



Work Group Update

Public Alerting Work Group





Role of the Work Group

- **Vision**

To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

- **Mission**

To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.





Members

- Co-chairs—Jaclyn Barcroft and Rob Dale
- Local Emergency Management Coordinators
- Michigan State Police (MSP) District Coordinators
- MSP Operations
- State 911 Committee (SNC)
- Michigan Association of Broadcasters (MAB)
- National Weather Service (NWS)
- MI Chapter – National Emergency Number Association (NENA)





Meeting/Schedule

- Quarterly on approximately first Wednesday of the Month.
 - February, May, August, November.
- 10:00 – 11:00 A.M.
- All meetings are virtual.





2023-2026 Strategic Efforts

1. All Public Act 390 programs become Integrated Public Alert and Warning System (IPAWS) alerting authorities by December 31, 2024.
2. All Public Act 390 programs incorporate IPAWS messaging into their Emergency Operations Plan (EOP) or as a standalone annex.
3. Augment public alerting education for local emergency managers.
4. Promote State and Local Emergency Communications Committees (LECC)/Emergency Alert System (EAS) Area meeting participation.
5. Update the Area and State EAS/IPAWS plans on a regular basis.





Tasks, Activities & Deliverables

- Four additional cross-border alerting Memorandum of Understanding (MOU) in 2024.
 - Charlevoix, Cheboygan, Emmet & Mackinac counties
 - Mason & Oceana counties
 - Muskegon & Oceana counties
 - Hillsdale, Jackson & Lenawee counties
- Three new alerting authorities in 2024: Keweenaw, Otsego & Roscommon counties.





Tasks, Activities & Deliverables

- Mr. Ryan Wilkinson, Mr. Rob Dale, and Ms. Jaclyn Barcroft presented a Wireless Emergency Alerts (WEA) Message Development session at the 2024 Michigan Emergency Management Association (MEMA) Annual Conference.
- [Basics of Public Alerting in Michigan](#) webinar presented, recorded, and posted to the Public Alerting Work Group webpage.





Tasks, Activities & Deliverables

- The MAB and MSP Emergency Management and Homeland Security Division (EMHSD) met with all 14 LECCs.
 - New co-chairs selected.
 - Re-establishing relationships between alerting authorities and broadcasters.
 - Updating Local Area EAS plans.





