



Public Alerting Work Group

November 6, 2024

Time: 10 - 11 a.m.

Location: Microsoft Teams

Vision Statement: To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

Mission Statement: To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.

MEETING NOTES

- Strategic Priorities of the Work Group (from Statewide Communications Interoperability Plan (SCIP))
 - Increase the number of alerting authorities with access to IPAWS.
 1. No new alerting authorities this quarter.
 2. 11 remaining counties: Alcona, Baraga, Branch, Dickinson, Gladwin, Huron, Manistee, Missaukee, Montmorency, Sanilac, Wexford.
 - Increase the number of PA 390 programs with IPAWS messaging incorporated into EOP.
 - Augment public alerting education for alerting authorities.
 1. Alert and Warning presentation with WEA writing exercise at the 2024 Michigan Emergency Management Association (MEMA) conference on October 29, 2024.
 2. Campus Connections – Alert and Warning presentation 11/7/24.
 - Promote SECC/LECC meeting participation. –
 1. MAB and EMHSD has met with alerting authorities and broadcasters from all 14 EAS areas across the state. Co-chairs for each area have been designated. Contact information for each area is being collected.
 - Update State and Local EAS Plans.
 1. Local committees are working on updating local EAS Plans. Due by December 31, 2024.
 2. SECC to meet soon and will review/update the State EAS plan.
- State and Federal Updates
 - Regional Emergency Communications Coordination Working Group (RECCWG) – no update
 - Michigan Association of Broadcasters (MAB)/ State Emergency Communications Committee –
 1. Redundant EAS Project – finally underway. MOA between MAB and EMHSD. Working with GSS/Alert FM to scope out project.
 - USDA Forest Service - Emergency Notifications Systems Grant virtual public meetings. (see attached)
 1. The information gathered during these virtual public meeting sessions will inform the creation and implementation of a new USDA grant opportunity for establishing Emergency Notification Systems. The funding is made possible through the Bipartisan Infrastructure Law.
 - National Weather Service
 1. Not much to update. Not many alerts issued in the past quarter.
 - FEMA IPAWS Office
 1. 3rd Quarter IPAWS MPDT Report – Also shows expired MOAs and Security Certificates (see attached)
 2. IPAWS Virtual Tabletop Exercise (TTX) – Election Security 10/23/24. Great opportunity to exercise IPAWS plans, practice message writing with the MDD and learn from others.
 - The IPAWS Technical Support Services (TSS) Training and Exercise team is also always available to help organize a custom opportunity for your agency. Send an email to FEMA-IPAWS-training-exercises@fema.dhs.gov to get started.
 3. SAVE THE DATE: [IPAWS Users Conference: 2024 Year-in-Review and Trends for Tomorrow](#). 12/12/24 1-4 PM EST. (see attached email)
 4. FEMA IPAWS Assistive Tool Platform is live – (see attached email)
 5. [MDD-Based IPAWS Message Templates for WEA/EAS](#)

- Region Updates – Primary Region Representative
 - Region 1: No updates.
 - Region 2: No updates.
 - Region 3: A few attended WEA exercise presentation at the MEMA conference.
 - Region 5: No updates
 - Region 6: Starting up their Interop committee 11/12/24. Plan to include alerts and warnings in the discussion.
 - Region 7: Working to implement cross border MOU around Mackinac Bridge.
 - Region 8: Northern Michigan University co-chair reached out and they will begin working on Central UP EAS Plan.

- Other Business
 - What can we do to make the work group more meaningful for all in 2025?

- Upcoming Meeting Schedule
 - Approximately 1st Wednesday of the month quarterly (Feb, May, Aug, Nov)
 - Dates for 2025: February 5, May 14, August 13, November 5