



Public Alerting Work Group

February 28, 2023

Time: 10 - 11 a.m.

Location: Microsoft Teams

Vision Statement: To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

Mission Statement: To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.

Meeting Notes

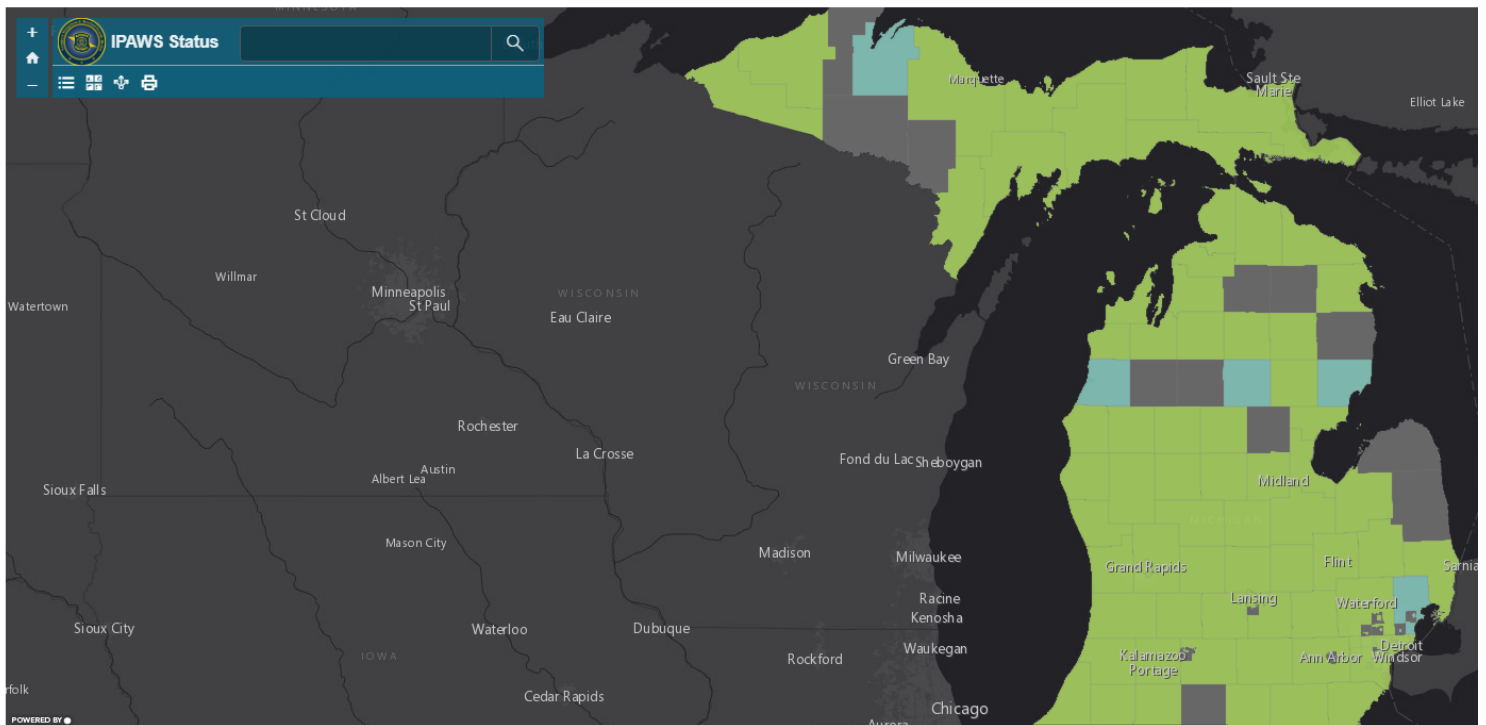
- Strategic Priorities of the Work Group (from Statewide Communications Interoperability Plan (SCIP)) – SCIP is in final review stage and is planned to go in front of the Interop Board on March 15 for final approval/adoption.
 - Increase the number of alerting authorities with access to IPAWS
 - 1. 4 new counties (St. Clair, St. Joseph, Ottawa, Allegan) joining CodeRED contract – all are switching from a different system or using it as a backup.



IPAWS Status Map

Incident: MI CIMS Training

Data on this board displays in all incidents.