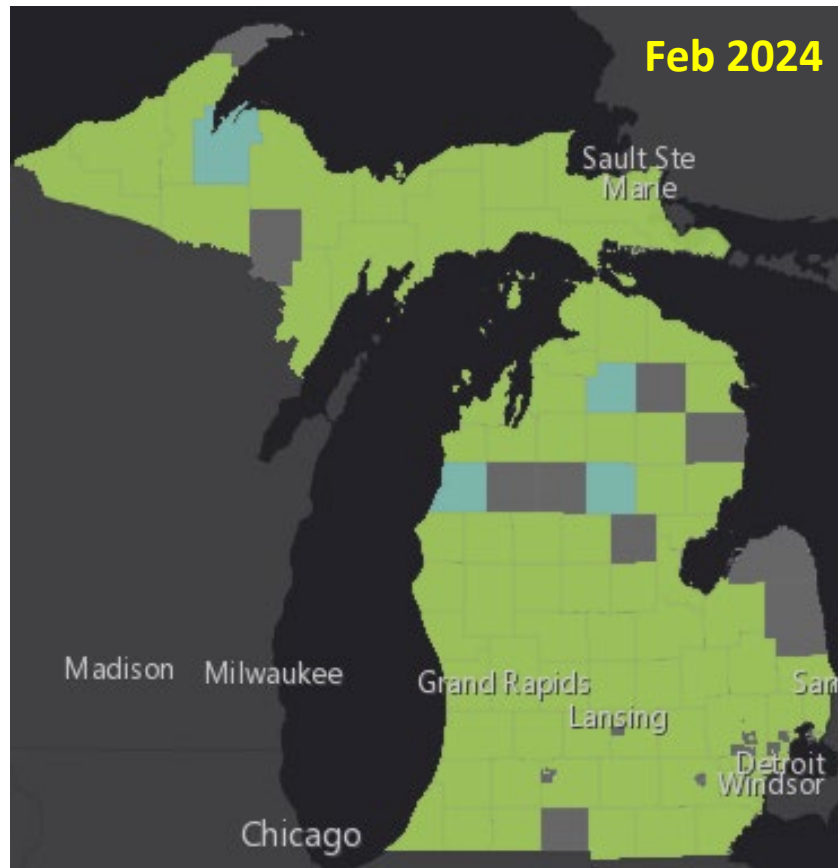
Tasks, Activities & Deliverables

- \$1.5M allocated in fiscal year 2024 state budget instructing MSP to implement a redundant EAS network.
 - The MSP/EMHSD is working with the MAB to accomplish this task.
 - Vendor selected for a redundant EAS network with satellite backup.
 - Will be installing generators in the EAS areas where none of the local primary stations currently has backup power.

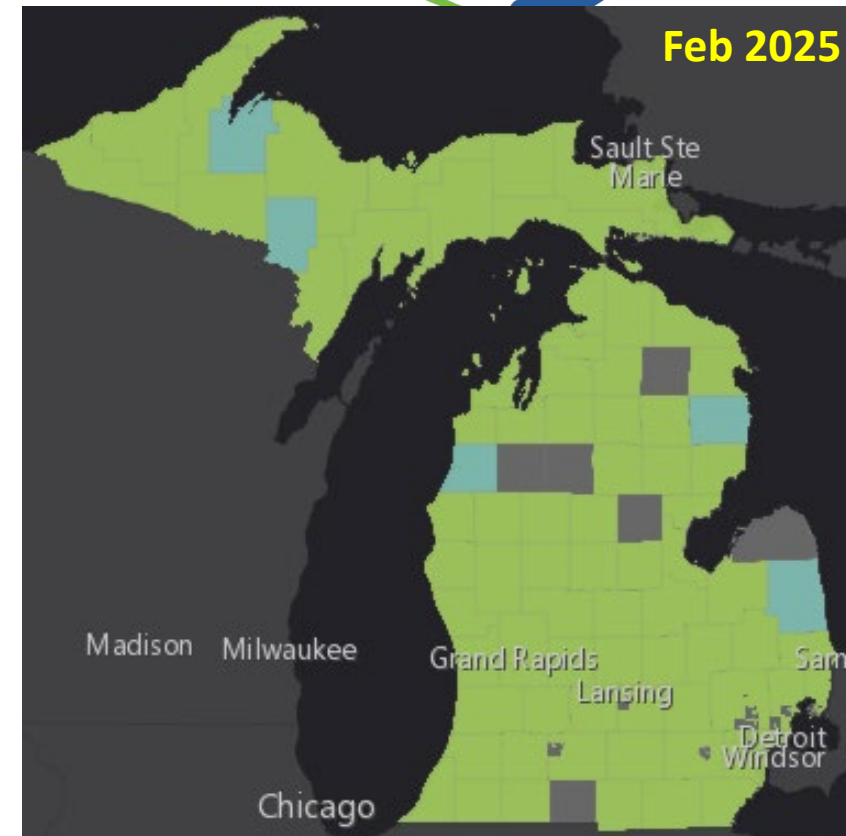




Tasks, Activities & Deliverables



- 78 total IPAWS Alerting Authorities.
- 69 out of 83 counties (83%).

