



# Work Group Update

Public Alerting



# Role of the Work Group



- **Vision**

To ensure Michigan emergency management programs and broadcast partners are prepared to alert the public effectively and efficiently during crisis situations.

- **Mission**

To provide, promote, and coordinate public alerting awareness and education in support of local and state government agencies in conjunction with broadcast partners.





# Members

- Co-chairs—Ms. Monica McAlister and Mr. Rob Dale
- Local Emergency Management Coordinators
- Michigan State Police (MSP) District Coordinators
- MSP Operations



# Members



- State 911 Committee
- Michigan Association of Broadcasters
- National Weather Service (NWS)
- Michigan Chapter – National Emergency Number Association





# Meeting/Schedule

- Quarterly on approximately first Wednesday of the month
- February, May, August, November
- 10:00 – 11:00 A.M.
- Virtual meetings





# 2026 Strategic Efforts

- All Public Act 390 programs become Integrated Public Alert and Warning System (IPAWS) alerting authorities
- All Public Act 390 programs incorporate IPAWS messaging into their Emergency Operations Plan or as a standalone annex
- Augment public alerting education for local emergency managers





# 2026 Strategic Efforts

- Promote state and Local Emergency Communications Committees/Emergency Alert System (EAS) Area meeting participation
- Update area and state EAS/IPAWS plans on a regular basis





# Tasks, Activities & Deliverables

- Redundant EAS network
  - Vendor selected for a redundant EAS network with satellite backup
  - Installing generators in the EAS areas where none of the local primary stations had a backup power source
    - Final installs taking place in 2026
- Increase number of cross-border alerting Memorandums of Understanding





# Tasks, Activities & Deliverables

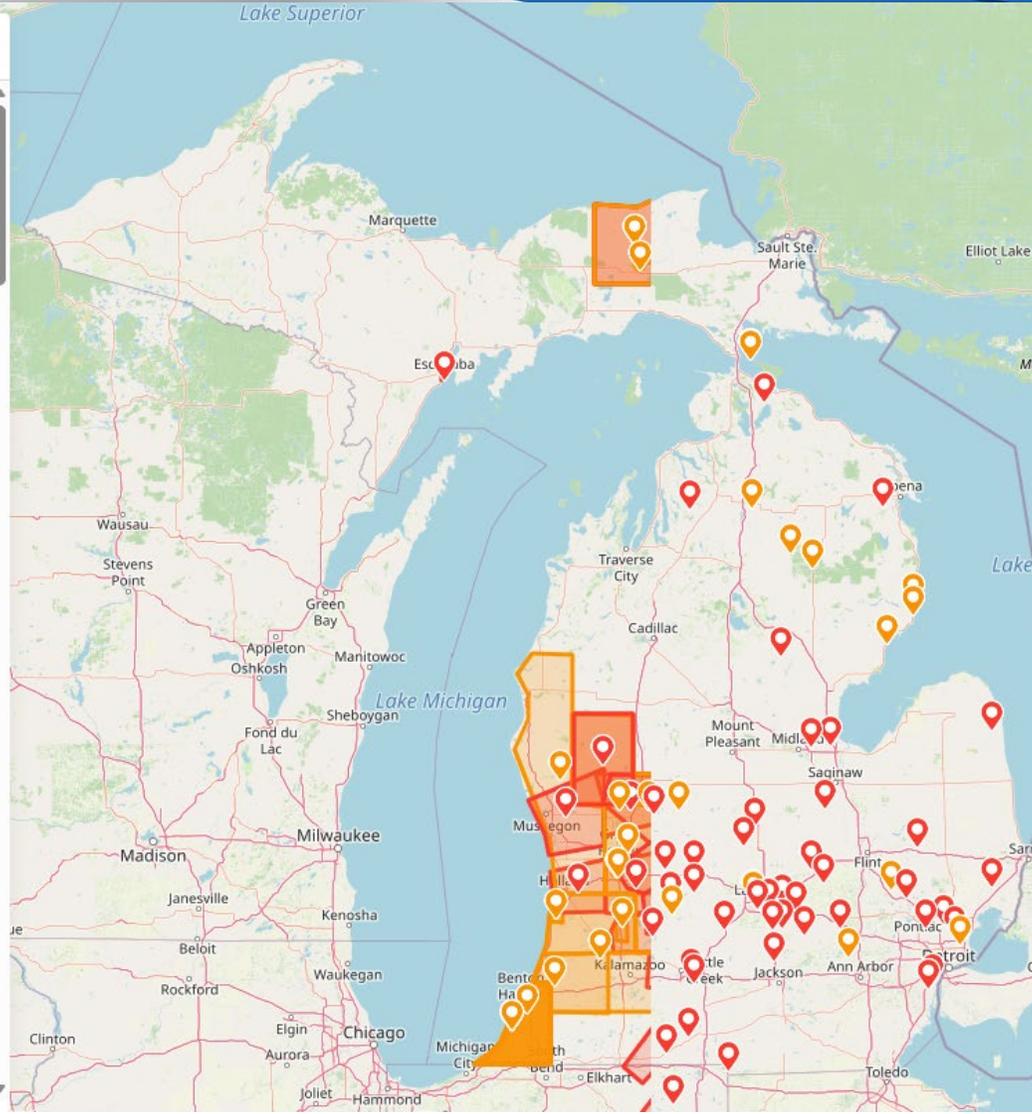
- 2026 Eye of the Storm
  - Basics of Public Alerting in Michigan training conducted virtually in January 2026
  - Eye of the Storm Public Alerting Drill
- Planning on increasing the frequency of smaller scale exercises



108 filtered alerts



- ☑ Traffic accident on I-196 at Old Allegan
- ☑ Oscoda Twp Boil Water Advisory LIFTED 12/...
- ☑ Oscoda Twp Boil Water Alert Kings Corner-I...
- ☑ IPAWS WEA Monthly Test
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- ☑ Iosco County, AuSable Township: Boil Water...
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- ☑ Hazardous Materials Warning
- ☑ BOIL CITY WATER ADVISORY HAS BEEN LIFT...
- ☑ Tawas City and Alabaster Twp Boil Water AL...
- ☑ Tawas City Boil Water Alert : All city water S ...
- ☑ Local Area Emergency
- ☑ Search for armed suspect continues, please ...
- ☑ Cancelled: Suspected armed gunman
- ☑ Local Area Emergency
- ☑ IPAWS WEA Monthly Test
- ☑ Tornado Warning issued September 22 at 5:...
- ☑ Plainfield Gas Leak
- ☑ Plainfield Gas Leak



# Michigan Wireless Emergency Alert Usage 2025

<https://warn.pbs.org>

\*Includes NWS Warnings





# Contact Information

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