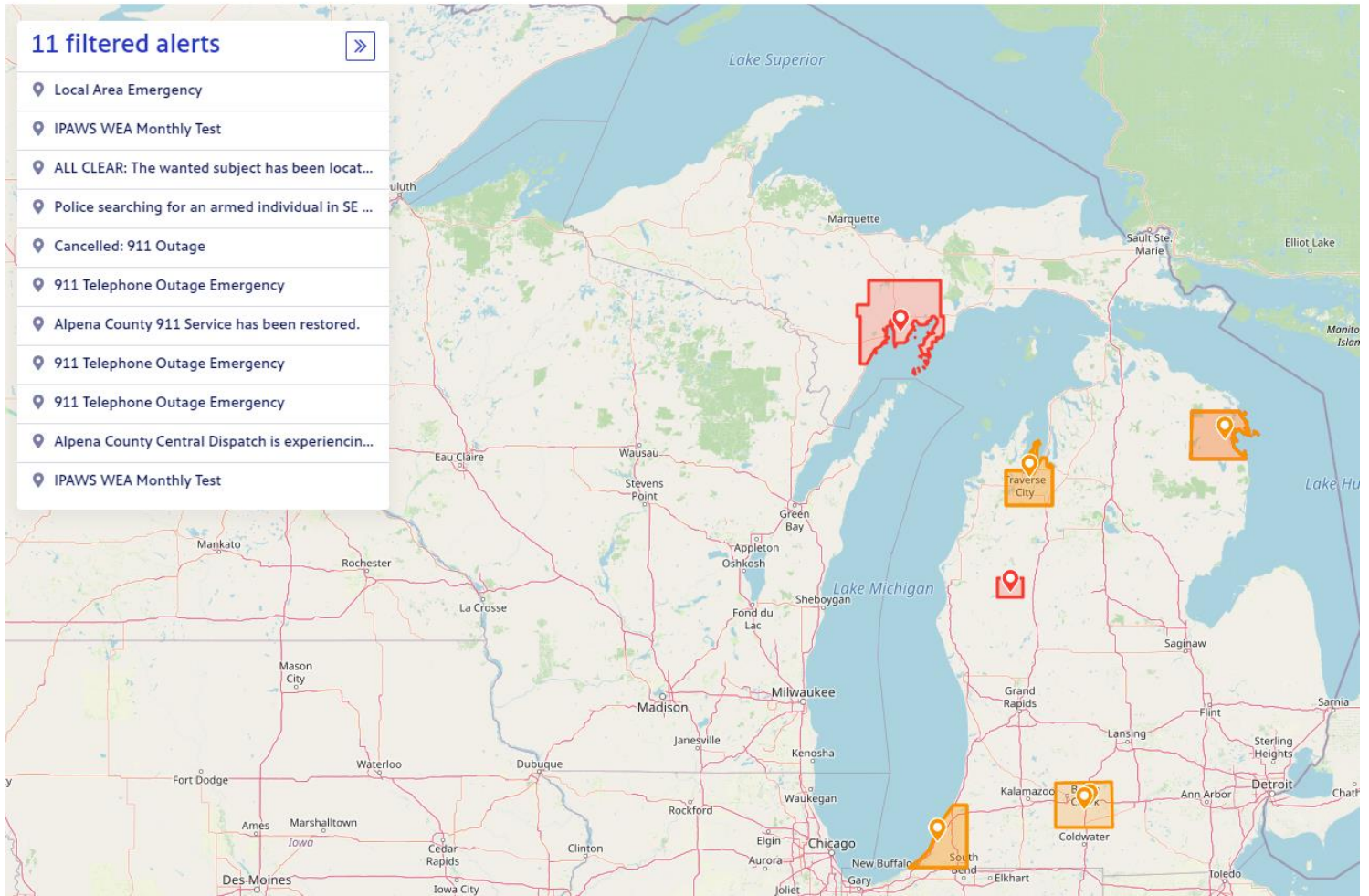


- Increase the number of PA 390 programs with IPAWS messaging incorporated into EOP.
- Augment public alerting education for alerting authorities
 - 1. Creating two 4-hour training courses – Intro and advanced sessions. (Rob Dale, Ryan Wilkinson, Jaclyn Barcroft)
 - Working on meeting outline and content
 - Will get SNC training funds approval
 - Schedule – after Memorial Day at MSP HQ or Ingham Co