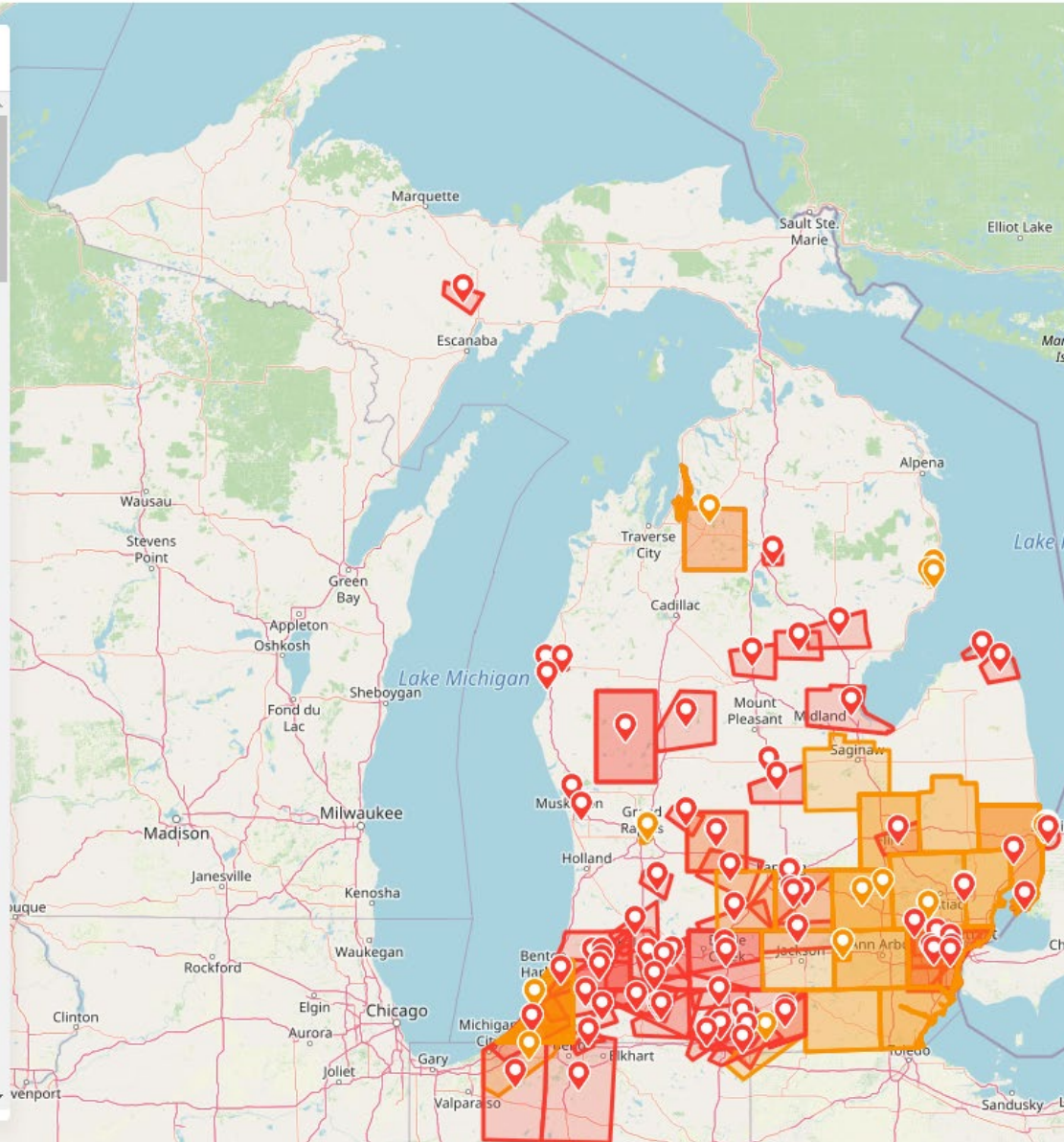


- 81 total IPAWS Alerting Authorities.
- 72 out of 83 counties (87%).



116 filtered alerts

- Required Monthly IPAWS Test
- Local Area Emergency
- Local Area Emergency
- Local Area Emergency
- IPAWS WEA Monthly Test
- EAS Required Weekly Test
- Consumers Energy Gas Flaring
- Cancelled: Law Enforcement Warning
- Required Monthly IPAWS Test
- Tornado Warning issued November 10 at 5:...
- IPAWS WEA Monthly Test
- Required Monthly IPAWS Test
- IPAWS WEA Monthly Test
- Required Monthly IPAWS Test
- Tornado Warning issued September 24 at 6:...
- Tornado Warning issued September 24 at 6:...
- Tornado Warning issued September 24 at 5:...
- Tornado Warning issued September 24 at 5:...
- Tornado Warning issued September 24 at 5:...
- TEST: Ingham County is taking part in the M...



MI WEA Usage 2024

<https://warn.pbs.org>

*Includes National Weather Service Warnings.





Questions?

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