



# Public Alerting Work Group

**November 28, 2023**

**Time: 10 - 11 a.m.**

**Vision Statement:** To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

**Mission Statement:** To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.

## MEETING NOTES

- Strategic Priorities of the Work Group (from SCIP)
  - Increase the number of alerting authorities with access to IPAWS.
    - 78 total AA, 69 out of 83 counties (83%) – Houghton County is new in the last quarter.
  - Increase the number of PA 390 programs with IPAWS messaging incorporated into EOP.
  - Augment public alerting education for alerting authorities.
    - WEA Writing Workshop @ Michigan Emergency Management Association Conference – October 10 – Ryan Wilkinson & Rob Dale
    - Basic Alert and Warning Presentation to Region 8 – October 30
    - Advanced Alerting Workshop – Gaylord November 14
  - Promote SECC/LECC meeting participation.
  - Update State and Local EAS Plans.
  
- State and Federal Updates
  - Regional Emergency Communications Coordination Working Group (RECCWG) – no update
  - Michigan Association of Broadcasters/ State Emergency Communications Committee
    - EAS Regions are preparing their 2024 Required Monthly Test (RMT) schedules – will be posted on MAB website when complete. <https://www.michiganmedia.com/area-eas-schedules/>
    - Wrapping up sample regional EAS plan – plan to schedule meetings for early 2024.
    - Received funding for redundant satellite EAS network in case the internet is down. Plan to get equipment to all LP stations, and some backup generators.
  - National Weather Service – no update
  - FEMA IPAWS Office
    - [IPAWS User Conference Videos and Slides Online](#)
    - FEMA IPAWS Webinar: Alerting on Behalf – Nov 15 & 16
    - [Effective Message Writing and the Message Design Dashboard](#) - Dec 7, Jan 18 (Virtual )
    - A few alerting authorities are falling behind on their proficiency demonstrations – Jaclyn will be reaching out this week.
  
- Region Updates – Primary Region Representative
  - Region 1- No updates
  - Region 2- No updates – pass around MOU info to the region. Issue with CodeRED could not get into it – it would just spin.
  - Region 3- No updates – continuing with 5 county MOU. Alcona in progress next week becoming an IPAWS alerting authority. Spring exercise
  - Region 5- No updates
  - Region 6- Muskegon Co – chemical spill sent Shelter in Place, Jaclyn assisted with IPAWS message and follow up – EM was new, few counties in region looking into cross-border MOUs.
  - Region 7- No updates
  - Region 8- Meeting well received. Luce Co expect to fulfill new EM today – Derusha will go over IPAWS.

- Other Business
  - Clare Co – added multi-lingual capability in Rave, primary backup language will be Spanish.
  - 2024 Monthly IPAWS Challenge Codes are available in Michigan Critical Incident Management System (MI CIMS) when you log in with the EAS position. Reach out to [micims@michigan.gov](mailto:micims@michigan.gov) if you are an emergency manager that does not have that position assigned to your MI CIMS account.
  
- Upcoming Meeting Schedule
  - 1st Wednesday of the month quarterly (Feb, May, Aug, Nov)
    - Feb 7, 2024
    - May 1, 2024
    - Aug 7, 2024
    - Nov 6, 2024
  - Appointments will be sent shortly