- Let us know who wants to attend the advanced course. We will use it as a Train-the-Trainer course for those that would like to assist with the basic course or do more training locally.
 - 2. Rob/Jaclyn provided Public Alerting overview to Region 1 in January. Will also provide overview at the 2023 Interop conference.
 - Promote SECC/LECC meeting participation.
 - 1. SECC Meeting scheduled for April 5, 2023 to approve State EAS plan. Will start scheduling LECC meetings after that.
 - Update State and Local EAS Plans
 - 1. Dec 29, 2022 FCC approved Michigan FCC required plan – 6th state in country to get plan approval.
 - 2. State EAS operational plan has been sent to SECC review committee - due March 17. Will seek final approval at next SECC meeting (4/5/23).
 - 3. Plan to start working with LECCs to update/refresh local plans afterwards.
- State and Federal Updates
 - Regional Emergency Communications Coordination Working Group (RECCWG)
 - 1. Working on Improvement Plan from 2022 exercise – Operation High Water.
 - Michigan Association of Broadcasters
 - 1. (see above)
 - State Emergency Communications Committee- (see above)
 - National Weather Service – No updates
 - FEMA IPAWS Office
 - 1. Webinar or in person - Panel Discussion: Cross Cultural Communications in Alert, Warning & Notification – 3/9/23 – 11:30-3:30 EST. (email attached)
 - 2. Webinar – [IPAWS User Portal 2/8/23](#) – recording at that link.
 - Email address for portal specific questions: fema-ipaws-csb@fema.dhs.gov
 - 3. IPAWS Quarterly Tabletop Exercise – 3/1/23 11-12:30pm Register here [IPAWS Technical Support Services Facility Quarterly TTX | Eventbrite](#).
 - 4. Proficiency Demo Report (attached)– Several are only doing the EAS test, not WEA or NWS. Working through a lot of MOA updates from last month.
 - 5. Cross border alerting report – attached
 - National Meeting of State Alerting Officials – 4/26/23 – St. Louis MO – co-hosted by CISA/FEMA/FCC. Jaclyn attending / Rob presenting on a panel.
- Region Updates – Primary Region Representative
 - Region 1: Working on operationalizing/improving the Eaton Co/Ingham Co cross-border MOU procedures.
 - Region 2: No updates
 - Region 3: Working on MOU between – Midland Co and neighboring counties to provide backup.
 - Region 5: Exercising IPAWS with upcoming DC Cook drills.
 - Region 6: Grand Rapids – refreshing MOU – still awaiting new certificates.
 - 1. Clare Co – lost county server for 3 days last week, experienced ability to send a RAVE message via cell phone successfully. Comms exercise last Friday, radio exercise with Healthcare Coalition – radio patch didn't work. Clare will be updating MOA in portal soon.
 - 2. Lt. Theaker – Have heard of challenges with new certificates. Mecosta Co – Live and Test certificate were the same. Discussion regarding cross-jurisdictional MOUs – starting to explore across the entire region.
 - Region 7: No updates
 - Region 8: No updates
- Other Business
 - WEA Messaging best practice – Rob Dale (see attached)
 - Twitter account – Warning Rater – <https://twitter.com/warningrater> More information on www.thewarnroom.com
 - IPAWS Messages in MI 1/1/23-2/28/23 – warn.pbs.org

11 filtered alerts

- Local Area Emergency
- IPAWS WEA Monthly Test
- ALL CLEAR: The wanted subject has been locat...
- Police searching for an armed individual in SE ...
- Cancelled: 911 Outage
- 911 Telephone Outage Emergency
- Alpena County 911 Service has been restored.
- 911 Telephone Outage Emergency
- 911 Telephone Outage Emergency
- Alpena County Central Dispatch is experiencin...
- IPAWS WEA Monthly Test



- Upcoming Meeting Schedule – Jaclyn Barcroft
 - 3rd Tuesday of the month quarterly (Feb, May, Aug, Nov)
 - Next Meeting – May 23, 2023, 10 a.m.