out quickly.</li> </ul> </li> </ul> </li> <li>• Why have some areas not become an IPAWS AA? Where are the hang ups?                 <ul style="list-style-type: none"> <li>○ Software availability</li> <li>○ Staffing/training</li> <li>○ Should the WG initiate a pulse survey? Maybe – lets give the CodeRED roll out some time and see where the gaps exist. Some counties that will never accept it?</li> </ul> </li> </ul> </li> </ul>	50 minutes

- NE MI – rural, trying to get IPAWS functioning, but time and manpower for planning, training, execution is the biggest hurdle.
  - All Public Act 390 programs incorporate IPAWS messaging into their Emergency Operations Plan (EOP) or as a standalone annex to the EOP.
    - Annex template
    - Bush – IPAWS Toolkit helps walk through. Has stand alone plan and into EOP. Include it in dispatch procedures as well.
    - Kahn – Toolkit could be helpful, refer to the IPAWS portion as an attachment. Put it in your warning Annex and include it as an attachment.
  - Augment public alerting education for local emergency managers.
    - Package of info –
      - Becker –
        - PEM Exam – Ensure IPAWS and Public Warning questions are included
        - Multiple forums during the year – MEMA, GLHSTC, Interop – integrate as workshop or presentation
        - Share platform information to keep users up to speed
      - Website – Barcroft will get started before year’s end and seek feedback from the WG on what else to include
    - Promote State and Local Emergency Communications Committees (LECC)/Emergency Alert System (EAS) Area meeting participation.
      - Guidelines and frequency – Barcroft and Kelley to work on this
    - Develop and implement a process and procedure to review and update the Area and State EAS/IPAWS plans on a regular basis.
      - Barcroft and Kelley to work on delineating review schedule
  - Strategic Mission and Vision Finalized (see above)
  - Cross Border Alerting Coordination – Sgt. Ron Bush – continue to encourage this process.
- State and Federal Updates
    - Regional Emergency Communications Coordination Working Group (RECCWG)
      - Planning a region-wide functional exercise for March 9 & 10, 2022
    - Michigan Association of Broadcasters - Kelley
      - FCC deadline for the plan is July 5, 2022
      - Gary was planning to work on state plan after retiring, otherwise Dan will work on FCC plan.
      - Met with WI SECC chair on FCC required plan. FCC wants nuts and bolts for broadcasters. Set up to assist them with broadcast station inspections and identify breakdowns in tests.
      - Going forward may have FCC plan and supplemental operational plan.
      - National EAS Test – FEMA no updates regarding the test. Breakdowns in MI were FEMA related, NPR stations picked it up off NPR satellite.
      - Sirius XM – distributing national alerts and national EAS tests only
    - State Emergency Communications Committee - Kelley
      - Chair has retired from MSU.
      - Writing job description for SECC chair – have identified 2-3 broadcasters that may be a good fit. Hope to have selection in near future.
    - National Weather Service – Not present
    - FEMA IPAWS Office News
      - Alert and Warning Technical Assistance Workshop – 10/5-10/6
        - Lots of helpful information shared. Work at National level being able to display emergency alerts on streaming TV services. Opt-In systems, share this information through the schools during public safety days. Using social media to increase reach.

- <https://anl.app.box.com/s/1btf89pv8sreqesbhklz1hg98c888f8>
  - IPAWS Toolkit
    - Help put together Alert and Warning plan.
    - Messaging templates
    - Link to Beta Site - <https://ipaws.zurka.com/>
  - IPAWS User's Conference – Sept 16
    - <https://www.fema.gov/media-collection/ipaws-users-conference-presentations>
    - <https://www.cisa.gov/publication/alerts-and-warnings>
  - Many jurisdictions in MI recently updated IPAWS MOA.
  - IPAWS Staff willing to do presentations to state partners – for future meetings or conferences
- Region Updates – Primary Region Representative
    - Region 1 – Ryan – Planning on doing functional exercise Dec 7. 8 Virtual EOCs participating. Ice storm scenario – in MI CIMS (Silver Thaw). Some jurisdictions will test IPAWS communication as part of exercise play.
    - Region 2S –
      - More jurisdictions thinking about public alerting due to COVID. Have done some western Wayne Co exercises, discussed mass notifications.
      - Detroit – recent Roll out of CodeRED, called Detroit Alert 365 last week. James Buford coordinated the press roll out last week. Trying to make sure everyone is aware and how to Opt in. Have shared info on City of Detroit social media. All fire dispatchers have received their training. Using it for mass notification and internally. Developing TTT program.
      - Livonia is also switching to CodeRED.
    - Region 3 – Down to 2 counties not on IPAWS, working to get everyone up to speed. Working on roll outs for Opt-in for several counties. Finding the time for training is the biggest challenge.
    - Region 5 – only 2 counties not yet IPAWS compliant, working with them.
      - Berrien Co – help update radio station operations plan. Updated public alerting plan. Planning regional exercise in Sept 2022 – involving all special teams, going to include notification to the public and test with the lab. Still doing monthly live WEA tests. Sent out 2 WEA messages last month – Benton Harbor water issue, used 211 as a resource.
    - Region 8 – Used to have the entire region on Rave, West end is now looking into other options, most of the east end is going to stay with Rave. Been using it for Mackinac Bridge events and has worked well, opt-in system works well for large gatherings.
      - Derusha – Opt In difficult across most of the UP, other than large events.
        - Bowers – had several jurisdictions to collaborate together to move an Opt-In system forward.
        - Bush – push on EAS part of alerting and NWS due to coverage concerns across the UP might be a way to sell it.
- Other Business
    - Interoperability Conference – March 1-4
      - Barcroft and Bush – Work Group Update, Public Alerting Tips and Tricks
    - Continuing Resolution –
      - Comment of no mention of emergency management.
- Upcoming Meeting Schedule – Jaclyn Barcroft
    - 3<sup>rd</sup> Tuesday of the month quarterly (Feb, May, Aug, Nov)
    - Next Meeting – February 15, 2022, 10 a.m.
- Identify Next Steps/Action Items – Jaclyn Barcroft

10:55	Final Review and Comments	5 minutes
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